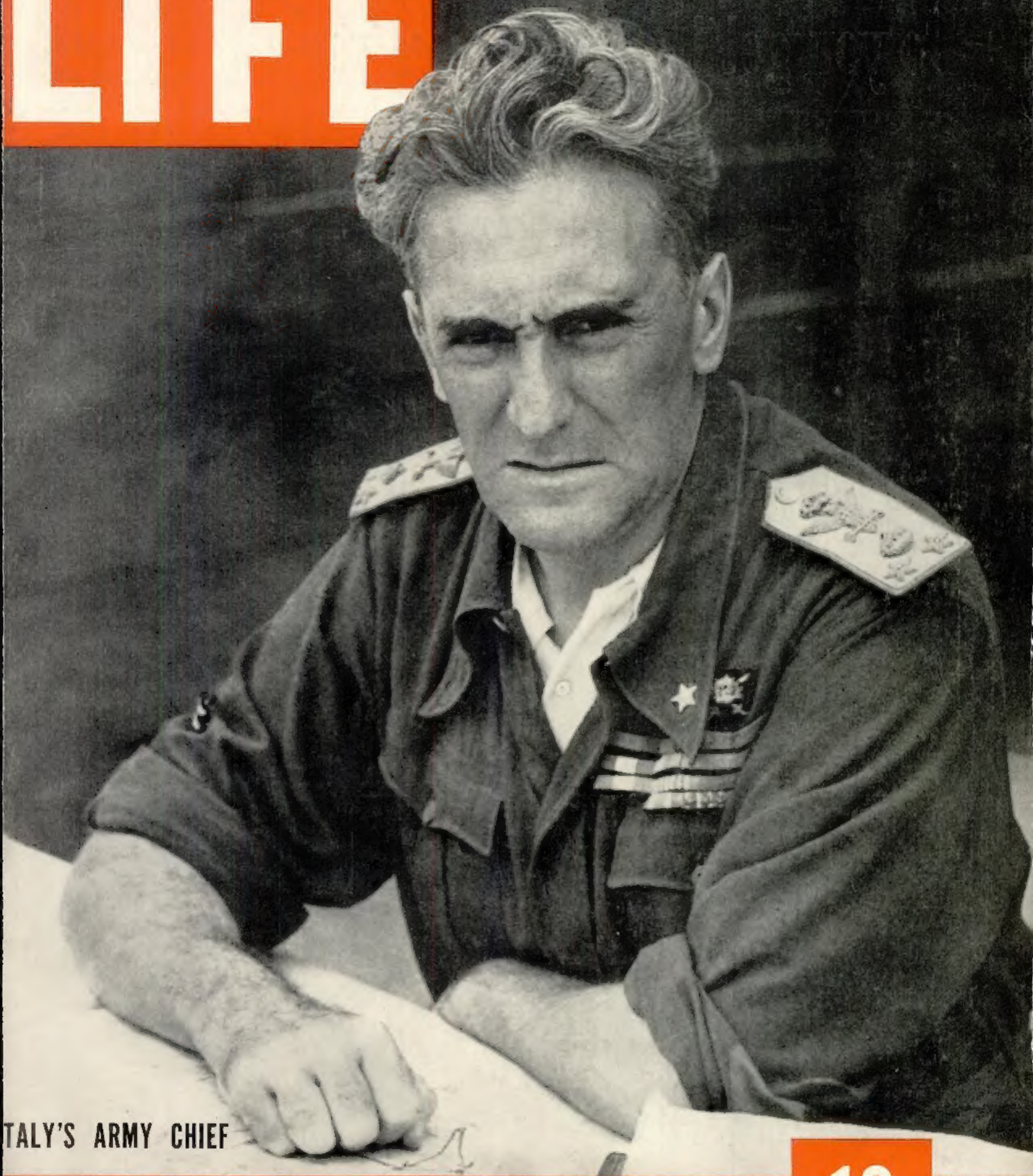


LIFE



ITALY'S ARMY CHIEF

JUNE 24, 1940

10 CENTS

Do you get the dirt... or just hope you do?



LIVING ROOM BY BERTHA SCHAEFER, INTERIOR DESIGNER

Color Secret—By actual test more than 85% of the dirt in a rug is hidden at the base of the nap. Many floor coverings which seem to be clean on the surface are really saturated with dirt. This accumulated hidden dirt takes the life out of rug colors and gives them a wilted and defeated look. This type of dirt is not removed by ordinary vacuum cleaning methods.

BULLETIN

As this advertisement is released to the publication the Hoover Company has just completed the two biggest spring months in the last decade . . . since 1907 nearly six million homes have chosen the Hoover.

Why this steady increase in Hoover leadership?

It's the common experience of women who start using the Hoover to remark, "How bright it makes the colors! I had almost forgotten my rug was so beautiful."

That's because Hoover is more than a vacuum cleaner. Vacuum-ing is only one of the things it does. It gently lifts the rug from the floor—then, on a cushion of air taps out the hidden grit from the base. It fluffs the nap and makes colors "smile" again.

That's because of Hoover's exclusive principle

—Air Cushioned Vibration. No other cleaner has it. And it's so easy on you. Running the Hoover is a gliding rather than a "hoeing" or "raking" action. The machine itself does the work. A little time gets a lot more dirt.

A complete set of cleaning tools keeps colors fresh in upholstered furniture and draperies.

We want you to be the

judge. We want you to try the Hoover—in your own home in your own way. The representative of a leading local store will leave the Hoover for a free 24-hour test. We urge you to make this test before you sign a contract for any electric cleaner. THE HOOVER COMPANY. Fac-

tories: North Canton, Ohio; Hamilton, Ontario.



Brushes like this go everywhere to get dirt.



IT'S YOUR YEAR
FOR A HOOVER

This beautiful
streamlined Hoover only

\$52⁵⁰

Cleaning tools at slight
extra cost. One of three
Hoover cleaners, on
terms as low as \$1.00 a
week, payable monthly.

Model 303

HOOVER

IT BEATS..AS IT SWEEPS..AS IT CLEANS

"Bought it in **MARCH...** still using it in **JUNE!**"

"It costs me less than $\frac{1}{2}\text{¢}$ a day to keep my teeth naturally bright and sparkling,"
says Joanne Marshall, famous New York photographer's model



Skating in Radio City. "Modelling pays well but it's not always steady," says lovely Miss Marshall. "What's more, it requires all kinds of clothes. Lucky for my budget that I discovered a real money-saver like Listerine Tooth Paste."



"My Easter Outfit cost more than I'd counted on—and Bang! went the budget. Once again I appreciated the economy of Listerine Tooth Paste. The tube seems to last and last!"



"And Now Summer—with probably fewer studio calls. I'm still using my Listerine Tooth Paste. Just imagine—three months! And how wonderfully it cleans."



DOUBLE SIZE 40¢

The big tube that lasts **3** months

Offers real economy to thousands . . . Luster-Foam
gives gentle super-cleansing

If you've got all the money you need you can ignore this ad and the dentifrice it talks about.

But if, like most people, you have to "cut financial corners" to get the things you want, you'll appreciate hearing about Listerine Tooth Paste.

We think it's just about the finest dentifrice that can be produced—and we've studied dentifrice requirements for 20 years or more.

It's great to realize, also, that the big 40¢ tube

actually lasts three months on the basis of using $\frac{3}{4}$ of an inch per day. Less than $\frac{1}{2}$ a cent a day to keep the mouth fresher and the teeth cleaner and brighter.

Outstanding Cleansing

The inclusion of Luster-Foam enables Listerine Tooth Paste to clean with amazing thoroughness. Energized by brush and saliva this magical ingredient provides detergent strength of outstand-

ing cleansing power. Consequently, as the paste spreads over teeth surfaces, active Luster-Foam detergent goes to work on many of those countless tiny defects in enamel—those hard-to-reach "danger zones" where, according to some authorities, so much decay starts.

And Luster-Foam detergent is one of the reasons why Listerine Tooth Paste goes so far . . . why so little is needed . . . why a single tube, under ordinary conditions, lasts so long.

Here is a money-saving dentifrice backed by the Lambert name . . . and that's a pretty fine name to have on any product. The next time you buy, ask for the new Listerine Tooth Paste in the big tube that lasts 3 months.

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.

This One



NEDY-B9Q-1N6Q

REPUTATIONS CAN BE MADE at the dinner table



PERHAPS it's a pity that people often judge by appearances.

But it's nevertheless true that reputations for good taste are built on possessions that reflect it. And there's nothing that reflects more clearly your tastes and

manner of living than your table silver.

While nobody can deny that even the most inexpensive plated ware is serviceable—certainly the woman who sets her table with solid silver can entertain with a world more poise and confidence.

Among the world's fine solid silvers, none is more distinguished than the sterling made by America's foremost silver house, International Sterling.

Yet even International Sterling isn't costly to own. There are smart, 6-piece individual place settings from \$16.75—gorgeous, 36-piece services for six from \$100. And most jewelers offer convenient budget payment plans.

Look at your table critically next mealtime. And if your silver doesn't reflect your good taste as it should—better go right to your jeweler, and see him about International Sterling this very day!



INTERNATIONAL STERLING

*Master Craftsmen for Five Generations**

*Copyright, International Silver Co.



Prelude. As lovely and inspiring as Wagner's wedding music.



Courtship. Graceful, feminine, with exquisite detail and proportions.



Fontaine. A richly carved design inspired by the French school.



Enchantress. A delicate pattern of floral design and flowing lines.

TUNE IN SUNDAY—SILVER THEATER SUMMER SHOW: "FUN IN PRINT" 8 P.M. E. D. T.—COLUMBIA NETWORK.

LETTERS TO THE EDITORS

America and the World

Sirs:

The June 3 issue of LIFE is magnificent. With increasing interest I have watched LIFE grow from a first-class picture magazine to a marvelously selective mirror that reflects the world vividly and with a rare intelligence. I know of no institution in this country (I am speaking soberly) that is doing more to give Americans a feeling for the world in which they live. . . .

WILLIAM R. WILSON
Seattle, Wash.

Sirs:

If we had the awarding of the Pulitzer prize for the outstanding literary achievement of the year, we would proclaim LIFE the winner without a moment's hesitation.

We the people have become habitual readers of LIFE and each issue becomes more interesting as the stirring events of this ever-changing world occur. However, in our opinion the issue of June 3 is by far the best.

JOHN HENRY WILLIAMS
Austin, Tex.

Sirs:

I wish to express my appreciation of your splendid issue of June 3, on America and the World. From cover to cover it offers in articles and pictures more than any similar magazine has ever done. Turning away from irresponsible escapism, it shows a true appreciation of the seriousness and implications of the situation in which all nations, and among them the U. S., find themselves at present.

HANS KOHN
Northampton, Mass.

Sirs:

Any American who thinks that this nation, or any other founded upon like theories, can live side by side with the ideologies preached and practiced by the Germany of today, and by various other nations, would be well advised to revise his processes of thought.

It is earnestly to be hoped that LIFE will continue to shout its message from the housetops. Whether we like it or not, England and France are fighting our battle, are defending our future, and in the face of desperate odds. The very least we can do is to dismiss prejudice, dismiss unpaid debts and offer them every ounce of immediate aid within our power.

It must be understood that this letter expresses the views of the writer alone and not the organization upon whose letterhead it is written and of which the writer happens to be president. Nevertheless, he knows the organization and is of the definite conviction that, if he should call its some 7,000 members together in meeting and present this letter for their approval, there would be not one dissenting voice.

RALPH BANDINI
Federated Sportsmen
Palos Verdes Estates, Calif.

Sirs:

I am telling everybody I come in contact with to get and preserve among their precious documents the June 3 issue of LIFE. The exact pictorial explanation of Hitler and his method of operation, the beautiful illustrations of the great things of Paris and France which all the world loves, and above all the monumental editorial by Mr. Luce are well worth keeping among our treasures.

THOMAS R. HAZZARD
Millbrook, N. Y.

Sirs:

Your issue of June 3 smells like a wave off the city dump.

Has it ever occurred to you that folks take your magazine for pleasure and that gore and other war tripe which you printed last week bores your readers?

WILBUR KINLEY
Jackson, Miss.

(continued on p. 4)

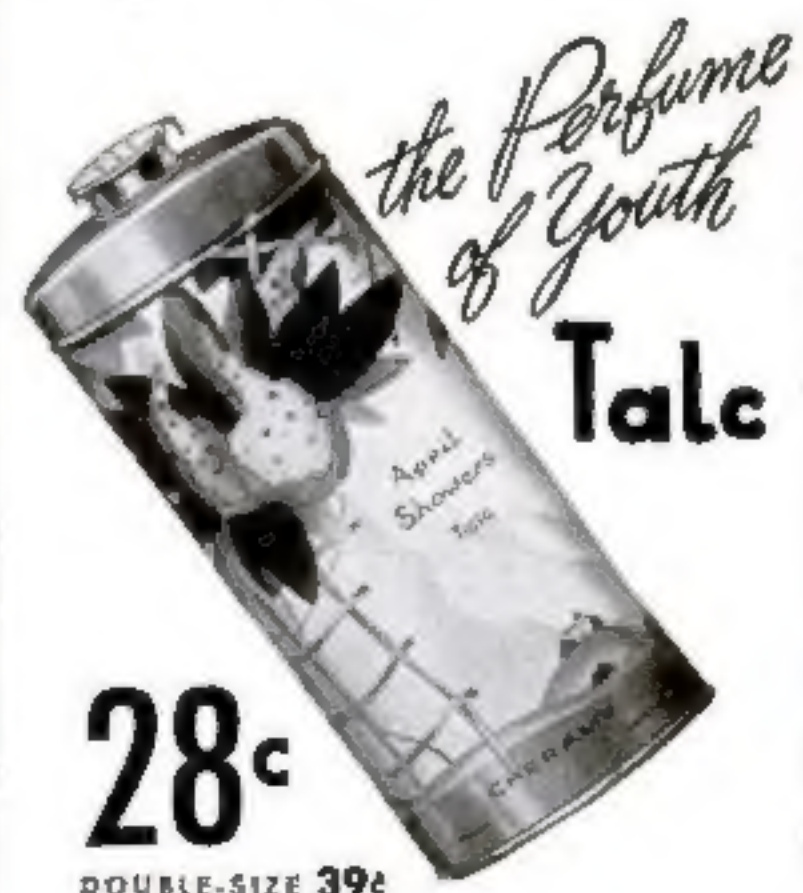
MEN CAN'T RESIST

... a youthful fragrance



More alluring than beauty is the appeal of youth. That is why so many popular women rely upon April Showers Talc to give them the fresh, charming fragrance of youth. It is so inexpensive and yet so effective. For this fine imported talc is scented with Cheramy's famous "Perfume of Youth"—the fragrance that men can't resist.

CHERAMY April Showers



28c

DOUBLE-SIZE 39c



HOW MRS. PIERCE GOT OUT OF THE CELLAR AND INTO THE GARDEN ON WASHDAY



1 DAD WAS GLUM . . .

One Monday night he sat down to a supper of cold left-overs . . . not much else. Mrs. Pierce saw his face drop. "Sorry, dear," Mrs. Pierce said, "but with summer washables coming in, our wash today was huge, and I was just too tired to cook tonight." Dad didn't say anything—he just looked glum.



2 DAUGHTER TO THE RESCUE . . .

After supper, Daughter spoke up. "Dad," she said, "summer washdays are terrible. Can't we try the laundry?" Mr. Pierce objected—"hard on clothes, expensive." "That's old-fashioned," she replied. "We've studied laundries at school. They do wonderful work—economically." Dad gave in.



3 THEY BROKE THE NEWS TO MOTHER . . .

She protested at first—but finally agreed to let the laundry salesman call. He came next day and explained modernized laundry methods and the gentle treatment laundries give to clothes. And when he quoted reasonable prices, Mrs. Pierce was so surprised that she decided to try the laundry.



4 TO MAKE A SHORT STORY SWEET . . .

Next week the wash went to the laundry. When it came back, Daughter exclaimed: "I told you so—just see how bright and gay my nice dresses look!" "I couldn't do better," admitted Mother. Dad was so pleased he took them out to supper . . . all decked out in their nice summer washables. And isn't that the way to start the summer—to let the laundry do it?

Make Washday into Playday— in the "Good Old Summer Time"

Summer's coming! That means plenty of fun on week-ends but plenty of trouble on washday. For, if you still do your wash at home, you know what a headache summer washes can be.

But today millions of happy women can tell you it doesn't make sense to slave the summer away. They send everything to the modernized laundry.

And with good reason! In the last few years, the laundry industry has spent mil-

lions of dollars on modern equipment. A great deal more money studying the effects of different soaps and different temperatures on various types of fabric. No wonder today's laundries do beautiful work not only on summer washables but on every last piece in your wash.

So this summer have fun—get out of the cellar and into the sun. Ask your laundry about their many services. There's one to fit your problem and your purse.

Let the **LAUNDRY** do it
L-O-N-G LIFE FOR CLOTHES
M-O-R-E LEISURE FOR YOU



IN 1940 — LET FREEDOM RING

Why struggle
with home-washing—
DO YOU KNOW...

That while you may use 2 or 3 changes of water, standard practice in the up-to-date laundry calls for as many as 13 changes for each wash?

That today's laundry uses soaps as safe as those used in the home?

That all water—even water for rinsing—is softened scientifically?

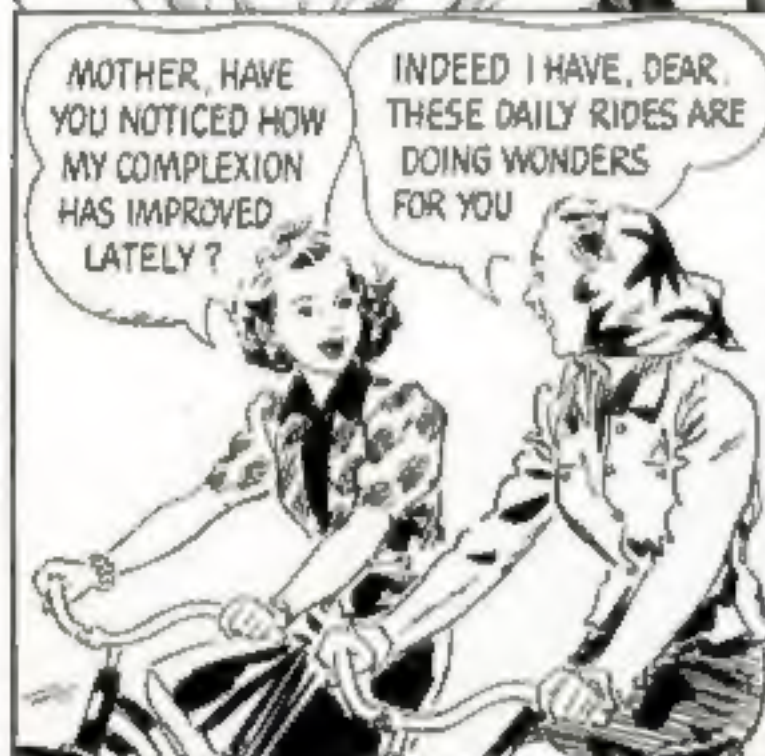
That the laundry assures correct washing and ironing temperatures for every fabric by thermostatic control?

GET YOUR
BEAUTY
TREATMENT
ON A BIKE

JUDITH BARRETT

FEATURED IN
PARAMOUNT'S
"THOSE WERE
THE DAYS"

(AT GOOD OLD SIWASH)



IT'S FUN TO
RIDE A BIKE

Movie stars know good health is necessary to good looks. This is why so many ride bikes regularly. You, too, will find it fun to keep fit on a bike. And so will every member of the family! See your nearest dealer in bikes today. Buy a bike. It's a small investment that pays big dividends in good looks...good health...happiness!

CYCLE TRADES OF AMERICA, Inc.
Chautau Building, New York City

Keep Trim...Keep Slim...Keep Cycling!

LETTERS TO THE EDITORS

(continued)

First American Captured

Sirs:

A rather important correction is in order on the caption under your picture of a bullet-ridden American ambulance in the May 27 issue. You state: "First American casualty in France was Laurence Jump of Nantucket, Mass."

A letter on June 1 from James Wood Johnson, president of American Volunteer Ambulance Corps, stated: "The picture which appeared in LIFE was not his ambulance at all but one of the four about which there had been a previous report of their having been hit by



LAURENCE JUMP

shrapnel—although the drivers, not being in them, were not injured."

Finally, my brother Laurence Jump will have to relinquish the fame of "first American casualty in France," for a lesser position as "first American captured in France." I received a telegram yesterday from the State Department informing me he was in prison in Weinberg near Stuttgart.

CYNTHIA JUMP WILLETT
Lincoln, Mass.

● Because of conflicting accounts of what happened to Laurence Jump, LIFE said he was a casualty. In military terms "casualty" includes those lost by capture. LIFE is glad that America's first casualty is alive.—ED.

Old School Ties

Sirs:

I was indeed shocked and surprised when, in looking over your reproductions of English school ties (LIFE, June 10), I did not find the colors of dear old Cranleigh—orange, blue and white.

First, of course, I looked along the upper row, expecting to find it placed with Eton and Harrow. Then I gazed incredulously at the lesser ranks like Merchant Taylors and Sedburgh (of which I have never heard). It was not even there. It is inconceivable that LIFE should make such a ghastly error.

HENRY TRUBNER
Cambridge, Mass.

● To old Cranleighians, as well as to the old boys of Downside, Christ's Hospital, Rydal and Bedford, who wrote to protest the omission of their school ties from LIFE's story, apologies. Unfortunately only 32 ties would fit on the page.—ED.

Ambulance Drive

Sirs:

Many Americans ask what they can do to help France. Here is one thing. Do all in their power to raise funds for ambulances.

The Service Automobile de l'Union des Femmes de France is working to the utmost of its possibilities. The ambulances are transporting the wounded day and night. Every car costs 53,000 francs (\$1,130).

In Paris we have opened a house opposite our headquarters to receive the refugees. I saw all night the trains of

(continued on p. 6)

Believe It or Not!

by
RIPLEY

UNCLE
SAM

TURNED THUMBS DOWN
ON THIS CENSUS
TAKER'S REPORTS
UNTIL HE USED

Parker
Quink
—THEN BINGO!



THE BUREAU OF CENSUS DOES NOT SPECIFY ANY BRAND OF INK, BUT INSISTS THAT IT MUST BE GOOD AND BLACK. AND GOOD BLACK INK IS ABOUT AS SCARCE AS HEN'S TEETH.

J. M. STOKES, OF ST. JOSEPH, Mo., FOUND THAT OUT WHEN HIS CENSUS SCHEDULES WERE REJECTED REPEATEDLY

READ HIS LETTER:—

I purchased at least 6 different brands of so-called black ink and my schedules were being rejected with the notation that "your ink is not black." "Your ink does not flow evenly," etc. Then I purchased a bottle of Parker Quink and Believe It or Not, since then I haven't had a single rejection on account of ink. If Quink works like that with a 39¢ pen what would it do with a Parker?

HERE'S MY
REPLY!



THANK YOU, MR. STOKES. PARKER QUINK—ALL COLORS—MAKES A PEN WORK LIKE A CHARM—ANY PEN—BECAUSE IT CLEANSES A PEN AS IT WRITES. QUINK DIGESTS AND DISSOLVES THE GRIT GUM AND SEDIMENT LEFT IN A PEN BY ORDINARY, PEN-CLOGGING INKS.

Quink ALSO DRIES ON PAPER 31% QUICKER THAN AVERAGE, DUE TO STEPPED-UP PENETRATION, YET Quink RESISTS EVAPORATION AND WON'T DRY IN YOUR PEN.

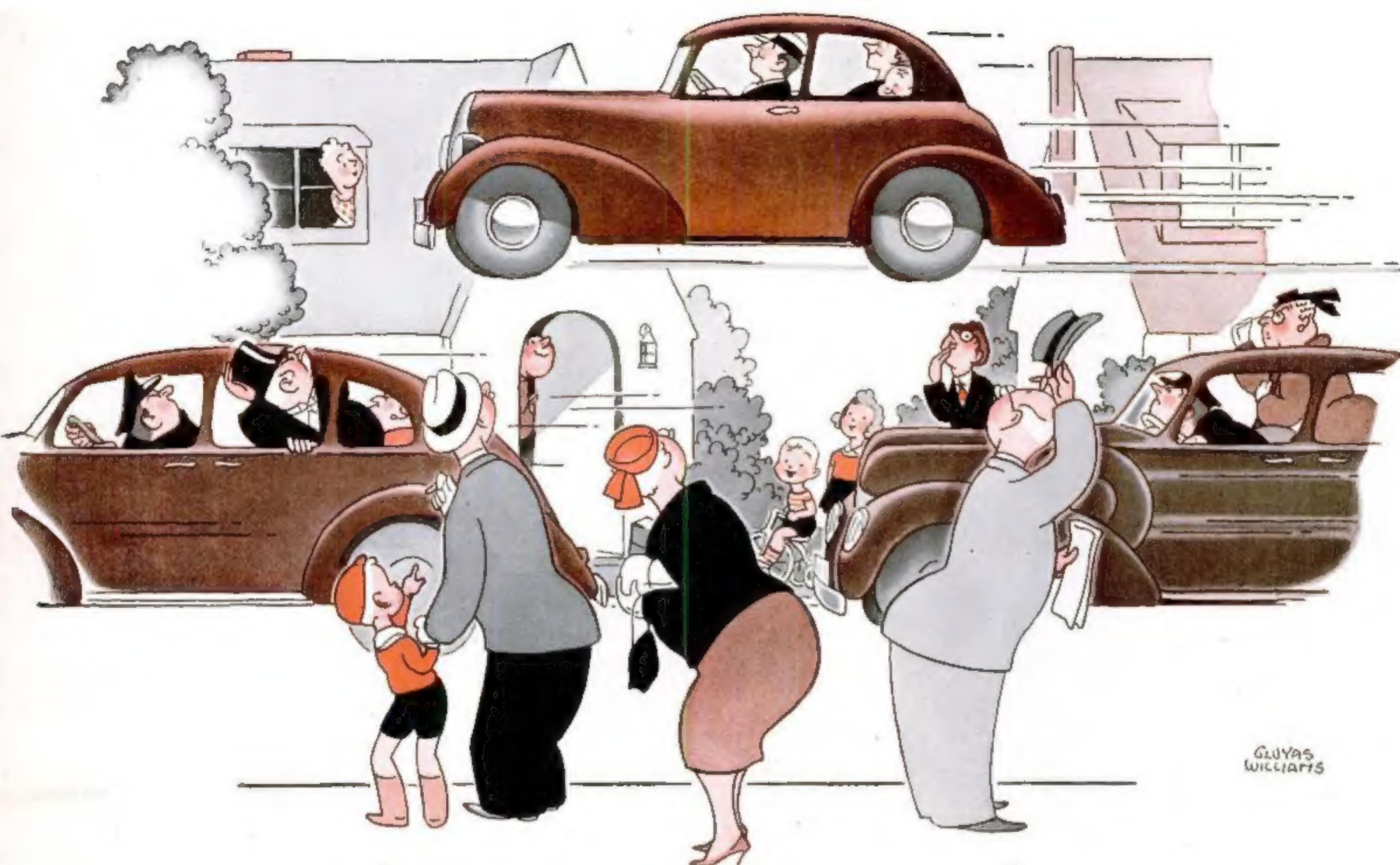
Reg. U. S. Pat. Off.

PARKER CREATED Quink TO GUARD PENS FROM INKS THAT CLOG, CORRODE AND GUM THE WORKS, AND EVERYONE SHOULD USE IT. TWO KINDS—PERMANENT OR WASHABLE—ONLY 15¢ UP AT ANY STORE SELLING INK. TRY Quink AND YOU'LL GET ONE OF THE NICEST SURPRISES OF YOUR LIFE.

Believe It or Not!

Robert L. Riple

Quink IS MADE BY THE PARKER PEN CO. JAMESVILLE, WIS.



A slight exaggeration ... of that *Sky Chief* feeling!

YES, there *is* a difference in *SKY CHIEF* gasoline. You'll feel it the moment you press the accelerator. You'll enjoy it more when you take your first hill.

Here is smooth, eager, quiet power...instantly responsive to your will. *SKY CHIEF* volatilizes instantly for

alert starts and flying take-offs. Its extremely high anti-knock gives effortless performance on hills.

Don't wait. Try *SKY CHIEF*. It costs no more than other premium gasolines...a luxury gasoline for those who want the best. Get it at Texaco Dealers.

Treat yourself to the luxury of Sky Chief—it's cheap now

It's a startling fact that you can enjoy *Sky Chief's* amazingly fine performance for less than you paid for regular gasolines a generation ago. *Sky Chief*, surprisingly economical, gives you true luxury driving at a price every motorist can afford!

TEXACO DEALERS

This message is published in behalf of more than 45,000 independent Texaco Dealers by The Texas Company



Copyright 1940, by The Texas Company

TEXACO DEALERS INVITE YOU:

to tune in The Texaco Star Theatre—a full hour of all-star entertainment—Every Wednesday Night—Columbia Network—9:00 E.D.T., 8:00 E.S.T., 8:00 C.D.T., 7:00 C.S.T., 6:00 M.S.T., 5:00 P.S.T.

"TURNABOUT"

While making this hilarious new comedy, all-star picture cast enjoy Dole Pineapple Juice between scenes.



The Hal Roach players in the current Thorne Smith comedy "Turnabout," as shown in these photographs, include such popular stars as Carole Landis, John Hohlhard, Mary Astor, Bill Gargan, Franklin Pangborn, Donald Meek, and Joyce Compton.



On a movie set Dole Pineapple Juice is refreshing, and you will enjoy it, too, at breakfast, between meals, at any time when thirst calls.



What goes on here? In this scene in "Turnabout," they are having difficulty trying to create a Hawaiian setting. No wonder. That is just as difficult as it would be to try to imitate the flavor of Dole Pineapple Juice. Only Nature and Hawaii can give Dole Pineapple Juice its matchless flavor. Wouldn't a tall glassful taste good right now?

DOLE PINEAPPLE JUICE FROM HAWAII

LETTERS TO THE EDITORS

(continued)

refugees pouring in from Belgium and the north. The trains were spattered with blood. The Germans had riddled them with machine guns. I have motored on the roads of France. The cars are covered with mattresses as a protection against machine guns because the German planes fly low and pursue the refugees. Time and time again they have to get out of their cars and lie down in the fields and ditches. Many are killed on their way.

The situation is very serious but I know that America, whose heart is always open to those in distress, will do all in her power to help.

SIMMONNE AUFFMORDT
Union des Femmes de France
Paris

French Battle Flag

Sirs:

In the Picture of the Week, for June 10, LIFE was deceived by a German propagandist. The caption under the picture is: "A German private rides away with a French flag captured in battle." The flag shown is not a battle



CONQUEROR'S LOOT

flag. Regimental colors are made of heavy silk, edged on three sides with thin bullions of gold. In the white is the embroidered inscription *Honneur et Patrie* and below it the names of battles where the unit fought. The German trooper must have found your flag at the central windows of some town hall or public school or some other public building of any of the towns in the invaded section of northern France. He did not have to fight hard to "conquer" that flag.

J. NORTON CRU

Williams College
Williamstown, Mass.

● Professor Cru, who fought with the French Army in 1914-18 and now teaches at Williams College, is correct. He might have added that French Army flags are only half as big as this captured flag.—ED.

Tea-Table Etiquette

Sirs:

Several puzzled readers have written me to know if it is correct for a butler to serve tea in his work apron and shirt sleeves. The cause of the perplexity is the concluding sentence in the caption under the picture of the Talbot's butler in LIFE of June 3. Quote:

"For tea-service job, the butler may enter dining room wearing silver-polishing apron instead of coat." The explanation is that when he goes into the empty dining room to get the silver he intends to polish. It is permissible to go this distance into the front part of the house without his coat, and that "tea-service job" means polishing the tea service—not serving tea.

EMILY POST

New York, N. Y.



Here's the Recipe in Rhyme!

The incomparable Bacardi, most civilized of cocktails, is expected of you when you're host. Make it correctly:

A little sour (juice of half a lime)

A little sweet ($\frac{1}{2}$ teaspoonful of sugar)

The tropic sun (a jigger of Bacardi Rum)

Without the heat (ice and shake well)

There are four popular Bacardi types: Bacardi Gold Label and Bacardi White Label, the finest rum of Cuba... Bacardi Amber Label and Bacardi Silver Label, Puerto Rico's finest, at a saving.

BACARDI

The world's finest RUM. 89 Proof

THERE'S A DIFFERENCE WORTH KNOWING!

Distributed by Schenley Import Corp., N.Y.C. Copr. 1940

BACK FROM HAVANA:

Johnny Mize discovers true Havana taste in **NEW WHITE OWLS**



OWL: Have a good time in Havana, Johnny?

MIZE: Yes, it's a great place—I'd like to go again.



OWL: You're considered quite an expert on cigars, Johnny. I suppose you smoked only Havanas in Cuba.

MIZE: Yes, it was quite an experience—real Havana cigars whenever I wanted them!



OWL: Then you should be an expert judge of these new White Owls. Try this one—tell me if it has the authentic Havana taste.

MIZE (smoking): Yes, I like this cigar! It's not as strong as an all-Havana cigar... but it sure has the real Havana taste!



JOHNNY MIZE, first baseman of the St. Louis Cardinals, member of the famous Gas House Gang and 1939 champion batter of the National League, recently gave us an interview at the Cards' training camp in Florida.

Johnny was just back from a vacation in Havana. He's a great cigar smoker, and the taste of Havana cigars was still fresh in his mind. We had

him try a *new* Blended-with-Havana White Owl—and he vouched at once for its true Havana taste.

And when you discover that fine, rich Havana flavor, you'll join the thousands of men who enjoy *new* White Owls. They cost only 5¢... a rare value in smoking pleasure.

Treat yourself soon to a *new* White Owl!

NOW BLENDED WITH HAVANA!



Try a

NEW WHITE OWL—Today 5¢

New White Owls made in America—See how at New York World's Fair, 1940

Copyright, 1940, by General Cigar Co., Inc.



"I sell Men— and I am sold on MUM!"

"Perspiration odor is just about job suicide," says Mr. Karl M. Wehinger, President of Wehinger Service Inc., New York City.

"I'VE HAD a lot of experience with men and jobs," says Mr. Wehinger, through whose firm industry engages thousands of employees and executives. "And it's incredible how often an active, intelligent citizen will let a fault like perspiration odor come between him and his future."

"Too many men trust their morning shower alone to keep them acceptable—socially and in business—the entire day."

"The tragedy is that a man can offend and never know he's guilty. He's avoided—penalized—and never knows why. That's why I play safe with Mum. It's a good habit and good business for any man!"

That's sound advice for success—and thousands of men are following it. For Mum is

quick and easy. A dab under each arm after your shower takes only 30 seconds and you definitely veto perspiration odor for hours! Remember a bath may only take care of *past* perspiration, but Mum prevents risk of odor to come.

Mum can't harm your shirts... won't irritate your skin... prevents underarm odor without attempting to stop the perspiration itself.

Ask the ladies, they know! Your wife, sister or mother uses a deodorant—probably Mum. But shy away from daily arguments and don't try to "borrow" theirs. Druggists are selling jars to thousands of men who like the self-confidence Mum brings—safety from perspiration odor. Try Mum, today!

MUM

takes the Odor out of Perspiration

[Socially or in business — Play safe with Mum!]



That glorious morning shower takes care of yesterday's perspiration—but Mum prevents odor to come—makes your shower last longer.



Mum carries on where your bath leaves off. Two quick dabs under your arms—30 seconds—and you're safe from odor for the day.

WAR WRITERS ON DEMOCRACY

Archibald MacLeish, Pulitzer prize poet, Librarian of Congress and for years an editor of LIFE's sister magazine, FOR-TUNE, recently delivered a startling attack on the anti-war writers of his generation, including himself. In building up hatred of all war, said the poet, these writers had also built up a "moral unpreparedness" in the U. S. As a result, this country is totally disarmed and today is impotent to fight the evils of Fascism. Mr. MacLeish referred to some writers by name, some by implication. LIFE asked a few of them what they thought of MacLeish's accusations, which are printed in full in the June 10 issue of the *New Republic*. Below is LIFE's letter to eight writers and their replies.—ED.

Gentlemen:

Archibald MacLeish has blamed writers of his own generation for infusing the young generation with such cynicism and distrust that America today finds itself defenseless against Fascist aggression. Books by Hemingway, Dos Passos and others, he said, were completely honest and sincere in their hatred of war and the things that made war but they were "disastrous as education for a generation which would be obliged to face the threat of Fascism in its adult years." Such books, he declared, had immunized young Americans not only against phony patriotism but against all moral judgments of better or worse so that now all words and judgments are mistrusted and in their minds there is nothing real or permanent for which they are willing to fight. The moral and spiritual unpreparedness in arms he blamed squarely upon writers like himself and like you. Will you please rewire fifty or a hundred words of comment on Mr. MacLeish's statements?

THE EDITORS OF LIFE

Sirs:

MacLeish seems to have a very bad conscience. Having fought Fascism in every way that I know how in the places where you could really fight it, I have no remorse neither literary nor political. Suggest that MacLeish read my play *The Fifth Column* and see again the film *The Spanish Earth*. If MacLeish had been at Guadalajara, Jarama, Madrid, Teruel, first and second battles of the Ebro, he might feel better. Young men wrote of the first war to show truly the idiocies and murderous stupidity of the way it was conducted by the Allies and Italy. Other young men wrote books that showed the same thing about the German conduct of the war. All agreed on war's villainess and undecidability. If the Germans have learned how to fight a war and the Allies have not learned, MacLeish can hardly put the blame on our books. Or do his high-sounding words blame us because we never advocated a Fascism to end Fascism?

ERNEST HEMINGWAY

● Ernest Hemingway, author of *The Sun Also Rises* and *A Farewell to Arms*, was wounded while driving an ambulance with the Italian Army during the World War. He was under Franco fire in Madrid during the Civil war in Spain and wrote a play about it, *The Fifth Column*, which popularized that current term.—ED.

Sirs:

We have all tried to believe that the world has achieved a certain amount of international morality, that nations

**My FEET are
just killing me!**

**GET
RELIEF
THIS
WEEK
IT COSTS
VERY LITTLE!**



Special Sale

**35¢ DR. SCHOLL'S New FOOT
BALM and 35¢ DR. SCHOLL'S
FOOT POWDER**

**70¢ VALUE 49¢
BOTH FOR**

If your feet burn, chafe or perspire excessively, get quick relief by applying Dr. Scholl's Foot Balm (New vanishing liquid). Then shake Dr. Scholl's Foot Powder on feet and inside of shoes. Now on sale at Drug, Shoe, Dept. Stores for limited time only.



CORNS—SORE TOES

Dr. Scholl's Zino-pads quickly relieve pain and gently remove corns; stop shoe pressure; soothe, cushion. Prevent corns, sore toes and blisters. 25¢ and 35¢ boxes.



CALLUSES

Dr. Scholl's Zino-pads, special size for callouses, relieve pain, soothe, prevent pressure on sore spot; quickly loosen and remove callouses. 25¢ and 35¢ boxes.



BUNIONS

Dr. Scholl's Zino-pads, special size for bunions, relieve tender and enlarged joints; lift shoe pressure. 25¢ and 35¢ boxes.



WEAK ARCHES

Dr. Scholl's Foot-Easer and exercise relieves tired, aching feet; foot and leg pains; weak or fallen arches. \$3.50 pair.



SENSITIVE FEET

Dr. Scholl's Kuratex—a superior moleskin foot plaster for relieving shoe pressure on corns, callouses, bunions, tenderspots. Cut to any size or shape. 25¢ box.



BUNIONS

Dr. Scholl's Bunion Reducer, of soft rubber, relieves pain from shoe pressure, hides the bulge, helps preserve shape of shoe. 50¢ each.



CROOKED TOES

Dr. Scholl's Toe-Flex of soft rubber, tends to straighten crooked or overlapping toes. Extremely comfortable. Worn invisibly. 50¢ each.



ATHLETE'S FOOT

Dr. Scholl's Salvars quickly relieves intense itching of Athlete's Foot; kills fungi it contracts; helps heal broken skin between toes. 50¢.



Remember—There is a Dr. Scholl Foot Comfort Remedy, Appliance or Arch Support for most every common foot trouble. Made under Medical and Orthopedic supervision. Go to your Drug, Shoe, Department Store or Toilet Goods Counter THIS WEEK for relief. Insist on Dr. Scholl's. Don't take a substitute.

**Dr. Scholl's
FOOT COMFORT WEEK**

(continued on p. 12)

WHO'S WHO IN Streamlining



- ▶ The story behind the streamliner is the story of Pullman-Standard.
- ▶ In 1923 it built the first modern lightweight coaches.
- ▶ In 1933 it constructed the first streamlined train.
- ▶ Between 1933 and 1940 it built over 70% of the streamlined car units manufactured by the industry.

When tomorrow's historians seek the origin of streamlined railway transportation, this is the photograph they will consult. Taken in 1934 at Chicago's Century of Progress

Exposition, it officially records the appearance of the first streamliner ever built in America—Union Pacific's "City of Salina", constructed by Pullman-Standard in 1933.

THE next time you board one of the sleek and beautiful streamlined units, which the railroads are buying or leasing, notice the name of its maker. The chances are better than 7 out of 10 that you'll be riding a Pullman-Standard-built car, for this company, in collaboration with the railroads, has built more than twice as many lightweight units as have all other car manufacturers put together!

Pullman-Standard Created Streamlined Railroad Transportation

Starting in 1923, Pullman-Standard inaugurated the movement which resulted in the reduction of dead weight by employing lightweight aluminum alloys in the construction of coaches.

Expanding this movement, it applied the lightweight principle to other types of cars, and in 1932 and '33 produced sleeping and chair cars which...although they were as strong as the all-steel types then in use and featured air conditioning, large washrooms and luxury in every appointment...weighed only one-half as much.

In 1933, Pullman-Standard gave modern railway transportation its direction as well as form by building the first streamlined train—the *City of Salina*. And, in the following year, it proved

lightweight trains were not only capable of comparatively short runs at high speeds, but of the longest and most grueling trips, when its *City of Portland*, the first streamliner to offer sleeping accommodations, established the all-time speed record on a transcontinental run between Los Angeles and New York City.

Pullman-Standard Methods of Construction Made Streamlined Travel Safe

Finally, it was Pullman-Standard who first satisfied the Government and the railroads that streamlined trains were safe as well as beautiful and fast. For its units were again the first to meet the standards of strength and safety by which all railroad passenger cars are measured, regardless of the materials used in their construction!

Because of its experience, gained during 80 years of satisfying the railroad's high standards of quality, Pullman-Standard is not limited to one type of construction nor to one material, but employs three alloys in building lightweight cars. These are aluminum, spotwelded* and

arcwelded high tensile low alloy steel, and stainless steel. All trains built by Pullman-Standard are equally strong, since the established standards of strength and safety are *always* maintained, *never* disregarded.

Pullman-Standard Streamliners Gross the Highest Revenues

But the final and most conclusive reason for its leadership is popularity. So warmly have Pullman-Standard streamliners been received by the traveling public that they have proved the best money producers in operation. They top the list of all streamliners in revenue, per train mile, and also maintain the highest average revenues of any fleet of trains in the country.

*SPOTWELDING is the process used by all large fabricators of steel and steel alloy products when weight saving is a prime requirement. As employed by Pullman-Standard in fabricating high tensile low alloy steel and stainless steel structures, it assures the utmost saving in weight without sacrifice of strength.

CONTINUED ON FOLLOWING PAGES ▶



People, millions of them, saw the revolution in railroad transportation start at the 1933 Century of Progress Exposition where they stood in line to see Pullman exhibit the first lightweight Sleeping Car and Chair Car.

Copyright 1940, by Pullman-Standard Car Manufacturing Company

THE TOPS IN
STREAMLINERS
ARE BUILT BY

Pullman-Standard

THE TOPS IN
STREAMLINERS
ARE BUILT BY

*Pullman-
Standard*



MENUS PLANNED BY famous chefs, decorations worthy of fine hotels and perfect service make dining on a streamliner a truly memorable event. (Diner, Southern Pacific's *Daylight*)



THE NEW drawing rooms provide more space for living as well as three full-length beds, movable easy chairs and enclosed toilet facilities. (Drawing room on the Pennsylvania's *Broadway*)



THE FRIENDLY atmosphere on these new trains makes time pass pleasantly. You can work, read, play games, visit, or just relax and take it easy. (On the Chair Car, Boston & Maine)



THERE'S A THRILL in the speed of these new lightweight trains . . . but there's an even greater thrill in their comfort, safety and smoothness. (Chair Car, Kansas City Southern)



SIGHTSEEING IS made more interesting by the extra-large, full-visions, safety-glass windows which provide a panoramic view of the countryside. (De luxe Coach, Lehigh Valley)

EATING IS never a problem. Besides a diner, there's often an inexpensive buffet or a grill where a snack or a substantial meal can be had at any hour. (Buffet on the Bangor & Aroostook)



The Public be . . . **PLEASED!**

Fun . . . you'll find it in these new streamlined cars
Pullman-Standard is building in collaboration with the railroads

YOU may be a seasoned traveler—as familiar with four-star hotels as you are with your home . . . as intimate with the proudest ocean liners as with your automobile—but, when you take your first trip on a Pullman-Standard streamliner, you'll discover a new travel thrill.

For the revolution in passenger transportation—inaugurated when Pullman-Standard, in conjunction with progressive Railroads, formulated the principles of light weight and safety—has had no less profound an effect on comfort than on construction.

**Comfort—not the cost of providing it—
is the Railroads' chief concern**

The sixteen Railroads with which Pullman-Standard's designers and decorators collaborated in creating this new type of transportation have spared no expense to provide the maximum in comfort, convenience, taste and refinements so that your trip may be as enjoyable as possible.

The illustrations on these pages picture some of the superb appointments for club, dining, lounge and observation cars . . . increased privacy for sleeping accommodations . . . fastidiousness for washrooms . . . air conditioning . . . noise proofing . . . mechanized baggage handling, individualized lighting, heating and seating. But there are other equally important improvements.

Take the matter of roominess, for example. In the new Pullman-Standard streamlined Chair Car, the number of seats has been reduced, and

the leg room increased, so that you can relax, rest, stretch out, and be completely at ease.

**High speeds are made safe . . . silent
. . . and free from vibration**

But most important of all is safety! You can't appreciate how safe Pullman-Standard streamliners are until you actually take a trip on one of them. Even at the highest speeds they are so free from vibration and side sway that you can sip from a brimming cup of coffee without spilling a drop.

The attainment of this safety and comfort has been Pullman-Standard's achievement. When it started to build streamliners, there was no precedent. Almost every detail of these trains had to be invented or redesigned.

New structures embodying new alloys and methods of fabrication, articulation, draft gears, trucks, air brakes, vestibule closures, disappearing steps, head-end electric power, new types of couplers, heating arrangements and air conditioning—these and many other of the mechanical triumphs found on all streamlined trains were made possible through the research inaugurated or inspired by this company.

**70 out of each 100 lightweight cars
purchased from the industry were
Pullman-Standard built**

As a result, Pullman-Standard's streamliners have become the most popular trains in the world . . . purchased in larger quantities and ridden by more people than any other trains made!

THE BEDROOM offers privacy for work or rest by day, two full-length beds for comfortable sleep at night, a wardrobe, individual toilet facilities, and temperature control. (Santa Fe's *Chief*)



WEALTHY HOMES can envy these new cars their air conditioned comfort, their softly-cushioned reclining chairs, and their modern washrooms. (Chair Car on the St. Louis Southwestern)

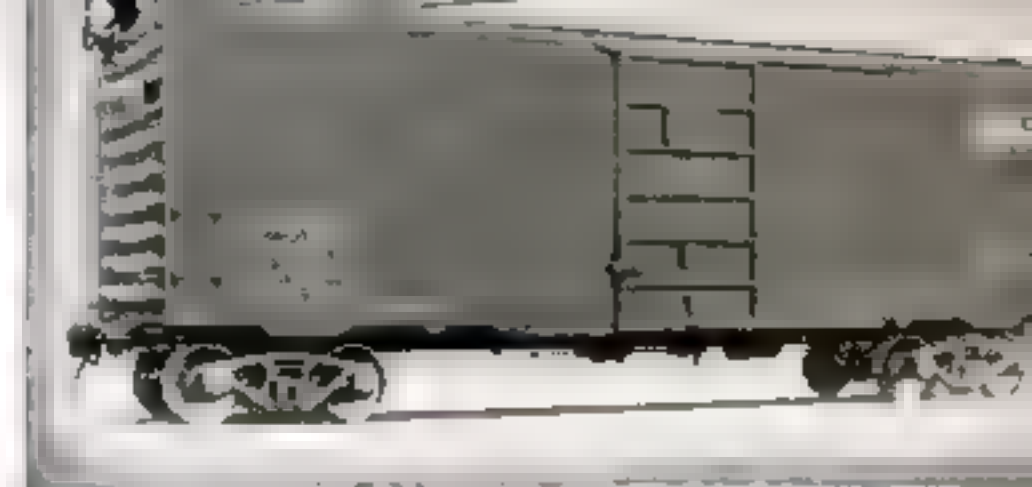




WASHROOMS, as fastidiously appointed as the powder rooms of swank clubs, include lighted mirrors, modern make-up tables and chairs. (Union Pacific, North Western City of Denver)



PRIVACY IN a roomette means a full-length bed, toilet facilities, and your own say-so about temperature control and sleeping hours. (Roomette on the New York Central's Century)



THE NEXT GREAT ADVANCE IN RAILROAD-ING! Pullman-Standard pioneered and built the first lightweight freight cars. These cars are increasing revenue for the railroads. Costing no more than conventional freight equipment, they are carrying heavier payloads. In the case of the new box car, for instance, this plus load amounts to some 4½ additional tons.



Pullman-Standard Streamlined Cars Link America's Greatest Cities

This map shows the points between which you can now enjoy the comfort of travel in lightweight cars built by Pullman-Standard. Those points stretch from coast to coast . . . from Maine to Mexico . . . and include practically every major city in the country. The rapidity with which this modern passenger service has been made available is no less a tribute to the Rail-

roads of America than to the progressiveness of Pullman-Standard.

The list of the Railroads who have co-operated with Pullman-Standard in making the safety, comfort, and speed of lightweight transportation available to as many travelers as possible includes the following 16 famous American systems and The Pullman Company:

THE ATCHISON, TOPEKA & SANTA FE RAILWAY CO.
BANGOR & AROOSTOOK RAILROAD COMPANY
BOSTON & MAINE RAILROAD
CHICAGO & NORTH WESTERN RAILWAY COMPANY
THE CHICAGO, ROCK ISLAND & PACIFIC RY. CO.
GREAT NORTHERN RAILWAY COMPANY
ILLINOIS CENTRAL RAILROAD COMPANY
THE KANSAS CITY SOUTHERN RAILWAY COMPANY
LEHIGH VALLEY RAILROAD COMPANY

THE NEW YORK CENTRAL RAILROAD COMPANY
THE NEW YORK, NEW HAVEN & HARTFORD RAILROAD COMPANY
THE PENNSYLVANIA RAILROAD COMPANY
THE PULLMAN COMPANY
ST. LOUIS SOUTHWESTERN RAILWAY COMPANY
SEABOARD RAILWAY
SOUTHERN PACIFIC RAILROAD COMPANY
UNION PACIFIC RAILROAD COMPANY

PULLMAN-STANDARD CAR MANUFACTURING COMPANY—CHICAGO

Copyright 1940, by Pullman-Standard Car Manufacturing Company

MEALS SERVED at your reserved seat are another of the new services. Prepared by the train's regular chef, they are delicious and inexpensive. (Illinois Central's Green Diamond)

REST COMES easily! At night the lights are dimmed and your soft, deeply-cushioned reclining chair tilts back to the correct position for complete relaxation. (Chair Car on the Seaboard)



SOFT PILLOWS for a restful night's sleep; reserved reclining chairs, plenty of extra leg room and individual reading lights make any trip comfortable. (Chair Car, Great Northern)



GOOD MEALS on these new trains cost as little as 90c a day and nurses are provided to help with children and oldsters. (North Western, Union Pacific, Southern Pacific's Challenger)

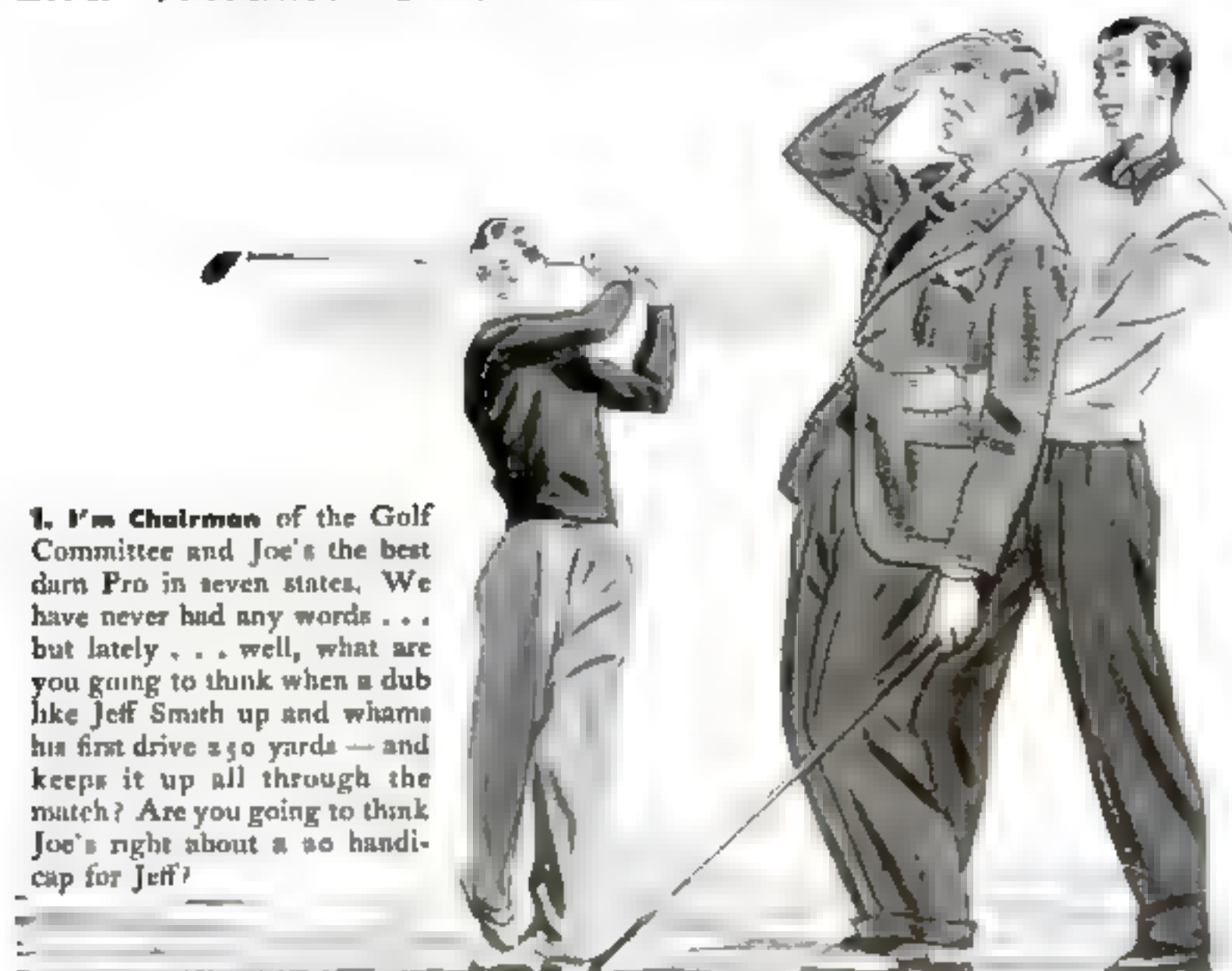


INFORMALITY RULES and good companionship, good conversation are encouraged by the wealth of comfortable places where you can meet interesting people. (Grill Car on the New Haven)

WHEN YOU tire of games and conversation, you'll enjoy the observation car's quiet reading corners, easy chairs and radio. (In the Observation Car, Rock Island's Rocky Mountain Rocket)



Up Steps This Dub (?) and Whams One 250 Yards!



1. I'm Chairman of the Golf Committee and Joe's the best darn Pro in seven states. We have never had any words . . . but lately . . . well, what are you going to think when a dub like Jeff Smith up and whams his first drive 250 yards — and keeps it up all through the match? Are you going to think Joe's right about a 20 handicap for Jeff?



2. "But, Mr. Vandenberg," Joe protests, "I've just switched Jeff Smith to Acushnet Balls. That extra distance he's getting is in the ball . . . and in those lessons I gave him last fall!"



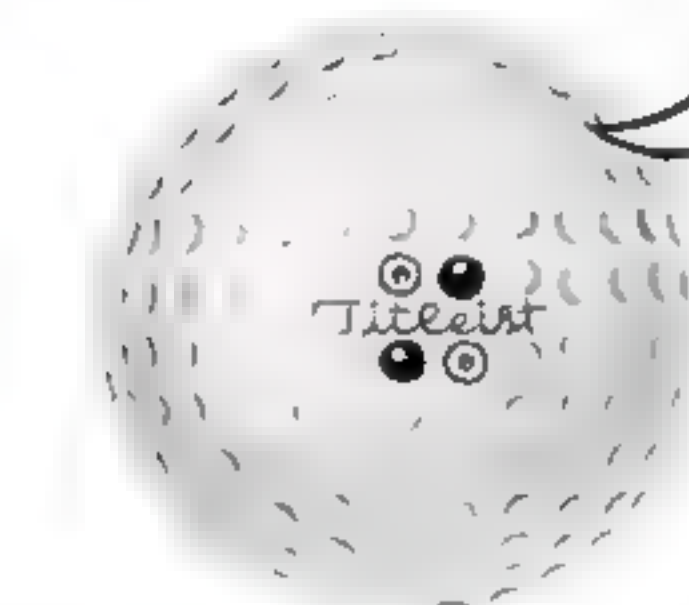
3. "Look, Mr. Vandenberg," Joe goes on, "Every Acushnet passes an X-ray test for perfection before it leaves the factory. That's why every one goes where you hit it — and a long way."



4. "And, besides, Mr. Vandenberg, this is vital — Acushnets are sold only in Pro shops. That helps us teach you how to play better golf because we know the best ball for your individual style of play."



5. "Only we Pros see all kinds of golf balls, and all kinds of players in action every day. We fit the ball to the man, teach him to swing in the groove. Put the two together and a winning combination is the result."



SOLD ONLY
THROUGH PRO SHOPS

ACUSHNET
GOLF BALLS

TITLEIST, 75c
For experts only

BEDFORD, 75c
The ball that can take it

GREEN RAY, 50c
PINNACLE, 35c

WAR WRITERS ON DEMOCRACY

(continued)

were no longer completely dependent on force of arms for survival. Germany has now proved that those who are not willing to fight for what they are must die. If we do not instantly help the Allies to the fullest possible extent it is likely that we shall have to face a hostile world alone.

MAXWELL ANDERSON

● Mr. Anderson's *What Price Glory* (written in 1924 in collaboration with Laurence Stallings) showed war as a rough, tough and dirty business. —ED.

Sirs

Archibald MacLeish is right in his conclusions, but he exaggerates the influence exerted by writers of our generation. By far the most successful of anti-war books, *All Quiet on the Western Front*, failed to convert young Germans to pacifism. It seems that now the more articulate representatives of American youth are not so much anti-war as pro-revolution. They consider democracy a decadent mess — and no wonder in view of the environment in which they grew up: the jazz age of the early 20's, the hypocrisy and crime of prohibition, the drunken-sailorism of the Coolidge boom and the wailing defeatism of depression. They now have a craving for a "Strong Man" — it doesn't much matter what color his shirt — who will lead them into any sort of future that is radically different from the past. No more hymns to democracy will cure them of this craving — but maybe Hitler will.

ROBERT E. SHERWOOD

● In his current play, *There Shall Be No Night*, Mr. Sherwood proclaims that all men, and especially intellectuals, must make war against aggression and totalitarianism in order to preserve their right of intellectual freedom. During the World War, Mr. Sherwood enlisted in the Canadian Army, was gassed at Vimy Ridge. —ED.

Sirs

I believe what MacLeish said to be exactly true but easily misunderstood. Battleships are useless unless armored with conviction, and the books, stressing both the filth of war and the partial falsity of the slogans, did tend to undermine conviction when their intent was to purify and strengthen it. But they ought to have been written. Their humane and rational teaching must be a vital element in forming the new moral purpose to arm a civilization challenged by war deliberately raised to a new height of filthiness and waged with slogans treble false. The fact that war is filthy is an important reason why the democratic peoples must fight. The right to think and speak about war as these authors did is one of the things we wish to defend, and if it can be defended only by war then it is one of the things which will make war worth while.

WALTER MILLIS

● Walter Millis, editorial writer for the New York *Herald Tribune*, is author of the widely read and highly influential *Road To War*, whose thesis is that the U. S. was innocently pulled into the World War by shrewd Allied propaganda. —ED.

Sirs

If you will stand in the supposed fountain at Washington Square, New York City, and look up at the so called arch, you will find yourself reading 22 words by a man now living.

E. E. CUMMINGS

● E. E. Cummings wrote one of the classics of the last war, *The Enormous Room*, which is virtually the story of his own experiences in a World War prison camp. The 22 words



everything ironed
**WITHOUT LIFTING
MY NEW IRON
THAT MUCH!**



Stands on
its own legs

NO MORE LIFTING!
NO MORE TILTING!
NOW MY IRONING
IS EASY — MUCH
FASTER AND
SMOOTHER. I'M
NEVER TIRED!



DO YOU KNOW YOU
LIFT YOUR IRON OVER
1000 TIMES FOR AN
AVERAGE IRONING?
YOU'RE LIFTING OVER
5000 POUNDS EVERY
IRONING DAY.



**YOU NEVER
LIFT OR TILT IT!**

Now . . . thank goodness! . . . there is a new, speedy way to iron! It's the Proctor Never-Lift way — no lifting, no tilting, no drudgery. A touch and this iron raises or lowers itself automatically — anywhere you please on the ironing board. Iron sitting down, if you want!

Start ironing the "Never-Lift" way. You'll love it . . . AND the exclusive 3-Speed Selector feature — which tunes heat to your ironing speed . . . fast, medium or slow. Ask your dealer to show you these and other exclusive Proctor features! Get a Never-Lift Iron before another ironing day rolls around!

Banishes Ironing Fatigue Forever

**PROCTOR
NEVER-LIFT
IRON**

Proctor Electric Company, Philadelphia
Division of Proctor & Schwartz, Inc., New York
ON DISPLAY WHEREVER DEPENDABLE APPLIANCES ARE SOLD

(continued on p. 15)

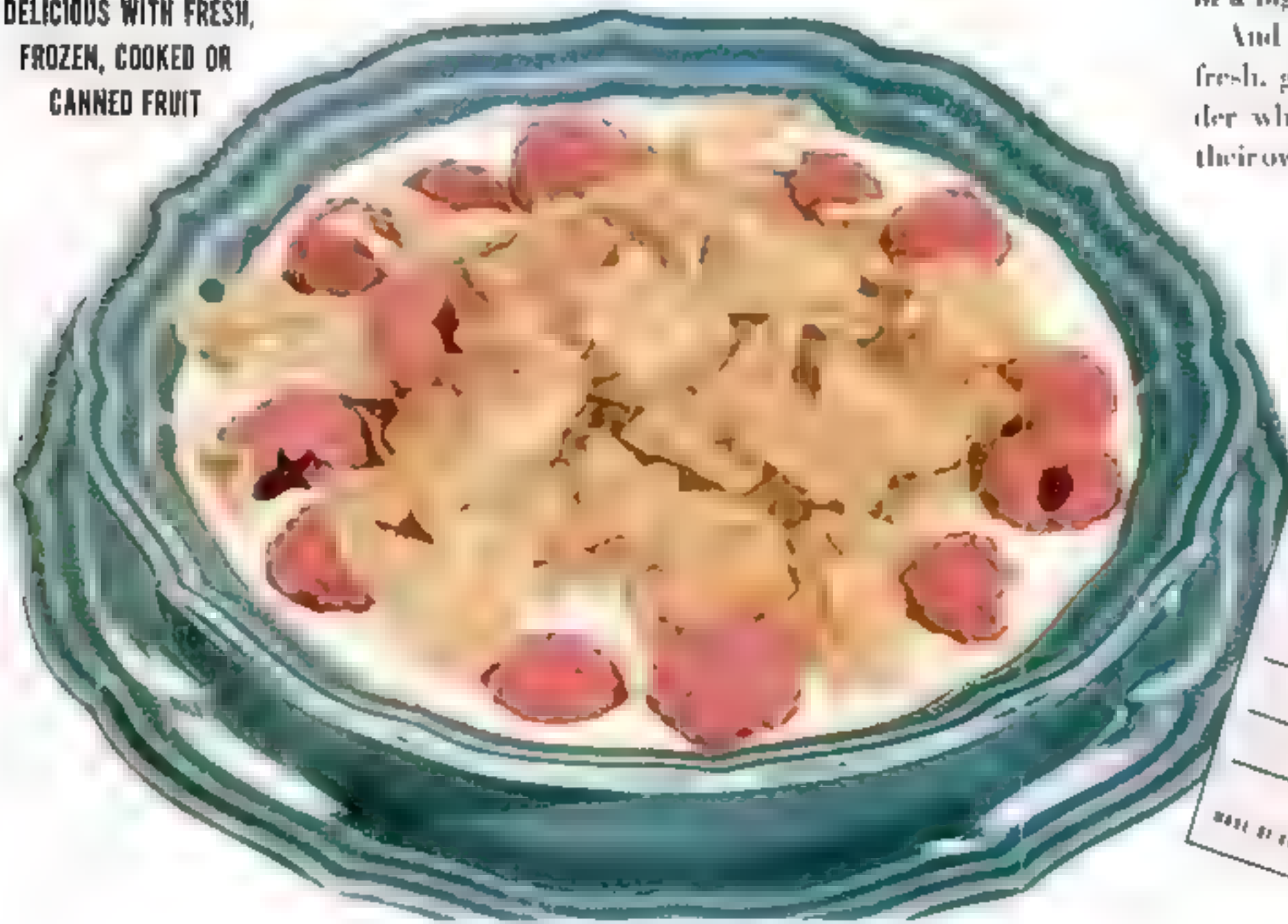
"Land sakes—imagine
me having a good
appetite for breakfast
after all these years!"



Switch to something you'll like!

**The famous FLAVOR of Kellogg's toasted
Corn Flakes—the result of a secret known
only to Kellogg—has made these crisp,
extra-fresh flakes America's favorite
ready-to-eat cereal!**

DELICIOUS WITH FRESH,
FROZEN, COOKED OR
CANNED FRUIT



Make breakfast a pleasant meal at your house! Give your family a real "lift" every morning!

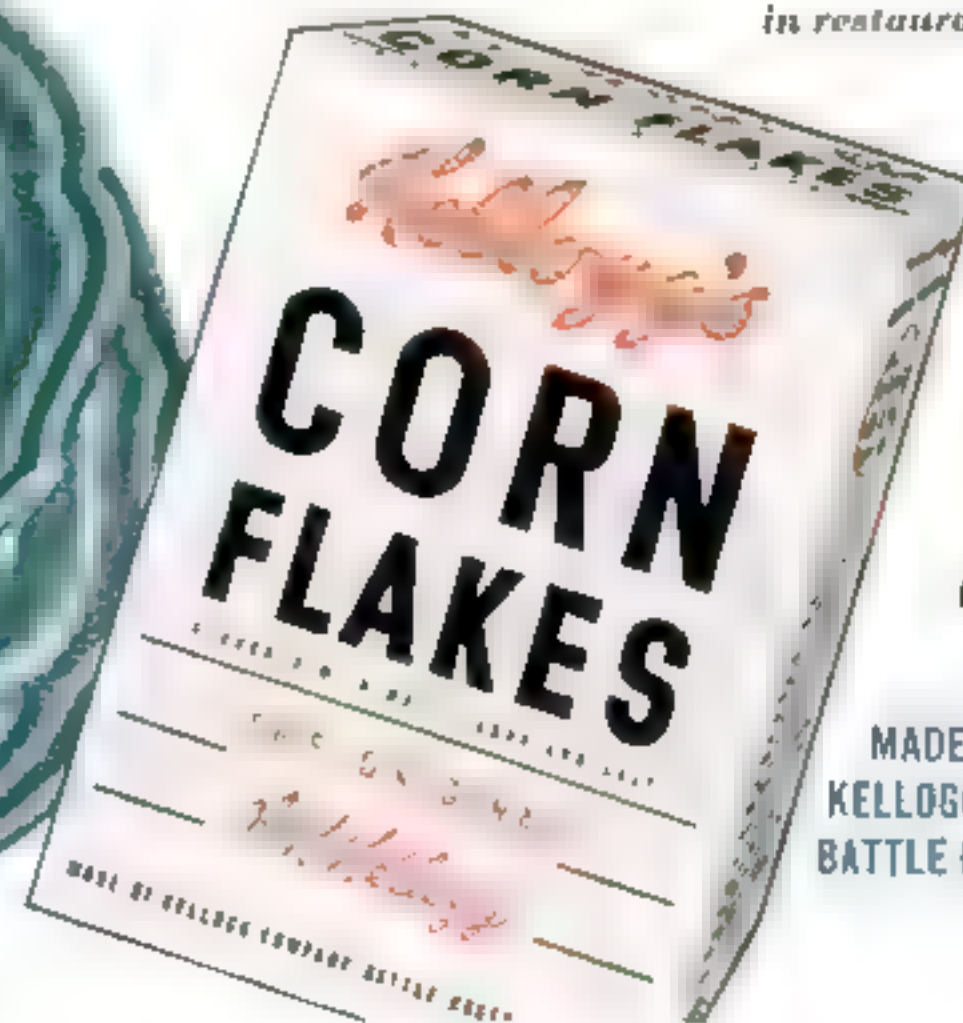
Here's the simple way to do it: Switch to something they'll like! If your family is like thousands of other American families they'll like Kellogg's toasted Corn Flakes in a big way!

And no wonder. These extra-fresh, golden-brown flakes of tender white corn have a flavor all their own. A wonderful flavor that's

the result of a secret known only to Kellogg. There's nothing like it!

So many people like that flavor that Kellogg's Corn Flakes have been, for more than thirty years, America's most popular ready-to-eat cereal. Have Kellogg's—the original Corn Flakes for breakfast tomorrow and see how your family enjoys them! See, too, how they tempt the children to consume a lot of extra milk!

Also ask for Kellogg's Corn Flakes in restaurants, hotels, dining cars.



FLAVOR
does it!

MADE BY
KELLOGG'S IN
BATTLE CREEK

Alice Faye says:
*"You'll be kissed
 for serving this
 ROYAL GELATIN treat!"*

That, we agree, is practically sure to happen, Mrs. America—if you surprise your family with this luscious, gloriously-good Royal Gelatin dessert tonight!

Its shimmery-jewel color will set all eyes dancing—and its cool, refreshing goodness is a sure-fire compliment-getter! For Royal is one gelatin dessert that *tastes* as good as it *looks*! No other has its marvelous *flavor-depth*! So stir your family to praise with this Royal treat!

IMPORTANT: Be sure you say "Royal" Gelatin—for flavors that are so much richer, so deliciously satisfying.

You see—Royal's scientifically "sealed-in" flavors reach you with all their full, fresh goodness. So say "ROYAL" to your grocer today—and see what flattering things your family will say to you tonight.

ALICE FAYE, starred in "Lillian Russell,"
 a 20th Century-Fox Production



Seven luscious flavors

If you like STRAWBERRY, RASPBERRY, CHERRY, LEMON, ORANGE, LIME, or PINEAPPLE—you'll find your favorite Royal flavor at your grocer's. (And what a variety of delicious desserts they make!)

They're ROYAL Desserts

Starred in "Girl from Avenue A,"
 a 20th
 Century-Fox
 Production



"ROYAL PUDDING makes Grand ice cream!"

*says JANE
 WITHERS*



"IT'S DELICIOUS!" Ice cream "experts" at Jane Withers' Hollywood party agree that Royal Chocolate Pudding makes "scrumptious" ice cream. (And do they hope there's plenty!)



"IT'S SO EASY!" says Jane, between plumy spoonfuls. To the regular pudding, made in a jiffy, add sugar, whipped cream—and freeze. P. S. Royal Puddings contain Arrowroot, the starch widely favored for child nutrition.

CHOCOLATE-BUTTERSCOTCH-VANILLA

THE WORLD'S LARGEST-SELLING PUDDING!

BORN BETWEEN June 21 and July 22?



Congratulations! Your sign in the stars says "Your fondest dream will come true."

So, as you go about your own business, you will find a Hamilton watch in your pocket or purse. About time, isn't it?

FREE! Brochure booklet for every month of the year. Write to the Hamilton Watch Company, Inc., Columbia Ave., Lancaster, Penna.

Hamilton's experience building watches for railroad men insures genuine possible accuracy in every other standard grade Hamilton makes.

Top: STANFORD 17 jewels, 10K natural gold-filled, \$45. Bottom: JULIE 17 jewels, 14K natural gold-filled, 18K up-plated gold numeral dial, \$35.

Hamilton
THE WATCH OF RAILROAD ACCURACY

Delights
THE
TASTE

5¢

Hires
ROOT BEER
WITH REAL ROOT JUICES

THE CHARLES E. HIRES COMPANY
PHILA.

12 UZS

WAR WRITERS ON DEMOCRACY

(continued)

he refers to are: "Let us raise a standard to which the wise and the honest can repair. The event is in the hand of God." This was said by George Washington at the Constitutional Convention in 1787.—ED.

Sirs:

It is shocking when MacLeish declares that writing which is "noble as literature" and "true as a summary of experience" is "disastrous as education." Would he substitute writing ignoble as literature and erroneous as a summary of experience? That way lies the Fascism we all abhor. Only by reaffirming our allegiance to the noblest human accomplishments and the highest truths of experience can we hope to survive. Devotion to them has not morally disarmed our country. They are its impregnable defenses against Fascism. We will defend our ideals in full measure but we will refuse to debase them in the name of that defense. The verdict of history will not favor those who put nobility and truth on the shelf. It will favor those who insist that without them men are nasty and brutish and their lives deservedly short.

G. HARTLEY GRATTAN

● Mr. Grattan's book, *Why We Fought*, was one of the earliest "debunkings" of the reasons why the U. S. entered the last war.—ED.

Sirs:

Writers do not create war and injustice, they merely tell the truth about them. Hence, if writers are to emphasize those "final things for which democracy will fight," such final things must first exist in fact. If youth believes it possesses an actual economic and spiritual stake in American democracy, it will smash all who seek to subvert democracy. If youth believes it does not possess such a stake, it becomes an immediate imperative for us to broaden our democratic base. A program of economic security, political honesty and civil liberty is our most impregnable defense.

DALTON TRUMBO

● Mr. Trumbo, a Hollywood script writer, is author of *Johnny Got His Gun*, a prize American anti-war novel of 1930.—ED.

Sirs:

I entirely disagree with Archibald MacLeish and think his remarks fallacious. The facts about the war of 1914-18, the state of mind of ex-soldiers, post-war cynicism were not invented by Hemingway, Dos Passos and the other writers mentioned. They simply recorded what they saw and experienced. Precisely the same disillusion and hatred of war would have existed if none of them had ever published a word.

It is typical highbrow delusion to suppose that authors influence anyone but the intellectuals and that intellectuals count for anything in the formation of national policy and the state of the mass mind. Most people in America have never heard of the writers MacLeish mentions and could not have been influenced by them.

If the masses are unwilling to fight for democracy, it is not because of what novelists have written but because the masses have lost faith in democracy as practiced. It is up to democracy to show it is worth fighting for. Writers are not responsible for the corrupt and imbecile political leadership which led to the present mess.

MacLeish has investigated a mare's nest and discovered a red herring.

RICHARD ALDINGTON

● Mr. Aldington's *Death of a Hero* is the grubby story of a futile, inconspicuous Englishman who goes to war, hates it, hates even the heroic acts he finds himself doing. He gets killed.—ED.



CHANGING THE GUARD!

Goodbye, Darling . . . don't worry . . .
I'll be all right as long as old Duke is
with me . . . Lots of luck, Honey . . . Bye!
Come, Duke, you're my protector now.

Protection is one of the many willing returns a well-trained dog makes for the care and affection you give him. But he, too, needs protection—especially in the matter of food. He depends entirely upon you to know and to choose the proper food for him.

Today it is all very simple. You need merely remember the word "Ideal." It is the name of America's popular "7-Course Meal" for dogs—a combination of seven proved ingredients, chief of which is good, clean, fresh red meat, laboratory controlled for your protection.

Featured by leading dealers everywhere.

Ideal
DOG FOOD

The 7-Course Meal

Ideal is sold under the name of WILSCO in New Jersey

IDEAL
The 7-Course Meal

1. Meat
2. Wheat cereal
3. Fish
4. Carrots
5. Cooked bone
6. Barley cereal
7. Cod Liver Oil

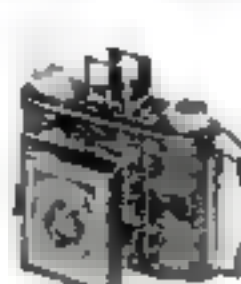
WILSON & CO.
Chicago, Ill.



Table Model
Zenith Radio



Health-O-Meter
Bath Scales



Agfa Clipper
Camera

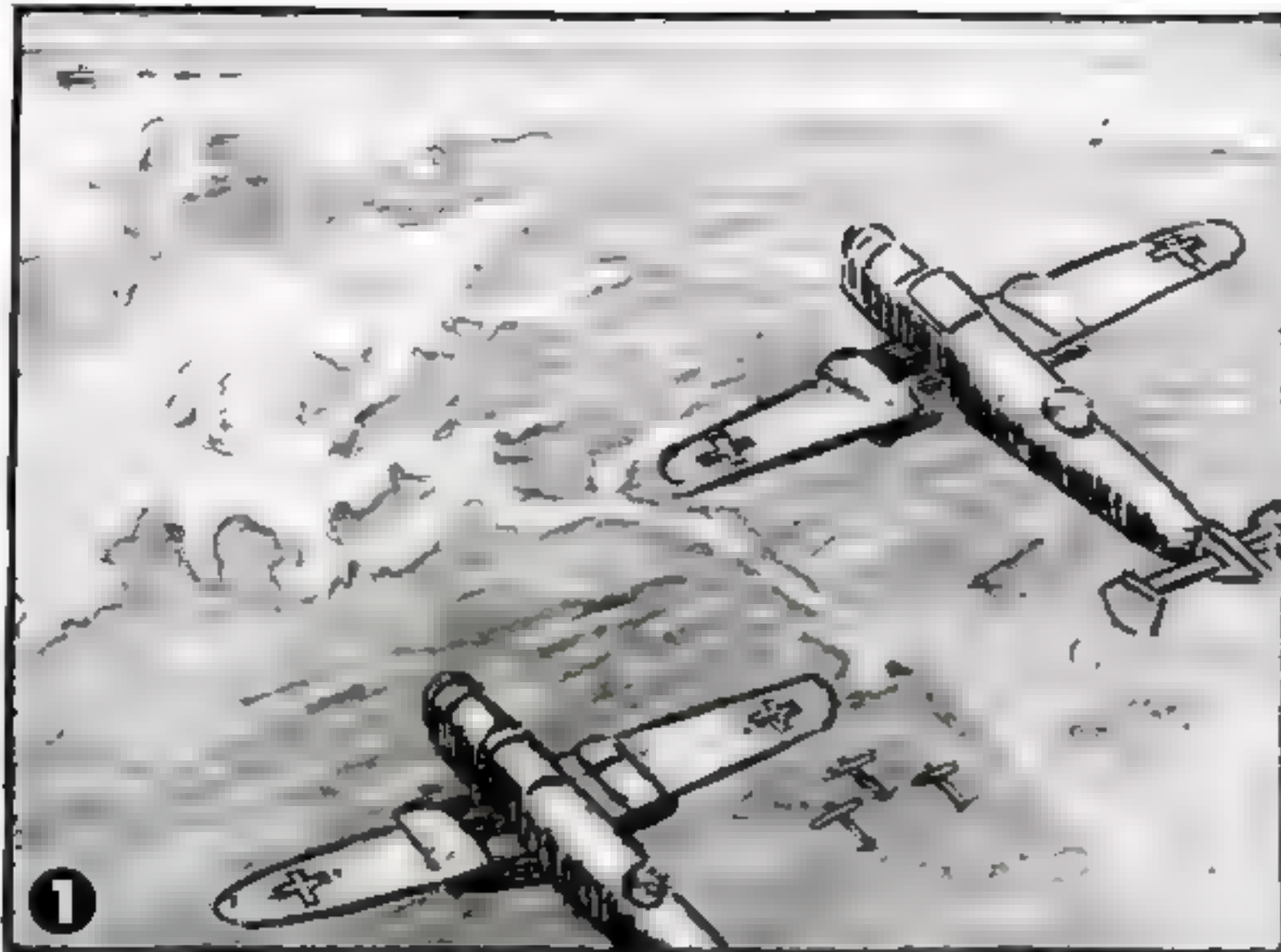
SAVE IDEAL LABELS

They are valuable! Exchange them for these and other attractive, useful gifts for the whole family. Ask your dealer for the Free Ideal Gift Catalog.

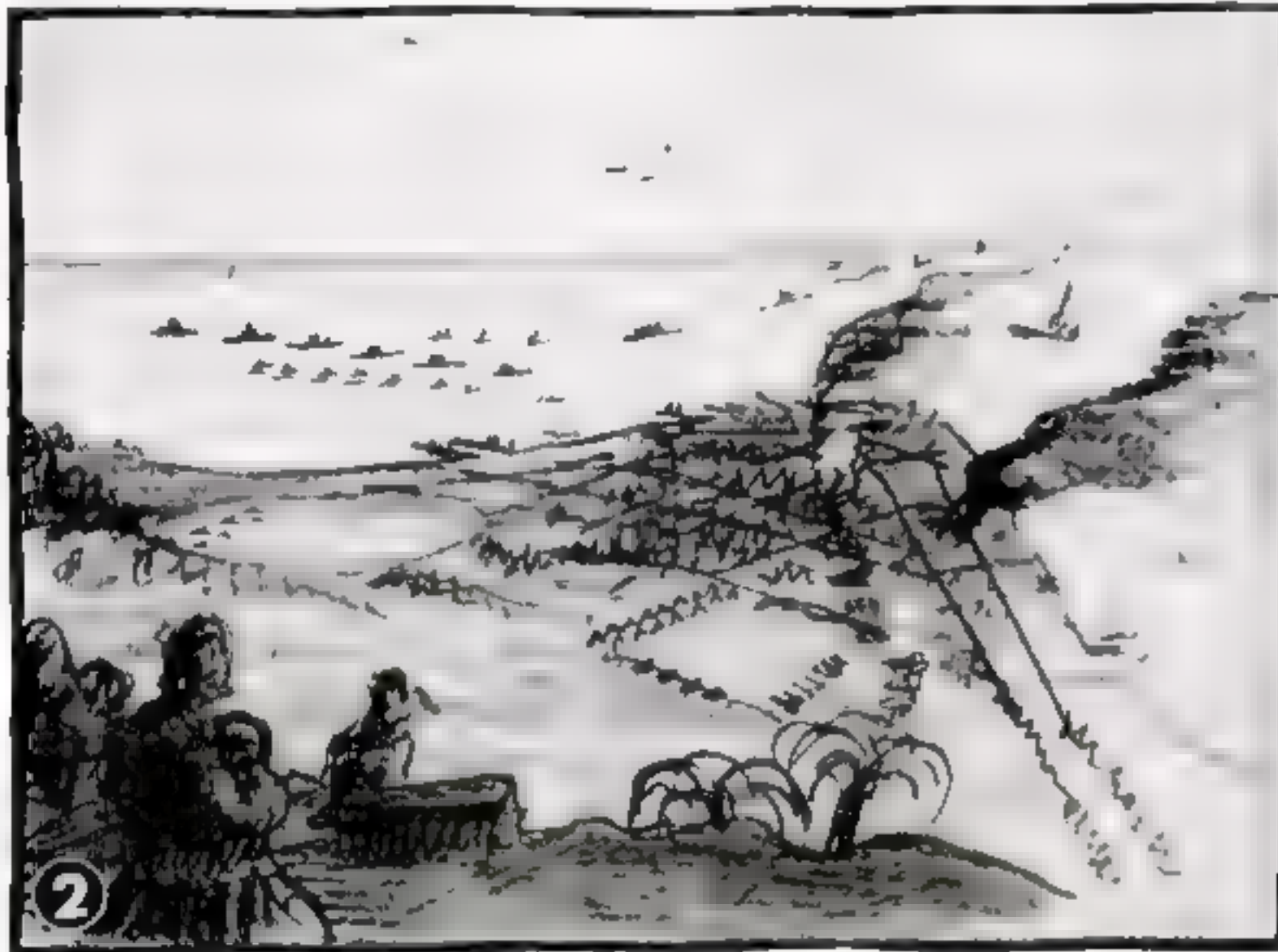
SPEAKING OF ... THIS IS HOW THE

Sixteen months ago—in February 1939—LIFE asked the best available military sources in Washington to imagine that it was July 1941 and that Germany and Italy have defeated Britain and France. The British fleet has been scuttled. Parts of the French fleet fly the German and Italian flags. Russia is neutralized by powerful neighbors. With Japan's help, Germany and Italy suddenly attack the U. S. How would they go about it? What might happen?

The sketches LIFE then had drawn to illustrate the answers to these questions were never published as they appeared too sensational at the time. But 16 months have added reality to these assumptions. The Rome-Berlin Axis is a fighting partnership. Britain and France may soon go under. The U. S. may find itself isolated and in danger of attack. Last week Mussolini hinted at possible future Fascist intervention in this hemisphere. What seemed wildest imagination 16 months ago might now even be a 10-to-1 or 20-to-1 chance. Not as alarmist prophecy but as a footnote to show how swiftly events have marched, LIFE herewith publishes these rough sketches as they were filed away.



1 Sudden raid on Panama Canal at dawn by Japanese dive bombers, taking off from two aircraft carriers 300 mi. away in the Pacific, in the first warning of the attack. The carriers avoided shipping lanes to slip across the Pacific unnoticed by the still-incomplete U. S. Pacific plane patrol.



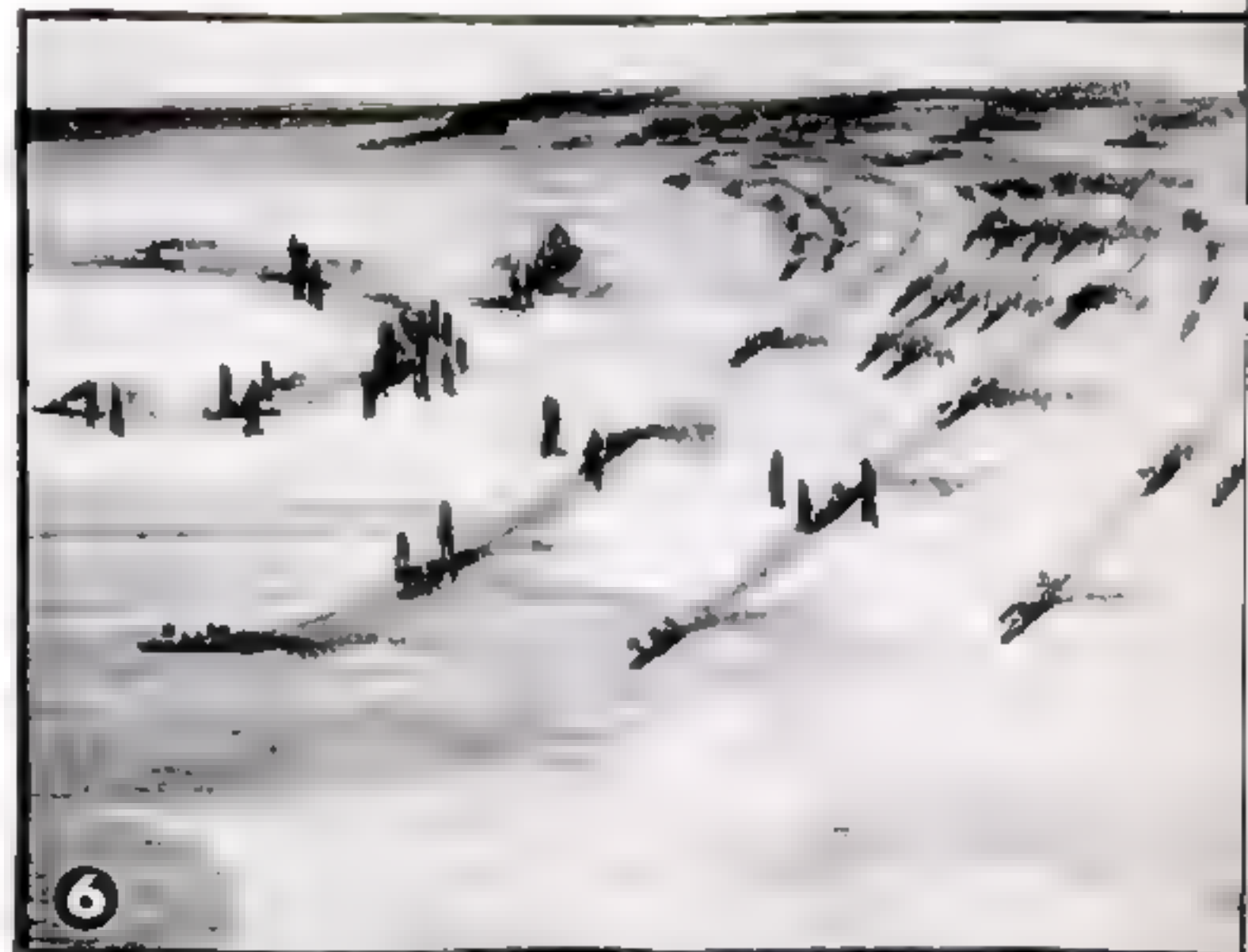
2 Main blow is the occupation of Pará, Brazil, 2,000 mi. from Africa, by the Fascist fleet. Confusion reigns in city as Fascist minorities riot and refugees stream away. Fascists quickly disembark soldiers and materiel and immediately expand Pará's commercial airport for military use.



3 Establishment of Fascist advance base. The occupation of Pará is followed by air raids on La Guaira, Venezuela, where Henckels and Cants outnumber and overcome U. S. planes trying to stem advance. La Guaira is 800 mi. from the Canal and near Venezuelan oil fields.



4 Caribbean bombing raids from aircraft carriers and the Fascist base at La Guaira lay waste St. Thomas, Guayama, Barahona, Port-au-Prince, U. S. naval base at Guantánamo Bay and Santiago de Cuba. Planes then swing over the Canal continually to bomb locks, dams and create landslides.



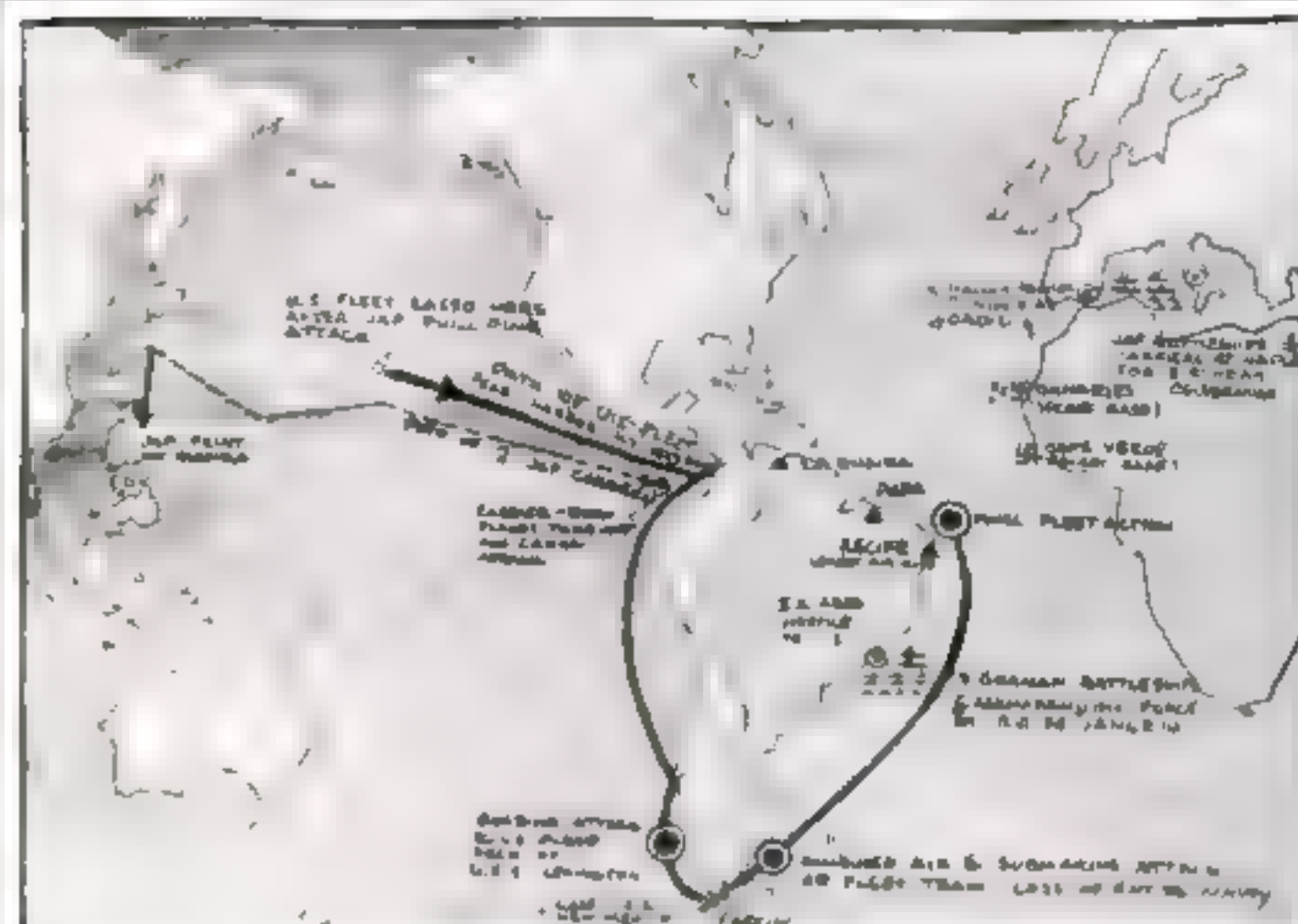
5 U. S. fleet is destroyed off Brazil in history's biggest naval battle by the larger, newer Fascist fleets (right). It has taken a month for the U. S. Pacific fleet and its naval train to reach Brazil from Hawaii as the Panama Canal is temporarily destroyed by air raids.

PICTURES . . .

U. S. MAY BE INVADED

It is July 1941 and Japan is reported preparing to seize the Philippines. Twelve old U. S. battleships concentrate off Hawaii. The five remaining U. S. battleships are in the Atlantic. They include the only two of our ten new super-battleships that can possibly be ready by then. In the Mediterranean two big Japanese battleships and two aircraft carriers arrive at Naples on a "goodwill" cruise to Italy. Added to Italy's two new and four renovated battleships and Germany's four new battleships the three Fascist navies have twelve battleships to match our five in the Atlantic. Suddenly the three Fascist states attack the U. S. With what success the U. S. meets this onslaught is illustrated on these pages.

These sketches reflect LIFE's long-held concern that U. S. defenses were not all that they should be. *Louisville Courier-Journal* Columnist Richard Renneisen recently observed: "It seems to be generally overlooked that LIFE scooped the world at least a couple of years ago on just what condition the Nation's armed forces were in." He was referring to the Dec. 19, 1938 issue that examined the Army's shocking lack of modern equipment.



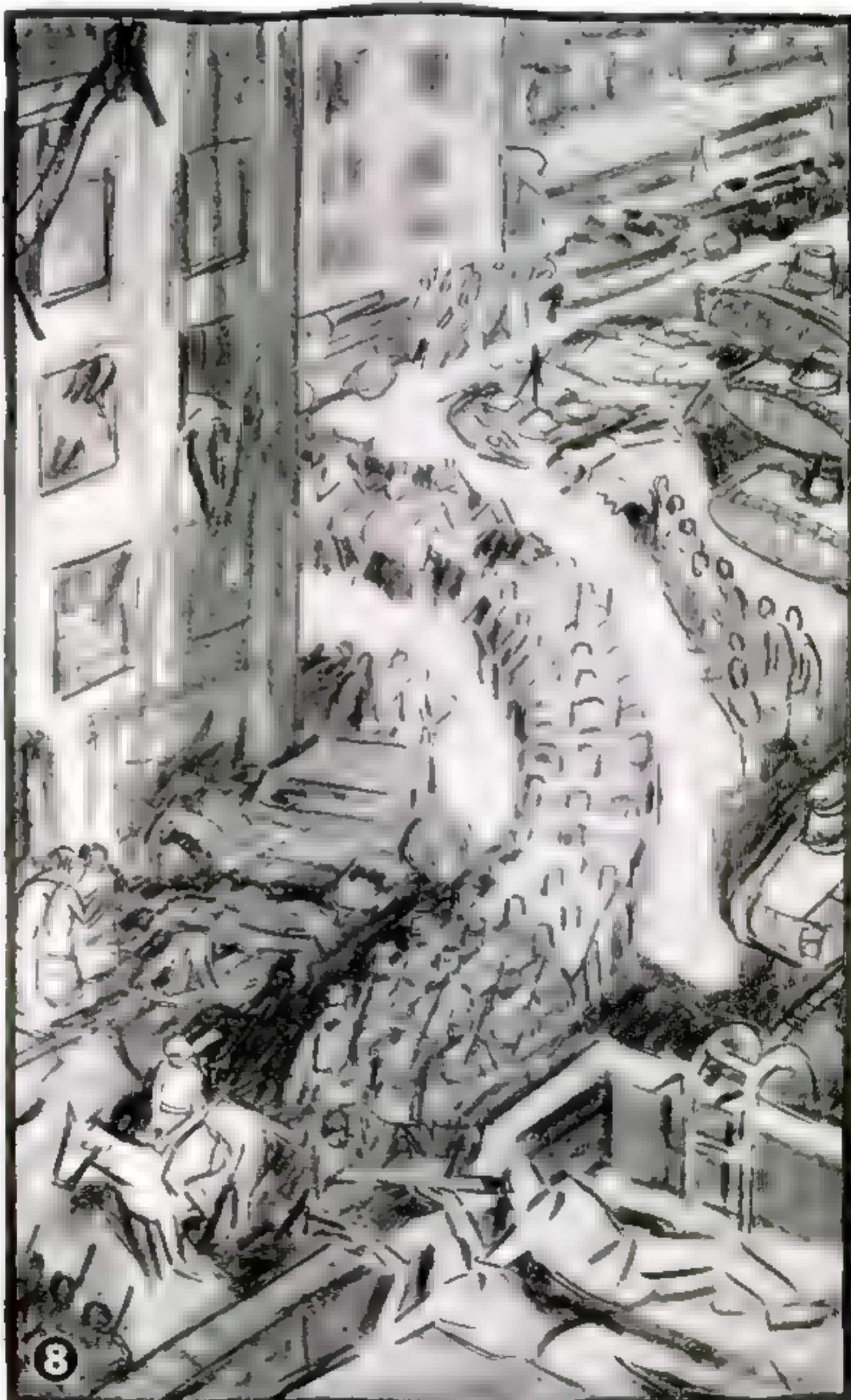
Situation map. As U. S. fleet concentrates at Hawaii after Japanese fleet at Manila, Japanese carriers secretly approach Canal and main Fascist fleet approaches Brazil.



Caribbean cruiser action then takes place between U. S. and Fascist cruisers. Americans win and U. S. cruiser in foreground sets fire to sinking Fascist cruiser (center). But meanwhile main U. S. fleet is still in Pacific off Chile, suffering losses from bombs and mines.



Landing and battle of Bay Head, N. J. After the big units of the U. S. Navy have been sunk off Brazil, Fascists occupy Cuba and invade U. S. Air raids against Norfolk, Va. and naval raids on Boston fail, but main night attack against flat New Jersey shore succeeds.



Victorious Fascist Army marches up Market St. in Wilmington, Del. as small U. S. forces fight a retreating action. Washington and the great du Pont chemical factories fall to the enemy. Fascist sharpshooters on roofs (foreground) pick off patriotic U. S. snipers in office buildings.



Hot Sun—Soaking Water

are a double danger to your Hair!



Scorching sun parches your hair—makes it dry and lifeless.



Water increases harm, and washes away the remaining scalp oils.



IT'S WONDERFUL to get out in the sun—to enjoy its healthful rays! But every second that summer sun beats down on your head it is drying your hair—making it brittle, lifeless. Yes, and the drenching water washes away needed scalp oils—increases the damage!

Be smart! Protect your hair with Vitalis and the "60-Second Workout". Massage Vitalis briskly onto your scalp. Feel the pleasant tingle as circulation awakens. Your tight, dry scalp becomes more supple. Then the pure vegetable oils of Vitalis supplement natural scalp oils and give your hair a rich lustre! See how easy it combs—and there's no objectionable "patent-leather" look!

Moreover—Vitalis and the "60-Second Workout" helps prevent excessive falling hair . . . helps you keep the hair you have.

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Protect Your Hair with **VITALIS** and the "60-Second Workout"



1 50 Seconds to Rub—Circulation quickens—flow of necessary oil is increased—hair has a chance!



2 10 Seconds to Comb and Brush—Hair has a lustre—no objectionable "patent-leather" look.

Vitalis and the "60-Second Workout"
helps keep Hair Healthy and Handsome



WARNING—For your protection in the barber shop genuine Vitalis comes only in the sanitary, individual Sealubes—sold by barbers who display this seal. Accept no substitutes. Insist on Sealubes!

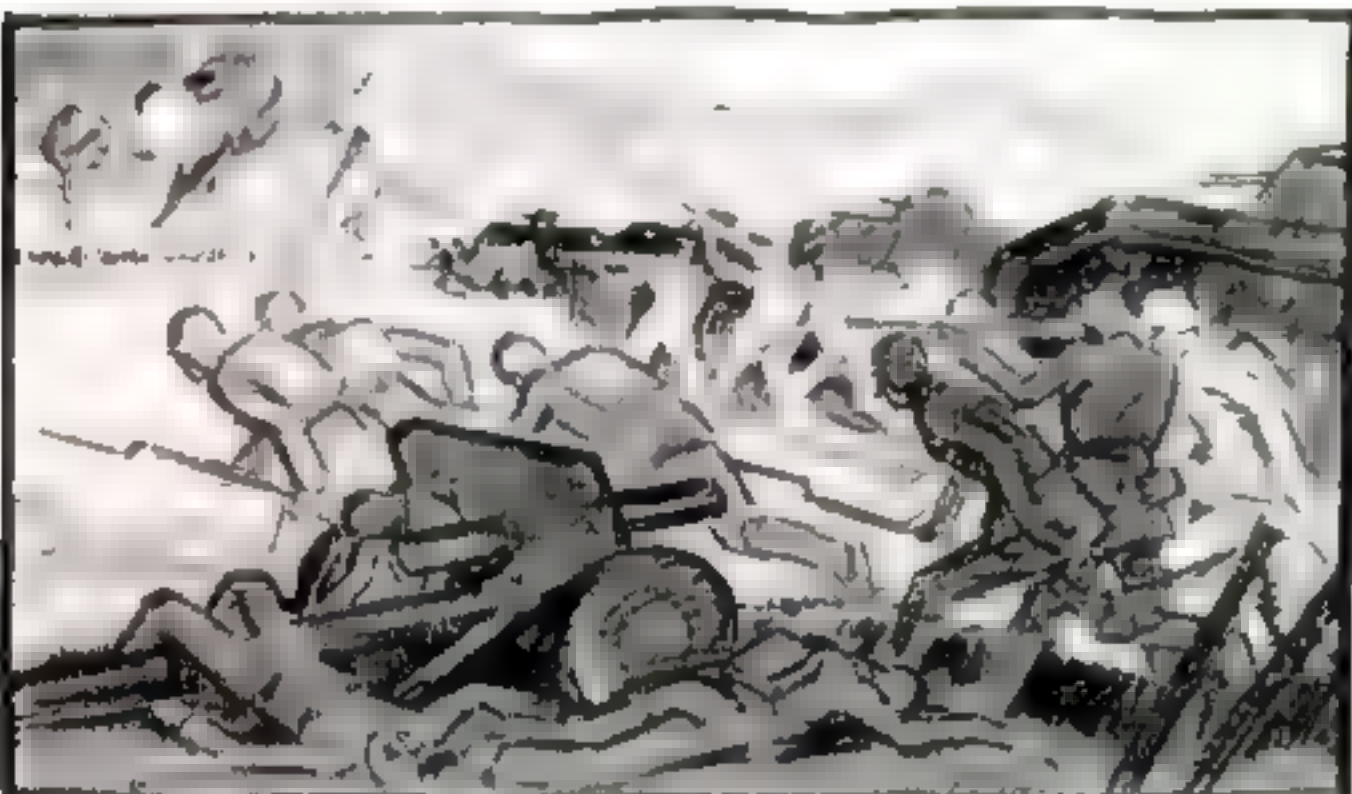
SPEAKING OF PICTURES

(continued)

With poor espionage work, the U. S. was caught napping that fatal July day in 1941. The small U. S. Army mobilized swiftly but the National Guard took almost two weeks to concentrate. Both services lacked experience and matériel and were handicapped by the loss of America's best planes in trying to defend Panama Canal.



New York City's water supply is diminished by a successful Fascist bombing attack on Croton Dam. New York's millions, dying of thirst in hot July, queue up for strictly limited water rations. This situation is extremist "war horror" imagination.



Major land battle of the war occurs near Pittsburgh, key U. S. industrial city, where Fascist tanks and infantry overpower small, under-equipped U. S. forces. Simultaneously Fascist planes bomb and fire Akron, Chicago and Midwest industrial areas.



U. S. envoys sue for peace in Philadelphia's Independence Hall before a Fascist tribunal seated before a Nazi flag. Although most of the U. S. remains unconquered, it cannot fight as its great arms centers in the East have been destroyed or captured.



THIS DINOSAUR, STEGOSAURUS, had two brains and lived 130 million years ago. But even older still are the crude oils used today in refining Sinclair lubricants. These oldest crudes make such fine lubricants that...



...TRUCKS AND BUSES TRAVEL 2 BILLION MILES A YEAR ON SINCLAIR LUBRICANTS. Lubricants of the same high quality are sold by your nearby Sinclair Dealer. Ask for Opaline or Sinclair Pennsylvania Motor Oil. You'll find they last so long they save you money.



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Double, razor-keen cutting edges get whiskers coming and going.

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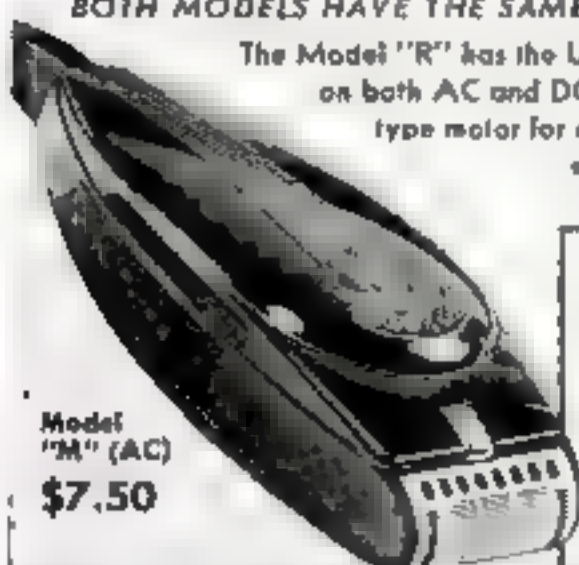
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The **ONLY** electric shaver selected for standard equipment on American Airlines, Inc., United Air Lines, TWA (Transcontinental & Western Airways), Western Air Express, Chicago and Southern Air Lines, Inc.



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LIFE'S PICTURES



Myron E. Scott is the Dayton, Ohio, *Daily News* photographer whose unusual determination resulted in the pictures of the robin family (see pp. 43-46). For more than three weeks he spent hours each day hiding behind a sheet-covered window, pulling threads attached to the shutter of his camera. At first rapid changes in the weather, with the temperature ranging from 35° to 80°, kept him worried for the young birds' health. But as he got to know the mother better, he became confident of her ability to protect her young.

During less restful moments of his career Mr. Scott has covered speedway accidents, prison fires, tornadoes and presidents. He has even been in two airplane crashes. His hobbies are sound-recording and magic when there aren't any robins around.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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55—B. P. EVIENHE—AL MCINTOSH-NEBBARSA STATE JOURNAL—FRED TOY
56—HOWARD WATSON RALPH LAWRENCE—GREGORY MURPHY MIDD
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62 through 73—OTTO BAGEL
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103—CLYDE MC CLARY

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actually feels cool
to the touch



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IMPORTED
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NON-CRUSH.

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Summer Suits

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Only Priestley of England weaves NOR-EAST, blending heat-repelling Angora mohair with wear-resisting Australian worsted. And the tailoring of NOR-EAST is entrusted only to America's foremost maker of summer clothes.

In light, pastel and dark shades, plain colors and patterns.

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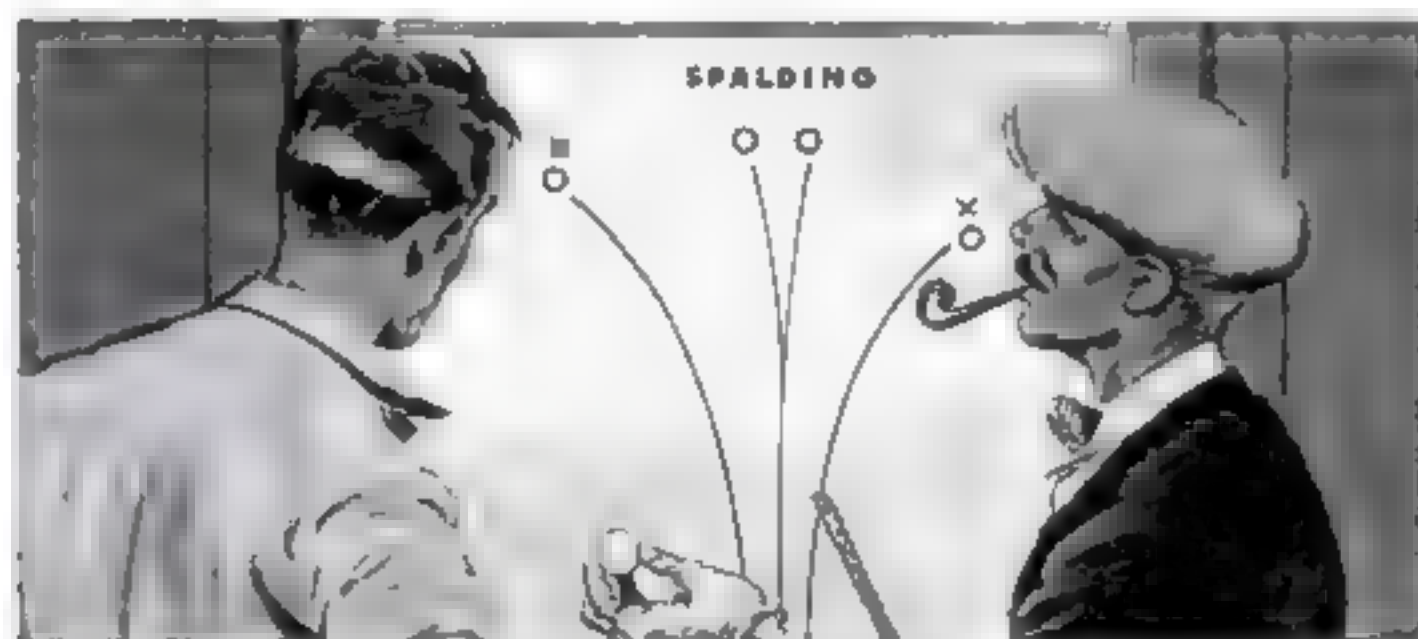
“D-d-darling I just
b-b-broke ninety!”



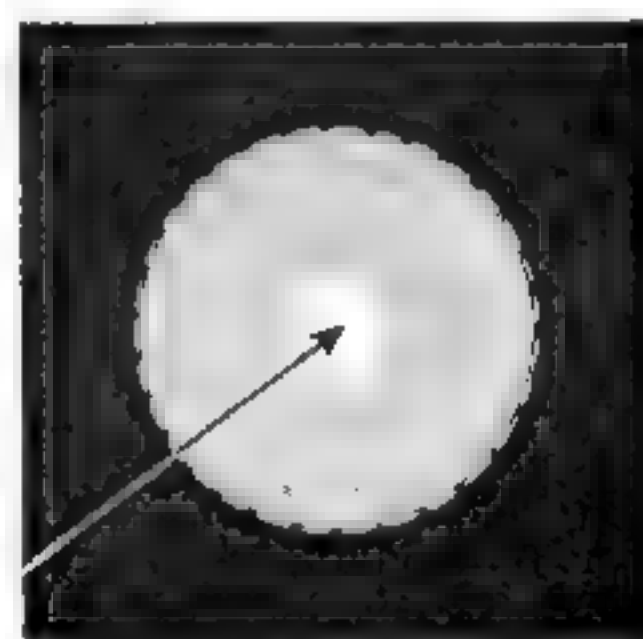
1 “So help me, honey...sober as a judge. Listen, on the 6th I wouldn't've given a dime for my chances. There I was, in the daisies, cussin' my slice. Up pops Tom the Pro, ‘Hold everything! Your form's okay. Maybe it's that ball that's making you slice. Here, next hole play this...’”



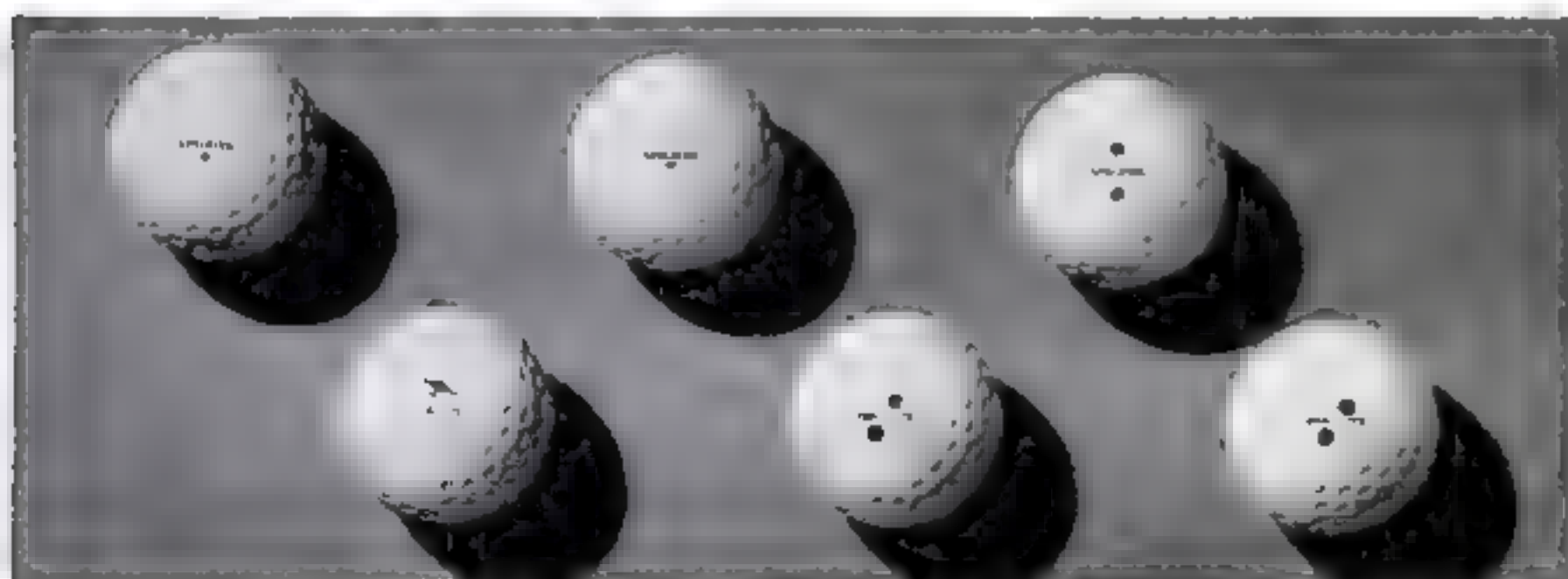
2 “He hands me a Spalding. Zowie, I hit a screamer . . . dead to the pin. From then on, baby, was I hot! Miracle? Tom says it's that Spalding balance. The old ball I've been using was off balance, sliced or hooked even when I hit it clean.”



3 “Look”, says Tom, showing me a chart. ‘Here's what the driving machine proves. Hit an off-balance ball over 200 yards and it may slice or hook 20 yards. But Spalding balls will vary less than one yard!’ Colly, no wonder I cut 5 strokes off my score. Well, honey, the boys want me . . . What? Oh, okay, I'll be right along . . .”



True Solution Center. 100% liquid, plus even wall-thickness, means perfect balance. Why Spalding balls go straight, prevent undeserved hooks, slices. And Spalding Geer patent covers are extra tough, save you money.



DOT AIR-FLITE DASH TOP-FLITE DOUBLE DOT KRO-FLITE

Spalding

GOLF BALLS

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We matched our Mercury against the Painted Desert!

We had an urge to see the country off the main roads, along the rough Indian traders' trails, so we headed the Mercury for the worst the desert had to offer. We drove over crude corduroy, bare rock, and miles of soft sand ruts—but the Mercury's V-8 power and balanced weight always pulled us through. Believe it or not, the car handles easily even in that kind of going!



We were thankful that the Mercury is so sparing of gas, oil and water—out there where the nearest refill may be two or three hours away! No place for a breakdown either! Maybe we weren't glad to have a Ford-built car that can take it. Desert heat, blowing sand, and miles of second gear—that car took punishment—and showed us country that packs a thrill a minute!

It's mighty satisfying to enjoy the Mercury's unusually smooth and silent ride when you're ticking off the miles on a highway—but the same stabilized-ride construction is a downright blessing when you've wandered far off the beaten track.

The spacious Mercury's extra elbow room is a luxury in ordinary driving—but it's worth its width in gold when you're carrying a car-full on an

all-day trip! And what a heart-warming pleasure on a trip, and around home, is the Mercury's good-news economy (up to 20 miles per gallon of gas, say many owners!)

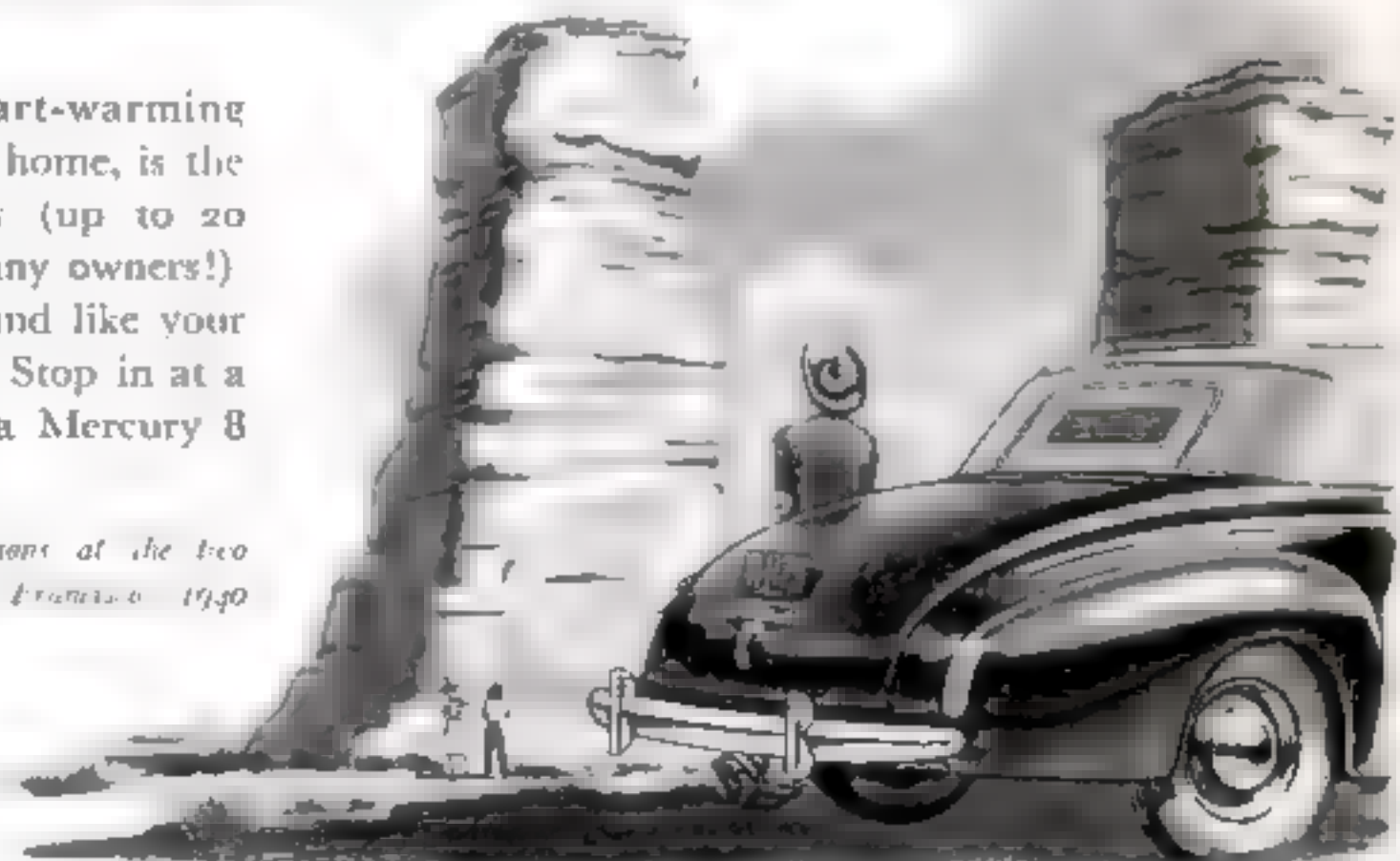
Doesn't this big, fine car sound like your best bet for this year's vacation? Stop in at a dealer's and arrange to drive a Mercury 8 with that in mind.

Visit the new Ford Expositions at the two Fairs, New York and San Francisco 1939



Mercury 8

Built by the Ford Motor Company, distributed by Mercury, Lincoln-Zephyr and Ford dealers



"Elephant's Feet" near Red Lake, Arizona

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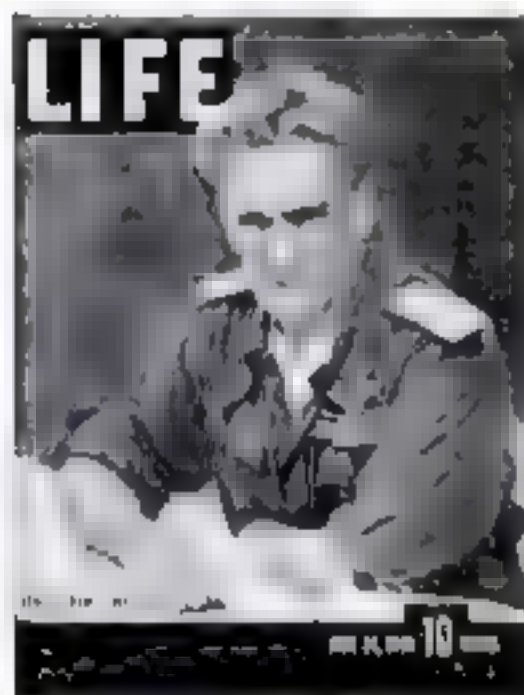
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LIFE'S COVER. The actual field commander of the Italian armies is Marshal Rodolfo ("Lucky") Graziani. One of the biggest men in the Italian Army (6 ft. 4 in.), he towers above the subtle little men shown on page 38. Now 58, a devout Catholic, he earned the title of Marquis of Neghelli in the war on Ethiopia. For two years he was Viceroy there, a notably unexcitable, hardboiled Italian. When the Ethiopians bombed 58 wounds in him he massacred them by hundreds. His family motto is: "An enemy forgiven is more dangerous than a thousand foes."

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Even the dog didn't know me!



1. **THIS IS THE BEST WAY I KNOW** to tell you about a personal experience that happened to me not long ago. I'll never forget it!



2. **IF YOU HAVE EVER BEEN THROUGH** a siege of what is politely called "intestinal sluggishness," you'll know I'm not exaggerating. You feel exactly like this mask looks.



3. **AND THEN,** just to make things perfect, those trips to the medicine cabinet! I used to grimace every time I thought of it. Even the dog didn't know me!



4. **UNTIL ONE MEMORABLE MORNING** I discovered a delicious cereal called ALL-BRAN. My mother had given it to me the day before. With simple logic she'd explained: "We all need the right kind of 'bulk' in our diets. You probably don't get enough. If so, eat KELLOGG'S ALL-BRAN every day, drink plenty of water, and you'll get at the cause of the trouble." And *did* I? Just take a good look at me now!

Join the "Regulars" with
KELLOGG'S ALL-BRAN

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*"... a natural and national
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This nation loves quality.

When we built a log cabin, it was built to beat the weather for a hundred years.

When we wove "homespun" it was all-wool and a yard wide.

When we put a railroad across a continent or a bridge across a river or a fence around a farm, they were put there to stay, and do the job.

The desire for quality is inbred in most Americans. No matter what price class we're in, instinctively we want the honest refrigerator, the true-blue fountain pen and the well-made car.

As Benjamin Franklin said, "You get nothing for nothing and mighty little for ha-penny".

A man knows honest quality is worth a dozen

"almost" all-wool, "almost" all-metal, "almost" full-weight, or "almost" genuine.

It's human nature to take an excursion now and then—to get off the main line and wander down the unmarked and devious trail of price-cuts and "just-as-good" substitutes. But we always get back on the track which goes where we want to go, marked with the signs we understand—the good safe road of quality—U. S. Business Highway No. 1.

In this country there is always a natural and national return to this proved thoroughfare.



They often tell us, "You make your machines too well—they never wear out."

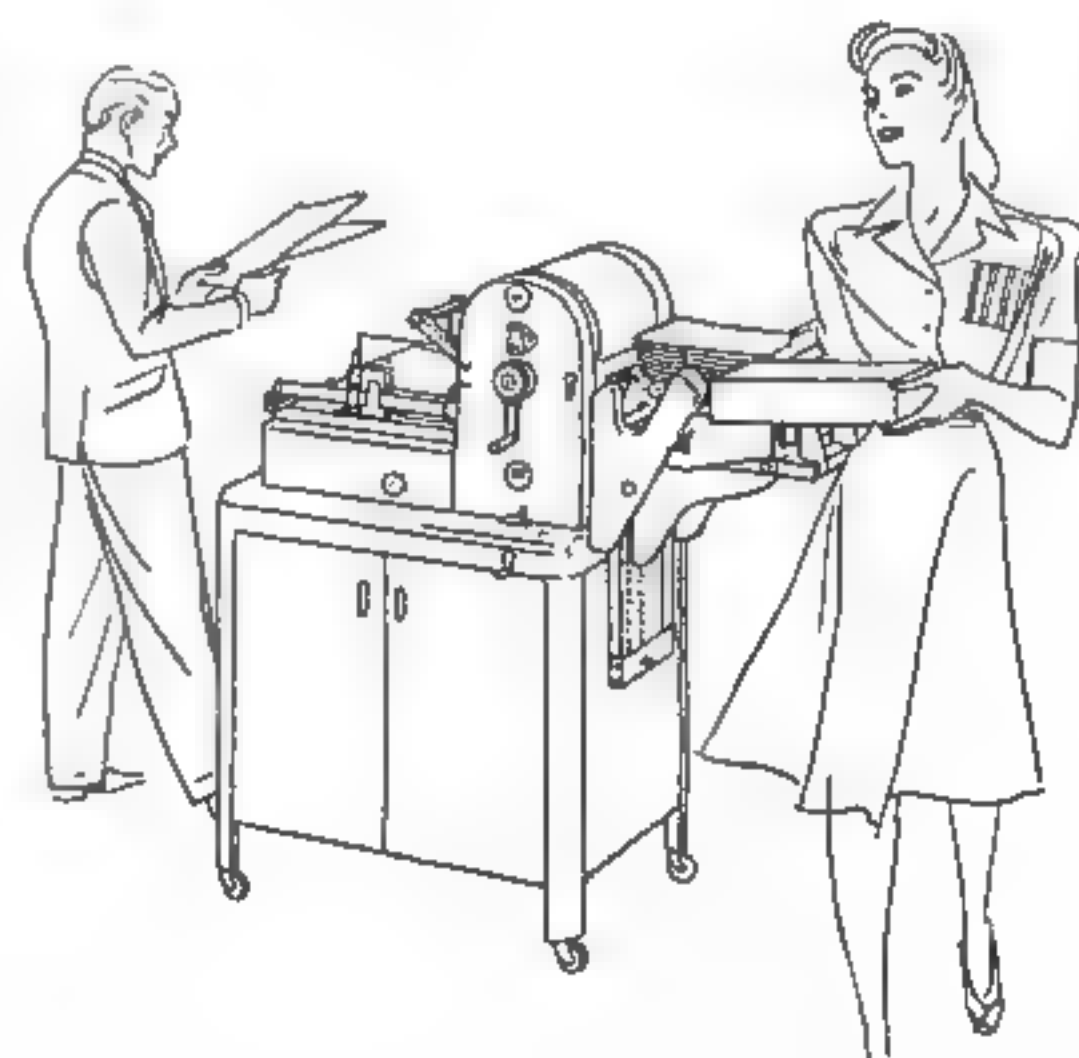
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THE SWEAT AND THE CHIPS FALL WHERE THEY MAY AS BIG WENDELL WILLKIE HEWS TO THE WILLKIE LINE AT RECORD TURNOUT OF LINCOLN, NEB. CHAMBER OF COMMERCE

WILLKIE BOOM IS REPUBLICAN SENSATION AS PHILADELPHIA CONVENTION NEARS

The political sensation of the final weeks before the Republican National Convention in Philadelphia June 24 was Wendell Willkie and the amazing growth of his boom for the Presidential nomination. Starting from nowhere three months ago, this ex-Democrat and utilities tycoon has been swept into the front rank of Republican contenders by a mass wave of spontaneous, volunteer, amateur enthusiasm. A Gallup poll published June 12 showed that, from being the choice of less than 1% of Republican voters in April, he had now become the choice of 17%, rating second only to Thomas E. Dewey.

The Willkie boom, the like of which few politicians have seen in their lifetimes, did not really get going until *FORTUNE* nominated him as man-of-the-hour and published his platform in its April issue. A second milestone occurred on April 9 when Willkie appeared on the *Information Please* radio program and the nation at large got its first chance to hear him as a human being.

By June 6, State Willkie-for-President committees

were functioning in California, Connecticut, Massachusetts, Indiana, Kentucky, Missouri, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Washington, New Mexico, Kansas and Illinois. By June 12 local Willkie-for-President clubs, already

500 strong, were burgeoning at the rate of twelve per day. By June 15, a Volunteer Women's Committee for Willkie was sending out letters at 5,000 per day. Willkie-for-President petition signatures were coming in to New York volunteer headquarters at 30,000 a day, with uncounted thousands piling up in other States. Willkie-for-President buttons were selling at 50,000 per day.

G. O. P. professionals who dismissed Willkie as "politically impossible" two months ago began to reconsider their convention commitments. In Boston where Willkie stopped for a speech June 14 on a whirlwind tour around the country, an unofficial poll showed that at least 22 of the State's 34 Republican convention delegates were planning to switch to him on the second ballot after casting their first votes for a favorite son. Claiming he would have at least 70 votes on the first ballot, confident Mr. Willkie declared in Washington: "The nomination will be made on the sixth or seventh ballot. My supporters say I will be the nominee, and I think I should be."



WILLKIE COMPETES WITH THE ANGEL IN ST. LOUIS



From New York City to St. Louis to Kansas City to Omaha to Lincoln to Hamden, N. Y. to Washington to Boston to Hartford

ford to Providence by train, plane and auto sped Candidate Willkie in the first two weeks of June. Crowds rallied everywhere

where to see & hear the man everybody was talking about. Here he reads while flying from Kansas City to Omaha.

G.O.P.'s Chance *By Raymond Clapper*

CHICAGO, June 11.—What chance has the Republican party in this situation? Very little, if it is thinking only of winning the election. People have no patience for ordinary politics now. They are not interested.



But if the Republican party is thinking, as some of its leaders are thinking, of rising to the challenge of this fateful hour, when the clock is telling of perhaps the end of the world that we have known then the Republican party has an opportunity the like of which it has never known.

What is the challenge? The challenge is to throw aside all considerations of political expediency. It is to strive only for a sense of responsibility to the needs of the nation.

The challenge is to realize, and to be ready to do something about it, the hard fact that in Europe democracy has failed, failed miserably, shown itself to be incompetent, fumbling, too slow, too ignorant, too paralyzed by its own internal politics, helpless to use science and invention effectively for its own self-preservation—a tragic victim of its own internal weaknesses. In Europe democracy has been tried and found wanting. We may not see it restored

there for a long time.

The challenge to us is to save democracy from a like fate here to make it produce results. The task is to rescue American democracy from the fatal symptoms of Chamberlainism that we already see here.

We have had our warning. We have had it in Europe. We have had it here. Hitler took power at the same time as Roosevelt. Our government has recognized the menace, has seen more clearly than did Britain and France what Hitler meant. But we are not prepared to meet the menace of a Hitler world. Knowing better we have yet acted like Chamberlains.

The Republican party can pitch us deeper into Chamberlainism. It can sabotage, scream about excessive executive powers, throw monkey-wrenches in the name of individual liberty, divide the country by appealing to unworthy emotions, stir up opposition and mistrust of measures that are necessary for quick defense preparations, complain of the very things that the Republicans themselves would have to do if they were in power—and can, by such a course, sink us further into helpless paralysis such as Britain and France suffered in the face of danger. * * *

Or our Republican party can set itself to drive toward more effective defense and toward a courageous support of policies that best pro-

tect our national interest. In so doing it can make a strong case against the administration for floundering lack of planning, hopelessly inadequate personnel and meager results.

Republicans can nominate somebody who looks good in ephemeral straw votes, or some plodding politician whose profession is running for office. Or they can take a bold and audacious course, look at the job to be done, and select, regardless of tradition, the man best qualified to do it. Republicans can face the fact that industrial production, the rapid, highly integrated use of our factories, is the first task. They can leap over the "keep off the grass" signs and nominate Wendell Willkie.

That would have a tonic effect on the whole country. Mr. Willkie would make a campaign, win or lose, of which the party could be proud. He could goad the administration out of its Chamberlainism, and drive it to work. He could shake the country out of the self-indulgent policies that have enfeebled this democracy as they did England and France.

The Willkie boom is a nationwide shout of contempt for the old-style politicians. It springs from an instinctive sense that the shopworn politician is inadequate to this crisis. It is a symptom of the craving for a leader who will throw new strength, new audacity, new courage into the battle for democracy which has been lost in Europe and isn't going too well here.

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The case for Wendell Willkie as the man to meet the challenge facing the Republican Party at its convention has, in LIFE's opinion, been nowhere more effectively stated than by Scripps-Howard's hardheaded Raymond Clapper in the

June 11 column which is reproduced above. Conceivably, if the convention accepts this challenge, it might meet it with another choice. But no other potential nominee of Willkie's caliber and qualifications has yet been brought to

the nation's attention. In U. S. newspapers during the first week of June, according to a Willkie-volunteer survey, 29% of the news and editorial space given to the political campaign went to Willkie, with next most (23%) going to Dewey.



In Kansas City, en route from St. Louis to Omaha, Wilkie pauses to freckle up with members of local Wilkie-for-President

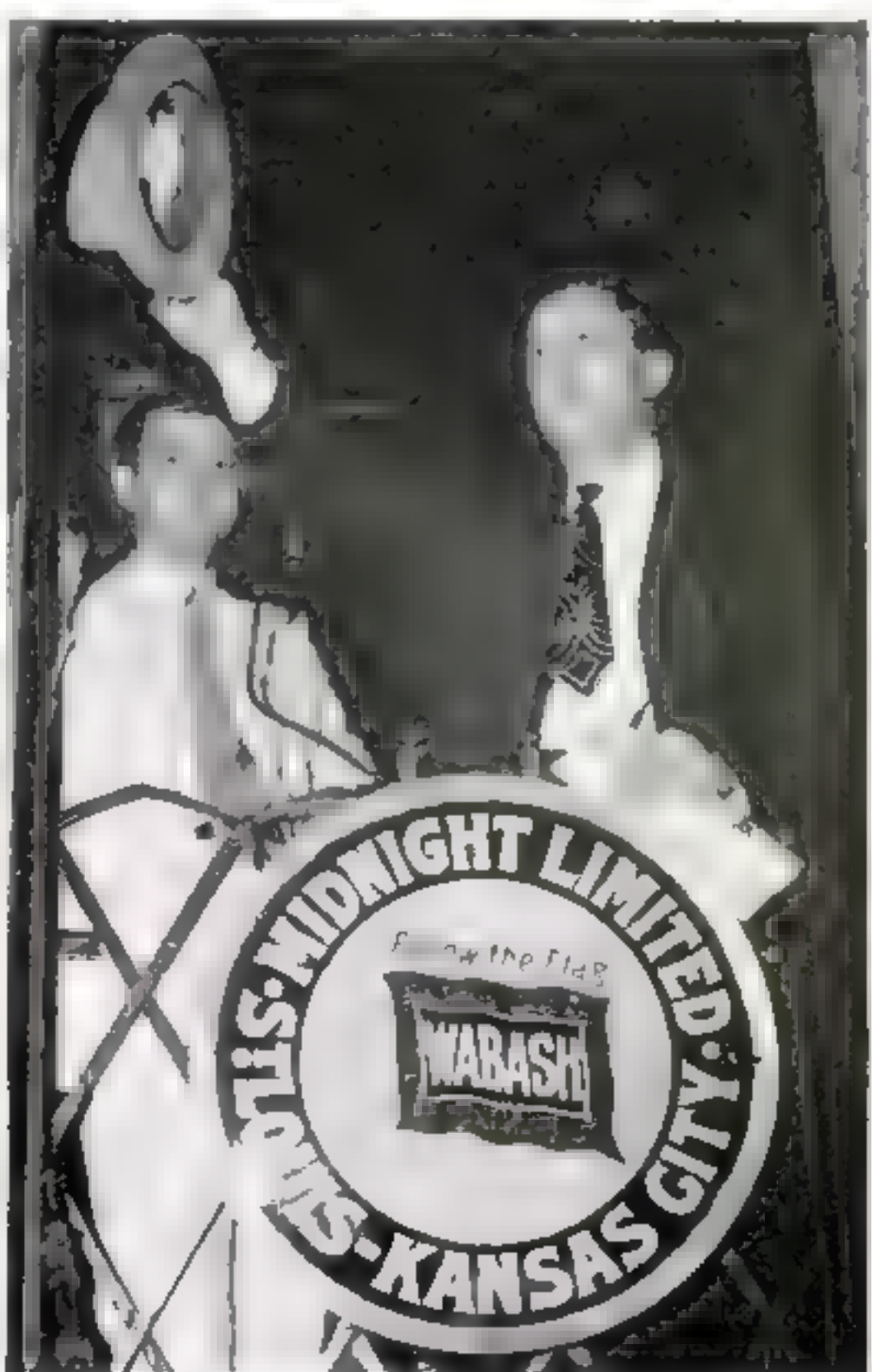
Committee in the Westport Room of the Union Station. Cramped by the manuscripts which he has to use for radio

speeches, fast-thinking, fluent Wendell Wilkie is at his persuasive and vocal best when talking extemporaneously. Like this,



Worn by talk and travel, the candidate catches a cat nap while driving from Omaha to Lincoln with Marr McGaffin of the Omaha World-Herald. A late starter, Mr. Wilkie has been making up lost time by super-strenuous campaigning

Thriving on it, he likes to remind his Western hearers that he owes his iron constitution in part to work as a harvest hand in their States during college vacations. Once he was barker for a South Dakota tent hotel during a land rush.



No baby-kisser, Wilkie nonetheless makes some concessions to political convention. Here he strikes Pose 1-A in the candidate's repertoire as President John Curry of the local Wilkie-for-President Club joins him in a rear-platform farewell to St. Louis.

(continued)

REPUBLICAN DELEGATES

These 16 Connecticut Yankees are their State's delegates to the 22nd Republican National Convention in Philadelphia. On the opposite page are shown the field of light and dark horses from which they and 984 delegates like them will almost certainly choose their Party's Presidential nominee. Like many others, Connecticut's delegates are planning to cast their first ballot votes for a favorite son, Governor

Raymond E. Baldwin, and thereby reserve judgment on their real choice until they see how the wind is blowing. Though last week only 150 delegates were publicly pledged to Dewey and 56 to Taft, each was expected to get 200 to 300 votes or more on the first ballot. Widely anticipated was a deadlock between them which, after the first few ballots, would throw the convention wide open for another choice.



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BARTON, N. Y.



LAGUARDIA, N. Y.



AUSTIN, VERMONT



ROBERTS, PA.



BALDWIN, CONN.



VANDENBERG, MICH.



HOOVER, CALIF.



SALTONSTALL, MASS.



BRIDGES, N. H.

THE REPUBLICAN CASE

Three months ago, 1940 looked like a Republican year. Not that the election was in the bag. But a profound shift of U. S. public opinion, first registered in the elections of 1938, was still moving in the direction of a Republican victory in November.

The Republicans had a case. After seven years and 20 billion dollars, business still languished and some ten million citizens remained unemployed. The Republicans said, and with reason, that this was because the New Dealers had shown a fundamental failure to understand the U. S. economy. Agreeing with them, millions of Americans were heartily sick of depression, fed up with reform, eager to stop arguing and get back to work.

What the Democrats lacked, the G.O.P. stood ready to supply. The Party of Jefferson and Jackson and William Jennings Bryan may traditionally have excelled in idealism, imagination and reforming zeal. But the Party of Hamilton, Lincoln and Mark Hanna has in turn excelled in realism, common sense, efficient management. The Republican Party is more than its bosses, workers and office-seekers. It is also at least 16,000,000 Americans—Vermont merchants, New York financiers, Pennsylvania manufacturers, Indiana lawyers, Kansas farmers, Oregon lumbermen—who as a group believe profoundly in the U. S. economic system, have been individually successful in making their livings under it and are determined to make it go on working. Among them have always been most of the best industrial and financial talents of the nation.

The current crisis has in no way invalidated the Republican case. The nation's supreme immediate job is an industrial one—to build arms, to build them in quantity, to build them quickly. Its supreme long-term job is to rehabilitate the entire national economy so that it can support the burden of a military might unprecedented in its history. Nothing less than its best industrial and financial talents will turn the trick.

There is no question involved of withholding these talents from a Democratic administration. The Republican case is simply that a crew of seamen will function better under a master mariner than under a professor of astronomy.

There is no question involved of disrupting national unity. The present crisis is not President Roosevelt's private property. Republican leaders like Herbert Hoover and Henry L. Stimson have been as alert to its challenge as he. The U. S. political system was not suspended in the national crises of 1864 or of 1918. No democratic government ever yet functioned at its best without a vigorous opposition, checking its performance, challenging its best efforts and standing ready to replace it if it fails to meet the test of the times.

Like any long-established political body, the Republican Party has within it many an opportunist and standpatter, counsels of caution, old habits of expediency and evasion. But the Party, purged of complacency after seven years in exile, also has at its call—ready to put at the nation's call—courage to face the issues of 1940 squarely, new brains and blood and vigor to lead the nation in meeting them. It can choose between politics and patriotism. This is the challenge to the 1,000 convention delegates. This is the Republican opportunity.



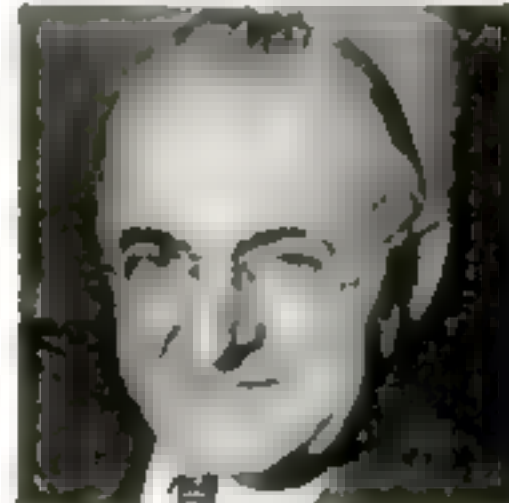
LANDON, KANSAS



WILLKIE, IND.



JAMES, PA.



GANNETT, N. Y.



MARTIN, MASS.

Paris gives up to the enemy; America tries to help as German consul says "We won't forget"



PARIS

As dawn broke on June 11 a thick pall, denser than a London fog, hung over Paris. It was difficult to see even across the Champs-Élysées. The long vistas were gone, the Arc de Triomphe blotted out. Whether the smoke was laid by the Germans to cover their troops or laid by the French to cover the city, Paris did not know. But Paris knew an omen—the long, barbarian night settling down on the capital of light and culture and freedom.

And Paris left. The thin trickle of refugees through the southern gates swelled to a scrambling, honking cavalcade of everything on wheels. Automobiles, taxis, buses, wagons, bicycles, pushcarts, traveling circuses, fire engines—all rolling heavily under the weight of human Paris—swirled south in a traffic jam worse than a U. S. resort town on Labor Day. Cars ran out of gas and were pushed along by those behind. Blacked out at night, they smashed each other and littered the road with wrecks.

About a third of Paris stayed behind. At night the city was ringed by a great semicircle of fire to the east and north and west, which slowly crept in closer. People shivered behind locked doors or sat gully supping their drinks on the dead boulevards.

Then came the Germans. Clanking across the Seine bridges, a column of tanks and armored cars entered the city from the northwest, swung around the Arc de Triomphe and rumbled down the Champs-Élysées.



REYNAUD

A thin line of tense and silent Frenchmen watched them pass. Ten minutes after noon on June 14 the Paris radio station began blaring forth German music. The Nazi swastika flew from the Palace of Versailles.

It would have been military folly to defend Paris. The French High Command declared Paris an open city and withdrew its dog-tired troops to the south. The Army was nearly done in. In a "final appeal" to President Roosevelt, Premier Reynaud said that only "clouds of warplanes" from the U. S. could save France; in its extremity and said: "Our struggle . . . has henceforth no more meaning unless in waging it we can see even from far away the growing hope of a common victory."

The Germans enveloped Paris within their lines and pushed rapidly south, meeting little resistance, while the French Government decamped from Tours to Bordeaux. Further east, the Germans attacked the Maginot Line from front and rear forcing the French to withdraw almost all of their 500,000 fortress troops.

Early this week, it became clear that France could no longer withstand the terrific onslaught of the German armies. Paul Reynaud, who had said that as long as he was premier France would never surrender, resigned his post. His successor, Marshal Henri Pétain, the 84-year-old World War "hero of Verdun," sadly announced the capitulation of France, saying: "It is with a heavy heart that I tell you today that we must stop the fight. I made contact with

the adversary last night, asking him as soldier to soldier to seek with me the means to stop the fight."

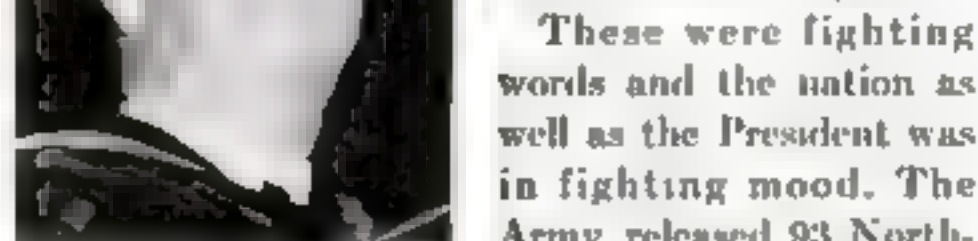
Helpless England. The English sat on their island and watched the death struggle of France with the horrible helplessness of men who at last were eager to fight but had nothing to fight with. In heroic desperation they scraped together the scanty stores of armaments they had saved to defend their own homes and sent them with new troops to the French front. It was an appalling risk because it may doom them to defending England, as Winston Churchill said they might have to, "with bare fists."

With France fallen, it is almost beyond hope that England can stand off Germany very long. Only slim hope is that England might hold the Germans until effective help begins pouring in from America.

Mediterranean War. Far from a blitzkrieg was the piddling war that developed around the Mediterranean after Italy's entry. The R. A. F. bombed Turin, killing 14. The Italians bombed the British base at Malta, which is highly vulnerable, and the French base at Bizerte on the North African coast.

Control of the Mediterranean depends on whether Italian planes and fast torpedo boats can hold at bay the British fleet. Italy claimed to have sown a mine field from Sicily to Africa, cutting the Mediterranean in half and surrounding Malta. But on June 13 Allied warships shelled the Italian coast near Genoa.

Stab in the Back. Out of a cable that Premier Reynaud sent him, President Roosevelt lifted the phrase of the week. Of Italy's entry into the war he said: "The hand that held the dagger has struck it into the back of its neighbor."



ROOSEVELT

These were fighting words and the nation as well as the President was in fighting mood. The Army released 93 Northrup bombers and quantities of old guns to the Allies. The Senate voted \$50,000,000 for Allied refugees and the House passed the \$1,004,000,000 defense tax bill by a vote of 396 to 6. While the battleship *North Carolina* was sliding off the ways at Brooklyn Navy Yard, the Navy allocated work on two more battleships. With the *Washington* already afloat and six more in the yards, this will give the U. S. ten new battleships by 1944.



LAUNCHING OF THE "NORTH CAROLINA"



VON SPIEGEL

Hitler's plans for the Western Hemisphere were explained by two authorities. One was Baron Edgar von Spiegel, German consul general at New Orleans, who said: "My country will not forget that when she was fighting bitterly for her very life, the U. S. gave every material aid to her enemies."

The other authority was Hitler himself who said: "At no time has Germany had any territorial or political interest in the American continent." Said President Roosevelt, recalling other Hitler promises "That brings up recollections."

The Polish Information Center in New York dug up statements that Hermann Rauschning (*The Revolution of Destruction*) says Hitler made to him: "America is permanently on the brink of revolution. It will be a simple matter for me to produce unrest and revolts in the U. S., so that these gentry will have their hands full with their own affairs. We have no use for them in Europe. . . . We shall soon have an S. A. [Storm Troopers] in America. . . . Into the hands of our youth will be given the great statesmanlike mission of Washington which this corrupt democracy has trodden under foot."



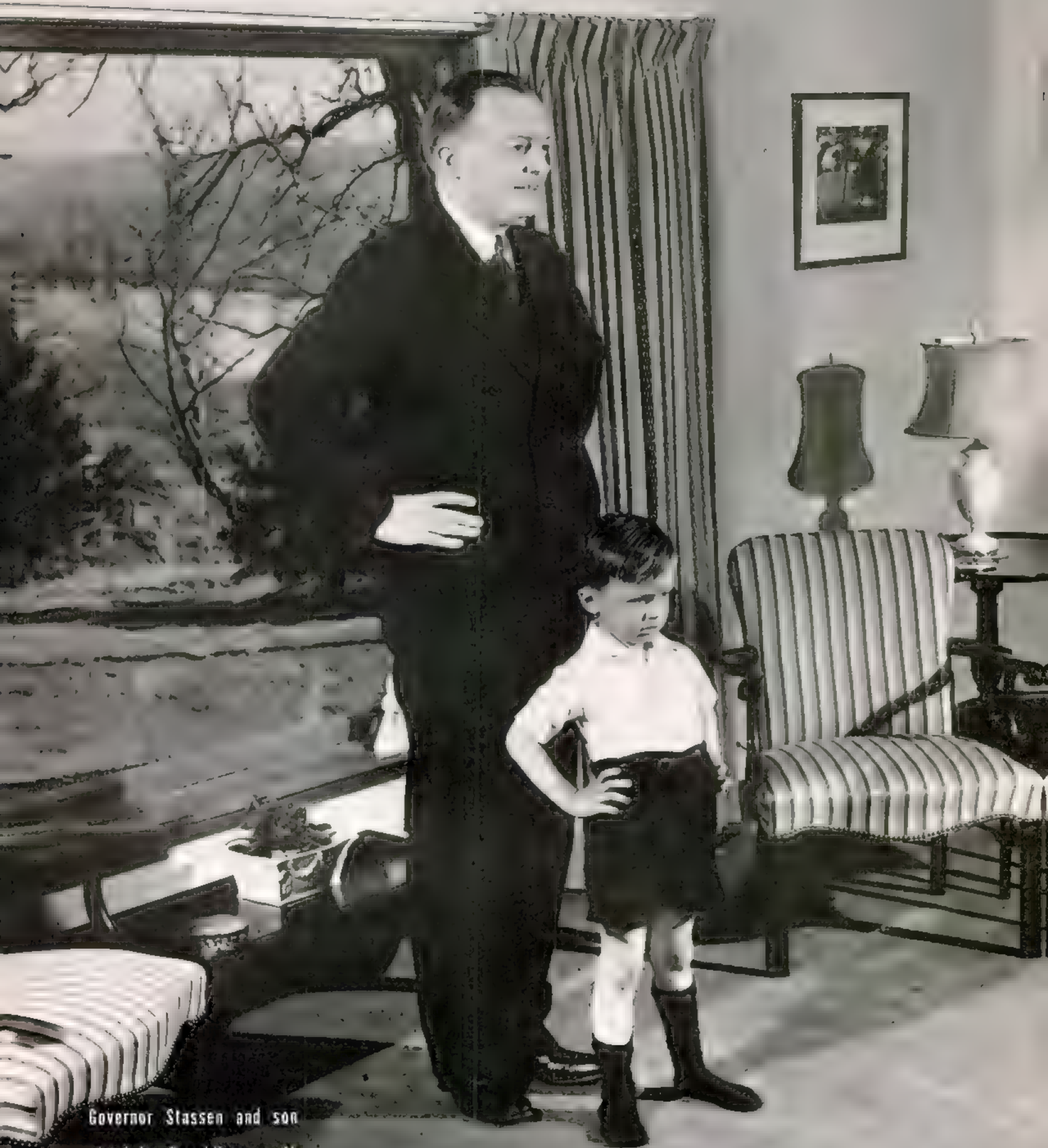
VARGAS

Virile Vargas. Brazil, whose eastern coast is much nearer to West Africa than to North America, would be the ideal base for German penetration of the Western Hemisphere. On June 11 Brazil's Dictator-President Vargas delivered what sounded like a pro-Fascist speech. "Virile peoples," said he, "must follow the line of their aspirations instead of standing still and gazing at a structure that is crumbling down."

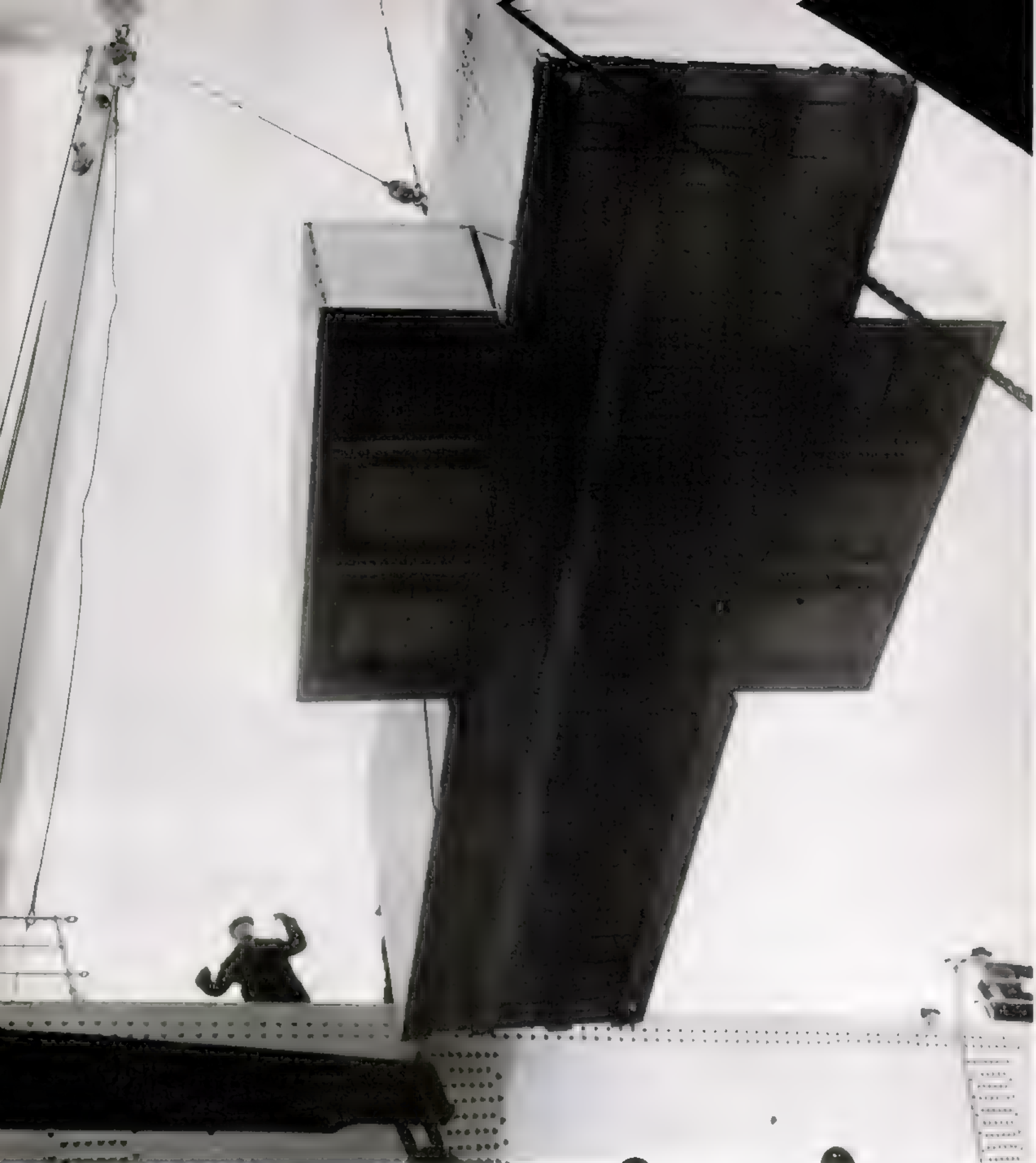
After being viewed with grave alarm by U. S. and Argentine papers for three days, Mr. Vargas cabled Sumner Welles: "Speech delivered June 11 is in no sense contradictory to that of President Roosevelt . . . [who is] crying out as the voice of the whole continent regarding perils which threaten America and who knows that Brazil will not fail him."

PICTURE OF THE WEEK

The 22 men whose names may be placed in nomination at the Republican Convention appear on previous pages. One of the likeliest winners is Wendell Willkie, the man who "couldn't be nominated" two months ago. On the opposite page is a man who really cannot be nominated, Governor Harold Stassen of Minnesota. Mr. Stassen was not born outside the U. S. and has no serious political drawbacks but he is 83 years old and the Constitution says a President must be 35. He is standing in the new home he built at South St. Paul with his 4-year-old son Glen Harold. Because he is unavailable and even more because he represents the youth of the Party, Governor Stassen will deliver the keynote speech.



Governor Stassen and son
stand for Republican youth



LIKE A GREAT CROSS OF HOPE A BOXED AMERICAN PLANE IS LOADED ON A FRENCH SHIP, BUT THE YEAR IS 1918 AND FRANCE DID NOT ASK FOR ENOUGH

THE TRAGEDY OF FRANCE: TWO YEARS LATE IT ASKS FOR "CLOUDS OF PLANES"

"Too late" are the coldest words in any tongue. Too late France knew last week it had been wrong in not tripling its armament against an aggressive Nazi Germany. In 1938, as the first U. S. war plane left for France (above), it could have ordered the "clouds of planes" its Premier was last week praying for from the U. S. It did not. In 1938 it could have built the thousands and thousands of anti tank guns its desperate soldiers were praying for. It did not.

After 20 years it sadly remembered that it was the U. S. that had won the last war and paid for it.

The politicians of France had failed its people. Quarrels over social progress had handed the country to the growing military might of Germany. Last week, in the twilight of defeat, the people of France faced the unspeakable thought of surrender. Their armies were all but destroyed. Their will to fight was strong but their tools to fight with were almost gone.



TWO PARIS FIREMEN AIM THEIR HOSES AT THE BLAZING RUBBLE OF WHAT WAS A HOUSE BEFORE 200 GERMAN BOMBERS RAIDED PARIS JUNE 3 DURING LUNCH HOUR

THE TRAGEDY OF FRANCE: NAZI BOMBINGS PREPARE PARIS FOR A SURRENDER

Two years elapsed between the picture on the opposite page and the picture above. Between them, also, is a symbolic cause-and-effect connection. If France had had more warplanes, German bombers would not so easily have flown over Paris at noon on June 3 and dumped a thousand bombs producing such wreckage as is shown above. Before they were cleared off by anti-aircraft guns, they killed a school-roomful of children, broke up a meeting of the Suez

Canal Co. board of directors and, by a narrow miss, gave U. S. Ambassador Bullitt the scare of his life.

This bombing raid seemed to convince the French of the utter destruction that would befall their old and beautiful city if they attempted to hold it against the German advance. As battle hues eddied about the city, Parisians by the millions fled southward. At the end of many mistakes, Paris was surrendered and on June 14 the German Army marched in.

THE BRITISH REAR GUARD FIGHTS OUT OF FLANDERS



The last stand of the British Army in Flanders looked like this. On the modern battlefield hardly a man can be seen. These Englishmen in a little hand-dug hole are the British

rear guard, last to withdraw, after even the anti-tank guns had fallen back. One man is taking a catnap. Brave, cold-blooded fighters, these men suffered from a shameful defi-

ciency of weapons. Strangest sight they saw was herds of forgotten, unmilked cows bellowing with swollen udders and high fever night and day. Germans presently milked them.



The British waded into the sea like the Jews of Moses escaping from Egypt, seven miles up the French coast from Dunkerque at Bray on the Dunes. Up to their necks, they scram-

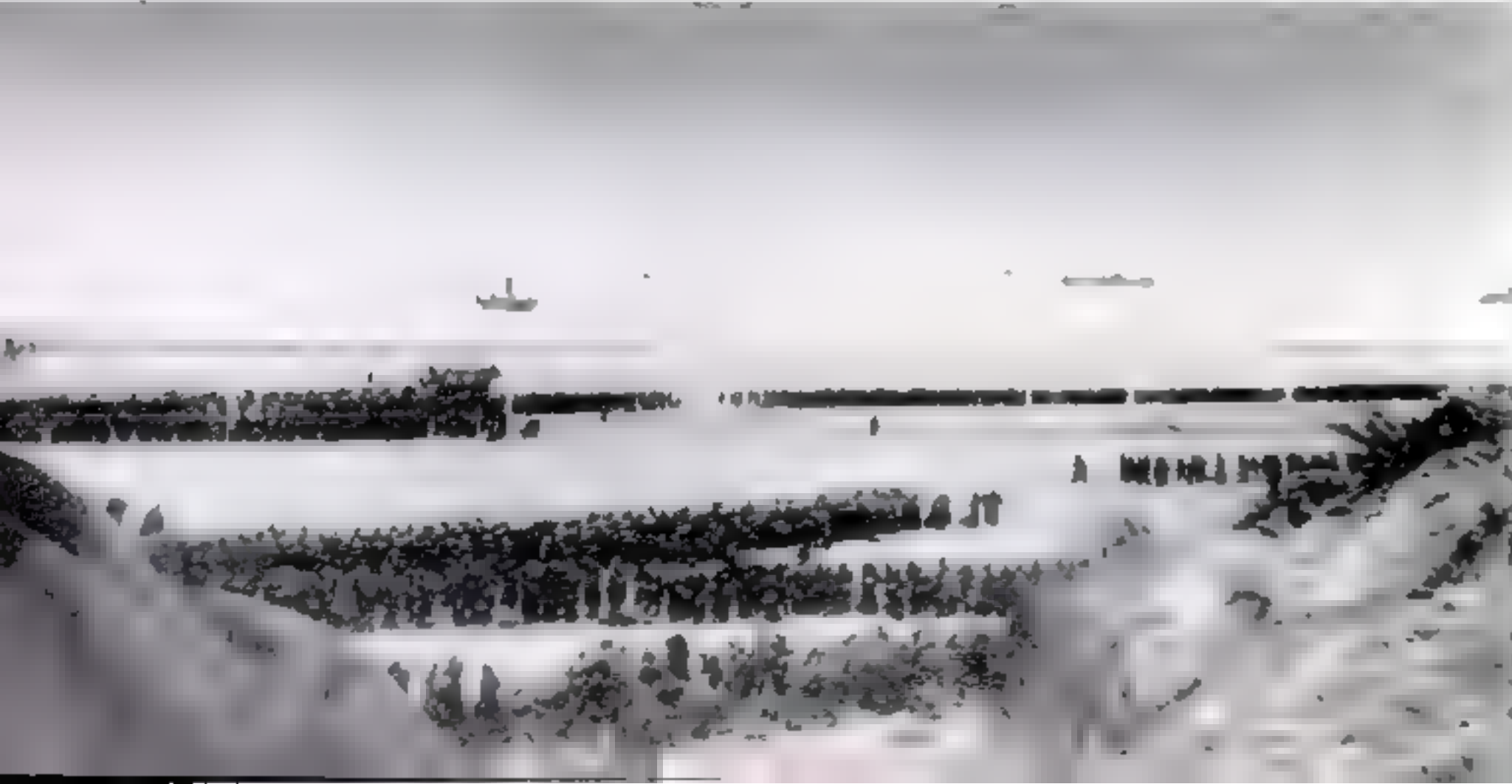
bled aboard anything that floated. Fishermen, yachtsmen, yacht builders, yacht clubs, river boatmen were the heroic British Scarlet Pimpernels who were able to get their boats

close to the sloping beach along the 20 miles of shore the B. E. F. evacuated. The Channel here is 45 miles wide, too far to row. Boat at right takes wounded out to offshore ships.



bombers. German bombs have smashed lock leading up out of the five-slip wet basin (center) so that when 20-ft.-high tide goes out, the basin will be too shallow for big ships. Anti-aircraft batteries blaze at Germans at left. Flooding at lower left helps hold off Germans. German torpedo motor-boats raid slips (center). Dots on beach are the B. E. F.

UNITS ON THE WIDE BEACH OF DUNKERQUE MAKES A HUGE, FORLORN LETTER S



I FIRST SAW THE RUINS OF DUNKERQUE

LIFE CORRESPONDENT VISITS FRONT

by JOHN FISHER

Mr. Fisher, LIFE's correspondent in Berlin, was one of the first foreign reporters allowed to follow the German Army in its Flanders campaign. Leaving Berlin on May 31, he traveled through The Netherlands and Belgium into France as far as Arras and then circled north along the Channel, arriving outside Dunkerque while the German bombardment was still going on. He proceeded into northern Belgium as far as Brussels and then returned to enter Dunkerque a few hours after the last French troops had surrendered.

Berlin (by cable)

Our party was whipped into shape with German precision and we set out from Cologne in seven high-powered Mercedes-Benz staff cars. Along the road to Aachen I saw kids playing soldiers with tin-pipe cannons and little helmets, emulating their fathers at the front. At Maastricht we crossed the Meuse. The Belgians had blown up the bridges but the German *pioneers* [sappers] had slapped up two new iron bridges within 24 hours. Here posters forbade citizens outside their homes after 10 p.m. lest they be shot by patrols.

Along the Meuse Valley we passed long lines of refugees plodding back to their homes after the vain fight, dodging German Army trucks which drove at top speed along the narrow road. In Liège bread was being rationed though food seemed sufficient. We were told to stock up as we were entering an area where food was scarce. On the road to Namur signs of heavy fighting increased. Mine traps, still charged, forced us off the highway. In Namur almost all houses in the northern section of town had been hit or shelled, bridges blown up and guts of houses scattered in the streets. Storekeepers were doing business in shops with their fronts blown out.

This war was fought along the roads. Messerschmitts swept low across the center of a road, machine-gunning Allied truck columns, but bombs were not dropped on the roads. For miles south of Namur I could see holes on either side of the road, about 150 ft. apart, where bombs had been dropped so as to scatter shrapnel over the road surface without tearing up the road itself. German officers informed us: "We would be foolish to demolish the roads since roadside bombings are just as efficient." Unfortunately for the Belgians, they build marvelous roads for the German mechanized army which could speed along unhindered at 30 or 40 miles an hour.

I was amazed to see so few soldiers' graves along the roadside. Only here and there did a cross topped by a steel helmet mark the spot where a man fell. The Germans bury their dead within one hour. This is done to prevent an epidemic and to spare the soldiers the sight of their dead comrades.

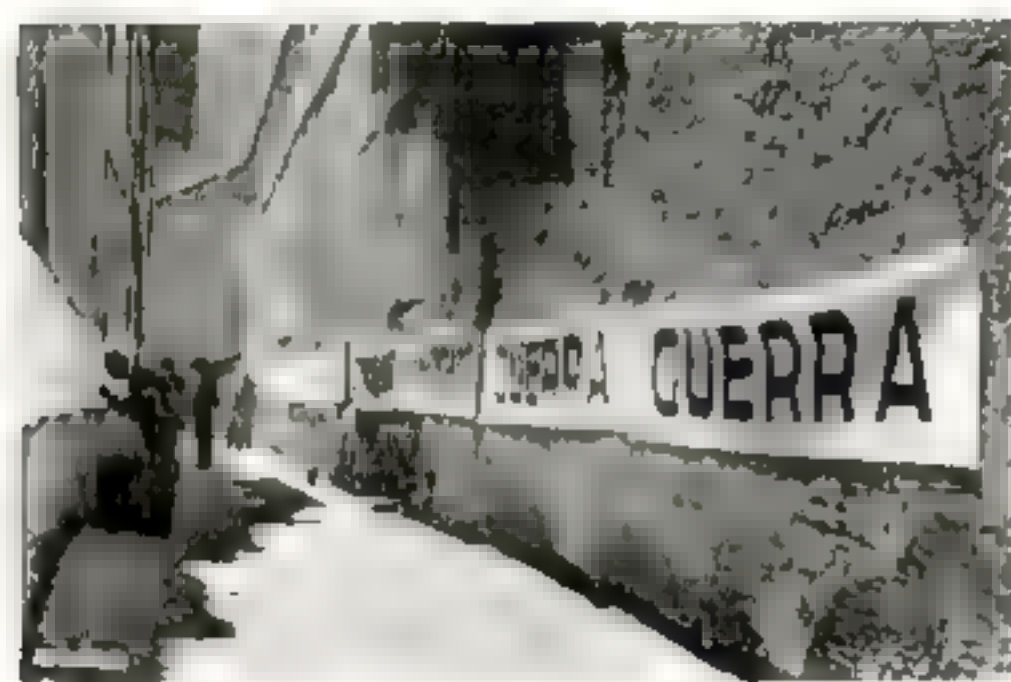
Late in the afternoon we drove through the Maginot Line, marked by huge street barricades, barbed wire, deep lines of bunkers strong enough to resist 6-in. shelling. Bunkers were shoved out far ahead of the main fortification, which centered about Maubeuge.

The Germans concentrated strong tank and mechanized infantry forces upon this fortress, shelling and bombing the town itself for three days. On the last day 15 Stukas in 15 minutes gave it the death blow. Inside the town gates I saw with what efficiency Maubeuge had been shelled and bombed, precisely and systematically reducing the homes of 25,000 inhabitants to a heap of rubbish. Yet not one single street was hit or damaged

CONTINUED ON PAGE 11



THE ELDERLY BUTCHER BOY OF FASCISM, BENITO MUSSOLINI, STEPS OUT BESIDE HIS COMMANDER IN CHIEF, BADOGLIO. BIG MAN IN REAR IS GRAZIANI (ARROW)



"GUERRA" MEANS WAR. MUSSOLINI WANTS IT

MUSSOLINI STRUTS HIS STUFF AS PRELUDE TO WAR

After a full month of ranting threats of war, after a month of manhandling tourists and shouting insults, Benito Mussolini finally and at last declared war on the Allies. In the great words of President Roosevelt, "The hand that held the dagger has struck it into the back of its neighbor." This strange war was started without a pretext—an incident, a *casus belli* of any sort. It was, in the practically unanimous opinion of the American people, the act of a vulture, a jackal or a maggot. And throughout its first week, it remained on

that same low level, for the much talked-of "march" of the Italian people simply did not stir. It was a mysterious state of paralysis, a fairly twitched here and there.

Part of the prologue to this ignominious end of talk were the scenes on this page, taken on the fourth anniversary of the founding of the Italian Empire, which rose when Ethiopia fell. The guns and the men shown here can strike a startled blow. Leaders are Badoglio, marching beside Mussolini (above), and the great Graziani, Army Chief of Staff (see front cover).

ITALIAN HOWITZERS MASS IN ROME'S CENTRAL PIAZZA VENEZIA BEFORE GREAT MEMORIAL TO LATE KING VICTOR EMMANUEL II, "FATHER OF HIS COUNTRY"



Thirst asks nothing more

Coca-Cola has the charm of purity. It is prepared with the finished art that comes from a lifetime of practice. Its delicious taste never loses the freshness of ~~which~~ that first delighted you. Always keep it, you will feel that sense of complete refreshment. Thirst asks nothing more.



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Make your place in the sun a cool one. Just tip a frosty bottle of Coca-Cola to your lips. Coca-Cola, ice-cold, is cooling...so cooling. You thrill to its taste and the happy after-sense of refreshment that follows.

THE
PAUSE THAT REFRESHES

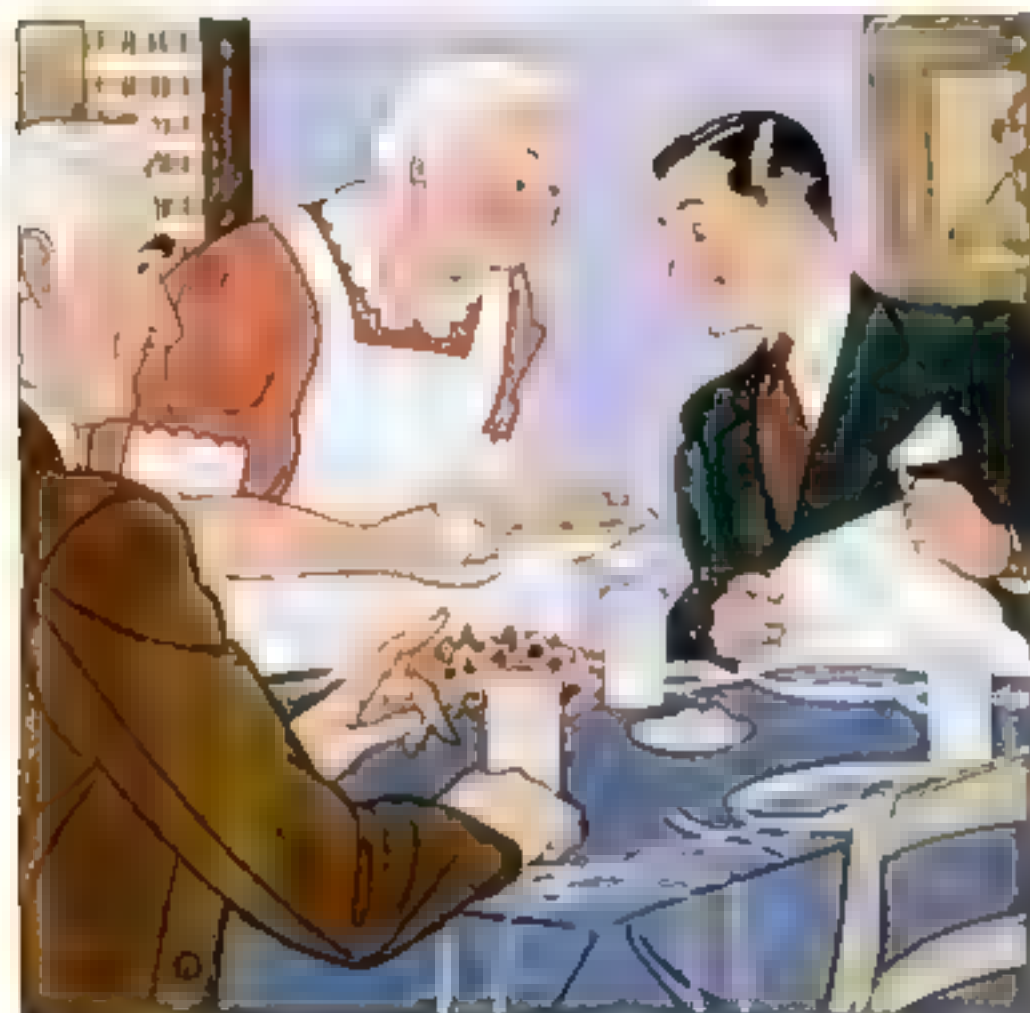
"Boy, YOU ought to join the Succotash League!"



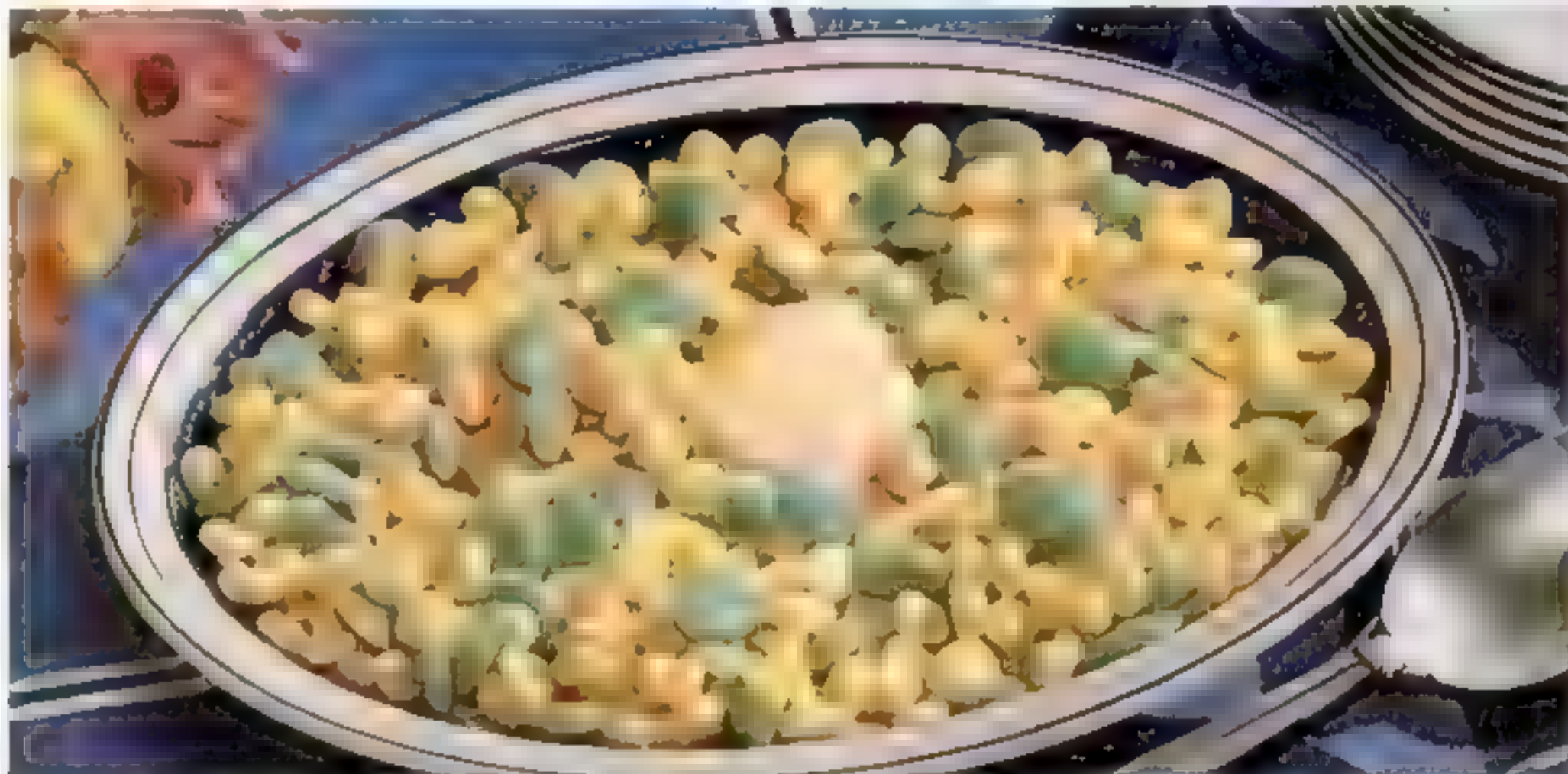
1. Gosh, the way us succotash lovers stick together, you'd think we all belonged to the same lodge! For instance—It's Friday night, I'm tired, see, after a week on the road. And *peevish* hungry! So, what happens but I run out of gas in this lonely spot 15 miles from nowhere! And the house two miles up ahead!



2. When I get there, this little woman opens the door and I catch one glorious whiff of what's cooking! "Boy, oh, boy!" I blurt out, "Succotash! Lady, I've been crazy for it ever since I was high enough to reach Ma's apron!" She's delighted. "Bless you, son!" she winks. "So have I! Of *course* you'll stay to supper!"

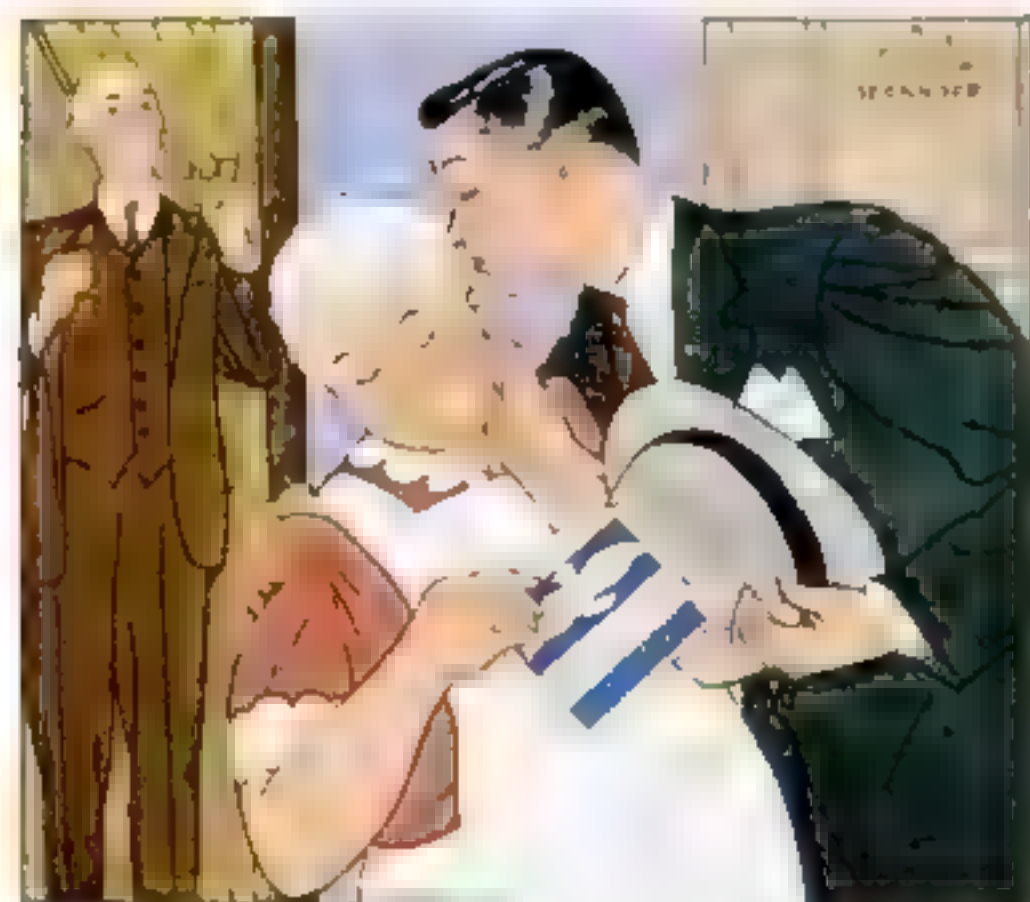


3. Brother, that was succotash that *was* succotash! With a chunk of butter, big as a doorknob, melting its way through baby-size lima beans. And golden-ripe corn just dripping country-freshness! But limas . . . corn . . . why, new crops aren't in yet! So where's she get 'em so down-right fresh-tasting? I'm stumped, so I ask her.



4. "Why, these lima beans are Birds Eye . . . same's the corn!" she says. She explains how Birds Eye have a wonderful gadget they call a *Quick-Freezer*. This *Quick-Freezer* seals garden-goodness in vegetables only 4 hours after picking! Holds it in, too, so's they're *always* field-fresh, summer and winter! "Some miracle!" she says.

5. "It sure is," I agree. "But kind of a high-priced one, isn't it?" She sniffs. "Poppycock!" she says. "Take Birds Eye Limas. They come *already-shelled* . . . no wasteful pods to pay for, like with ordinary limas. As for the corn, one box of Birds Eye equals *six whole ears*! So, in the long run, Birds Eye *cost less*!"



6. And listen to this! She claims by using all Birds Eye Foods regularly, she saves money *all-round*! (Has figures to *prove* it, too!) She says they're no trick to fix, either, coming all washed, ready for cooking. So, bless her, we're eating together next Friday when I come through again! (P.S. We're just like "char," us succotash fans!)



7. Where can you buy these luscious foods? . . . You may not always find a Birds Eye dealer right around the corner. For all stores do not yet have these grand foods. But it will be worth your while to look for one. Finding it, can bring you the food thrill of your life. Remember, Birds Eye represents only the *top* quality in quick-frozen foods. Therefore, be *sure* you look for the Birds Eye in the window, and the Birds Eye on the package.



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Francis J. Spellman

THE ARCHBISHOP OF NEW YORK IS AN ABLE SERVANT OF HIS CHURCH

Francis Joseph Spellman here sits enthroned in St. Patrick's Cathedral, vested in the full symbols of his authority as Archbishop of the Roman Catholic Archdiocese of New York. To celebrate Easter Sunday's Solemn High Mass, he wears his Cathedral's most splendid vestments, first worn at its dedication in 1910. Around his shoulders

hangs the black-crossed Sacred Pallium, by which he shares in the pontifical office of the Papacy itself.

His appointment by Pope Pius XII last year to the most potent U. S. Archbishopric was one of the first acts of the new Pope's reign. With the major Catholic communities of Europe engulfed in war and totalitarian revolution, the Vatican must depend increasingly on the 23,000,000 Catholics of the U. S. To the New York Archbishopric, Eugenio Pacelli therefore appointed the man he had long known as the ablest U. S. servant of the Church.

Trained in Irish Catholic Boston in the domestic affairs of parish and diocese, Francis Spellman is equipped also with the experience of twelve years in Rome. Seven of those years he spent on the staff of Cardinal Pacelli's Secretariat of State, mastering, as no U. S. prelate ever has before, the machinery and policies of Vatican diplomacy. To reinforce his authority at his key U. S. post, Pius XII in November gave Archbishop Spellman the national office of chaplain Bishop of the U. S. armed forces, will soon invest him with a Cardinal's Red Hat.

WHAT EVERY MAN WANTS TO KNOW ABOUT A WOMAN

*That she appreciates
his thoughtfulness
in saying it
with flowers*



*...and his equally
thoughtful consideration in
choosing and using his
whiskey with care*

America's Mildest

BOTTLED-IN-BOND

OLD SCHENLEY

AVAILABLE IN BOTH RYE AND BOURBON

Set of six, full-color flower reprints, suitable for framing, Edition No. 1, without advertising,
sent upon receipt of 25¢. Copr. 1940, Schenley Distillers Corp., New York City, Dept. L.





OUTSIDE A PHOTOGRAPHER'S WINDOW, A FATHER ROBIN THOUGHTFULLY DANGLES A FAT, WRIGGLING WORM OVER THE IMPATIENT MOUTHS OF HIS TWO YOUNG CHILDREN

PHOTOGRAPHER RECORDS HOME LIFE OF A ROBIN FAMILY AT HIS WINDOW

Late in March two robins flew into Dayton, Ohio. They met and mated, then looked for a place to nest. The spot they finally chose was not a sweet apple orchard nor a sheltering thicket nor a shady woodland. It was a hard window ledge 10 ft above the street pavement. Of all the possible places in Dayton, these birds could have picked none better suited for the making of robin history. For the ledge was outside the guest room of Myron E. Scott, Dayton *Daily News* photographer. Setting up his camera behind the window, Mr. Scott by day and night took the most complete pictorial record ever made of a robin family.

The parent robins began to build the nest in mid-

April. On April 24 the first egg was laid. By May 8 the last was hatched. At first there were four little robins but two weaklings were crowded out and fell to their death. As the babies grew, their flabby necks filled out, their pin feathers spread into big ones, their breasts grew orange-speckled.

On May 20 the father robin stood at the edge of the nest. With a fat worm he teased one baby out of the nest (see p. 46). The other followed. Then, summoning all their fledgling courage, the two of them flapped off the ledge. Tired by the worm in father's mouth, they bobbed after him toward a clump of trees where they disappeared. Photographer Scott's little history was finished.

Four robin eggs were laid in the nest on the window ledge, the first on April 24, then one on each succeeding day.



The mother robin began to brood as soon as the last egg was laid. She sat night and day, through heat, cold, rain (below).



The faithful father robin brought worms to his mate who was reluctant to leave nest even in order to get food.





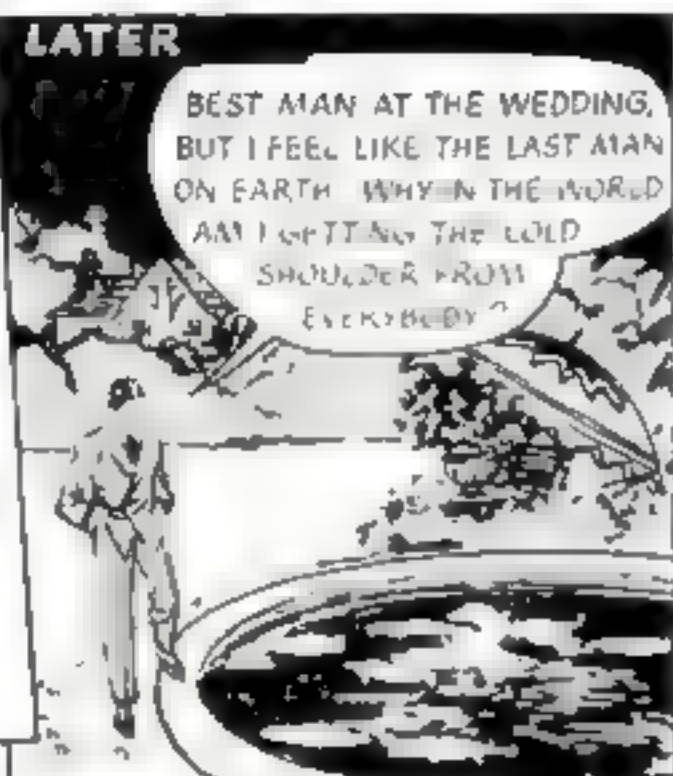
DAVE SWELTERED —
PERSPIRED!

LATER CAME

B.O.

(BODY
ODOR)

MADE WORSE BY HIS
UPSET NERVES



Beware of "B.O." from two causes now!

Hot weather causes perspiration and "B.O." all by itself. Then, besides, upsets, thrills, emotions bring on nervous perspiration, later "nervous B.O." Prevent "B.O." by using Lifebuoy in your daily bath. Lifebuoy has an exclusive hygienic deodorizing ingredient. So much creamy, purifying lather. So tangy! A Lifebuoy bath puts the starch back in you! Makes you feel glowing, gloriously alive. Get Lifebuoy today. Learn why more people use it for their bath than any other soap.



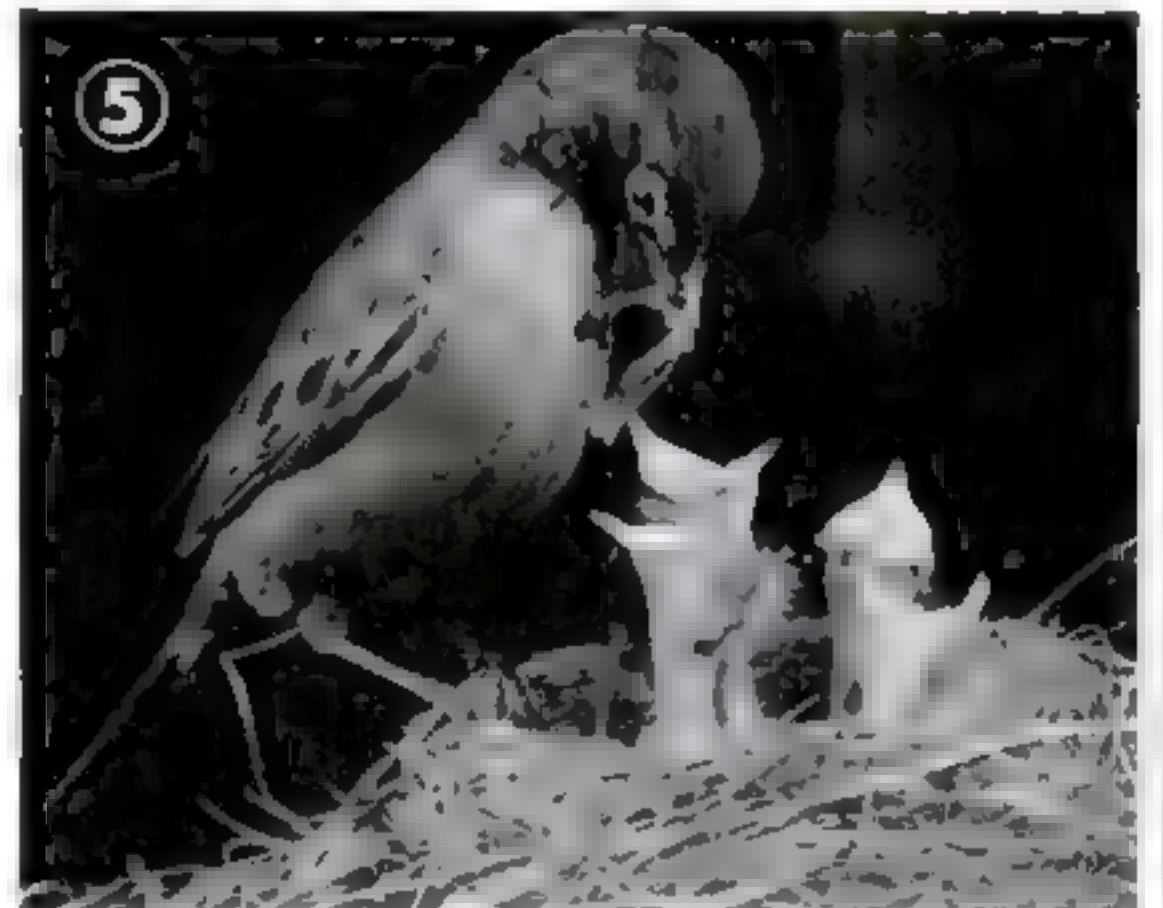
LIFEBUOY HEALTH SOAP

Its crisp odor goes in a jiffy — Its Protection lasts and lasts

Robins (continued)



FIRST ROBIN TO HATCH PECKS WAY OUT OF SHELL ON MAY 7



FOUR MOUTHS GAPE AS FATHER PONDER'S WHERE TO DROP FOOD



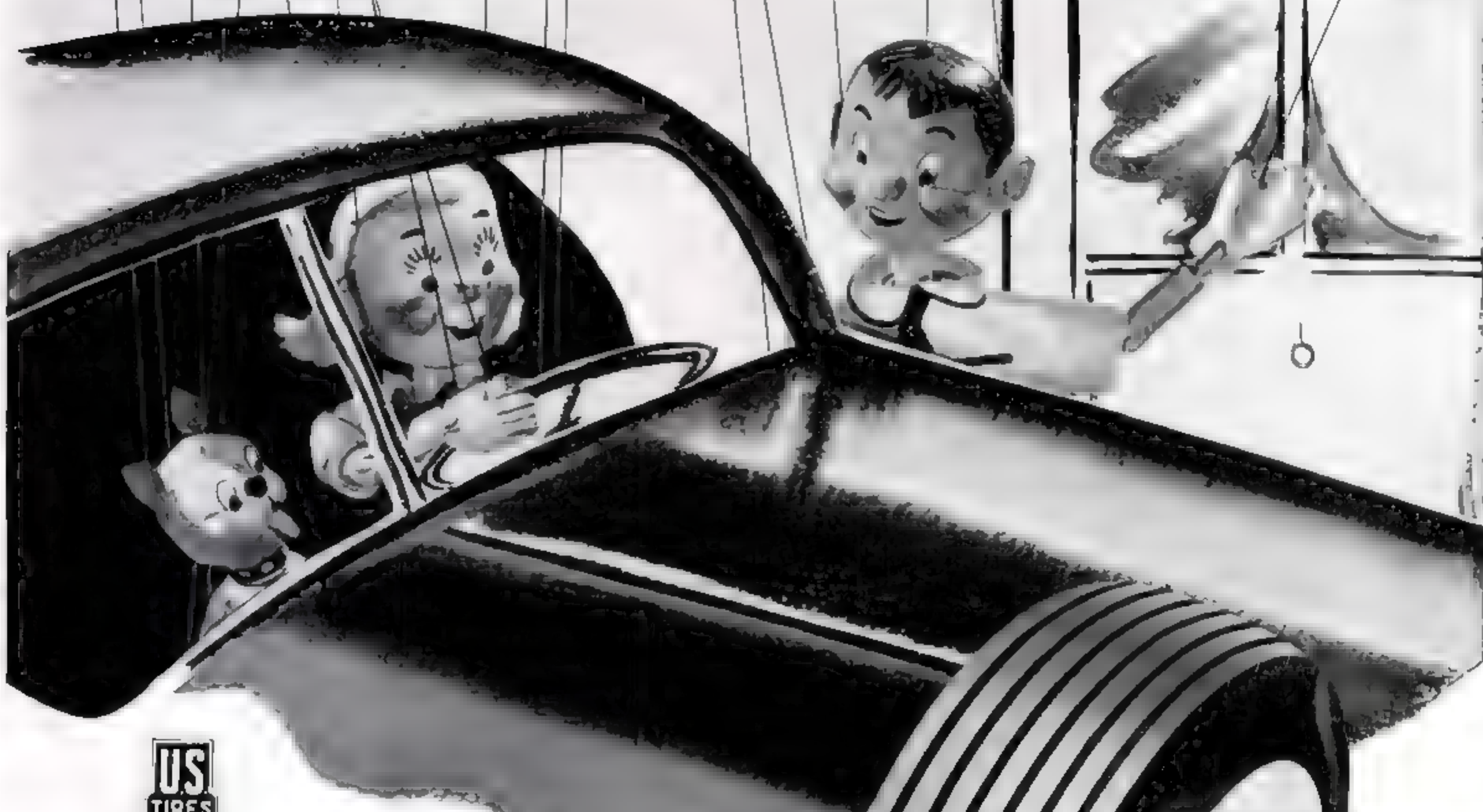
MOTHER AND FATHER ROBIN PEER INTO NEST AT THEIR BROOD



ONLY TWO BABIES ARE LEFT TO FEED. TWO HAVE FALLEN OUT

"Me, oh my, Jimmy, I'm a nervous wreck."

"Get your mind off wrecks, Lily May. There's no sense in stewing all the time. Pick your tires right, then relax."



UNITED STATES TIRES
ARE GOOD TIRES

AND picking 'em right means picking 'em for freedom from worry over blowouts, fear of skids, and doubts on stopping power. In U. S. Royal Master tires you get the triple safety of blowout protection, skid control, and quick stops. And you get all three right down to the last of a long stretch of miles.

Yes indeed, users of U. S. Royal Masters come back for more of same when they need new tires.



Copyright, 1947, United States Rubber Company

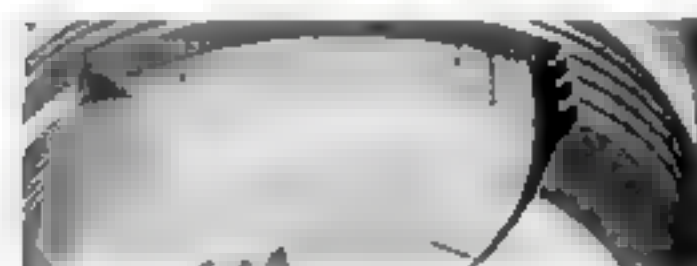
1



SKID CONTROL!

Close up of tread in action shows how Royal Master's hundreds of sharp-edged rubber tread units emerge from the tread, the instant brakes are applied, grip the road, stop you quicker!

2



BLOWOUT PROTECTION!

Unique ply construction of cords, reinforced with a special rubber layer on the inside. This rubber gives the rugged carcass strength and protects you from blowouts.

3



LONGER SAFE MILEAGE!

Deeper tread and use of Tensioned Rubber insures you safe mileage. It also adds the life of the tire. Ask your U. S. dealer to show you how this low cost per mile is accomplished.



UNITED STATES RUBBER COMPANY

U. S. Tire Dealers Corporation

Rockefeller Center, New York

In Canada: Dominion Rubber Co.

ARE THESE THREE HORSEMEN RIDING YOU DOWN?



Riding roughshod over thousands, these three horsemen of modern life can trample out the fun of living and the power to get things done . . . can put out the inner spark that makes you popular, successful

THESE THREE . . . in fact, any one of them . . . may make you feel dragged out . . . tired without apparent cause . . . old before your time. They breed despair if you let them. You feel as if you're down, and nothing can be done about it.

But there *is* something to do. Actually thousands of people are on the road to throwing off these conditions by adding a remarkable food to their daily diet.

A food! Remember that! Not a cure-all, not a harsh laxative, but a remarkable food! Little by little, day by day, it helps to speed up sluggish digestion, make elimination more regular and complete, when you have ordinary constipation, overcome jumpy nerves due to lack of vitamins.

Make it a part of your diet. A regular part. Not just off and on, but regularly, on schedule, every day.

Eat one cake of Fleischmann's

Yeast when you get up in the morning, another half an hour before supper at night. That's the way people get results!

Keep it up. See if you don't notice a tremendous difference, just as thousands of grateful users have done.

REMEMBER . . . the three horsemen don't wait. You shouldn't, either. Start now!



SLUGGISH DIGESTION is a real cause of stomach upsets and distress after meals, in countless cases. Fleischmann's Yeast in test cases so improved the flow of sluggish digestive juices that it greatly increased the speed of digestion.



INCOMPLETE ELIMINATION probably drags down more people than does any other common trouble. Fleischmann's Yeast, not a cathartic, is a mild laxative and conditioner. When eaten regularly, its mild action helps increase the activity of the intestines. Helps food move along normally so that elimination is not delayed.



JUMPY NERVES due to lack of vitamins often go along with run-down condition. Then the nerves are hungry for proper food. Fleischmann's Yeast is the world's richest natural source of the Nerve Vitamin. Eat it regularly and see if it can't help you get back your steady, normal nerves again.



Fleischmann's Yeast is a remarkable natural storehouse—one of the greatest known—of all the parts of the amazing Vitamin B Complex, made up of perhaps as many as 10 different B vitamins.

Copyright, 1949. Standard Brands Incorporated

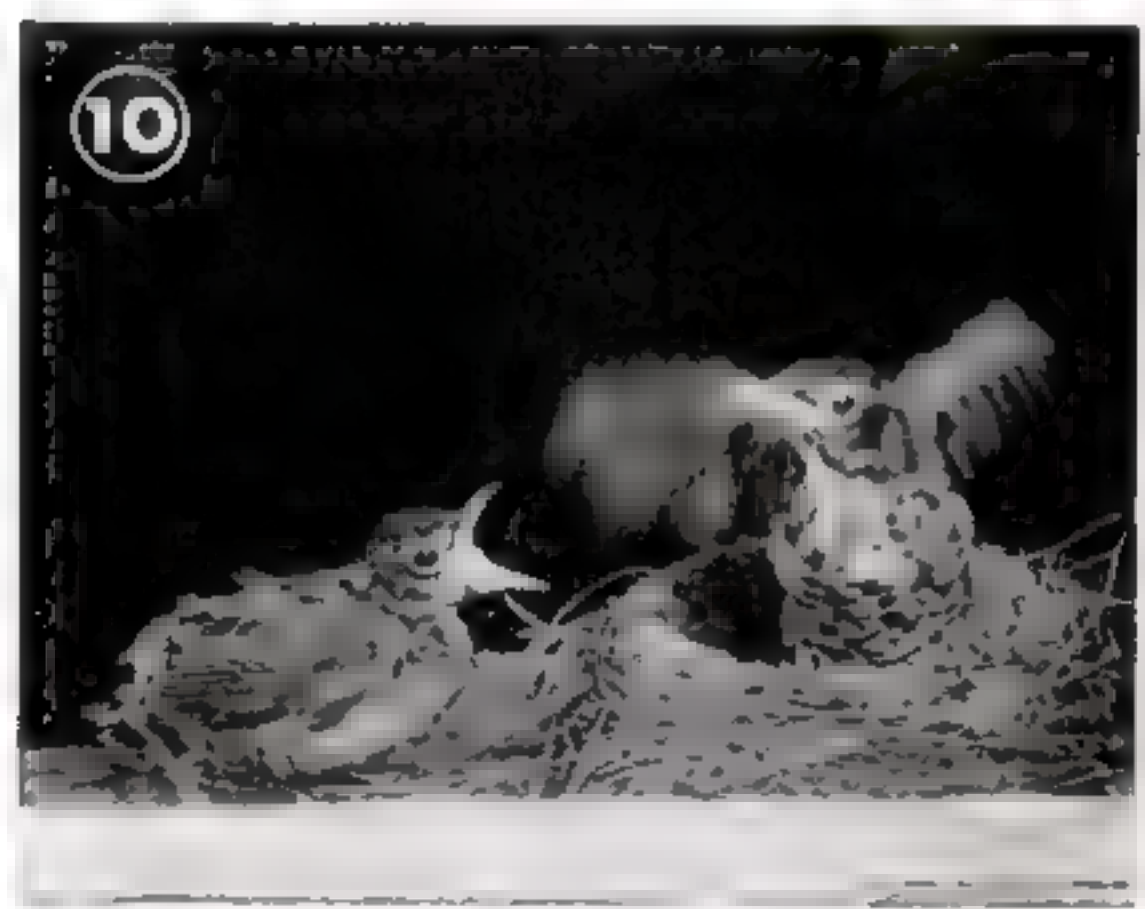
Robins (continued)



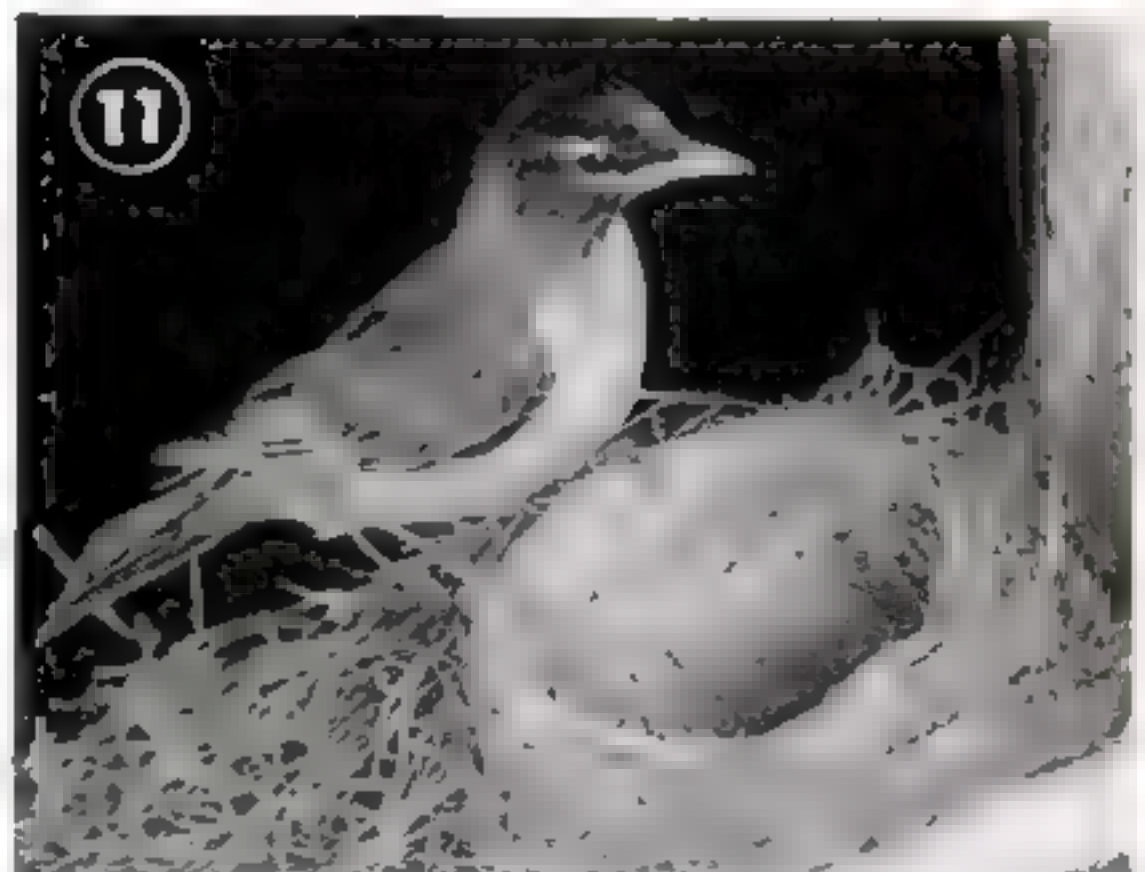
WITH WORM IN BEAK, FATHER COAXES HIS YOUNG OUT TO FLY



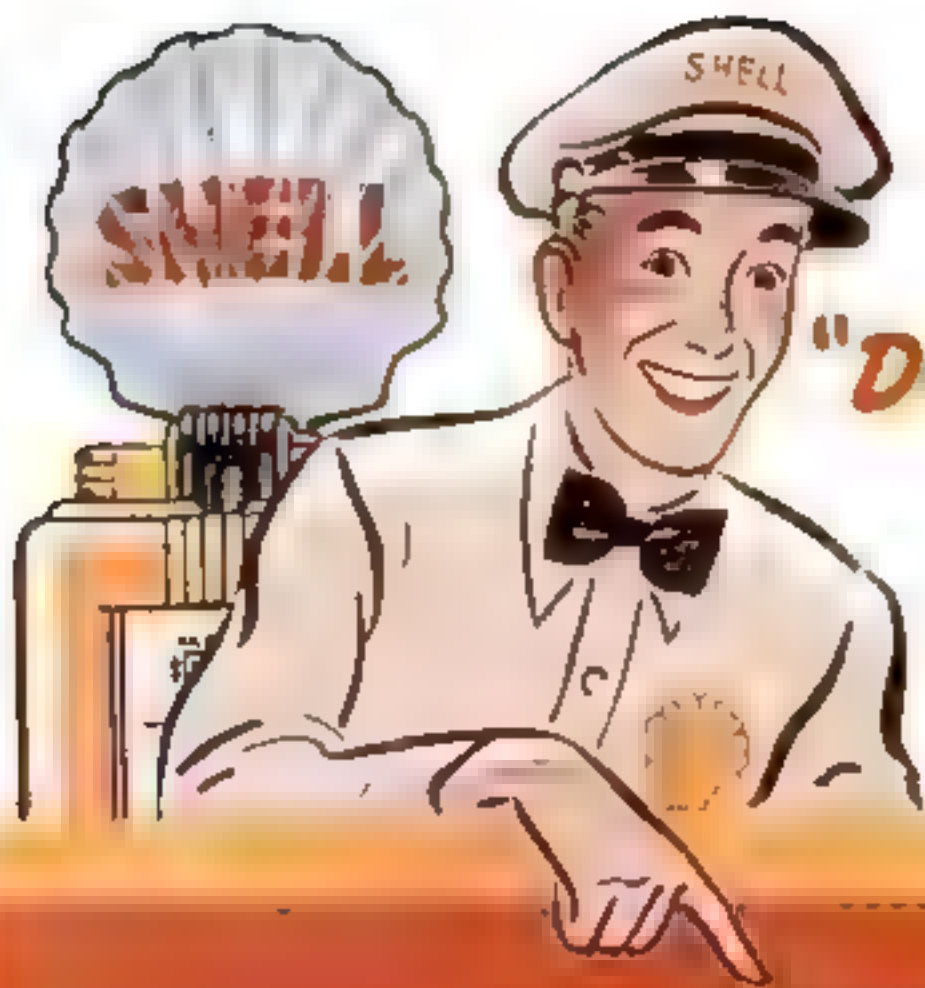
BABY ROBIN CLIMBS UP, GRABS FOOD, IS PULLED FROM NEST



HE LANDS OUTSIDE, TURNS TO OTHER WHO FLAPS HIS WINGS



THEY HAVE FLOWN. MOTHER RETURNS TO NEST FOR LAST LOOK



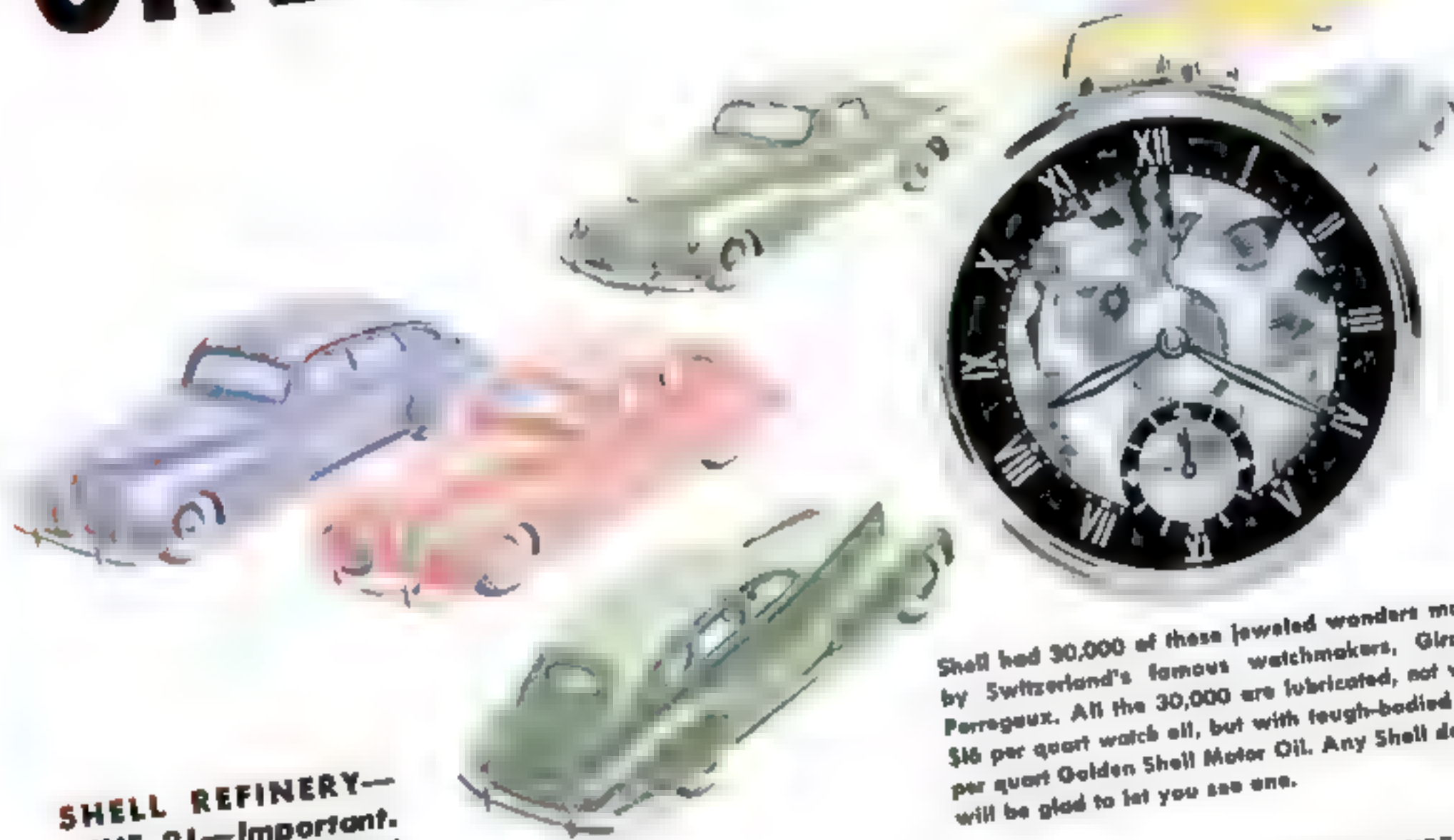
"DON'T LET ME STOP YOU—BUT—"

"When you get through soakin' up the news down below here, I kinda hope you'll be curious to come see my watch which is one of the 30,000. And unless

you just don't give a hoot about your car, I know you'll be wanting to let me start you out with a fresh fillin' of—but go ahead, read what it says here—"

SINCERELY, YOUR SHELL DEALER

AUTO ENGINE OIL OK'D FOR WATCHES!



SHELL REFINERY— JUNE 21—Important.

Imagine pieces of metal so carefully machined that they differ by only one-twentieth of a human hair—1/10,000 of an inch! "Bearing surfaces, super-finished to millionths of an inch," says Chrysler. "Micropoised perfection" is the way Buick describes its engines. "Fourteen measurements are accurate to within 1/10,000 of an inch," says Ford.

THE PROBLEM: How to refine a pure enough oil to reach and stay on such surfaces. Shell has done it. Today Shell dealers have 30,000 exquisite Swiss watches keeping perfect time, lubricated with regular Golden Shell Motor Oil.

PROBLEM TWO: "Well enough," you say, "but this might be a 'sissy' oil, which would wither under the blast-furnace heat inside my high-compression engine!"

Shell had 30,000 of these jeweled wonders made by Switzerland's famous watchmakers, Gland-Perregaux. All the 30,000 are lubricated, not with \$16 per quart watch oil, but with tough-bodied 25¢ per quart Golden Shell Motor Oil. Any Shell dealer will be glad to let you see one.

That's a fair question, but the answer is that this Golden Shell Motor Oil *likes* heat and pressure! Put it in a cross-country bus engine where you get *real* heat and pressure. It's in there *all* the time, never gives up. Put it in your car, old or new, big or little, and watch it take all the punishment you can dish out! A tough, fast-flowing, *full-bodied* oil if there ever was one.

THE PRICE: A quarter for a quart; no more, and perhaps *less*, than you would pay for an "old-fashioned" oil.

Golden Shell

THE MOTOR OIL FOR PRECISION-BUILT CARS



"LUXURY COMFORT"



on the deepest Beautyrest ever made... only a penny a night!

ONE OF THE coziest moments of the day comes when you curl up on your luscious New Beautyrest. How you'll relax on this *deeper* mattress! You won't even be aware that you're on a mattress. All you'll be conscious of is a delicious feeling of luxury... of utter abandon... of the most peaceful rest of your life!

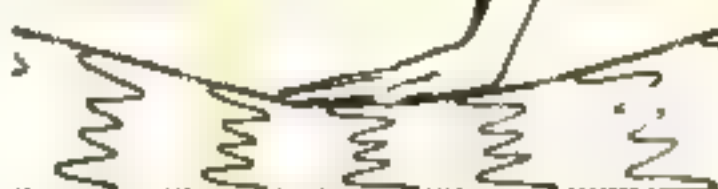
MAKE THIS COMPARISON

BEAUTYREST ACTION

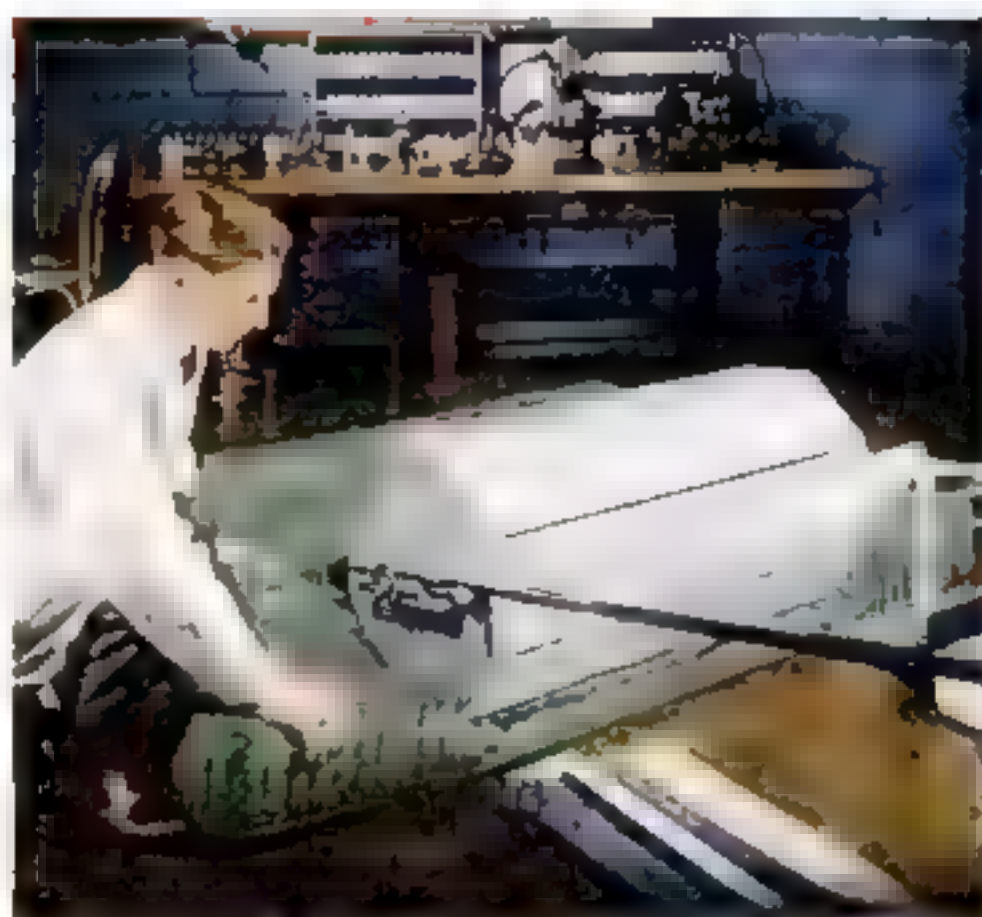


Beautyrest action. Every spring inside the New Beautyrest has its cloth pocket. Each spring works independently—has no connection with any other. Springs under your hips can't pull away springs from under your shoulders. Every part of your body gets proper support.

ORDINARY ACTION



Ordinary action. Some mattresses have their springs wired together. The heaviest part of your body not only forces down the springs beneath you, but it forces down the others, too. This cannot give you supreme comfort. We know, for we make not only Beautyrest, but also the "ordinary action" mattress.



Lasts 3 times longer by test. Ten different types of mattresses were tested by the United States Testing Company, Inc., Hoboken, New Jersey. Each mattress was pounded and crushed by a 200-lb. roller. The New Beautyrest lasted 3 times longer than any other. It is the only mattress regularly tested, and certified, by this well-known laboratory. That's why we guarantee the New Beautyrest for 10 years' service—although under normal use it should last even longer.

Beautyrest Box Springs, for use with Beautyrest Mattress, \$39.50. Or get the Ace Coil Spring, \$19.75.

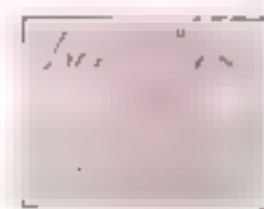
NEW DEEPER BEAUTYREST
MADE ONLY BY
SIMMONS COMPANY
CHICAGO



Edges sag-proof! The New Beautyrest has patented sag-proof edges that won't "break down." So you get "mid mattress" comfort right to the very edge. Because the New Beautyrest never gets lumpy, you do not need to turn it so often. After the first few months, 4 turnings a year are sufficient.

A penny a night for the finest mattress Simmons ever made. You can get a New Beautyrest for \$39.50 (time payments easily arranged). Based on our 10-year guarantee, this means that you get the best mattress Simmons ever made for a penny a night. So why deny yourself this glorious "luxury comfort"? See it at your furniture or department store today.

IMPORTANT: If you are shown other mattresses supposed to be "just as good" as Beautyrest, remember: no other mattress in the world can give you ALL its advantages. Always look for this label.



THEATER



Margie is fitted in her new blue "Scarlett O'Hara" gown at Brooks Costume Co. in New York. It zips down the back to facilitate her strip tease in old Southern style.

MARGIE HART FROM MISSOURI STRIPS FOR 40¢ AS THE POOR MAN'S GARBO

When Margie Hart steps on stage, she does not sing, dance, play any instrument or open her mouth, except to squeal for fun. All she does is take off her clothes in the simplest possible way. Publicly she undresses about four times a day. In a week her total-undressing time is less than two hours, for which she receives \$400. This month in New York she winds up a 45-week tour. In burlesque theaters from Boston to St. Louis she undressed so successfully that next season her salary jumps to \$450 a week.

In the sisterhood of strip-teasers redheaded Margie Hart is younger than Ann Corio, more queenly than Hinda Wausau and never resorts to speaking French like Gypsy Rose Lee. Margie doesn't even bother with her English. She says her popularity is due to her general finesse. "Instead of giving it to 'em on a platter, I captivate their imaginations."

Margie was born near Kansas City, Mo. in 1916. At 15 she ran away from home, took a bus to Chicago and promptly got a burlesque job. On tour Margie always stops at the best hotels. She loves prizefights, races, likes to bowl, play rummy, ride horseback. She does not drink, has no plans for marriage. Often billed as the "Poor Man's Garbo," Margie has an army of admirers who pay about 40¢ to see her again and again. In New York one elderly man sits in front, writes tender messages on a slate which Margie can read from the stage. They have never met socially.

Last year for her family Margie bought a 120-acre farm in Missouri, where she hopes to spend her old age. She stocks it with mules which sell for war duty in France. "I am helping the Allies win the war," says Margie, "every time I unhook my brassiere."



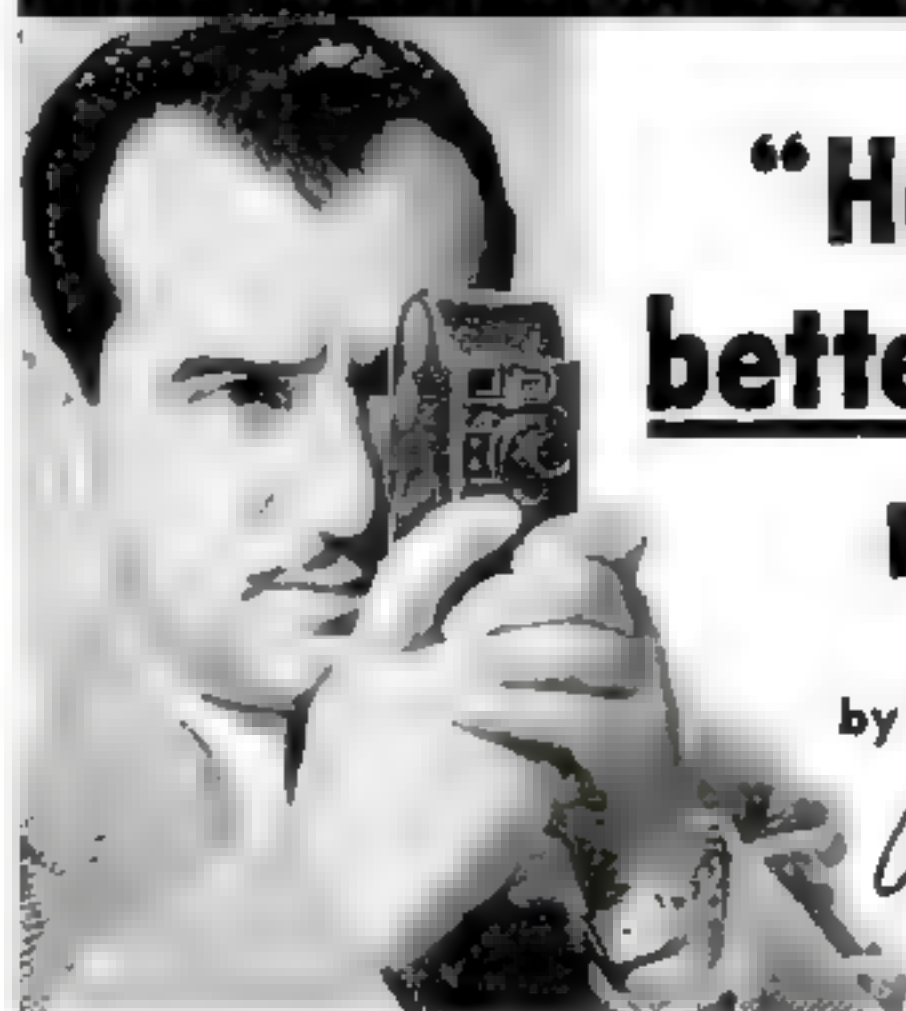
Margie enters demurely while the orchestra strikes up her theme song, *Margie*.



Girlishly innocent, Margie toys with her frilly skirt before she starts to strip.

CONTINUED ON NEXT PAGE

Home Movie Hints by Hollywood's Ace Cameramen



"How I get better personal movies"

by *Joseph Valentine*
A.S.C.
DIRECTOR OF PHOTOGRAPHY,
UNIVERSAL PICTURES CORP.

"GOOD CAMERA—GOOD MOVIES: That is the first step. You can't get good movies unless you have a good camera. I use a palm-size Filmo. Preference for Filmo is natural in my case, because Filmo is made by Bell & Howell, who make the professional studio equipment we use in Hollywood. Years of experience with this equipment make me feel that anything with the Bell & Howell name on it is as fine as human skill can create.



"MUST YOU BE AN EXPERT?—NO! Filmo makes it almost unbelievably easy to get good movies. Just press the button—what you see, you get!... in color or black-and-white; inside or out of doors; in slow motion, too, if you want it. Frankly, that little Filmo 8 is a wonder. It gives you everything you need—extra speeds, device for animating titles and cartoons, provision for special lenses and accessories. Your skill won't outgrow it. And you can take all the movies you want—they're as inexpensive as snapshots. And now for a good show....



"GOOD SHOW—good movies deserve to be shown with a Filmo Projector." The Filmo 8 Projector being used here provides 400- or 500-watt illumination that does justice to good pictures—shows them clearly and brilliantly up to six feet wide. No belts to slip or wear.

PALM-SIZE *Filmo 8*
ONLY \$49.50—TERMS
Projector with case, \$119. Other Filmo Cameras and Projectors up to \$1275.

PRECISION-MADE BY
BELL & HOWELL

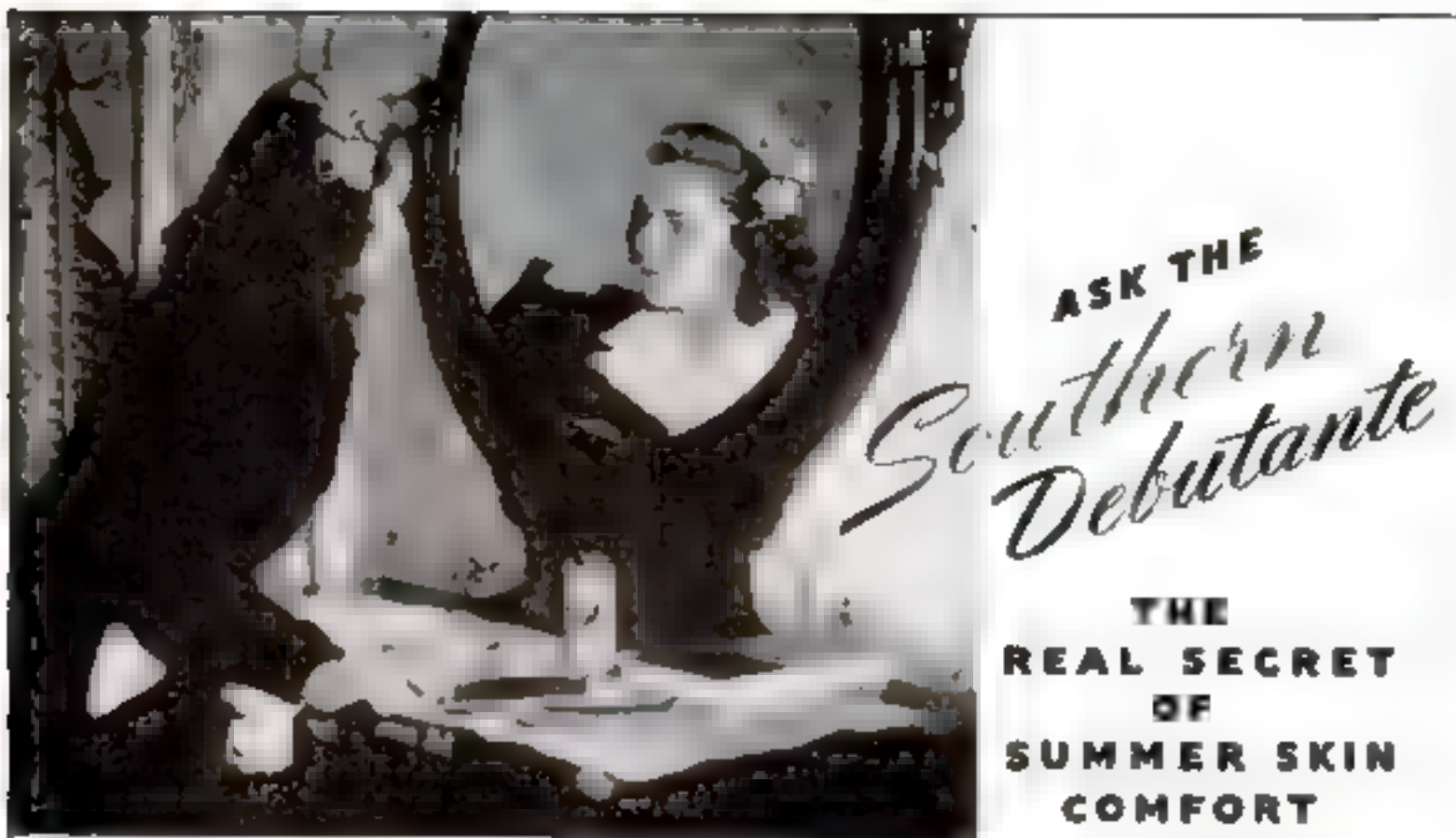
MAIL COUPON!
BELL & HOWELL COMPANY
1841 Larchmont Ave., Chicago, Ill.
Send me all the details about Filmo Cameras that make movies at snapshot cost.
Name _____
Address _____
City _____ State _____



1 Margie organizes her famous strip with simple elegance by taping her dress over the neck. See how that lace zipper ticks and more subtle, yet more artistic.



3 Tossing her dress aside, the "Poor Man's Gaby" sways pleasantly across the stage, making the poor man contented with his own hopes to be the next.



ASK THE
Southern
Debutante

THE
REAL SECRET
OF
SUMMER SKIN
COMFORT

LOVELY BOUTINE TOBIN,
Queen of a New Orleans Car-
nival Ball and Maid of many
others, says:

"Members of my family for
four generations have used Am-
men's in aid to their comfort in
hot weather. I would not be
without AMMEN'S at home or
abroad."

Especially recom-
mended for the
nursery, safe, it
keeps sooths and
protects the skin.
Try it on yourself
first and you'll
know how good it
is.



Down South, where summers are long and hot,
women have known for decades the secret of keep-
ing fresh, dainty, and cool in the warmest weather.
They simply sprinkle on Ammen's—the aromatic,
perfectly-balanced medicinal powder. Although an-
tiseptic, it is delightfully fragrant. Ammen's ab-
sorbs moisture, the cause of so many discomforts,
such as: prickly heat, summer rashes, or irritation
resulting from excessive heat, humidity or over
exposure. (Ammen's does not contain camphor, or-
ris-root, or stearate of zinc—may be used on an
open wound without smarting.)

If Ammen's does not bring you quick relief, then
we suggest you consult your physician. Ammen's
Powder may be obtained at your favorite drug or
department store counter.

**Ammen's
POWDER**

CHAS. AMMEN CO., LTD.
Alexandria, La., U. S. A.

Please send me a 10c size package of
Ammen's Powder. I enclose 10c.

NAME _____

ADDRESS _____

TAN with Gaby

• Painful sunburn and blistering
is old fashioned! Spread GABY
over the exposed parts of your
skin and you have invisible, yet
dependable protection against
harmful sun rays. Gaby is so
pleasant and easy to use... it is
not a messy oil or grease... it
has no alcohol, and will not
stain. Get a bottle now, and tan
without burning!

10c 25c 50c \$1.00

At drug, and cos-
metic counters—
5c and 10c stores



MONEY BACK GUARANTEE

Gaby is sold with this uncondi-
tional guarantee—you must be
100% satisfied or return to—
GABY, 914 Walnut St., Phila.,
Pa. and your money refunded.

Gaby

GREASELESS SUNTAN LOTION

Try GABY GREASELESS HAND LOTION Soon!



2 Margie steps out of her dress, taking pains to appear calm and queenly but not unfriendly. At this point her followers begin to feel very happy. They whistle.



4 She takes off final skirt, decorously keeps gloves on. Before ducking behind curtain she answers applause by extending her arms in gracious gesture of thanks.

LUNCH FOR CAPTAIN AND THE CREW?

AYE, AYE, SIR!
SPAM WICHES FOR TWO!

SPAM
All you need is bread, butter and a can of SPAM, the Hormel meat of man. Uses: If you like, add Ch. sauce, ranch, sliced hard egg, Russian dressing, cheese cubes... or invent your own combination.

SPAM HITS THE SPOT FOR OUTDOOR DAYS! (IT CAN BE SERVED A HUNDRED WAYS!)

SPAM BAKE RECIPE'S ON THE LABEL. JUST 25 MINUTES FROM CAN TO TABLE!

HORMEL GOOD FOODS
SPAM • CHILI • HAM • CHICKEN • SOUPS
DINTY MOORE PRODUCTS
160 A.M. & Co. Austin, TX • 1-800-875-6287
one's version: Peg and Aggie's home

SPAM IS A REGISTERED TRADEMARK



Camera fan Joseph Guillozet, of Dayton, Ohio, won the grand prize of \$1500 in the 1939 Newspaper National Snapshot Awards, with this vacation shot of an American farm boy astride an old dapple-gray mare. The picture says America, youth, the good earth, hay-time and harvest—any or all of a dozen meanings. It has harmony of composition—high technical merit. *Made on Eastman Film.*



"Mother and Baby doing well"



Few baseball pictures tell a story so dramatically and completely as this fast shot (above) by New York "Daily News" cameraman, Henry "Hank" Olen, taken in the hectic tenth inning of the fourth and final game of the 1939 World Series, when Umpire Pinelli waved New York Yankee outfielder, Charlie Keller, safe at home. Note Ernie Lombardi, Cincinnati Reds catcher, and the ball. *Made on Eastman Film.*

Home town of 7,500,000 Americans

AMERICAN SCENE ★



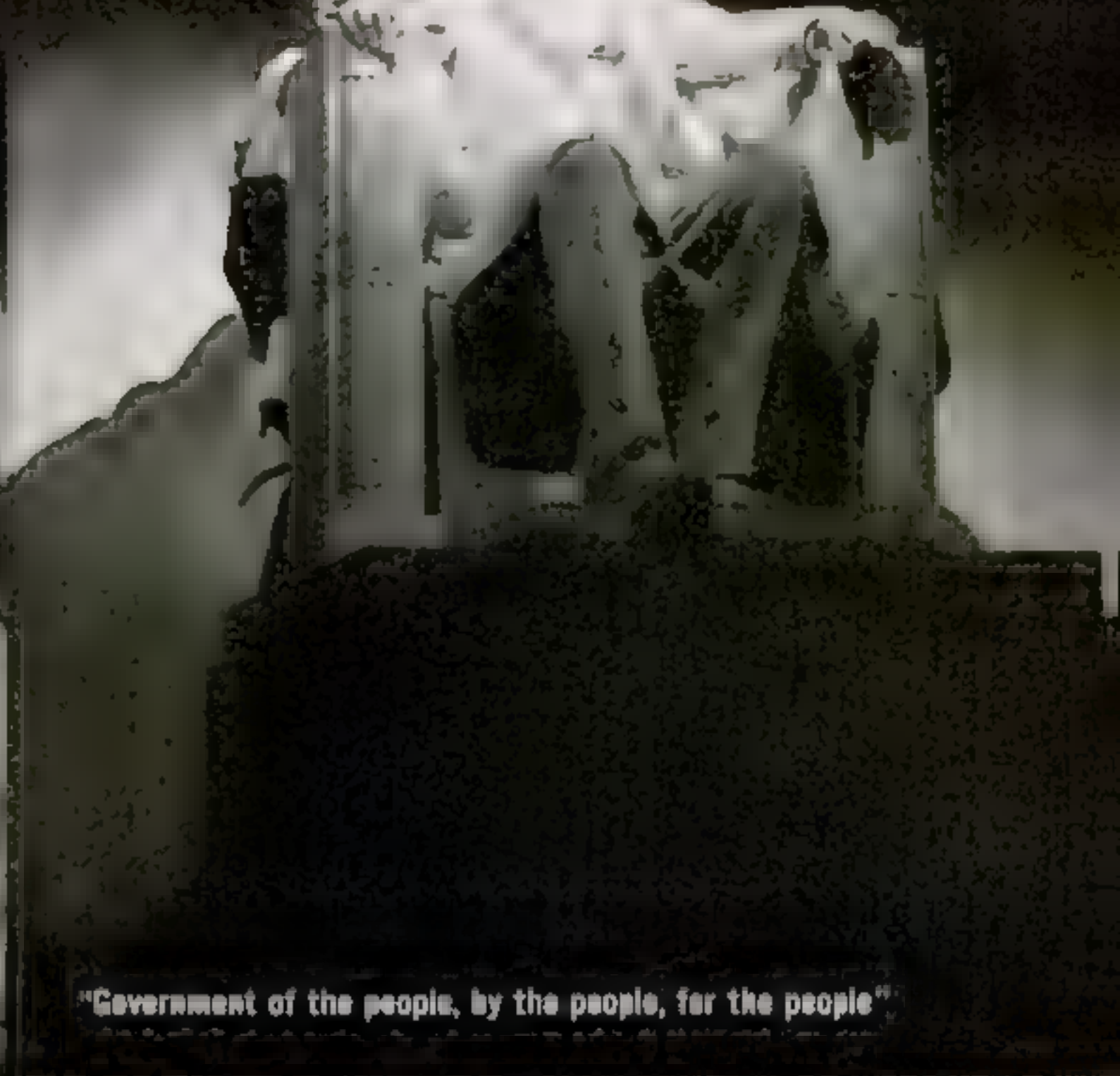
2 Steichen's beautiful photograph of a mother and child, which he made for an advertisement of an antiseptic, expresses a poetic idea in a way that millions can feel and understand. The picture is done with such simplicity and sincerity that one is almost unconscious of the artist's marvelous technique. *Made on Eastman Film.*

York at night is a magical city in the minds of millions, with its glittering towers that rise sheer from 50 to 100 stories above the street, its fabulous wealth, luxury, gaiety, its ceaseless outpouring of human energy. This winning photograph (left) by Paul Strand shows the city in one of its most poetic moods. *Made on Eastman Film.*



**KODAK'S NEW COLOR SHOW—
AGAIN THE HIT OF THE
NEW YORK WORLD'S FAIR**

Millions of people have marveled at the beauty and drama of Kodachrome full-color pictures projected on a 187-foot screen, the longest in the world. Also at the Kodak Building—expert advice on picture taking at the Fair. Don't forget your Kodak



"Government of the people, by the people, for the people"

Douglas R. Hayden, of South Braintree, Massachusetts, made this strikingly successful study of Daniel Chester French's seated figure of Lincoln—which, from the Mecca of American tourists, the Lincoln Memorial in Washington, D. C., looks out over the Nation. The photograph has a living quality rarely achieved in studies of sculpture. *Made on Eastman Film.*

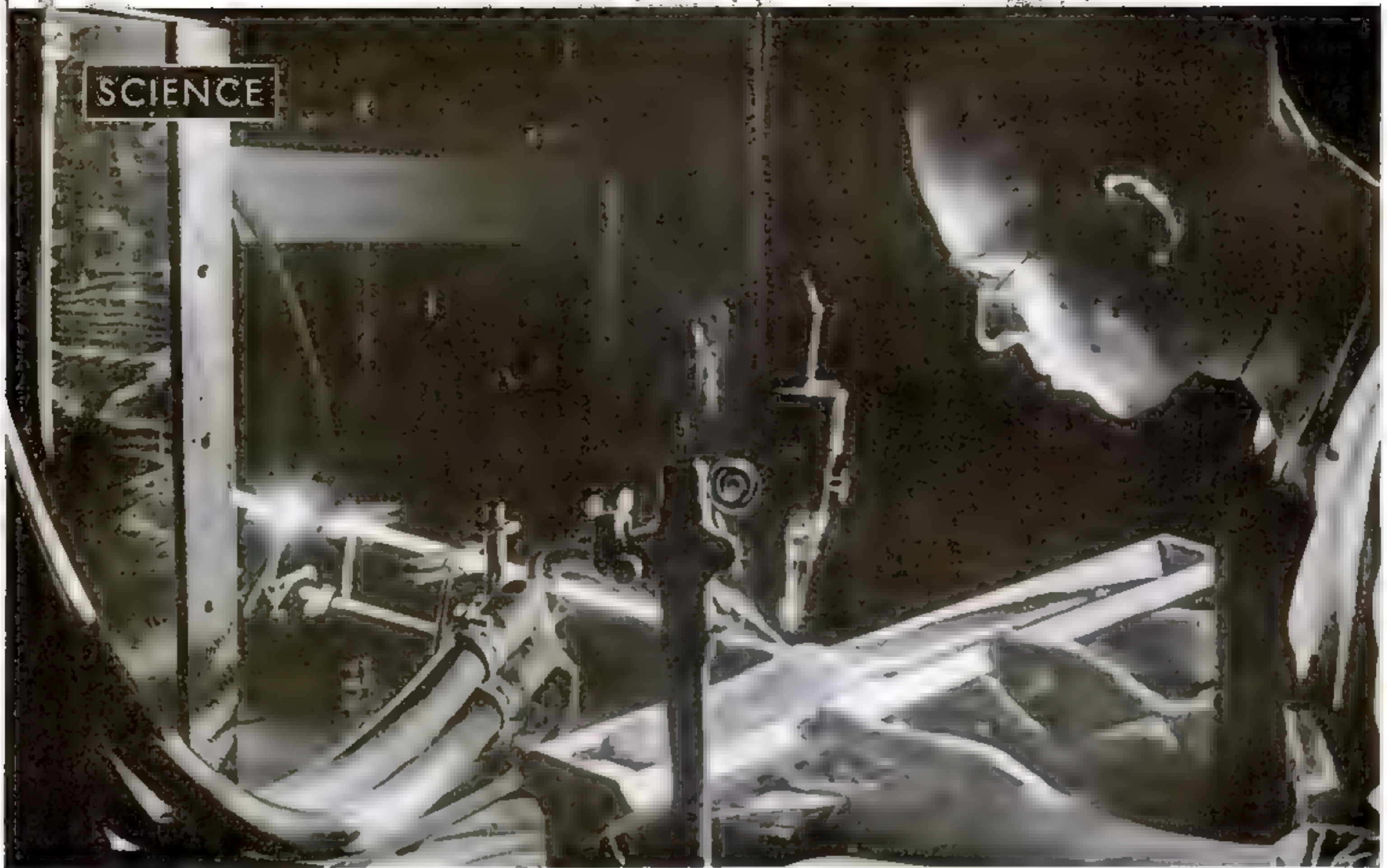
When Henry Flannery made the photograph (below) of the "Gordon C. Green," last of the Ohio River passenger steamers, he put on record a disappearing era in American life—the great days of river shipping, of Mark Twain, *Huckleberry Finn*, and *Life on the Mississippi*. The photograph is distinguished by its imaginative treatment of a simple theme. Chosen for 1939 U. S. Camera. *Made on Eastman Film.*



— Last of the river packets



There is an Eastman Film for every picture-taking need. Use Eastman Film always. It pays . . . **Roll-Film Users:** Accept nothing but the film in the familiar yellow box—Kodak Film—which only Eastman makes... Eastman Kodak Co., Rochester, N. Y.



WITH A QUARTZ ILLUMINATING ROD UNDER STOMACH OF A SALAMANDER, DR. KNISELY PREPARES TO OBSERVE THE CIRCULATION OF BLOOD THROUGH MICROSCOPE

CHICAGO SCIENTIST INVENTS NEW TECHNIQUE TO SOLVE SECRETS OF CIRCULATION

In 1628 William Harvey laid the cornerstone of modern medicine with his discovery of the circulation of the blood. Today at the University of Chicago, a 35-year-old physiologist, with a new apparatus he himself invented, is observing the circulation of living animals and making some of the most important discoveries since Harvey's day.

While still a medical student, Dr. Melvin H. Knisely worked out his simple technique for looking at blood in action. With an animal prepared on an

operating table, he slides a light-conducting quartz rod under any body organ or muscle, observes the transilluminated blood vessels under a microscope.

Most important discovery to date is exactly how the liver acts as the body's own "blood bank." Millions of tiny but powerful valves, hitherto unknown, control the blood flow through the liver. Blood is stored when the outlet valves close. They release precisely controlled amounts when, during exercise or emotion, the body needs a greater blood supply.

LIVE FROG IS ANESTHETIZED AND DR. KNISELY DELICATELY OPERATES TO EXPOSE LIVER. SIZE OF BLOOD VESSELS MAKES FROGS AND SALAMANDERS BEST SUBJECTS



CONTINUED ON PAGE 51



This is a **BLUE RIBBON** *Country*

Count your blessings.

This is the best place on earth!

Your ballot is louder than the thunder of dictators, isn't it? . . . You can have all the butter you want on your toast, can't you? . . . And listen to whatever you like on your radio?

You've never been hit in the teeth with the butt of a musket, have you, and kicked into the gutter, just because someone didn't happen to like the color of your skin, or the texture of your hair, or the shape of your cheek bones?

You haven't heard of anybody starving in concentration camps over here, have you?

A knock at the door doesn't send shivers up your back, does it?

You aren't afraid to discuss the state of the

nation over the backyard fence with your next door neighbor, are you?

Your street still rings with the laughter of children, doesn't it?

You can belong to the fraternal order of your choice, can't you? And go wherever you want to and stay out as late as you like? There's been no need for blackout or curfew in America, has there?

Your God is still mightier than your Government, isn't He?

In short—you're still *your own man*! Chin up, and face to the wind!

Let us hold fast to our faith in America; and never forget that this is

—*A Blue Ribbon Country!*

PABST BREWING COMPANY

In response to numerous requests, special reprints of this page have been prepared. Copies suitable for framing may be obtained by writing to Pabst Brewing Company, Milwaukee, Wisconsin.

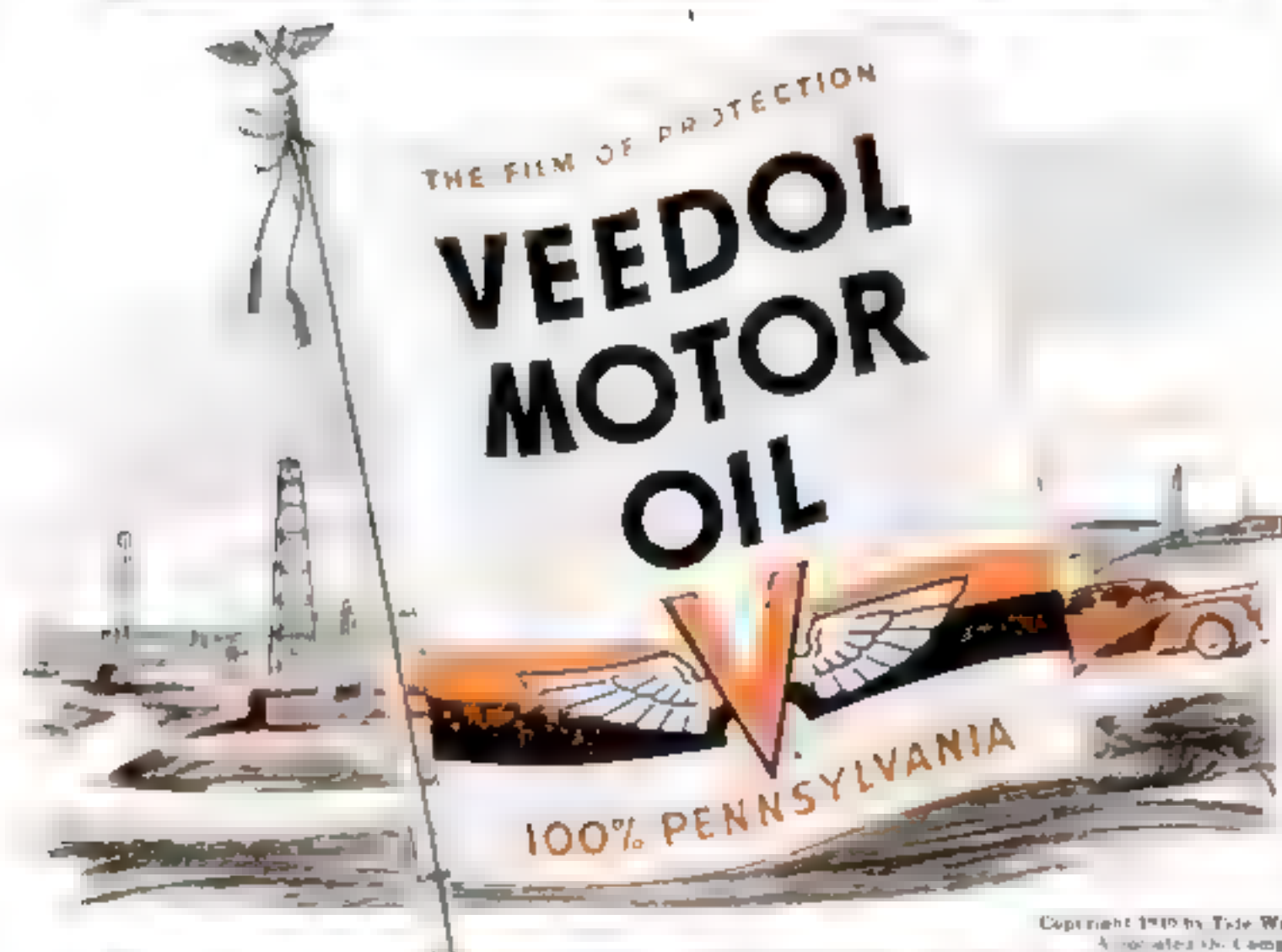
Published by the makers of Blue Ribbon Beer in appreciation of the opportunity of growing up with America—from a tiny brewery on a hill in Milwaukee, 96 years ago, into an institution which, today, serves the Nation.

Copyright 1940, Pabst Brewing Company, Milwaukee

The Pippin from NEW YORK



The Pippin from PENNSYLVANIA



Copyright 1910 by Tide Water
Associated Oil Company

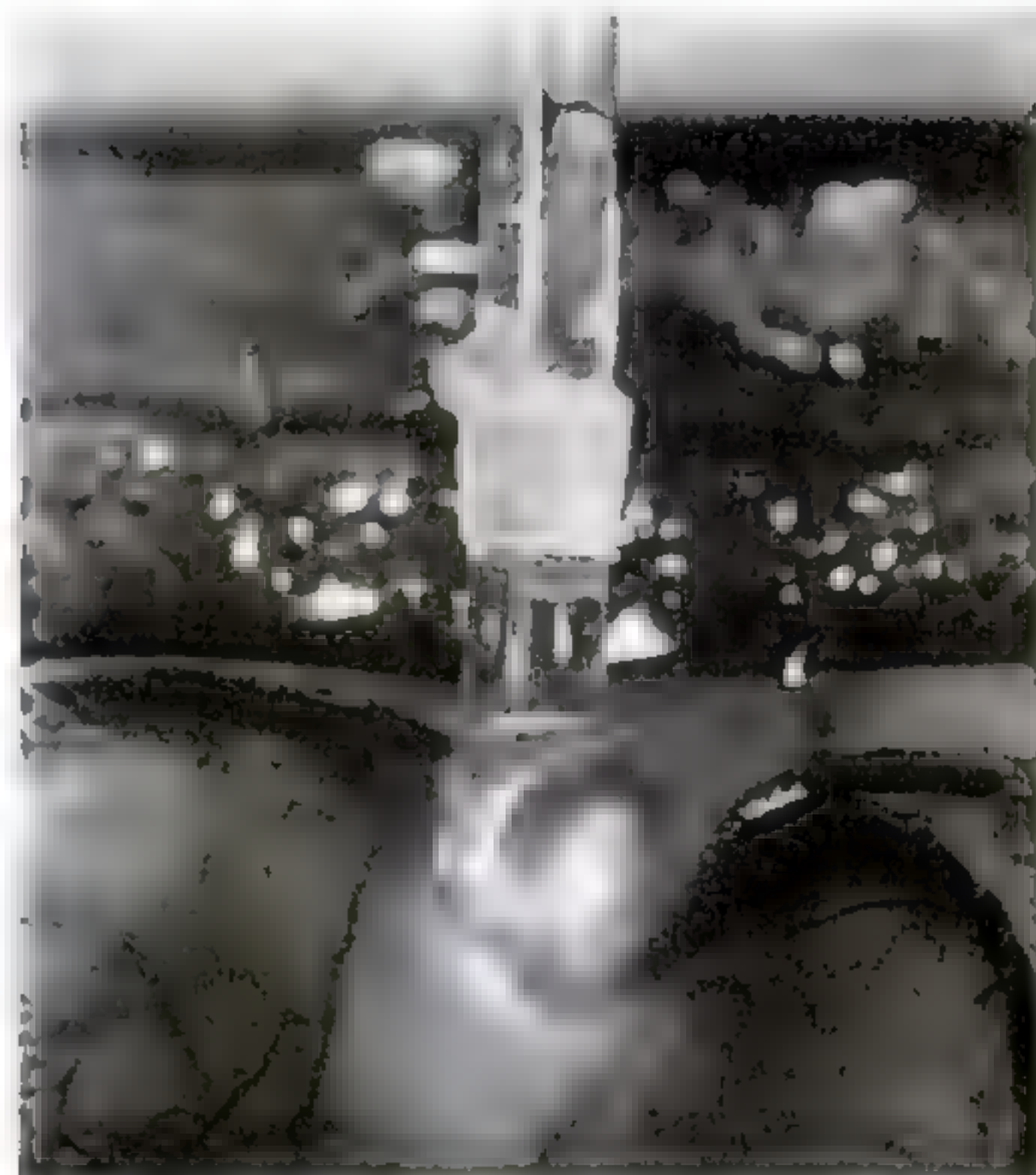
Nature gave them both that EXTRA SOMETHING

NEW YORK does not produce the most apples...but it holds first honors for the rich flavor of its juicy "Pippins". Pennsylvania does not produce the most oil...but it leads the world in the rich oiliness of its Bradford crude. From this precious Bradford crude, Veedol Motor Oil

is refined to prolong the life of your modern motor. Veedol's "Film of Protection" resists the heat of extra speed...softens the pressure of extra friction...and paves the way to extra economy...When you buy motor oil, remember: It's not "How much?"...but "How good?"

A PRODUCT OF TIDE WATER ASSOCIATED OIL COMPANY...MAKERS OF "FLYING A" GASOLINES

Circulation of the blood (continued)



Blood vessels in the stomach of the living salamander can be clearly seen in this close-up. The rod itself is cool but light radiation heats tissues. At left of quartz rod is water tube which drips saline solution on delicate tissues to carry the heat away. With his apparatus Dr. Knisely can take stills and color movies of circulation.



Valve mechanism in liver, which was discovered by Dr. Knisely, is shown in the upper diagram. The valves are located at either end of the sinus channels that connect vein systems. When they contract and close, blood is stored in sinuses. On opening, blood is released. The lower diagram shows the old idea of circulation in liver.

Coty Informal fragrance

BRINGS LIFE TO YOUR CHARM... CHARM TO YOUR LIFE!

Be feminine... be fragrant... all on a summer's day! Coty Eau de Toilette... so light, so delicate... is just the right hot weather "freshener" Coty Toilet Waters are famous for their exquisite, rounded quality... for their lasting strength. You sense the presence of genuine Coty essences. Yet... prices are astonishingly low. You can use Coty "informal fragrances" as lavishly as you choose... to renew your charm a dozen times a day



ASK FOR COTY "EAU DE TOILETTE" the "Informal Fragrance"
version of famed Coty Perfumes. A choice of money-saving Economy Sizes -

EMERAUDE EAU DE TOILETTE
 { Standard Size—\$1.00 • Double Size—\$1.75 • Economy Size—\$2.95 }
 { At same prices: L'Origan, L'Aimant, "Paris", Chypre and Styl
 For traveling, and for gifts, Coty presents Eau de Toilette and
 Coty Talc, in smart grained cases of lovely color... \$2.25

Cooks to America's "Who's Who"

vote on best ham

Swift's Premium

wins!



"Who's Who," published annually, is the honor roll of America's most prominent men and women . . . leaders in the professions and the arts, in business, society, and sports



In hundreds of interviews by independent research workers, cooks to persons listed in "Who's Who" were asked: "What brand of ham do you think is the best?"

Leads 3 to 1 in 7th victorious poll!

Which brand of ham is preferred in the homes of noted Americans? The latest poll in a unique series got the answer—a poll of cooks to persons listed in America's "Who's Who." Independent research workers made telephone interviews by the hun-

dred, in seven different cities, asked simply: "What brand of ham do you think is the best?"

Swift's Premium got more votes than the next eight brands combined! It led the runner-up more than three to one!

This was the seventh consecutive victory scored by Swift's Premium Ham. Meat dealers' wives, farm women, readers of a leading magazine in all parts of the country, had already voted decisively for this one brand. So, too, had women in New Orleans, in Hollywood, and in Washington, D.C.

Taste it, and you'll understand why Swift's Premium always wins. Such mildness and richness . . . from Swift's secret Brown Sugar Cure. Such a tempting tang . . . from special Smoking in Ovens. No other ham has this marvelous flavor . . . and Swift's Premium is spring-chicken tender, too.

Ask for Swift's Premium Ham!



Swift's Premium Ham is the favorite with the cooks to America's elite. It actually got more votes than the next eight brands combined!

SWIFT'S PREMIUM THAT'S READY TO EAT!

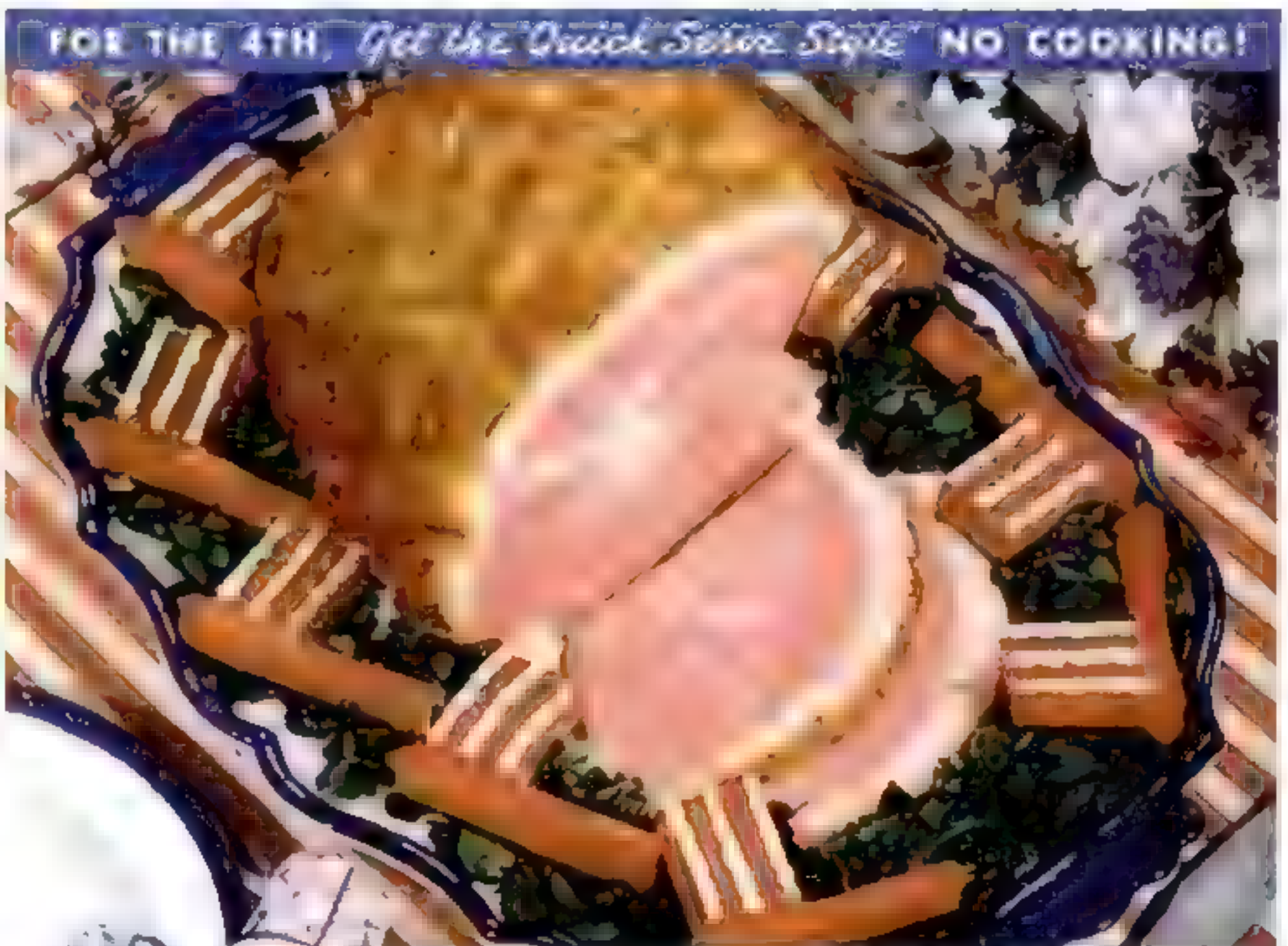
No cooking—even for the glaze! Ask for a whole or half Swift's Premium Ham Quick Serve Style. Score and sprinkle liberally with dark brown sugar, then spread with orange marmalade. Surround with Tomato Aspic Flags on watercress. To make the flags, pour well-seasoned tomato aspic into a large shallow pan. When firm, cut with a flag-shaped cookie cutter, or mark off into flag shapes with a sharp knife. Decorate with cream cheese stripes. (A Martha Logan recipe.)

Copy, 1940 by Swift & Company

THE REASON! Unmatched flavor from Swift's secret Brown Sugar Cure and Special Smoking in Ovens!

For easy cooking

Ready to eat



REMEMBER, THE MEAT MAKES THE MEAL

Say Swift's Premium for the finest meats:

BACON • HAM • BEEF • LAMB • POULTRY • VEAL • FRANKFURTS • TABLE-READY MEATS



EDUCATION



Mary Lou Bullard is a sophomore at University of West Virginia. Speech is her major, Kappa Kappa Gamma her sorority, a retail clothes buyer's job her ambition.

All-American College Girls

Study the eight faces on this and the following pages closely. For together they form a magnificent comment on U. S. civilization. Here is a type of womanhood that exists in no other country. Note that they are all indisputably healthy, all have the same wholesome manner, all share the same eager animation. Though they may not all be beautiful, all are modishly dressed. Though they may not make the most submissive wives in the world, all look like good companions for future husbands.

These eight were chosen from a hundred elected by a hundred different colleges in every part of the country. Finally at Knox College, Galesburg, Ill., during the premiere of Paramount's *Those Were The Days* (At Good Old Smoash), one was picked as the All-American College Girl. Winner on the basis of charm, personality and general attractiveness was Mary Lou Bullard (above), who will get a trip to Hollywood and a screen test in July.

Betty Anderson is a sophomore at Mt. Union College, Alliance, Ohio. She is studying biology and chemistry to be a lab technician. She belongs to Alpha Xi Delta.



CONTINUED ON NEXT PAGE

Here's your SPENCER

IT'S COOL-AND YOU'LL LOSE EVERY BULGE!



YOU CAN HAVE A FIGURE ANALYSIS—FREE

Why don't you have a Spencer designed to smooth away your bulges? At any convenient time an intelligent woman trained in the Spencer designer's methods of figure analysis, will call at your home. A study of your figure will cost you nothing. Prices depend on materials selected. A range to suit every purse.

YOU ARE RIGHT
EVERY BULGE IS
GONE!

THAT'S BECAUSE
YOUR SPENCER
WAS INDIVIDUALLY
DESIGNED, CUT AND
MADE TO SOLVE YOUR
FIGURE PROBLEM
AND YOURS ONLY

HERE IS YOUR GUARANTEE
THAT YOUR SPENCER WILL
KEEP ITS LOVELY LINES AS
LONG AS
YOU WEAR
IT



See your future beauty lines
in fascinating free booklet

Send us the coupon below, or look in your telephone book under "Spencer Corset Co." and call your nearest corset crafter for interesting illustrated booklet, "Your Figure Problem." This will not obligate you in any way.

Copyright, 1940, Spencer Corset Co., Inc.

Write Anne Spencer

for personal advice
FREE on figure
faults checked here.

Anne Spencer,
Spencer Corset Co., Inc.,
1110 Broadway,
New Haven, Connecticut.



Do You Want to Make Money?

Ambitious women may find business openings as corsetieres in every state. We train you. If interested, check here. ☐

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Also made in Canada and England at Rock Island, Quebec, and 83 Old Bond, London, W. I.

SPENCER INDIVIDUALLY DESIGNED CORSETS

I live my life on a budget... and manage to save for Love!



Pepsodent Antiseptic safeguards romance for me by giving 3 times as much breath protection because it lasts 3 times as long as ordinary mouth antiseptics.



Got to be a cagy buyer!
Don't have a penny to waste. Must buy the best the first time!



Life and love on a budget!
A working girl can't keep "on the go". So I can't take chances. First impressions must count!

... Every date an Encore

It's the second look that gets 'em! The first for appraisal, the second for approval. Nothing awakes romance like the enticement of a pure, sweet breath!

Keep your breath more pleasant with triple-effective Pepsodent Antiseptic. Seconds spent gargling morning and evening will help guard your charm in those critical close-ups.

Pepsodent Antiseptic curbs unpleasant breath effectively and is still antiseptic even when diluted with two parts of water. Thus it gives 3 times as much protection because it lasts 3 times as long as ordinary mouth washes. For your future's sake, get a bottle of Pepsodent Antiseptic today!



THIS MUCH
Pepsodent
Antiseptic when
mixed with two
parts of water

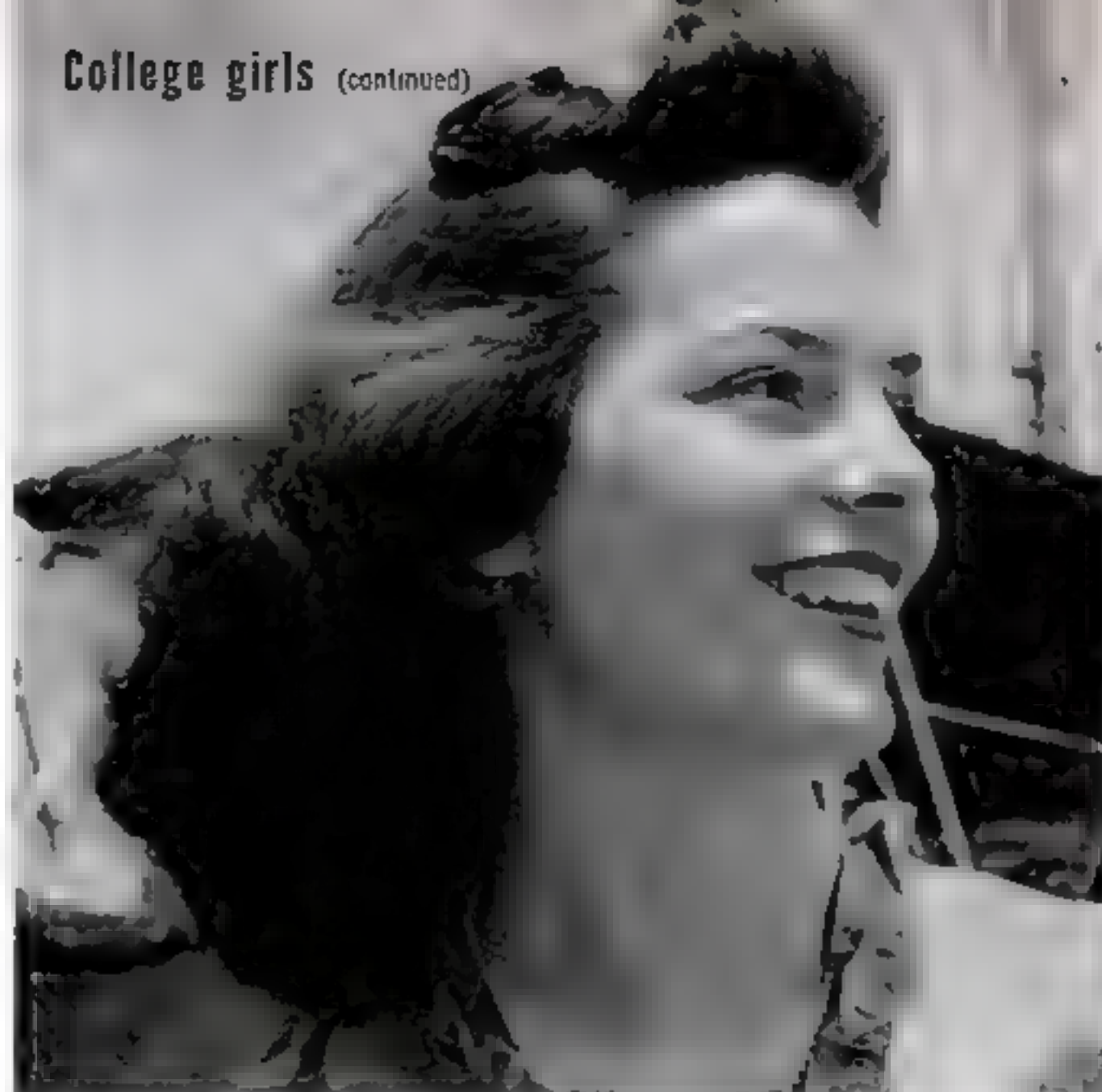
EQUALS
3 TIMES
AS MUCH!



Your
"Breath Insurance"

Pepsodent
ANTISEPTIC

College girls (continued)



Rutha Miner is a junior at University of Mississippi. She majors in business, was chosen prettiest college girl by a Hollywood photographer, wants to be a secretary.



Bettie Cox is a sophomore at University of Nebraska. Her major is dramatics, her hobby keeping stage scrapbook, her ambition to be an actress. She is non-sorority.

Doris Ann Krehnbrink is a sophomore at University of Cincinnati. She majors in textiles, models in vacations, wears Theta Psi Alpha pin, wants to be Powers model.





Roberta Ludden is a junior at the University of Utah. She majors in speech, collects frogs and lizards for hobby, is a Delta Delta Delta and wants to be an actress.

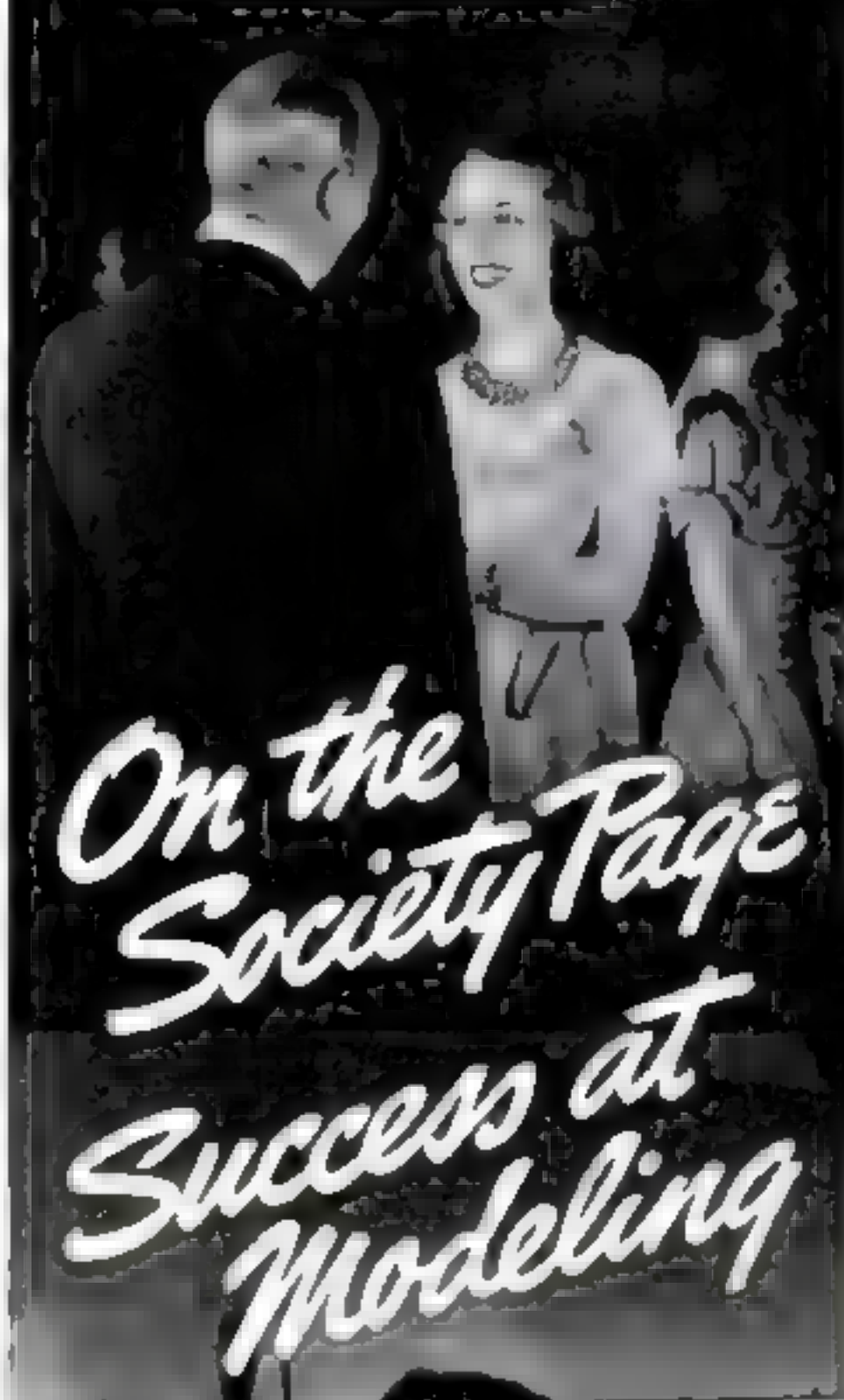


Doris May Pierce is a freshman at Rhode Island State College. Journalism is her major, playing the jazz clarinet her hobby and temporarily she wants a job singing.

Barbara McNerney is a freshman at the University of Colorado. She studies languages and collects phonograph records, is a Delta Gamma. She wants to be a model.



Miss Evalyn McLean, daughter of Mrs. Evalyn Walsh McLean of Washington, D. C., poses in the great drawing room of the family mansion, "Friendship," rendezvous of the Capital's international set. (Below) Between dancers, Miss McLean chats with a friend.



Miss Katheryn Herman left her job in a large Dallas store to become a very successful photographic model in New York. Here she prepares to make a quick change of costume. (At right) Let's surely progress down a country road. The horses look bored!



MISS McLEAN, is fragile, ivory-toned skin like yours hard to keep looking fresh and soft?

ANSWER: "Not if you give it the right care with Pond's 2 Creams! Pond's Cold Cream treatments help keep even very fair skins—like mine—looking clear and bright because the cleansing is so thorough. And besides removing every smudge of dirt, Pond's cleansings leave my skin feeling soft and pliable."

QUESTION: Does your very delicate coloring create a make-up problem, Miss McLean?

ANSWER: "Well, my make up must look natural or it gives my face a hard look. But with Pond's Vanishing Cream for powder foundation, there's no problem at all! Make-up goes on so softly and evenly that it looks like me."

**AND BOTH SAY—
"FOR MY COMPLEXION,
NOTHING BUT
POND'S!"**

MISS HERMAN, with your face your fortune, what kind of "beauty insurance" do you carry?

ANSWER: "Pond's! It gives me double insurance! Pond's Cold Cream helps keep my skin healthy, clear and young looking through its cleansing-softening action. And Pond's Vanishing Cream keeps it so smooth that even a photographer's 2000-watt lamp shows up no little roughnesses!"

QUESTION: Since your complexion must always be photogenic, aren't hours of exposure to wind and sun rather bad business?

ANSWER: "They might be if I weren't such a faithful user of Pond's Vanishing Cream. Spreading on just a light film of Vanishing Cream before powder seems to protect my skin from 'the elements.' Now you can see how much 'beauty insurance' Pond's 2 Creams give me—and for such a tiny cost!"



**SEND FOR
TRIAL
BEAUTY
KIT**

POND'S, Dept. 211 V-F2, Clinton, Conn.
 Rush special tube of Pond's Cold Cream, enough for 9 treatments, with generous samples of Pond's Vanishing Cream, Pond's Liquefying Cream (quicker-melting cleansing cream), and 7 different shades of Pond's Face Powder. Enclose 10c to cover postage and packing.

Name _____

Street _____

City _____ State _____

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CONVENTION BANNERS WAVE OVER BROAD STREET. IN CENTER: CITY HALL. LIBERTY BELL IS NEVER RUNG. ON SPECIAL OCCASIONS IT IS TAPPED WITH HAMMER

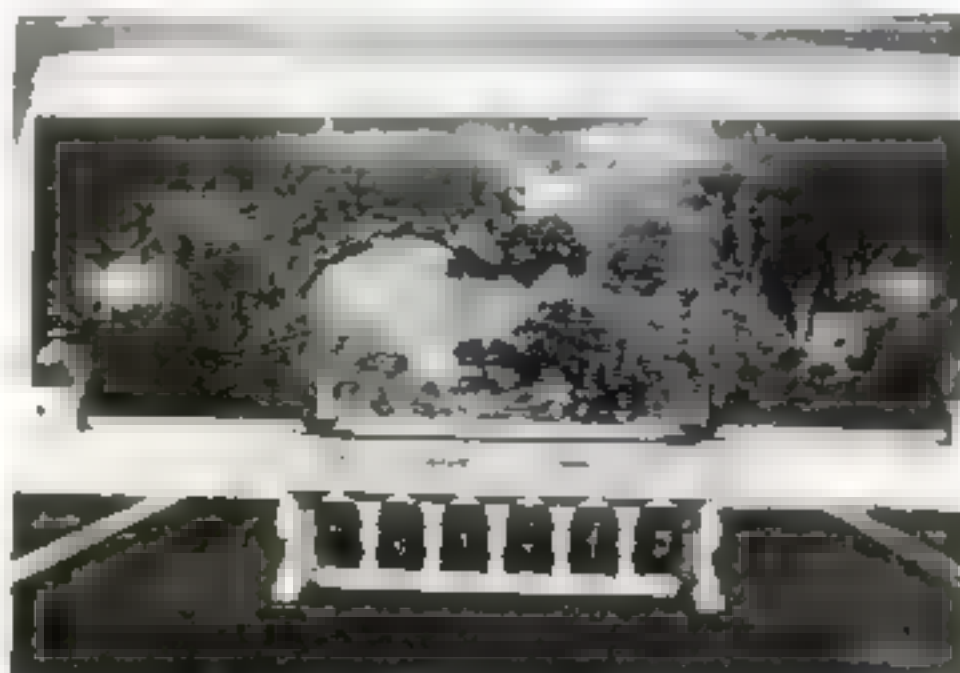
PHILADELPHIA

THE REPUBLICAN PARTY HAS A HOMECOMING

On June 24 the Republican Party comes back to its citadel. That day the Republican National Convention meets in Philadelphia to choose its candidate for the Presidency of the U. S. For weeks the banners have been up in Broad Street (above), the Convention Hall on Vintage Avenue has been prepared and the people of the third city in the land have been girding themselves for the invasion.

In many ways this is a real homecoming for the Republicans. The first national convention ever held by the Republican Party met in Philadelphia in 1856 to nominate General John C. Frémont for President and give 110 votes to a dark-horse candidate for the Vice Presidency named Lincoln. The Civil War made Philadelphia Republican and the moneyed men of the Union League have kept it Republican ever since. No metropolis in the U. S. is traditionally or actually so Republican as this city. Every mayor but one since the Civil War has belonged to the Grand Old Party. The biggest Republican magazine in the U. S., the *Saturday Evening Post*, is published in Philadelphia (see right). The city's Republicans, high in the Party's national councils, are the most irrevocably Republican Republicans in the land.

Though Philadelphia Republicanism is not entirely respectable, the men who run the Party are eminently so. They are gentlemen who observe the traditions and the amenities of gentry. Many hark back ancestrally to the solid people who came over when William Penn was building his city on the Delaware and Schuylkill rivers. This Quaker's "City of Brotherly Love" became the seat of Colonial rebellion. The first Congress sat there and there the



MAXFIELD PARRISH DID CURTIS PUBLISHING MURAL

Liberty Bell pealed. After the Revolution, Philadelphia was briefly the capital of the U. S. In those days it was the most important city in the Western Hemisphere—rich, proud, well managed by its capable citizens, the seat of art and learning.

Today Philadelphia encompasses 24 towns and 2,000,000 people. It calls itself the "Workshop of the World" for its conglomerate people are eternally busy turning out useful things. The city is first in the U. S. in making textiles, radios, hosiery, cigars, is first in refining oil and sugar, first in fabricating such trifles as umbrellas, bubble gum, Flexible Flers and merry-go-rounds.

For all its economic importance, this onetime Quaker town is a quiet, quirky place. Few skyscrapers punctuate its skyline. Its old houses rest under old trees. Its long, straight streets run in endless rows of single-family houses. Grown old gracefully, the city venerates its history. Like some municipal Narcissus, it loves to look at itself in the mirror of its own past. It dislikes change. Its die-hard Republicans, in fact, looking for the good old days, don't stop with Coolidge or Harding. They go clean back to the golden times of William McKinley.



Benjamin Franklin Parkway, a 1½-mi. boulevard, is often compared with Paris' Champs-Élysées. Shown above are the bronze nymphs of the great fountain in Logan Circle, once

detoured by firm Philadelphia parents. At left is the domed Cathedral of St. Peter and Paul, at right the City Hall topped by a 58,525-lb. statue of William Penn whose hat, scraping

548 ft., is the city's loftiest peak. The home of the Philadelphia Saving Fund Society (PSFS), oldest U. S. savings bank, has been called the most modern U. S. office building.



Philadelphia plebeians, banded in clubs totaling 20,000 members, spend up to \$100,000 on costumes and floats for annual Mummers' Parade on New Year's Day. The tradition has been traced back to mid-17th Century. Parade may be repeated for Republican Convention.



Philadelphia gentry, 85 strong, compose mounted First City Troop now as in 1777 when it won fame for charge at Battle of Princeton. Troopers above are guarding Princeton battle flag. Dress uniforms are worn only, for Philadelphia visits of Presidents and foreign potentates.

UNION LEAGUE IS G.O.P. CITADEL

The coming of the Civil War was thoroughly unpopular in Philadelphia. Many of the city's aristocrats loved and traded with the South. Its mobs hated Negroes and sometimes lynched them. When anti-war sentiment grew critical, a group of pro-war Republicans decided to act. To raise money both for the Union and the Party, they banded themselves in a Union League. Their keynote was sounded by a rich broker's son named George H. Boker: "It is our purpose to take treason by the throat."

For a time Union Leaguers carried ax handles to their meetings in self-defense, once saw themselves hung in effigy on downtown lampposts. The League stalwarts not only stood their ground but raised and equipped ten regiments and sponsored Negro recruiting. They also raised \$150,000, a record State political war chest, to re-elect a pro-Lincoln Republican Governor in 1863.

As the G. O. P. waxed rich and fat after the war, becoming entrenched in Pennsylvania, so did the Union League. Like its offshoots in New York and Chicago, it is now a citadel of moneyed and militant Republicanism. In anticipation of the 1940 convention, this venerable institution lately opened its doors to a LIFE photographer. The results appear on these pages.



Completed in 1865 at a cost of \$176,000, the Union League's dingy red-brick clubhouse is the oldest building in midtown Philadelphia. Copperheads set fire to the building shortly

after it was finished and did \$20,000 damage. In front of it stands the bronze figure of a Union volunteer eternally striding off to earn bounty money put up by its founders.



The Old Cafe, on the League's main floor, includes among its decorations a lightly veiled harem beauty (center) and a chromo called *Hesitation* (left). Contrary to impression,

most Union Leaguers are self-made, or the sons of self-made men. Prospective members must answer "No" to question: "Have you ever voted for any candidate other than Repul-

ican for President, Senator or member of Congress?" The League now has 3,000 members, including 118 ministers and three Civil War veterans exempt from \$125-per-year dues.



The League's "Washington," an heroic portrait by Thomas Sully which hangs at the head of the grand staircase, was originally ordered for the Capitol. When Congress refused to appropriate the agreed \$2,200, a Union Leaguer picked it up for \$750 and gave it to the club.



Ladies' Lounge features a portrait of Martha Washington. The League also owns a bronze statue and a \$50,000 painting of Abraham Lincoln, its patron saint, plus specially commissioned portraits of all Republican Presidents including Herbert Hoover in white pants.



The Library contains 30,000 volumes. Most popular subject: the Civil War (2,000 volumes). Most popular book in years, *Kitty Foyle* (five copies). League rules permit members to sleep in chairs, but require them to retire to the snoozing room upstairs if they want to lie down.



The Smoking Room is still so-called though smoking is now permitted throughout the building. Elderly members, some retaining hats, usually fill most of the big leather chairs and settees by 10:30 a. m., when uniformed page boys arrive with first editions of the afternoon papers.



CITY COUNCIL:

A painting by

Robert Riggs

Philadelphia's city government has been continuously Republican since 1884. For the fact that it is among the nation's worst—featuring an undermanned police force, antiquated fire engines, nauseous drinking water, ill-lighted streets, sealed-up holes where subways had been started, and a 1½% city wage tax

Philadelphia can largely thank the caliber of men it has elected to its City Council. No member of the Council since 1920 has been rated highly enough by his Republican bosses to be advanced to the rank of

mayor, let alone Governor or member of Congress.

This picture of the Council in action, painted for LIFE by Robert Riggs, shows Council President Bernard ("Barney") Samuel on the rostrum. Like nearly all members, he is a ward boss. Standing at left is the senior councilman, Charlie Pommer, famed for such Pommerisms as "We ought to sit down and have a house-to-house talk," "If I was to tell you that, you'd drop right outa your pants," and "I've always been man enough to stand on my own two shoulders."



ITS NEW MAYOR LOVES FLOWERS AND HIS FAMILY

Robert Eneas Lamberton lives in a 136-year-old house in Germantown. Every morning he rides to work on the Pennsylvania electric train. He loves flowers, family life and camping out. Evenings he tries to stay home with his wife and children and maybe a few friends. On Saturday afternoon he likes to get in a few rubbers of bridge at the Union League. In all this, Mr. Lamberton is the average, well-to-do Philadelphian. And because he has these average virtues and because he is a good Republican, Mr. Lamber-

ton this year became the new mayor of Philadelphia.

Husky, unassuming and stubborn, Mayor Lamberton has made a good and earnest start at correcting the evils the city has suffered through its Council (see opposite page). Here he stands in the elegant reception room of Philadelphia's extraordinary City Hall. Behind him hang the portraits of his predecessors. In the center is the city's first mayor, Edward Shippen, a wealthy Quaker whose daughter became Benedict Arnold's pretty, headstrong wife.

ORTH

From City Hall, city's highest building, Broad Street stretches northward into an infinity of small houses and factories. Broad Street is called the "longest straight street in the world" because it measures 12 miles without a curve. White tower at left is Philadelphia Independence.

EAST

Along Market Street is the city's busiest shopping area. The big building in left center is Strawbridge & Clothier's. Down by the Delaware is the oldest part of the city, founded in 1682. Across the half-milewide river, spanned by the lovely bridge at left in foreground, is industrial Camden, N. J.



Betsy Ross did not live in this house nor sew her legendary first flag here. She lived down the street. But this old house is carefully preserved as hers.



The Poe House is owned by Richard Gamble of department store family who once had name Edgar Allan Poe listed in phone book. This led to confusion with a real Mrs. Edgar Allan Poe of Chestnut Hill, so Mr. Gamble removed listing.



Gas lamps, turned on and off by hand, still illuminate Independence Square. There are 50, replicas of a light designed by Ben Franklin.



Ice cream is, according to Philadelphians, better in their city than anywhere else in the U. S. They eat great quantities of it—8 gal. per capita per year.



Philadelphia pretzels are reputedly the longest pretzels in the whole world. These torturous gobs of salted dough are 12 in. long when unwound, weigh 1½ lb. each and cost only 7c. Pennsylvania is pretzel-baking center of the U. S.



Hokeypokey, shaved ice doused with an artificial flavor true neither in color nor taste to natural counterpart, delights Philly children.



SOUTH

South Philadelphia is a poor and swampy place where the spectacularly unsuccessful Sesquicentennial was held and where the Republican machine is strongest. Building at left is Wanamaker's. On river edge at far right are cranes of the Philadelphia Navy Yard where the battleship *Washington* was built.



WEST

Pennsy tracks come down to City Hall on "Chinese Wall," a stone embankment which bisects this busy section. City is supposed to tear it down but hasn't enough money. Colonnaded building athwart tracks is new 30th St. Station. At right are Pennsy headquarters.



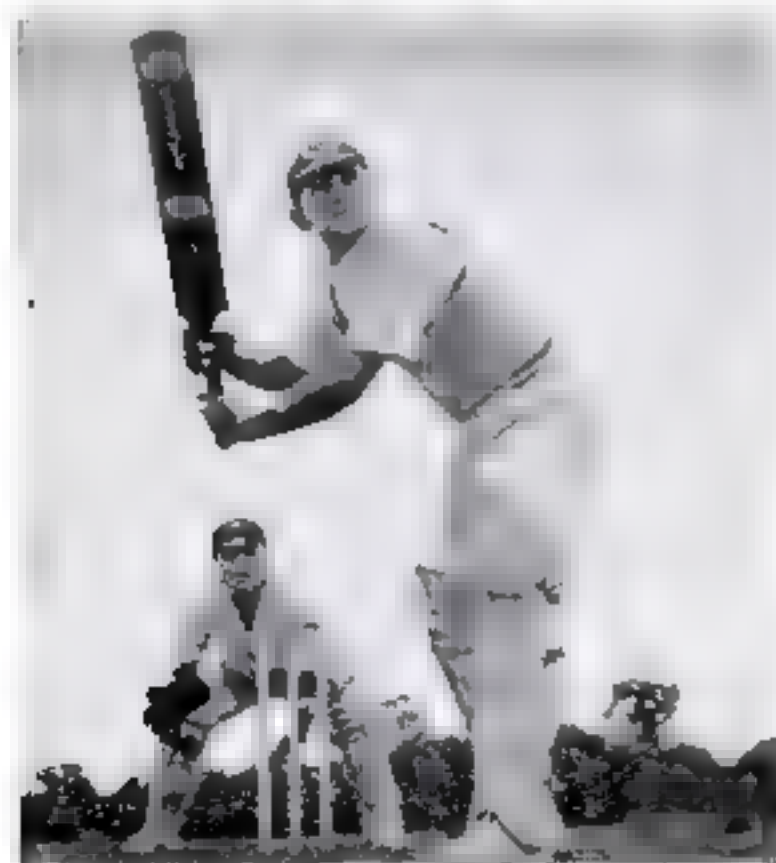
The **busybody**, a mirror device, enables householder to observe what is going on in the street without putting his head out the window.



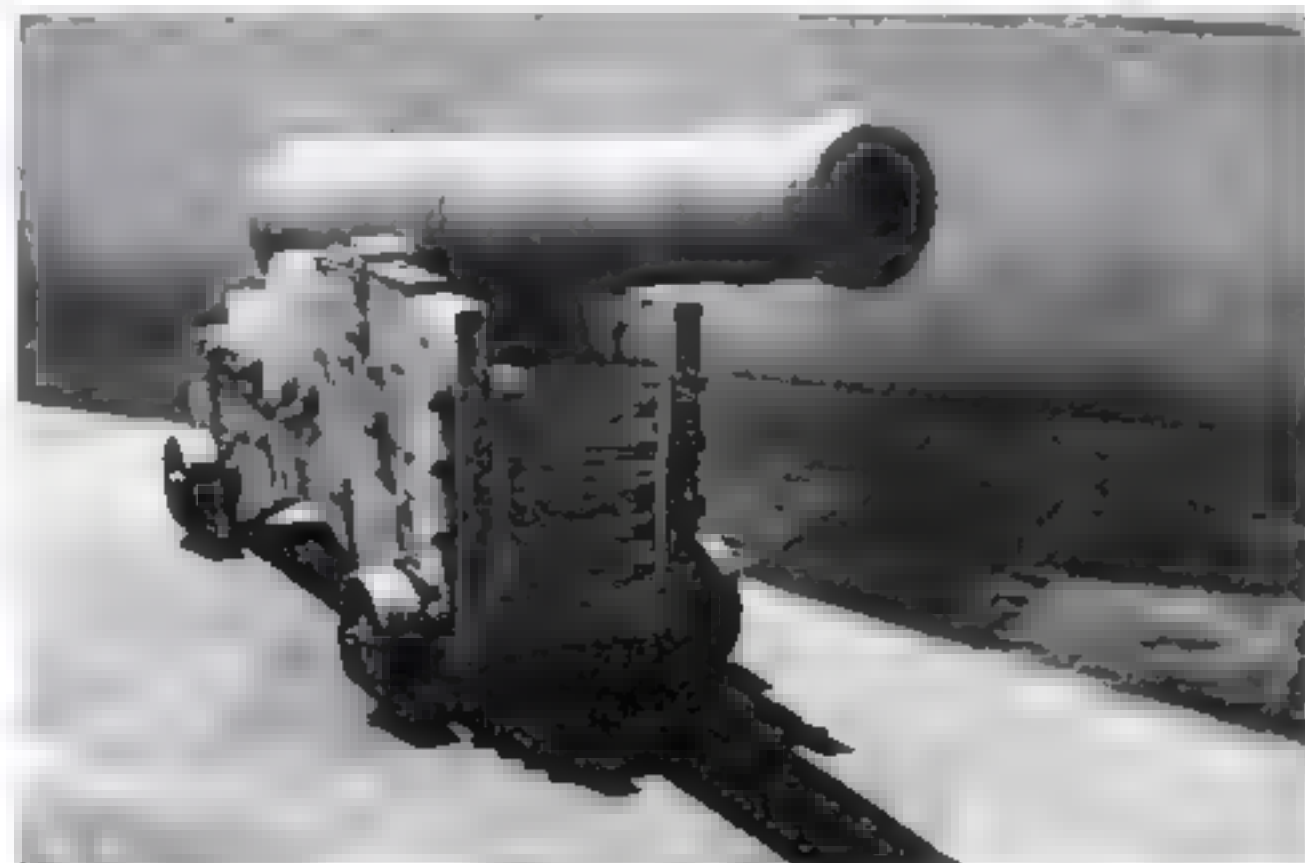
John Wanamaker's office, cluttered with curios, is preserved by the department store exactly as the founder left it when he died in 1922. His favorite object was the dark cat on his desk. "She knows all my secrets," he used to say.



Traffic umbrellas shade Fairmount Park guards. Biggest municipal park in the U. S., Fairmount is a petters' paradise because its police are lenient.



Cricket, beloved by Philadelphia gentlemen, is played by working people too. The game above is Union County, N. J. vs. General Electric.



Old guns are always being dug up somewhere around Philadelphia. This encrusted fieldpiece was found by subway excavators in a Schuylkill River mudbank. Continental troops left it behind when they lost city to Lord Howe in 1777.



Chess in a library seems natural to Philadelphia. The Mercantile Library has the city's largest public chess rooms. Its members spend whole days there.



Old houses in Philadelphia are loved by the rich, who like them, and the poor, who can afford nothing better. Above are the rickety rows of lignited Delancey St. where wealthy and famous live. Scoring the Main

Line, they whimsically call themselves "rowboaters." Below is Lafayette Ave. Every house on it is at least four stories and can truly be called Philadelphia as more exclusive houses than New York joins Buffalo



MEN OF PHILLY RUN THE PENNSY

In 1840, to regain trade lost to New York through the Erie Canal, the men who managed Philadelphia began building a railroad to the West. The road they built was the Pennsylvania Railroad. Today the Pennsy is the biggest privately owned railroad in the world. It is worth \$1,000,000,000 and the men of Philadelphia still run it. The Pennsy board of directors, some shown on opposite page at the annual meeting, is a catalog of the moneyed might of the city. To be elected to the board is to resign that a man belongs to the city's financial elite.

The Pennsy has brought great riches to Philadelphia. It has also given Philadelphia its best suburbs. Early in its life, the railroad promoted the sale of land lying along its main line to the west. To help sell the land to people who would become passengers of the road, the Pennsy's officials built big estates and along the main line. Substantial citizens followed them. Today the richest families live out along the "Main Line" and Philadelphia is probably the only city in the country whose swankiest suburban section is named after some railroad tracks.



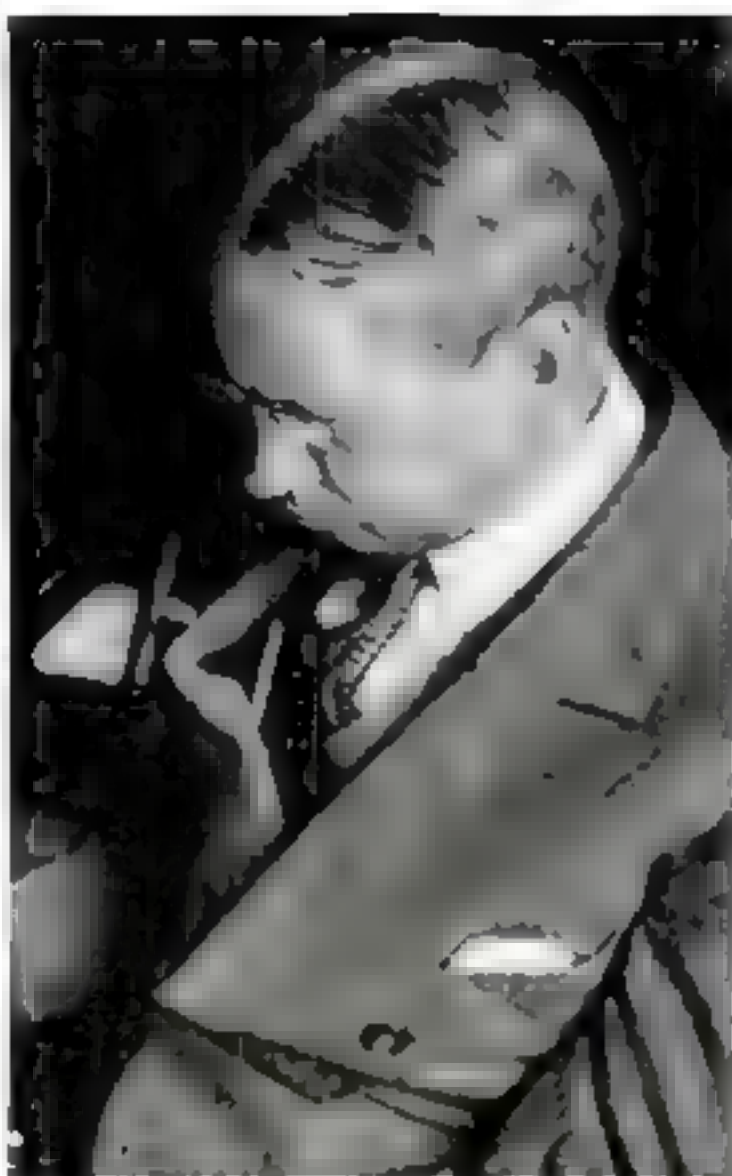
The Pennsy's annual meeting is held in Philadelphia, the railroad's headquarters. Directors and big stockholders at one Mon



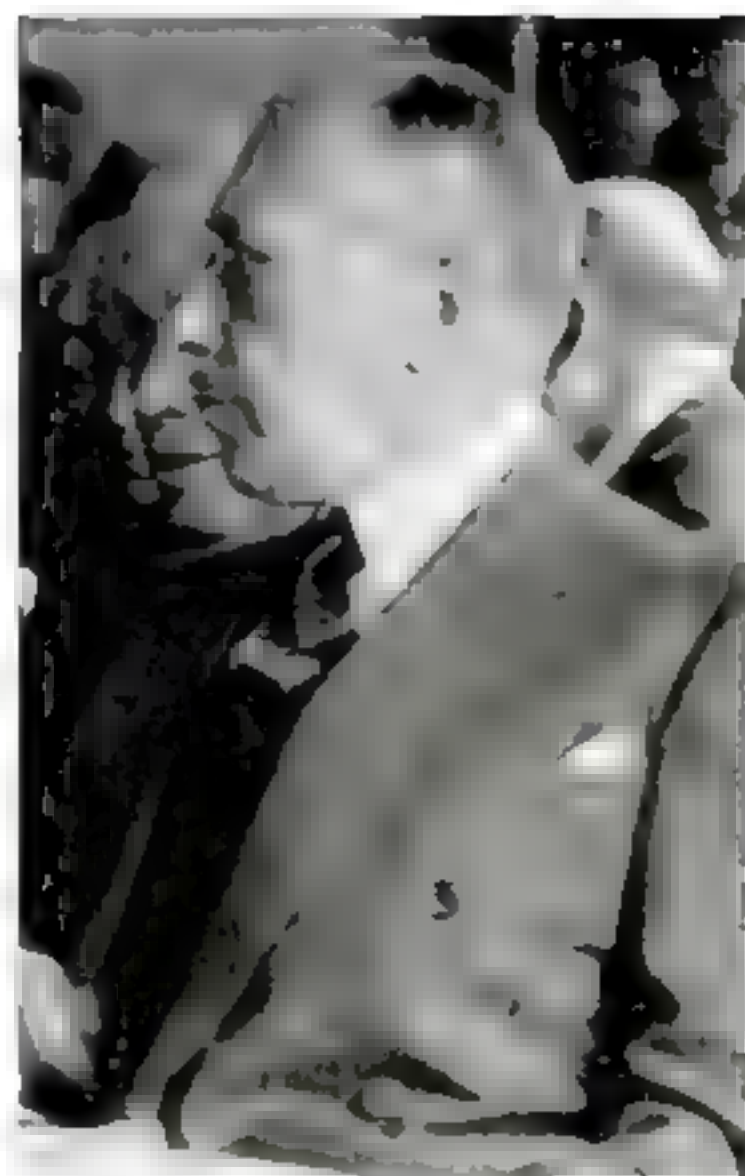
The Pennsy's president, Martin Withington Clement, lives in a big house on the Main Line. Like Main Liners, he loves to garden. Here he brags about his iris.



plain people come too for the backbone of many a modest Philadelphia nest egg is a few shares of Pennsy, which has never missed a dividend since it was founded.



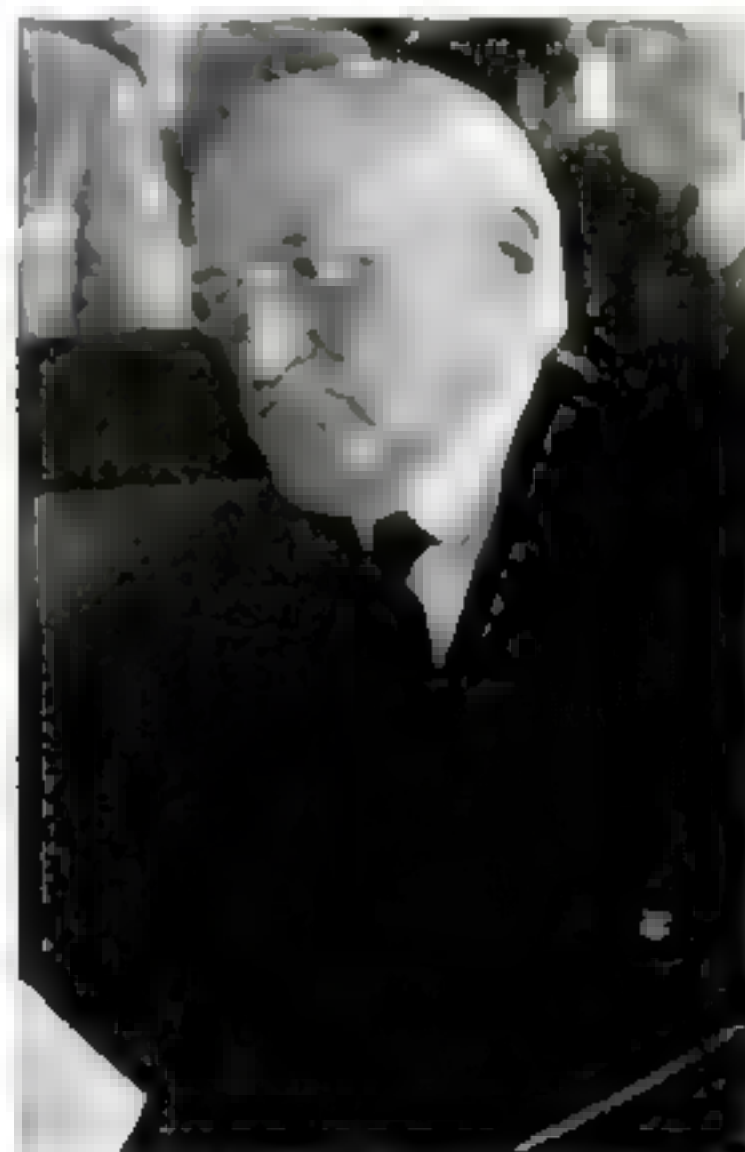
Director Robert T. McCracken is former partner of Supreme Court Justice Owen Roberts.



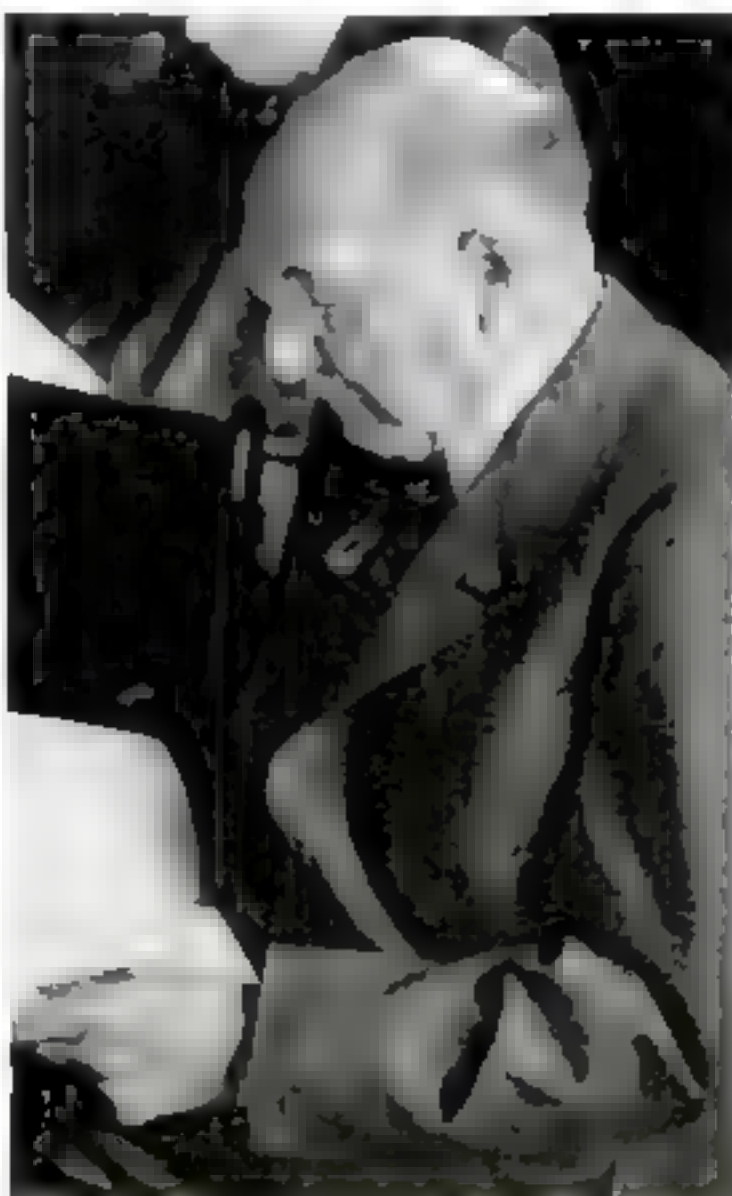
Director Thomas S. Gates, former Morgan partner, is president of Univ. of Pennsylvania.



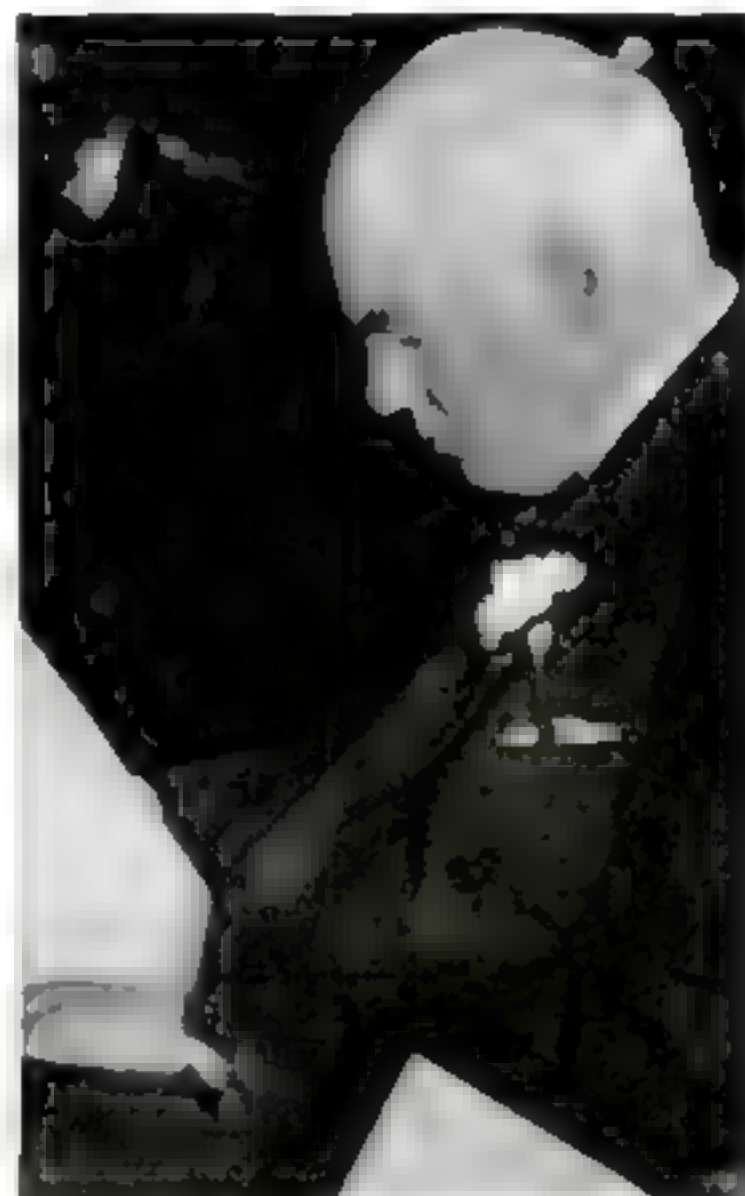
Director C. Jared Ingersoll is old Philadelphia. His family helped to found the Pennsy.



Big stockholder Morris Clothier, good Quaker, is the chairman of Strawbridge & Clothier.



Director Pierre S. du Pont, retired du Pont chairman, is a director of General Motors.



Director J. E. Zimmermann heads United Gas Improvement, Philadelphia utility company.

IT CHERISHES ART AND ALSO ITS APPETITE



At old Bookbinder's, Philadelphians get wonderful sea food. Tourists eat downstairs but regular customers sit upstairs in these rooms where Republicans caucused during national conventions of 1872 and 1900. Bookbinder's says it

sells more lobsters than any other U. S. restaurant—4,000 in an average week, a whole ton in a single big day. Philadelphia, which cherishes its art and culture, also takes good care of its appetite. The Philadelphia gourmet par-

ticularly and peculiarly dotes on scrapple, ice cream, pepper pot, grouse, terrapin, cinnamon buns, Delaware shad, snapper soup. There are more first-class amateur male cooks in Philadelphia than in any other city in America.



The scholar in Philadelphia is represented by Agnes Repplier, who is genteel, substantial and loves old things. A most distinguished American woman essayist, Miss Repplier contributed to the *Atlantic Monthly* for 50 years. Now 83, she lives in an old house, sips tea from a 140-year-old teacup, thinks that the migration of Philadelphians to suburbs will ruin the city.



The gentleman in Philadelphia is idealized in George Stuart Patterson whom British rate best U. S. cricketer ever to play in England. He was for years the Union League's best pool player. Big cotton broker, he is a director of Pennsy and Girard Trust. His mother helped found the Garden Clubs of America; his son is U. S. amateur squash-racquets champion.



Friday afternoon at the Academy of Music is an occasion held sacred for the enjoyment of music by true-blue Philadelphians. By then the week's work is over for the men who support the glorious Philadelphia Orchestra and they

come, freshly shaved and fed, to hear it play. Their women-folk come in from the suburbs to meet them. Nowhere, except perhaps at a rummage sale, can so much outmoded feminine apparel be seen, serenely worn by indomitable el-

derly ladies. The rich sit in railed boxes which rim the orchestra seats. Built in 1857, the Academy is possessed of marvelous acoustics and decorated so prettily that, during the intermission, it sparkles like a well-lit birthday cake.



Applying a tourniquet, the driver's most important single skill, is practiced at New York's French Hospital. Drivers have saved many lives in the field by stopping bleeding in time.



Lacerations and their treatment are studied by a group of prospective drivers in the accident room.

During their period of training they witness many operations, get accustomed to the sight of blood

HOW TO HELP

YOUTHFUL AMERICANS RISK LIVES IN VOLUNTEER AMBULANCE CORPS



RECRUITS LEARN HOW TO TAKE A BAD CURVE FAST

Among the millions of U. S. citizens who last week clamored for an opportunity to aid Great Britain and France, there were few who did not feel a sense of frustration at the dreadful speed of events abroad and the slow progress of this nation's supporting steps. No longer was there any doubt of America's will to help. Old geographical inhibitions lay shattered. From coast to coast Americans of every age—with the exception of Communists, pro-Germans, and a few ideological pacifists and isolationists—wanted to assist the Allies in some degree. But only a handful had found the means to serve. On these pages you see a few young men who have found a way to help in full measure by enlisting as drivers with the American Volunteer Ambulance Corps in France.

The people of the U. S., traditionally humanitarian, have always been quick to aid victims of catastrophe with money, food, clothing and medical aid. But last week more than humanitarian ideals, were at work: Americans had begun to realize that for their own security and well-being they had better act before the ultimate disaster came to pass. And so, while many kinds of relief organizations swung into action in every city and State, there were men who wanted to give more than mere relief, who wanted to give their full time, even their lives, under the fire of the common enemy of France, of Great Britain and the U. S.

The AVAC was founded last September with head-

quarters in Rockefeller Center, New York. Sections served in Finland in December and on the Western Front in February. In May they were joined by the drivers of the American Field Service, a similar organization whose name was famous in World War I. So far the AVAC has sent to France 110 ambulances (\$2,000 each) and 88 men. Fifty additional cars will be shipped within the next two weeks. Here you see new recruits in training, practicing first aid (*above*) and getting a driving lesson (*left*).

Drivers are all between 21 and 40 years old. Each must pass a physical examination, pay \$200 for his passage to France, and either post an additional \$200 or procure a sponsor to guarantee his passage home. He must know more tricks of car control than a New York taxi driver for he will have to negotiate bombed roads, flooded roads, roads strewn with debris.

That the work of these young men is appreciated by the French was made clear in a recent letter from Premier Reynaud to James Wood Johnson, founder and president of the Corps. "The American volunteers," wrote Reynaud, "accomplish their mission with a disregard of fatigue and danger that is beyond all praise. I add that the American colors under which this work is being accomplished render this work that much dearer to me."

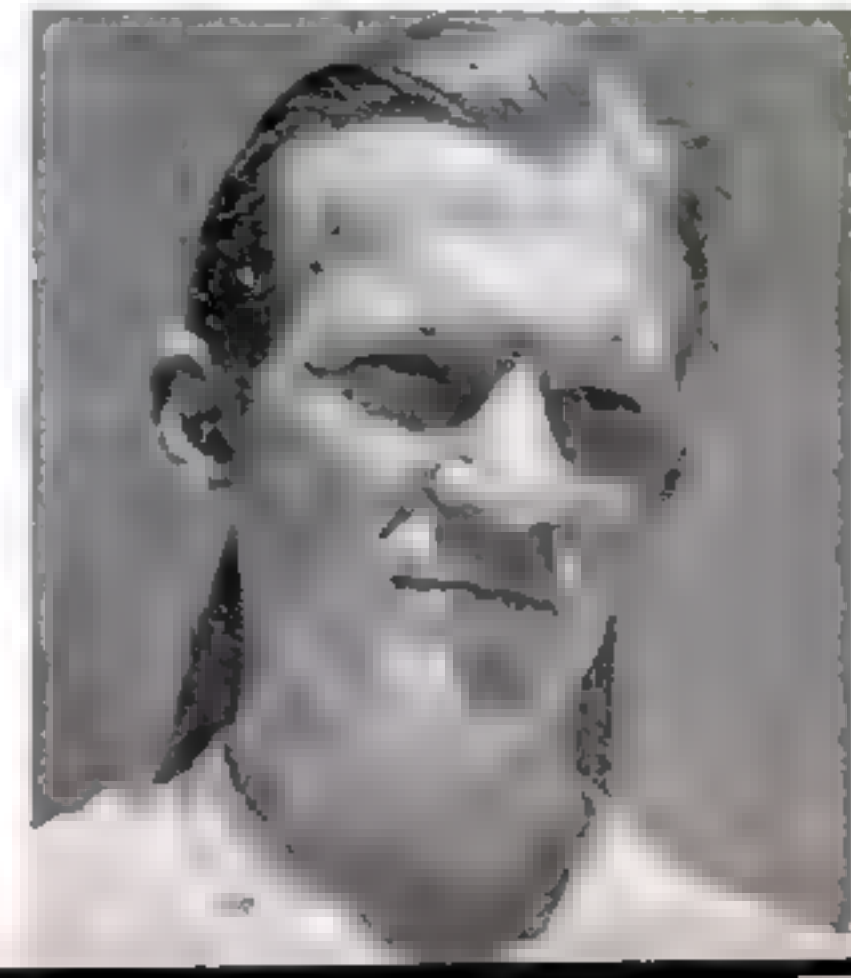
For pictures of the American Volunteer Ambulance Corps at work in France, turn page. For a guide to U. S. agencies for Allied relief see pages 78-79.

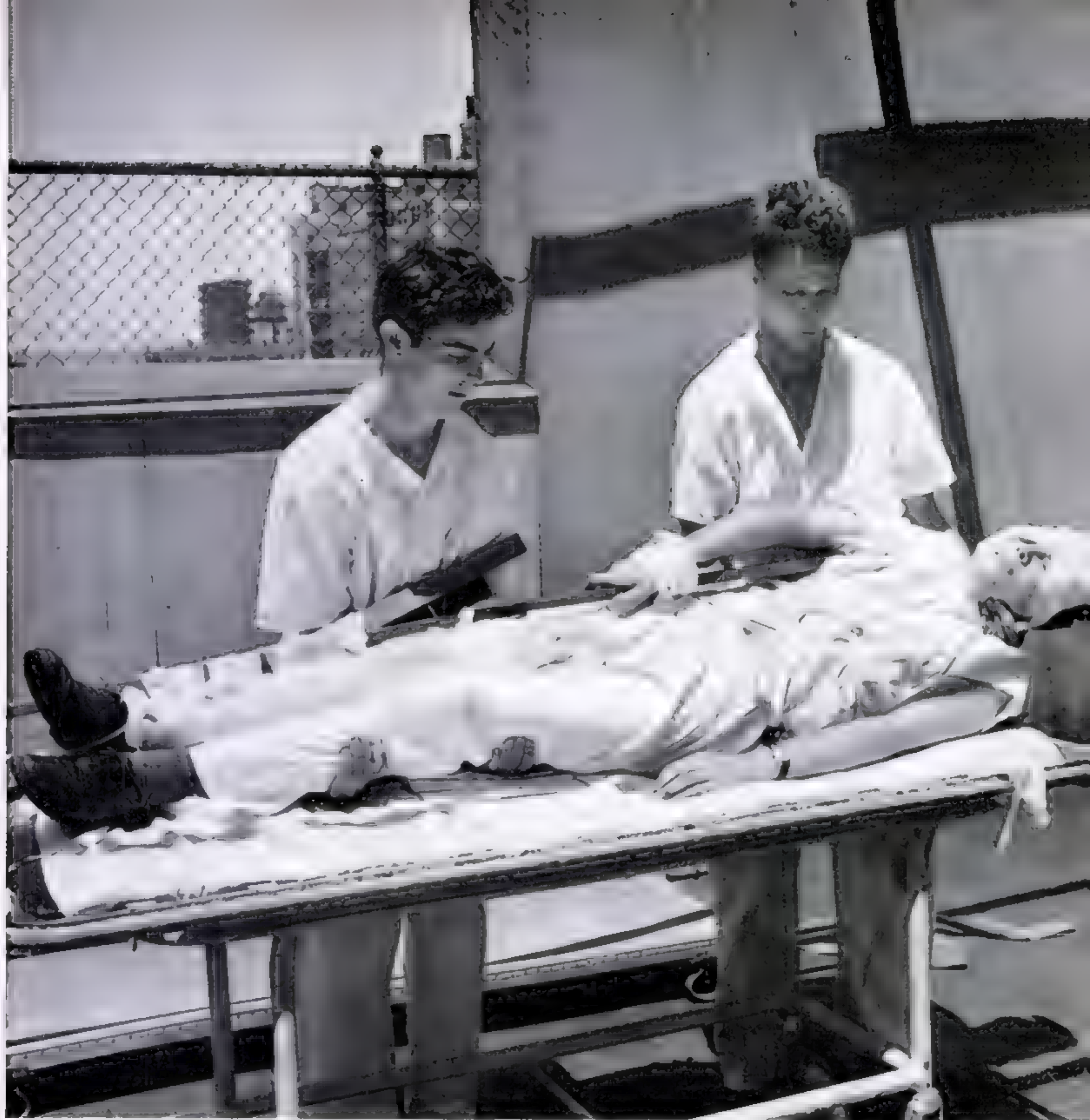
John Barron, 27, former newspaper reporter, is a New Yorker, a graduate of University of Iowa.

Warren Brandt, 22, is an illustrator. He plans to carry watercolors in a small bag round his neck, do sketches at front. He comes from Greensboro, N. C.

William Clark, 24, of Princeton, is son of a Federal judge who tried to enlist in reserves, was rejected because of his age. His mother is a Red Cross officer.

Ward Callum, 22, of Greensboro, N. C., is an artist's agent. Like his friend Warren Brandt, he felt saving lives was the best way to help.





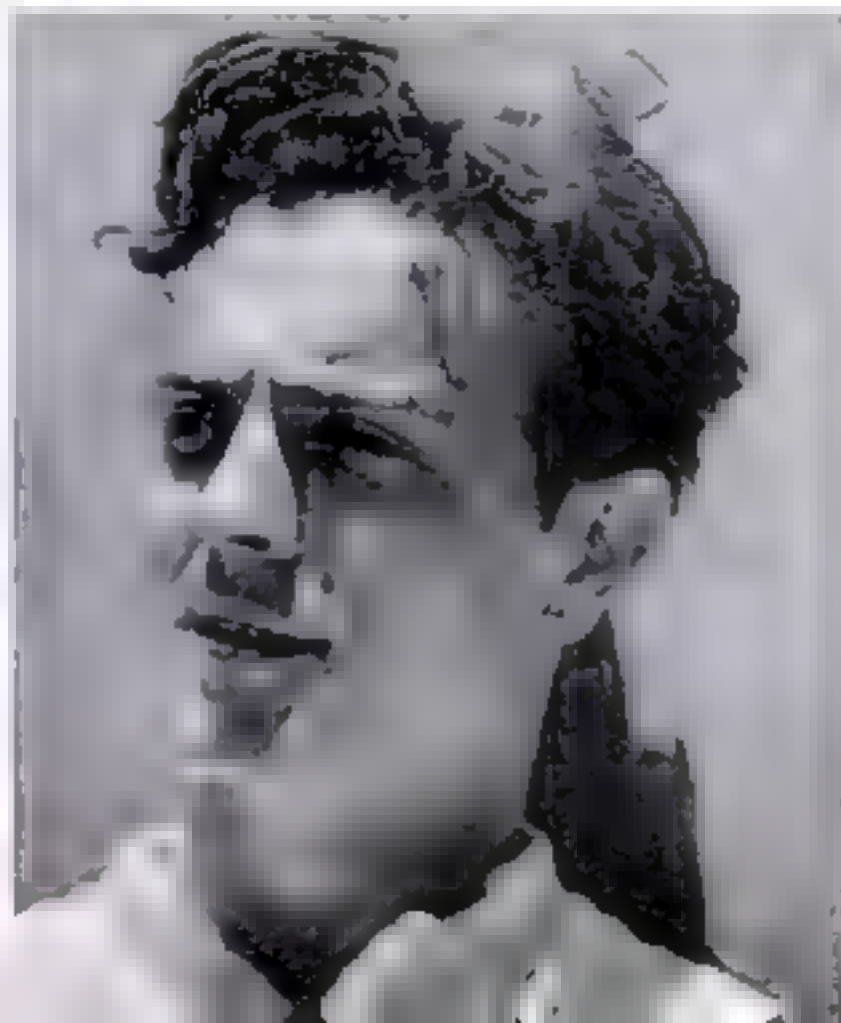
DRIVERS IN TRAINING APPLY A TRACTION SPLINT TO THE LEG OF A "WOUNDED" SOLDIER. HEAVY PIECES OF WOOD REPRESENT FENCE POSTS, OFTEN USED IN EMERGENCY

Peter K. Sweeney, 24, artist, runs art school in Purchase, N. Y. He is a graduate of Yale School of Fine Arts, Art Students League.

Boris de Vadelzky, 23, Swarthmore '37, is an actor. Of French-Russian descent, he felt bound to go. His mother approved but his fiancée was greatly upset.

Vernon ("Red") Pearson, 22, is a high-school graduate from Brainerd, Minn., a baker. He felt lost he had to help and his parents did not try to stop him.

Ewing Rixson, 40, a graduate of Northwestern, was a sergeant in tank corps during World War I.



AVAC DRIVERS WIN PALMS FOR BRAVERY

To the young men of the American Volunteer Ambulance Corps it has now been made perfectly clear that they can expect no immunity from enemy attack, either because of the American flag or the Red Cross painted on their cars. In Hitler's total war, an ambulance carrying wounded behind the lines has become as legitimate a target of gunfire as an armored car or heavy tank. The work of an ambulance driver today is far more hazardous than it was in 1914. Last week no one knew how many Americans had been lost in the dreadful retreat from Paris.

In theory, ambulance routes run from base hospitals in the rear up to receiving posts behind second lines of defense, where they meet stretcher bearers and wounded, thence back to base hospitals. But so fluid are the lines in this war of movement that many a driver has unwittingly emerged into contested areas, exposed to all the flying metal of two armies. Many a driver has ventured alone into the field of battle and lifted wounded from the ground where they had fallen, unassisted in a rain of fire.

At times AVAC drivers have been asked to race serum, blood, medicine between field hospitals and supply stations, along roads blasted by the artillery of the foe. Repeatedly they have been bombed and strafed by low-flying Nazi planes whose pilots could not help but see the stars and stripes. But despite all these dangers, day by day more Americans are seeking admission to the Corps, so that dangerously but fully they may serve the Allied cause.



Robert Montgomery joined the Field Service on May 26. After his first run, he grunted: "This is a hell of a war."



Arthur M. Stratton of Clinton, Mass. is decorated with the Croix de Guerre for bravery under fire. He crossed a violent

bombardment to perform a rapid evacuation of wounded from front receiving station that was particularly exposed.



New ambulances are blessed by a priest during formal ceremonies of acceptance in Paris' Quai d'Orsay. Behind him at right is Colonel J. V. Sparks, commander of AVAC in France.



The John J. Pershing section of the AVAC lines up in a tree-lined road somewhere in France. Each section consists of 22 cars. At the front they work in relays of four to eight.

Newest!...Smartest!...Different!

TWO-TONE

as only Dodge has done it

And the Biggest "Value Package" at Any Price!

HERE'S one time you can give your imagination free rein! One time you can picture the most glamorous kind of car beauty—and still not outdo the reality!

You simply haven't seen "TWO-TONE" at its handsome best until you see how Dodge has interpreted it. It is utterly new...entirely unlike anything else...so smart and attractive that leading style experts call it an achievement in Color Harmony that's a year ahead of time!

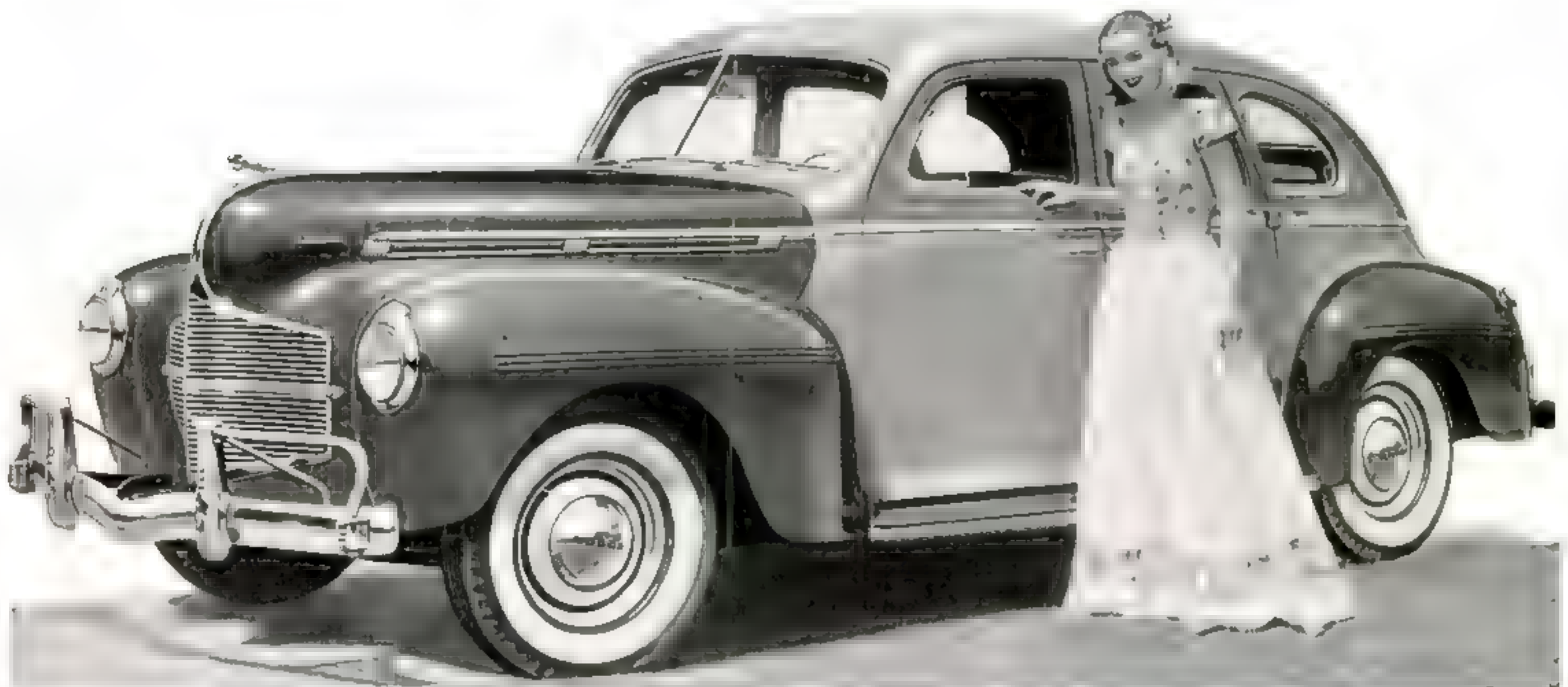
But Dodge "TWO-TONE" was designed to be seen...not just read about. And that means you simply *must* get a "close-up" without delay.

Go see it. And remember this—under its colorful beauty are the rugged character dependability and economy for which Dodge has always been famous.

Best of all, Dodge prices start at just a few dollars more than smaller, low-priced cars. Your present car may cover the full down-payment.

DODGE DIVISION OF CHRYSLER CORP.
Runs in Major Bowes, Columbia Network, Every Thursday,
9 to 10 P. M., Eastern Daylight Saving Time.

Hat and Gown
by Milgrim



DODGE—*The Biggest Value at Any Price*

U. S. GUIDE TO ALLIED AID

Keeping pace with mounting U. S. will to help the Allied people, 330 U. S. agencies for refugee and war relief are now registered with the State Department. Monthly accountings to date show that 15 million U. S. dollars are actually at work in the field. Most groups maintain New York headquarters, advise volunteers to work through their local chapters or establish new ones.

Other agencies, Government and private, have opened their doors wider to U. S. youth keen to prepare for mechanized war.

LIFE herewith presents a selected list of agencies for relief & training where U. S. citizens may wisely invest time & money:

AMERICAN RED CROSS

AMERICAN RED CROSS BUILDING, WASHINGTON, D. C.

Main U. S. relief agency—\$10,000,000 collected; \$10,000,000 to go. Supplies mercy ships, and refugee relief hospital units. Volunteers must consult local chapters.

BUNDLES FOR BRITAIN, INC.

484 PARK AVENUE, NEW YORK CITY

Fifty branches throughout U. S. collect balaklava helmets, sea-boot stockings, woolen blankets, old clothes. Solicit funds for surgical instruments, drugs and supplies.

LE PAQUET AU FRONT

745 FIFTH AVENUE, NEW YORK CITY

Kits for the French poilu. Twenty thousand have been shipped, complete with beanie (little knitted cap), sweater, milk chocolate, postcards, shaving soap and mirror.

ALLIED RELIEF FUND

45 CEDAR STREET, NEW YORK CITY

Winthrop Aldrich's clearinghouse for most Allied relief shipments. Maintains warehouse, workshops. Urgent need: sewing machines (treadle-type) for female refugees.

AMERICAN FRIENDS SERVICE COMMITTEE

28 SOUTH TWELFTH STREET, PHILADELPHIA

Fifty fulltime field workers are solely responsible for refugee relief in ten French Départements. Co-operating body: International Commission for Child Refugees.

COMMITTEE OF MERCY, INC.

234 FOURTH AVENUE, NEW YORK CITY

Works closely with Friends Service Committee. Much of the \$44,000 raised to date has gone for layettes, dried milk and nursing bottles for homeless French babies.

AMERICAN-FRENCH WAR RELIEF, INC.

744 FIFTH AVENUE, NEW YORK CITY

Fifty workshops on night-&-day shifts turn out surgical dressings, sweaters, socks and housegowns. One thousand cases of woolen goods have already been shipped.

AMERICAN FRIENDS OF FRANCE, INC.

3 SUTTON PLACE, NEW YORK CITY

Anne Morgan's field unit of ambulances, first-aid stations and canteens for évacués only. Largest of groups collecting funds for France. Lost to date: four ambulances.

MOBILE SURGICAL UNIT, INC.

28 EAST 69TH STREET, NEW YORK CITY

Funds needed for new hospital-on-wheels. One unit, now active on French front, complete with physicians, anesthetists, operating pavilion, cost \$46,500, is worth it.

MRS. LARZ ANDERSON

123 COMMONWEALTH AVENUE, BOSTON, MASS.

Her *Défense Contre Avions* has set up 50 canteens where French anti-aircraft gunners may relax between Stuka raids. One of them has been named Cantine Bullitt.

AMERICAN FIELD SERVICE IN FRANCE

123 BROADWAY, NEW YORK CITY

Volunteer ambulance drivers, aged 21 to 40, with round-trip fare to France may join up. For news and pictures of a currently more active ambulance unit, see page 74.

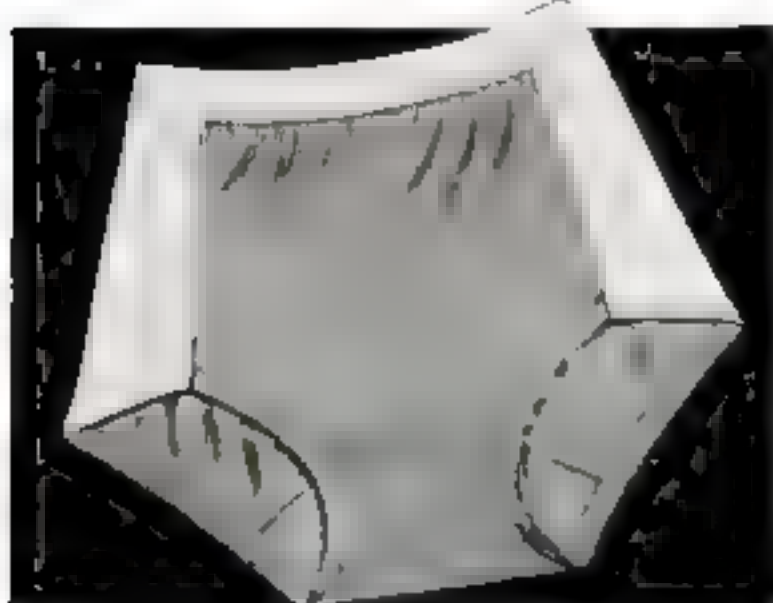


LATEST addition to the famous line of Allen-A underwear, Brieftex® combines the best features of both woven shorts and knitted briefs... with comfort that never before existed.

Cut on the bias, front and back, there's no pull, no creep, no bind. Fly is buttonless; spring-needle-knit inserts at thighs permit complete leg movement. Permo-flex elastic waistband assures waist freedom. Double crotch construction means real support. And, back and front, Brieftex is woven in your favorite color... including white, blue, tan, and green. Also available—Bob-tail Durene Shirts in white and harmonizing light colors. Moderately priced, Brieftex is your best bet for year-around underwear comfort and style. Name of dealer on request.

* Patent Pending

THE ALLEN-A CO.
BENNINGTON, VERMONT



HOT DAN THE MUSTARD MAN

THE HOT DOG SERVED
WITH **FRENCH'S WINS!**
IT'S SURE TO TASTE
LIKE MORE
THIS **MUSTARD SMOOTH**
AND **GOLDEN**
IS HAILED FROM
SHORE TO
SHORE



Creamier—Smoother
Millions Prefer It!

Find out what a difference the right mustard makes! Taste a sizzling hot dog spread with golden, spicy French's. A real flavor thrill!

**LARGEST SELLING PREPARED
MUSTARD IN U. S. A. TODAY**

NAIL CLIP for BUSY MEN!

Closes to fit vest pocket. Extra leverage, keen edges. Clips nails easily, cleanly. Leaves nails smooth. High carbon steel hardened and tempered. At drug, hardware and department stores. Demand WIGI EIT.

Wigier quality costs no more
NAIL FILES • TWEEZERS • NAIL CLIPS • SCISSORS

CAREER MEN... TYPING IS A BUSINESS ASSET



Today, the man who types has an advantage. Executives say typing saves time and energy... brings promotions quicker. Find out how a Speedline Corona can help you. See any Corona dealer... mail coupon today!

\$1.00 A WEEK TO OWN A CORONA

Plus small down payment

FREE DEMONSTRATION AT ALL DEALERS

SPEEDLINE CORONA

E. C. SMITH & CORONA TYPEWRITERS INC.
Desk 6, 171 Almond Street, Syracuse, N. Y.

Please send me free folder describing Speedline Coronas.

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Address _____
City _____ State _____

BRITISH WAR RELIEF SOCIETY, INC.

557 FIFTH AVENUE, NEW YORK CITY

Membership fees of \$2 have netted \$100,000 to supply Tommies with 60 ambulances, refugees with 400 tons of clothes. Seventy-five units knit, sew, roll dressings.

ENGLISH SPEAKING UNION

38 ROCKEFELLER PLAZA, NEW YORK CITY

A permanent organization now concentrating on relief to British armed forces and to évacués. Twelve branches invite attendance at semi-weekly knitting mornings.

BELGIAN RELIEF FUND, INC.

425 LEXINGTON AVENUE, NEW YORK CITY

Herbert Hoover revives his World War I outfit to help sons & daughters of his original charges. Food, funds and supplies for stranded Belgian refugees in France.

QUEEN WILHELMINA FUND, INC.

38 ROCKEFELLER PLAZA, NEW YORK CITY

Has raised \$100,000 to date for 500,000 Dutch refugees also temporarily harbored in beleaguered France. Special appeals are directed to Americans of Dutch descent.

PADEREWSKI FUND FOR POLISH RELIEF, INC.

37 EAST 36TH STREET, NEW YORK CITY

Chief source of food & clothing for occupied central Poland's 13,000,000 famished civilians. Survival quota: 7¢ a day for adults; 5¢ a day for their hungry offspring.

FOSTER PARENTS PLAN FOR WAR CHILDREN, INC.

25 WEST 42ND STREET, NEW YORK CITY

Maintains a camp at Biarritz, France, staffed by refugees, for 1,300 refugee children. U. S. foster parents need pay only \$9 per month to support one homeless child.

COMMITTEE TO DEFEND AMERICA BY AIDING ALLIES

1 WEST 46TH STREET, NEW YORK CITY

Circulates petitions urging a lagging Congress to 1) repeal the Johnson Act; 2) rush war matériel to the Allies; 3, deny it to aggressors; 4) let volunteers fight abroad.

U. S. ARMY MEDICAL RESERVE

WASHINGTON, D. C.

Enrolls volunteer doctors, nurses and technicians under the U. S. Medical Corps. Already organized are 32 hospital units, including Bellevue & Los Angeles General.

NATIONAL YOUTH ADMINISTRATION

WASHINGTON, D. C.

Out-of-school, out-of-work youth, aged 18 to 25, may receive part-time, part-pay training in airplane & auto mechanics. Expansion in mechanical projects planned.

CIVILIAN CONSERVATION CORPS

WASHINGTON, D. C.

Unemployed boys, aged 17 to 23, may enlist for non-combatant service, with increasing emphasis on mechanical training. Forty-four repair shops are now in use.

CIVIL AERONAUTICS AUTHORITY

WASHINGTON, D. C.

Furnishes 72-hour pilot-training to 15,000 selected college-age men and women. Defense program may include 87,000 more. Army physical standards are required.

CIVILIAN AIR RESERVE

SPITZER BUILDING, TOLEDO, OHIO

Private, non-profit corporation with 2,500 members and no dues. Financed by air shows, CAR takes up training where CAA leaves off. Eight groups chartered so far.

NATIONAL RIFLE ASSOCIATION

1606 RHODE ISLAND AVENUE, N.W., WASHINGTON, D. C.

Grants rifle-club charters at \$10 per year to any group of ten reputable U. S. citizens. Private ranges come high but National Guard facilities are often available.



The People's Choice!

● It's a landslide for Black & White...because this great Scotch gives the people what they want...fine Character! You taste it in the magnificent flavor. You sense it in the rare bouquet. And this Character is dependable...it has not varied since the famous blend was created generations ago! So choose the national favorite...vote for Black & White!

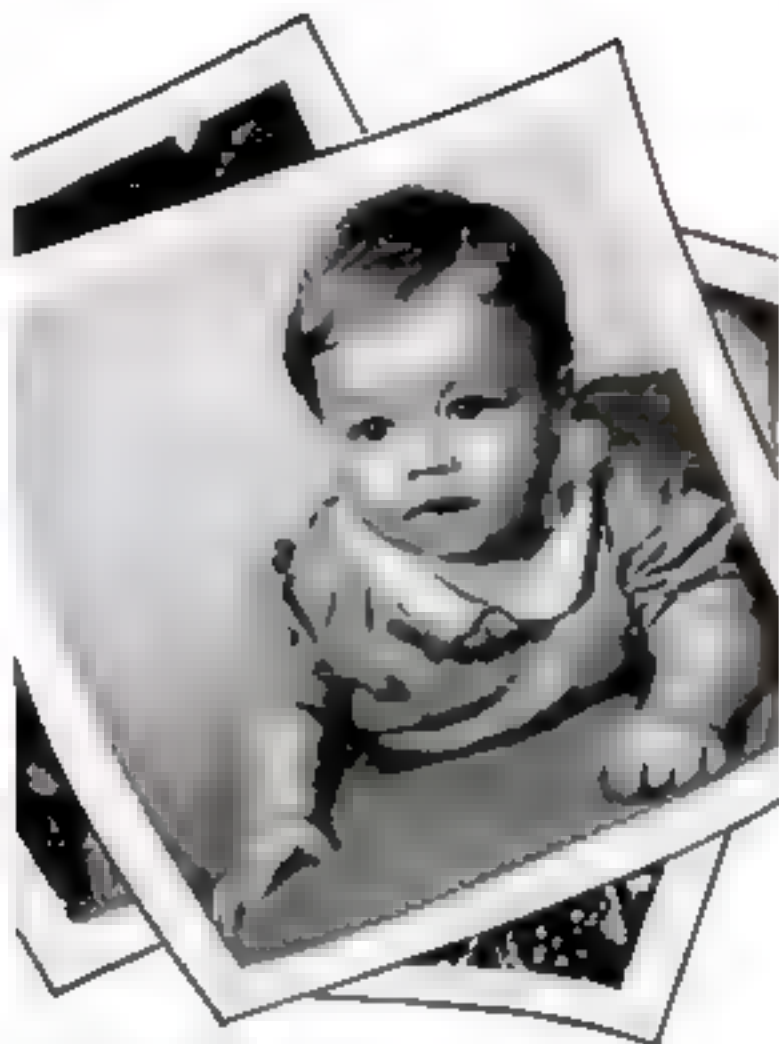


"BLACK & WHITE"

BLENDED SCOTCH WHISKY • 86.3 PROOF

The Scotch with Character

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Paul, baby son of
Mrs. C. Chrystie, Boston, Mass.

*I gave Gerber's a
trial and baby
loves it!*

"I received a sample of your dry, pre-cooked cereal food. It came the morning I wanted to start my 8-weeks-old baby on something besides milk so I gave him a trial of your product. He loves it and is now getting it daily."

— from an unsolicited
letter by Mrs. Chrystie

Gerber's tastes good, certainly! But flavor is only *one* of its advantages. A wholesome, nourishing cereal good to begin with, it's been enriched in vitamin B, and iron—both important to a baby's development and both frequently lacking in his diet.

Doctors and dietitians helped develop Gerber's Cereal Food. It's *easy* to digest. It is dry, pre-cooked, ready-to-serve. Simply mix with milk and it becomes a smooth, fine-textured cereal. In economical packages bearing the picture of America's Best-Known Baby.



By the Makers of Gerber's
Strained and Junior Foods for Babies



Customers throw baseballs over the net that protects girls lying directly under targets. Lever up-ends the bed, spills the girl on mattress

MIDWAY'S LATEST STUNT IS BOUNCING PRETTY GIRL OUT OF BED AT THE DE-BUNK-HER

Pat Julie is de-bunked. Voted best-looking during all four years at high school, Pat recalls this intellectual experience with affec-



Gag title is idea of Co-owner John Krinsky, who often, acts as his own taker, pretends to try his own skill when crowd is light

The utterly primitive satisfaction of hitting a target with a baseball and thereby knocking a pretty girl out of bed is available at the New York World's Fair to any man or boy with two bits and a steady aim. This pleasure brings crowds of cash customers to the new and aptly titled "De-Bunk-Her," most comical of the many Freudian frolics on the Midway. Entrepreneurs John Krinsky and beautiful Whitney Bourne (Mrs. Stanley Griggs) originated similar delights for the New York Allied Relief Ball.

The De-Bunk-Her girls are four in number, work in shifts of two for an hour at a time. Quiet Rita Rogers at 20 has been a milliner, nurse, nude showgirl, hot-check girl at the Stork Club. Tookie Hunter is a rather

tion. "I liked English a heck of a lot," she says. "I like writing and stuff like that." Today Pat finds mental solace reading

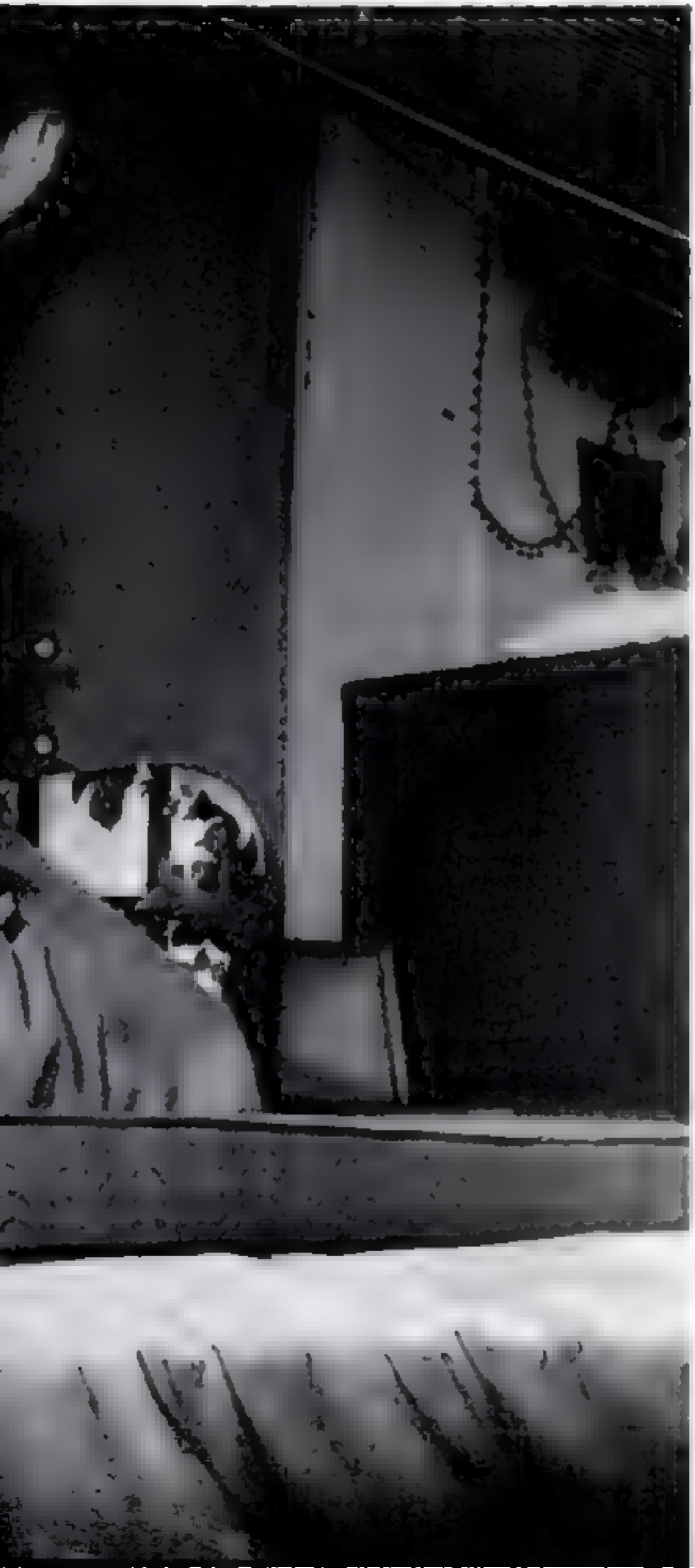




Princeton Class of '30 tries its hand during reunion. Besides nostalgic college men, De-Bunk-Her appeals to sailors & youths.

strident-voiced society girl, Johanna Randlov, a demure young Dane who reels in embarrassed and frequently interrupted study of an English dictionary. For photogenic Patricia Julie (above), 18 and just out of high school, daily de-bunking is a great adventure and a family problem. At 4 p. m. she leaves her native Hasbrouck Heights, N. J., returns home to be met at the corner by her nervous mother at 3 a. m. Neither her father, beer salesman and ex-councilman of Hasbrouck Heights, nor Mrs. Julie have seen or ever want to see the De-Bunk-Her. "I'll not have any daughter of mine . . ." Mr. Julie had originally and traditionally exploded but Pat is ambitious. Her sympathy is reserved for one Tommy, from Teaneck, who is "pretty fed up."

confession, digest and fashion magazines. On world events she confines herself to remarking, "I'd like to see Hitler in this bed."



Before de-bunking, Pat Julie relaxes until the next bull's-eye. All four De-Bunk-Her girls are paid \$40 a week, average three or four hours in bed a night. Pat got the job

through a models' bureau after her mother said, "If it's not the sort of job you ought to have, I hope you don't get it." At the start, the job was hard on her digestion.



Good shot de-bunks Pat (above), who takes it spread-eagle, face down. Not so Rita Rogers (below), who has no special falling technique. Rita lives largely on hot dogs and

pie, considerably annoyed her husband Clovis Rogers during the first few days by shaking all night long. She was a nurse, milliner, movie extra, says, "I love crazy jobs."



Keep Cool!

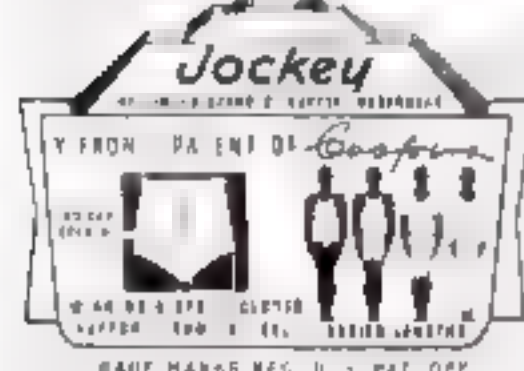


Stop Squirming Wear Jockey Underwear

On land or sea, keep cool and keep your poise . . . by wearing Jockey. Jockey's patented Y-Front construction gives mild, restful support, fits the male figure everywhere, eliminates squirming. Convenient angled opening won't gap. No bulk, no bind, no buttons to rip off. Knitted to let your skin breathe. Two piece. A leg length, weight and fabric for every occasion. All cotton, rayon and linen-cotton mixtures. Contoured shirts to match. Start your Jockey underwear wardrobe now. Children's sizes down to 6 years.



Price, 50c and up, a garment



EASY TO REMEMBER Jockey

Insist on Jockey and look for the name on the garment. No other underwear can have the patented construction features which have made Jockey famous. Remember, it isn't Jockey without the Jockey label. If your dealer can't supply you, write us.

Coopers INC
KENOSHA WISCONSIN

NEW YORK CHICAGO LOS ANGELES SAN FRANCISCO SEATTLE
Made and distributed in Canada by Moodies, Hamilton, Ont., in Australia by MacRae Knitting Mills, Sydney in British Isles by J. & Scott, Idea House, London.
In New Zealand by Lane Walker-Rush, Ltd. Christchurch, N.Z.

Be Comfortable As Well As Socially Acceptable

Freedom from offending perspiration odors depends largely on your undershirt . . . and so does comfort. Be safe on both counts. Wear Jockey Contoured shirts; knit fabric absorbs and evaporates perspiration; shorter in front to eliminate needless bulk; longer in back to minimize creep. At your dealers or write us. From 50c.



Another unit in your Jockey underwear wardrobe

APR 23 1939 BY COOPERS INC

World's Fair (continued)



Zorina's barker is Roland O'Keefe, claimed to be the highest paid on the fair grounds, who has "talked" for eight years on such lines as this: "Have you seen Zorina? Zorina and her back-to-nature colony—undraped, unveiled and unadorned—cater to the most sophisticated ladies and gentlemen. Everyone has his own be-

BARKERS, TALKERS AND GRINDERS KEEP

The ancient and honorable profession of barker is nowhere practiced with greater zest and proficiency than at the New York World's Fair. There at some 28 Midway shows a strange assemblage of quick-witted, fast-talking spielers, two or three to a show, "gathers them in" with promises of sex and excitement. Barkers have a social system and a language all their own. At the top are "openers" who build the "tip" (prospective patrons) with short spells about the show,

Champion barker in a 1939 contest was Dick Pinner at "20,000 Legs Under the Sea." "Just step right up here," says Pinner. "These girls are in that water just as nature made them. They're not modeling bathing suits. They're not modeling canoes. They're just as you see them Saturday night without the soap-



SCRIP COUPONS



hief. These young ladies are sun worshipers. They believe in heliotherapy. They believe the sun's rays send to the blood stream. Now there is nothing vulgar about our attraction. It's classy as hell, and when you see Zornia, you will see every thing about I mean everything! There is nothing, nothing left to the imagination!

CASH CUSTOMERS COMING IN ON MIDWAY

get \$50 minimum a week. Next are the "talkers" who hold the crowd get about \$40, then the "grinders" who keep up a running fire of talk.

Most barkers are assisted by "baby girls" who stand out front merely as a lure. After that, however, is the rhetorical device that puts the points over. Examples: "See this blearious horde of vivacious vestal virgins. See this corps of raptivating corymbes exercising their erotic enchantments to arouse your amatory appetite."

Jiggs, the orangutan, chuckles Frank Buck's ball, too by imitating Barker Baby Harrison, who spins. Jiggs was captured in the jungle of Bernco. He's one of the few apes musically minded. He plays the harmonica, the *Flight of the Bumblebee*, with soulful effects. Thereupon Jiggs gives the crowd a resounding Bronx cheer.



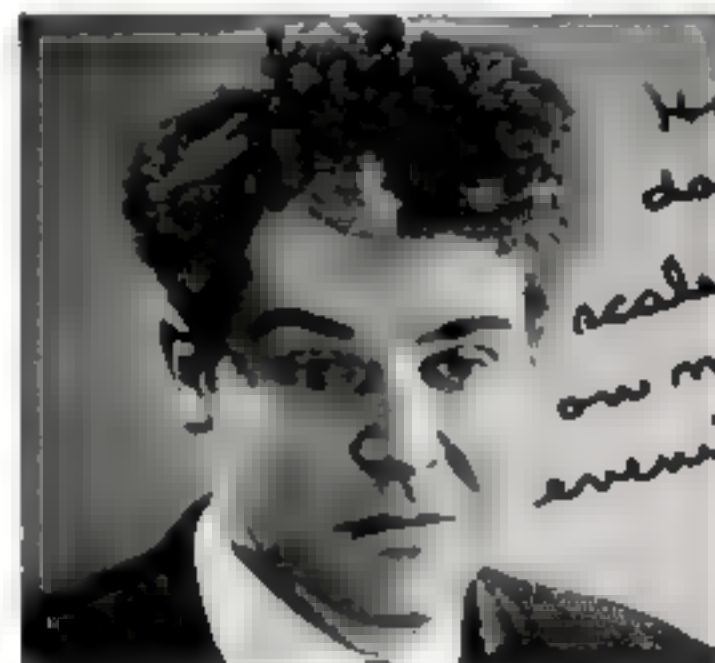
SECRETS FROM A CO-ED'S YEARBOOK



*Hair started
slipping, and
he so young*

"POP"

B.S., Westville;
Chemistry Club,
Debating Society,
Key Club



*How his
dandruff
scales panned
on my black
evening gown*

"FUZZY"

A.B., Middletown;
Upsilon Beta, Tri-
dent Club, Track
'38, '39, '40, Cam-
era Club



*Think he's the
great lover!
Was sticky goo
on his hair
left! Should
try Kreml*

"SLICK"

A.B., Riverside;
Delta Eta, Junior
Prom Chairman,
Inter-Fraternity
Council, Glee Club



*Has the kind of
hair a gal likes
to mess up,
thanks to Kreml
I'm wearing
his fraternity
pin!*

"BILL"

A.B., Springfield;
Beta Iota, Football
'37, '38, '39, Owl
Club, Student
Senate, Sphinx
Society, Secret
Seven

KREML is a marvelous tonic-dressing. Not sticky, or greasy, it keeps the hair in place and natural looking. More important, Kreml removes dandruff scales, checks excessive falling hair, relieves itching scalp. Ask for Kreml at the barbershop, keep a bottle at home.

LADIES! Learn how Kreml puts the

hair in splendid condition for permanents, makes them look lovelier.

Kreml Shampoo is a splendid ally of Kreml Hair Tonic. Made from an 80% olive oil base, it cleanses hair and scalp thoroughly, leaves hair soft and easy to manage.



KREML



REMOVES DANDRUFF SCALES — CHECKS EXCESSIVE FALLING HAIR
NOT GREASY — MAKES THE HAIR BEHAVE

ROMEO FLUNKS FINGERNAIL TEST!



I WAS SUNK when I tried the Fingernail Test. My first big chance to be an actor... and my nails showed my scalp was full of dirty dandruff scales! "Take it easy," advised the stage manager, "all you need is Wildroot-with-Oil!"



"IT'S OIL...but not greasy!" he said. "The old Wildroot formula that's been chasing dandruff scales these 30 years, plus pure vegetable oil that grooms hair without building up grease on the scalp!" Was he right!...



MY "ROMEO" wowed the audience... and Juliet too! Try it yourself! See how Wildroot-with-Oil's safe, powerful "3-Action" cleans as it grooms. Keeps your hair smartly dressed, and your scalp clean as a whistle!

3-ACTION WILDROOT WITH OIL FOR THE HAIR

1. GROOMS THE HAIR
2. RELIEVES DRYNESS
3. REMOVES LOOSE DANDRUFF

35¢ 60¢ and \$1 at drug dealers. Professional applications at barbers.



IMPORTANT—Wildroot Regular Formula, used by millions who prefer a non-oily tonic, also on sale everywhere! Wildroot Co., Buffalo, N. Y., and Fort Erie, Ont., Canada

R. A. F. PILOT'S STORY

you get them there they stick, in fact it's hard to get them out. Once there you can hold them forever. I thumbed the trigger button just once, twice. I smelt the cordite fumes blowing back from my Brownings as the 1,200 squirts a minute from each of them went into him. I saw the little spurts of flame as the tracers struck. For a fraction of a second I saw the back outline of the pilot's head half slewed around to see what was after him, before presumably he ceased to know. I saw a burst of flame and smoke from his engine and then he was going down in a twirling spin of black smoke.

I looked around for the rest but they were gone. My own scrap had brought me about 30 miles inland so I turned and headed back noticing with a shock that my petrol reserve was just enough to get me home, provided that I ran into no more trouble. Dogfighting uses up juice at an enormous rate. About that first fight—when you're going into it you think "what fun" and when it's over you think "how bloody dangerous." Out over the North Sea and on the way back to the station I clicked on the radio and called up the pilots of my squadron one by one: "How are you? Did you get any?" The first one came back jubilantly—he had got one. Then the rest—all of them had got one or two. One was funny. When I asked him what he had got, he came back, growling and disgusted, with "a Graf Zeppelin." Two didn't answer.

Back at the station we refueled, reloaded and were off again in a quarter of an hour. Back over Dunkerque at 10,000 ft. we ran into a whole flock of Messerschmitts, which came charging down out of the clouds. They had obviously been sitting upstairs guarding some bombers hidden in the smoke below. They nearly caught us. I saw tracers going past my ears and actually heard the gun rattle from one on my tail and then he was gone. I followed him down, hanging the throttle open and leaning on my stick but in the last smoke clouds hanging over Dunkerque I lost him.

"There's a Messerschmitt on your tail"

Up again I saw the rest of the squadron at about 6,000. They were in a hell of a mix-up with Hun fighters and some Junkers 88's and I climbed up to join them. My radio was open and as I climbed I could hear a stream of occasionally comic backchat passing backwards and forwards between some of the other members of the squadron, occasionally punctuated with bursts of gunfire as they were popping off at Huns. Once for instance I heard a New Zealander calling and saying calmly, "There's a Messerschmitt on your tail," and the reply, "Okay, pal" and then I was in it too.

I picked out a Junkers 88 whose tail gunner got onto me as soon as I engaged. The tracers of his guns sheered past me, seeming to curve lazily past my clear-vision window. You watch them quite calmly. They never look as though they were going to hit you, even when they are practically dead on. Again there was that lovely feeling of the gluey controls and the target being slowly hauled into the sights. Then thumb down on the trigger again and the smooth shuddering of the machine as the eight-gun blast let go. This time the squirt I gave him must have cut him in two. His tail folded back on his wings and there was a great smoke and flash of flame as he went down. As I spiraled down slowly after him, keeping a lookout for more, I saw one man bail out and his chute open.



Direct hits by eight machine guns on a British fighter set this Heinkel 111-K on fire. Photo was taken by camera-gun that snaps picture each time guns are fired.

Glamour Legs by Mojud

Every pair made with loving care...to bring you glamour, beauty, extra wear. Preferred by millions of women...Sold by over 6,000 stores, coast to coast. SILK, 79¢ to \$1.25. NYLON, \$1.15 to \$1.35.

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Filtered Sunshine!
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For Men, Women and Children 30¢, 49¢, 59¢
Look for the SOLAREX Displays at Sun Glass Counters

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What, you too, Mabel?...



You're the third girl I've met who's replaced her old refrigerator with the one that freezes with
NO MOVING PARTS!
Is Servel Electrolux *really* so different?



1 "Just listen to it," she tells me. "That's all you have to do. Hear *anything*?" "No," I admit, putting my ear up close. "But doesn't Servel Electrolux *ever* make a noise?" "Never," she says. "It's one refrigerator that simply *has* to be silent... it can't make a noise!"



2 "That tiny gas flame does all the work," Mabel explains. "You see, it takes the place of moving parts. There's nothing in the freezing system of Servel Electrolux to cause noise; no parts moving around in there to wear, either."



3 "And talk about savings! Our Servel Electrolux runs for just a few cents a day. And this low running cost *stays* low—even after long service. Why, friends who've had their gas refrigerator for nearly ten years say it still operates for as little as it did when it was new!"



4 "Did you ever see such convenience, too?" she adds. "I knew they'd made a lot of improvements in the new refrigerators, but I never dreamed of anything like Servel Electrolux. It has just *everything*! I ask you... what woman wouldn't pick it for her *second* refrigerator?"

When you buy your new refrigerator... be wise to values, too!



Whether you're replacing an old automatic—or choosing your first—get all the facts. Ask these questions... You'll find that only with Servel is the answer "YES" to every one...

- | | |
|---|--|
| 1. Will it be permanent-ly silent? | 4. Has it every worth-while convenience? |
| 2. Will it give us longest service? | 5. Are we assured of dependable service? |
| 3. Will it save us money year after year? | 6. Can we—right now—afford it? |

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IF YOU LIVE BEYOND THE MAINS, THERE ARE MODELS TO RUN

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Write for details to Servel, Inc., Evansville, Ind.

The
SERVEL
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YES! PEOPLE WITH EXPERIENCE ARE CHANGING TO SERVEL!



I don't believe anyone who has ever changed to Servel Electrolux would ever go back to another kind of refrigerator. You never know it is in the kitchen, it's so quiet.

—Dorothy Walter, 1412 North Laurel Ave., Los Angeles, Cal.



I decided that our next refrigerator would be a Servel Electrolux after visiting friends who had one. And I can honestly say that our gas refrigerator has never made the slightest noise and never gives trouble.

—Mrs. R. B. Riley, Jr., 5724 4th St., N.W., Washington, D.C.

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They disagree about this genuinely AROMATIC Pipe Mixture . . . you either like or dislike it.

Bond Street is too different for all tastes. But you know tobacco. Here is "custom-blend" flavor and bite-free coolness.

In fairness to yourself—open a tin of Bond Street. Sniff the rare, aromatic tobacco. Light up a pipeful . . . smoke it around the house. Even women like the aroma!

Get a pocket tin of Bond Street today . . . 15¢. It may well be the smartest smoking-move you ever made!



Today—try a tin of
BOND STREET
Pipe Tobacco

A Product of PHILIP MORRIS

R. A. F. PILOT'S STORY (continued)

The sky was nearly clear of Huns and I turned round for home again, calling up the squadron as I went. This time we were all there but our total bag was better than the first show. We had got eleven in all, making 19 in one morning for our two.

The second day we had a defined objective but I detached two pilots to do some free-lance patrolling, one above the clouds which were at about 12,000 ft. over Dunkerque and the other about 2,000 below. The rest of us went off toward Calais. About halfway there I heard the one above the clouds calling to the other in a deliberately affected sort of actor's voice, "O, look what's coming, dearie, hordes and hordes of Messerschmitts. Nasty Messerschmitts." And the answer back, "Okay, pal, keep them busy. I'm coming upstairs."

We swung round and started back. Making the quick turn out to sea I saw some Junkers guarded by Messerschmitts bombing a torpedo boat and some small rescue craft packed with troops far below. Chancing the anti-aircraft fire from the torpedo boat we plunged in. The Huns never saw us coming. Every one of us got one in that first dive. Stick back and screaming up again, we reformed and then down once more. This time the Huns had scattered and it wasn't so easy. I got onto one Messerschmitt who was scrambling for home and got a squirt in. There was the usual burst of smoke from his engine as he went down. I followed and I'm glad I did. Biding my time I let him have it.

Bailing out into the Channel

I didn't know then how they had got on with the Messerschmitt swarm they had got into above Dunkerque but on the way back the first to answer my radio call said that he had got four. Then he suddenly said, "Oh, hell, my engine's packed up." Then, "I'm on fire." There was silence for a second or two and he said, "Yippee! There's a destroyer downstairs. I'm bailing out." A second later I heard him mutter, "But how?"

It is as a matter of fact not easy to bail out of a Spitfire. The best way is to turn her over on her back and drop out through the hood—if you can. That, we found out later, was exactly what he had done. He turned up in the mess three days afterwards wearing a naval sublieutenant's jacket and bell-bottom trousers and carrying a sailor's kit bag over his shoulder.

That day for all its excitement was a poorer bag than we had expected—a total of eleven. The third day we had the biggest show of all because then the evacuation was in full swing and the Hun was throwing in everything he had in the way of aircraft to smash up the proceedings. We were now starting off at dawn and on that day we went over Dunkerque and back again twice before breakfast time and my squadron was in 30 different combats.

On the second occasion my squadron ran into the biggest cloud of fighters that I'd seen so far. They were all Messerschmitt 109's and there must have been pretty nearly 100 of them. They seemed like a swarm of bees. We went in, however, and tore off a chunk each. My recollections of that show are a bit hazy because we were fighting upstairs and downstairs between 1,000 and 15,000 ft. and I was blacking out fairly often in the pull-outs after diving after a Hun. But I'm certain I got four and the rest of the squadron wasn't doing too badly because at one time the air seemed to be full of burning aircraft. They were enemy planes all right because we lost only one machine in that mad half hour. The pilot of that one had his ailerons blown away but managed to land on Dunkerque beach. He had a big gash in his forehead but managed to radio operations room at our station that he had "landed safely." He got onto Dunkerque jetty that night and came home with some of the B. E. F., getting back in mess that afternoon.

After finishing this first scrap with the 109's we ran into another bunch of 110's. We certainly got three Messerschmitts. They can dive very fast indeed. On that afternoon I remember following a Messerschmitt down from 15,000 and my needle had gone twice round the clock and off altogether before I decided to pull out. I must have been doing nearly 550 m. p. h. when I pulled out but the Hun was still going. I think he went altogether into the ditch. All I remember is that I could not get the stick back but had to use the tail-adjusting gear to pull out.

Instantly I felt the familiar blackout symptoms come on again, first the light turning yellow, then red, then slow darkness. You seem to be conscious but you can't see nor, I think, hear because when you come out there is a sudden roar much louder than the ordinary sound of the motor.

That bloodying we got over Dunkerque was instructive to all of us. Personally I don't think that most of the Hun pilots are very good. I have come across a few who seem to enjoy fighting but the bulk of them don't. They simply don't know their stuff. And our aircraft are certainly better.

They have got the numbers all right—or had—but I am more than ever sure that, however outnumbered you may be in dogfights at high speed, it boils down at any given moment to man against man.

BY APPOINTMENT TO HIS MAJESTY YOU!

AIR COOLED TOGGERY
THE 1946
Seven Seas
ENSEMBLES by Tlofer

Air cooled Seven Seas Ensembles breathe invigorating life. And you can wear your Seven Seas Ensemble daily all summer long. For sports . . . informal evenings . . . home or country club . . . you'll know you're the smartest, coolest fellow in the crowd! Slacks with lined slacks with deep pound-pleats, casual British large shorts, etc. The contrasting In-R-Out shirt features the Guardsman's Shoulder, for better fit, snappier appearance. Look like His Majesty, at the people's price of only \$7.05. Shirts \$3.45. Long sleeves \$4.00. Slacks \$4.50.

Borrel tan, Sky hue, Turquoise, Rust, Breaker blue, Teal. Made in matching or with striped slacks. Crown tested Rayon fully Shrink for permanent fit.

If your dealer doesn't carry Seven Seas Ensembles, mail the coupon below.

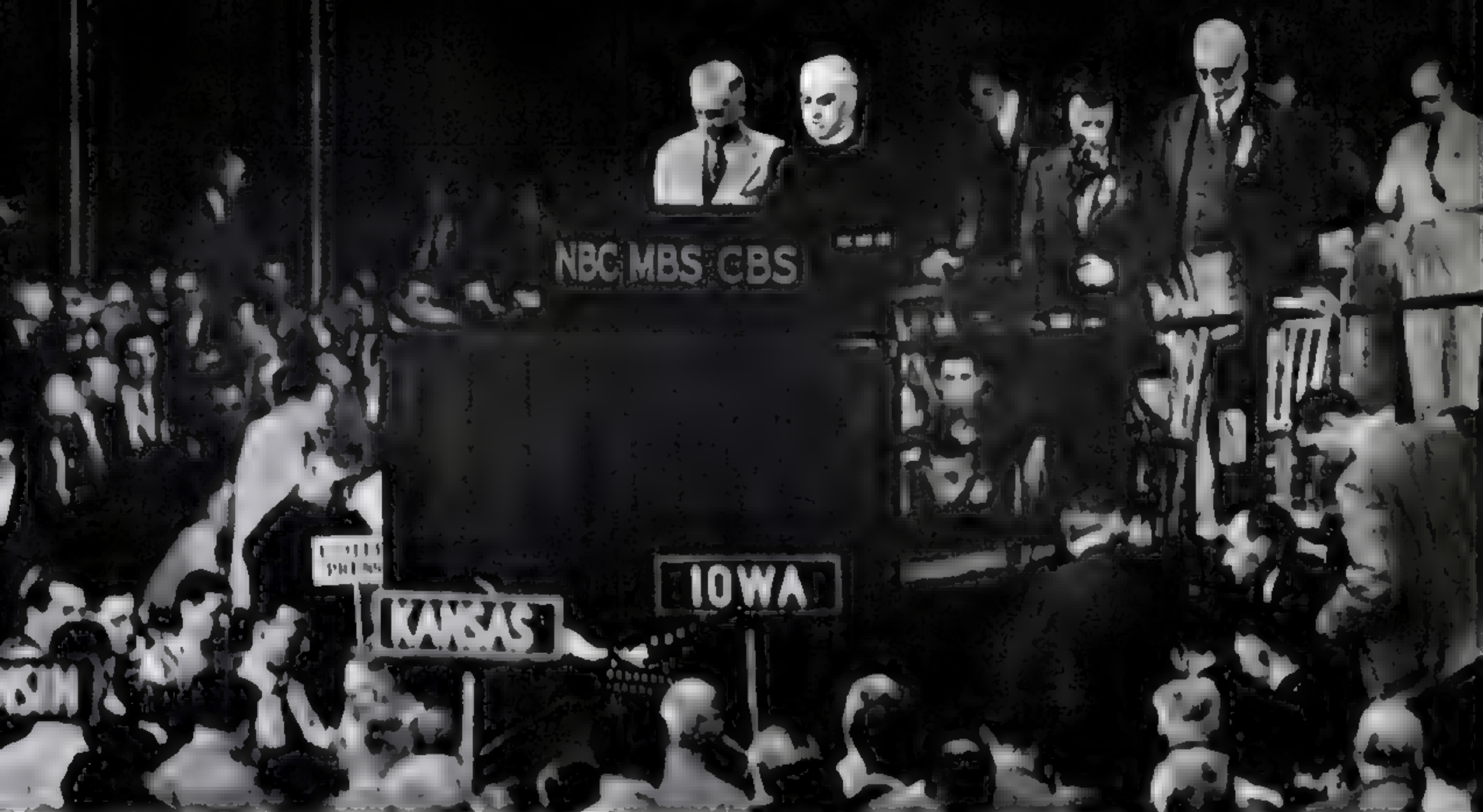
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Kill them with Red Arrow Garden Spray. It's quick, simple, sure. Kills insects that harm roses, other flowers and shrubs. Also ants in lawns. Sprays on plants, birds, pets, when sprayed. It holds several gallons. Easy to use. See directions on label. Buy Red Arrow Garden Spray where you buy garden supplies. **FREE** Send post card to M. J. Armitage Sales Co., Baltimore, Md., for Garden Insect Control booklet No. 36.





Conventions that will really be opened with prayer

"ALMIGHTY GOD, we humbly beseech thee to give this nation strength . . . to give our leaders wisdom and courage . . ."

How many times such words have reverberated through the Party Convention halls of America—over bowed heads secretly busy with large ambitions and little intrigues—hearing the old words only as a hungry boy hears his father's grace before meals.

Next week in Philadelphia—next month in Chicago—will there be one heart so calculating or so shallow that it does not lift up into the throat with that prayer?

► We must go back to the summer of 1864 to find political conventions like these...the summer when Grant and Lee fought it out, and the gray and the blue lay in windrows at Spottsylvania and the Wilderness.

1916 was not like this. There was war in Europe—but oceans were still oceans and no American felt that danger was on our doorstep.

What were we so excited about back in '96? "You shall not crucify mankind upon a cross of gold!" We were arguing about what metal our money should be made of.

What were the Bull Moose doing in 1912? "We stand at Armageddon and we battle for the Lord!" They were saving us from William Howard Taft and the Payne-Aldrich tariff bill.

Strange things we Americans have quarreled over...in the light of this hour, when mankind is being crucified upon the hook-armed cross, and Armageddon flares into world-wide fury.

► Outwardly, perhaps, the Conventions of 1940 may seem the same as those of less portentous years. Again we shall hear the thrilling Roll Call of the States—the beautiful and sonorous names, Spanish and English, Indian and French, whose alphabetical march takes the listener's mind on

tremendous, exhilarating leaps across the map. Again there will be blaring bands, flamboyant oratory, hour-long demonstrations.

But underneath the surface bedlam, there will be sober recognition that more than political issues are at stake; that picking the Right Man means picking the Right Man for the country, not just for the Party. The man who is signed on as captain faces little likelihood of a calm passage over glassy seas; the barometer has already dropped and may go still lower.

► Even the dullest delegate will approach his job this year with a feeling of grave responsibility. And that feeling will be shared by the men and women massed in the 700 seats occupied by the representatives of America's newspapers.

There in the midst of the oratory and the cheering, with bands booming and flash bulbs flaring...in the thick of events, complicated, turbulent, and historic...these men and women will perform

the job that the U. S. demands of its journalists.

Every one of them will do his part to show us the real scene beneath the carnival. Every one of them will know that he is reporting the first steps in the democratic process of disagree, compromise, and unite . . . knows that the two-party system makes possible majority rule, and that majority rule is the essence of democracy.

► The newsmen—on the floor, in the committee rooms, watching candidates' hideaways, or spreading their ears to the breeze of rumor in the lobbies—are there, not to represent a party, but to represent us, the American public.

"Eternal vigilance is the price of liberty." Without the press in these still-free United States, we could not exercise that vigilance however much we tried. We cannot be alert to the dangers or benefits of a situation unless we understand it—and the men and events that brought it about.

► Making men and events clearer and more vivid is the special job of the Weekly Newsmagazine. For many months, TIME readers have had the background of these dramas soon to be enacted in Philadelphia and Chicago. Names that are just names to many voters are real people to TIME readers. Events that seem surprising to casual headline-samplers are often predictable.

The TIME reader knows how his country runs itself, and knows that he knows it. As a citizen, he can pull his weight in the boat. Now, as never before, the boat needs it.

This is one of a series of advertisements in which the Editors of TIME hope to give all the readers of LIFE a clearer picture of the world of news-gathering, news-writing, and news-reading—and the part TIME plays in helping you to grasp, measure, and use the history of your lifetime as you live the story of your life.



TIME

— THE WEEKLY NEWSMAGAZINE

DUNKERQUE IN RUINS

except for refuse which was easily removable. Two old women salvaging bits of furniture from their little shack told me that some 50 civilians had been killed by a shell dropping on the church. Their bewildered expressions and wild gesticulations told adequately of the terrorizing effect of Stuka attacks, with whistling and howling bombs smashing everything within reach. The air was filled with the stench of dead, which German officers called the "perfume of battle."

Allied prisoners blame the politicians

At Catillon we happened upon 15,000 French and British prisoners taken at La Bassée on May 28. Among them was a platoon of Lancasters, its leader reporting 25% casualties. He said an attack of 300 tanks in combination with heavy trench mortars got them. He said: "It was the fault of our staff in getting orders jumbled. The correct order in the right place would have got us out of that hole." They had been marching for three days in the scorching sun with little food and water, since they had been caught fighting without their complete packs. Frenchmen, he said, had been taken with full equipment including tents.

He further said: "I never saw our own Air Force during all that time." He claimed that for three days straight he never fired a single artillery shot and that when the opportunity arose to lambaste the German tanks a French officer forbade firing, mistrusting the British ability to fire over the French infantry. I asked him about the German Army. He answered: "It looks pretty wonderful and has us absolutely bamboozled. We were no match for it. I'd like to tell this to some officials back home." Grabbing an ax handle tightly and shaking it unmistakably, he said: "Politicians muffed the works!"

The Englishmen's spirits still seemed full of go and ready to fight. "Let me at them again," said the platoon sergeant. But the whole vast camp was a depressing sight. Men were begging for cigars and asking for bread, since they got only one loaf for four men. They stood along a small river bank washing and shaving or clustered around small wood fires warming up what bits of canned food they had.

We passed through Arras, finding the railway station and the center of town destroyed, and sped on toward the coast at Boulogne. Along the road I saw hundreds of neatly stacked piles of 6-in. Allied shells. Columns of British trucks, now repainted, were carrying German supplies. In between them were motorcycle units with mounted machine guns, a field kitchen cooking on the run or trucks loaded with infantry—magnificent strapping fellows, with the look of conquerors.

Considering the 40-mile clip at which the German columns move, I was amazed at the small number of wrecked trucks. When I asked an officer "How come?" he looked surprised and said: "It is verboten to have collisions."

At Boulogne the docks were smashed to bits, warehouses burned to the ground and all around were great piles of Allied war matériel. In the harbor I saw hundreds of wine barrels that the French apparently always carry with them. We passed on up the coast through Calais and St-Omer to Cassel, a hilltop town bristling with guns and jammed with trucks. Anti-aircraft guns, armored cars, equipment, wine bottles, canned food were lying about in heaps and piles. So well equipped were



Garbled steel is all that remains of a gasoline tank on Amsterdam's waterfront after it had been set on fire by the British. But Nazis made a vast haul of booty.

IT NEED NOT HAPPEN TO YOU!



NEXT WEEK...



Thousands Cheer the Action Support in DUOCRAFT UNDERWEAR

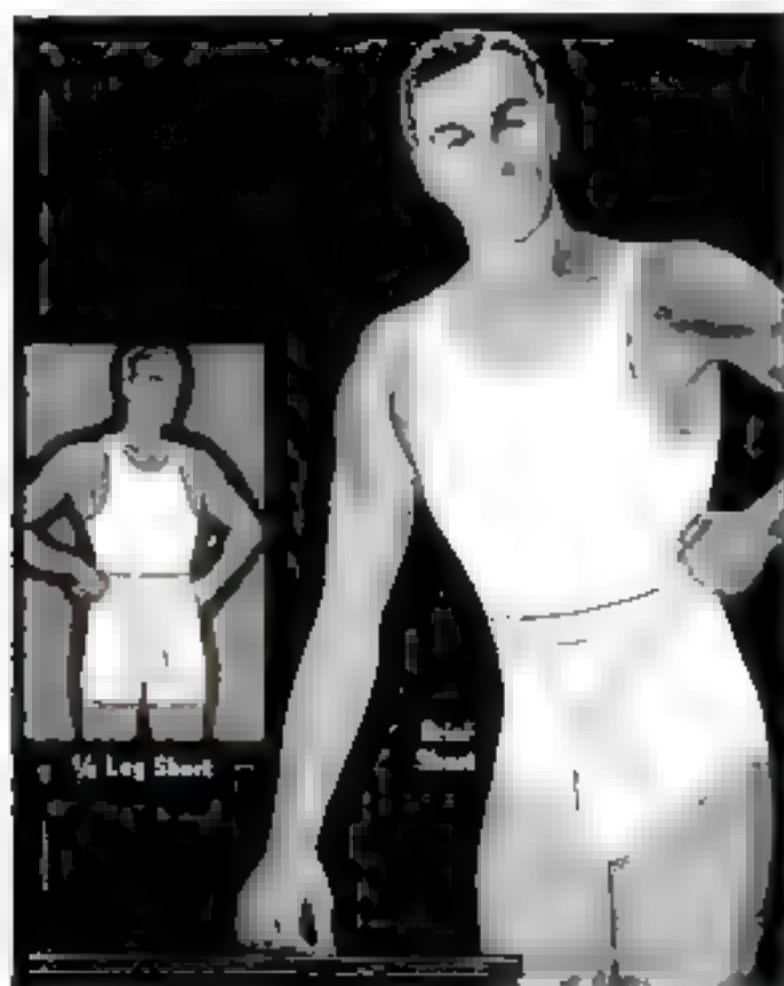
At work—at play—you relieve the strain—preserve your pep and energy—with the gentle, positive, all-day-long support of Duocraft Underwear.

Non-stretching cross-stays, suspended from two points on elastic waistband, keep supporter section up. No buttons, no back seam to bind, no ironing—stream-lined.

In Brief and Quarter-leg models, knitted in fine cotton and Durene at popular prices. Athletic shirts with contour and straight bottoms, to match. At your favorite store; if not, write us.

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6 TIMES

MORE WEAR IN THIS NEW BRUSH THAN BEFORE



50¢ TOOTH BRUSH, NOW 23¢

JOHNSON & JOHNSON GUARANTEE
This is the same, improved-quality Tek, introduced last year at 50¢. By an exclusive process, Tek lasts 6 times longer than before.



Chase away that "smoky taste" between smokes. Tuck a taste-refreshing Luden's into your mouth. Clean, cool menthol clears it for the next smoke, steps up your smoking pleasure.



CHAFED SKIN

Raw, smarting surface relieved amazingly by the soothing medication of
RESINOL

the British forces that even football shoes, dart-boards and other games were scattered among the rubbish.

Shortly before Bergues, last strong Dunkerque fortification, we had to leave our cars. Picking our way through a swamp, we stopped to watch German Stukas trying to force their way through a barrage of French anti-aircraft fire. We could see the shells exploding close to their tails with little white puffs of smoke but never hitting them.

Along railroad tracks, through a mine-infested wood, we entered Bergues in Indian file. Trucks, tanks, vehicles of all kinds had been hastily pushed together in a futile effort to barricade the road. The town gate was blocked by a huge American caterpillar snow plow, behind which a French machine-gunner had left an unfinished meal. I squeezed past and entered a scene of complete ruin. For four days German Stukas and artillery had rained a shower of steel upon the town leaving no house untouched. Flames were still licking their way among the debris, while charred wood and burning cloth filled the air with stifling smoke. One church had remained untouched while another had its tower completely demolished. German shells were whistling overhead. And underneath these sounds I could hear the rapid staccato bark of German machine guns, answered by the slower *tak tak* of French gunners. To the north we could see the billowing smoke clouds of burning Dunkerque.

People of Bergues creep out of cellars

As we walked through the streets I noticed people here and there creeping out of their cellars. Two thousand had remained through the six-day bombardment. A French tank car exploded while nearby horses leisurely grazed stray bits of grass surrounding a World War monument. Swallows were flying about the empty street looking for their homes. The war had swept across Bergues and in its wake left nothing but ruins. While the German advance was breaking French resistance barely a mile to the north, soldiers here were already emptying French warehouses. Cigarets, chocolate, millions of rounds of munitions and food supplies for six months were their booty. Allied trucks and motorbikes already were doing their bit for the German Army. Again I saw a litter of abandoned matériel, ping-pong sets and golf clubs among it.

We left Bergues, since the Germans were still pouring shells into Dunkerque, and started down towards Lille, passing an ancient fort which surrendered to a single German tank when the tank appeared in its courtyard. The outskirts of Lille were completely shattered and in ruins, while the center of the town remained intact. The stench of dead horses, some in harness in front of carts, filled the air. Near Ath we passed thousands of French prisoners behind barbed-wire fences, guarded by one German soldier.

Late at night we came into Brussels, undamaged except for blown-up bridges and radio station. Sidewalk cafes were doing a booming business as German soldiers tasted good coffee. Food was excellent, trolleys and buses were still running. But German soldiers and foreign correspondents seemed to be getting a corner on the American cigaret supplies, which are getting scarcer every day. Bread has already been rationed but the people of Brussels are not complaining. Although they do not like the Germans commanding the streets, they admit that the conquerors treat them with consideration. They say this is far better than 1918. I noticed that a lot of young Germans had Belgian girl friends. Regarding the capitulation of the Belgian Army, Belgians confide: "To what our King has done our hearts say no but our minds say yes."

Next morning we headed north again and that evening I slept in the

CONTINUED ON NEXT PAGE



End of the trail for these French Army trucks came swiftly when German Stukas bombed them into junk during the French retreat from Péronne in northern France.



NO DEPOSITS TO PAY

YOU DON'T PAY DEPOSITS ON BEER OR ALE IN CANS



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Cans weigh less, yet hold exactly the same amount of beer or ale. Already more than two billion cans trademarked "KEGLINED" have brought new conveniences to beer and ale drinkers everywhere.



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You get the most refreshment in the least space in your refrigerator with beer or ale in level-top cans. Cans trademarked "KEGLINED" are quick-cooling, compact and easy to stack. Easy to drink from, too.



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12-OZ. AND 32-OZ. SIZES

FLAVOR PROTECTED - IN TOTAL DARKNESS - IN CANS TRADEMARKED "KEGLINED"

IF YOU ENJOY

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**You'll have TWICE the fun
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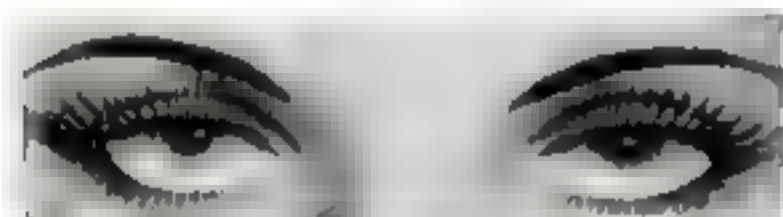
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DUNKERQUE IN RUINS (continued)

hotel at Ostend where the Belgian Government had stopped briefly. A small card on a door said: "Bureau of the Foreign Minister" and beneath was written "Pierlot."

We started back down the Channel coast toward Dunkerque, passing ever-longer returning German supply trains, which told us that the battle of Dunkerque was almost over. We drove along the Moeres Canal, filled with burning barges, and passed a field where hundreds of Allied trucks stretched in lines as far as the eye could see. Equipment, supplies, coats, helmets were lying about in heaps and mounds—an immense booty for the Germans. The attack upon Dunkerque was mainly carried by infantry and artillery, not tanks, as retreating French had flooded the area by opening the sluices of the Moeres Canal. German infantry, I was told, had to advance through water up to their necks. I saw many of them wearing Allied khaki uniforms until their own were dry again.

Dunkerque after the holocaust

Before us lay Dunkerque resting at last after seven solid days of the most terrific bombardment by artillery and planes. A few hours after the 40,000 French defenders gave up, I entered this last foothold of the Allied army in Flanders. The city was a pile of rubbish. Every building was destroyed, not a wall intact. Bricks and stones, many feet deep, jammed the streets. Flames were still crackling and smoke swirled through the town as fires spread unchecked. I stumbled through the smoke over twisted iron girders, dodged hanging wires still red hot, jumped across pools of molten tin and piles of glass, walked over boulders weighing hundreds of pounds. I saw a drunk who had blotted out his mind, perhaps to escape the terror of Stuka bombs, I saw a woman completely crazed running to the balcony of her shattered house, shouting an indistinguishable name over and over. I saw men and women with tears running down their dusty faces. But, despite the fact that the town had surrendered only a short time previously, refugees already were returning and people who had remained in their cellars were wandering dazedly about the streets.


André Noël, Assistant Police Commissar of Dunkerque, had lived with his wife in a cellar for two weeks. Oddly enough Noël, onetime German subject, had served in the German Army during the World War in the same regiment of the staff officer leading our party. When the officer said, "Now you can report back for duty," Noël replied unhesitatingly: "I am still a Frenchman after all."

At Dunkerque harbor Frenchmen lay where they fell, their bodies bloated, legs and arms blown off, guts hanging out. Sprawled in groups, they fell behind their machine guns, the gunner still holding the trigger. The horrid stench of the dead was overpoweringly nauseating. Rows of British trucks unable to be loaded aboard ship stood burned on a dock. Piles of bullets and munitions filled the path. At one of the smoldering docks a French tanker named *Salomé* caught fire, its smoke choking us within a few minutes. Distant oil tanks exploded, throwing flames 100 ft. into the air.

One could feel the air filled with plagues so we hastened to get away. Outside of Dunkerque long columns of German soldiers were marching southward. "The war is over up here," said a young infantryman to me. "We are now looking for new battlefields." Some 3,000 French cavalry horses wandered aimlessly in fields along the Moeres Canal, unheeding of their dead comrades that lay about the meadows with broken backs and shell-torn bodies. Many more were floating in the Canal. I saw horses standing in water up to their bellies, undecided what to do. The Canal waters were rising constantly as we drove over flooded roads, heading back toward Berlin.



Arras was washed beyond recognition by German planes and heavy artillery. Huge casks of wine, standard ration for French troops, rolled aimlessly about in street.



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Sally Ryan is busy here on her newest work, a clay dancer, later to be cast in bronze. She was inspired by a photograph of Patricia Bowman, star of the American Ballet.

SALLY RYAN, FROM A NOTED FAMILY, EARNS HER OWN FAME BY SCULPTURE

Being the granddaughter of Thomas Fortune Ryan, an American multimillionaire, has given Sally Ryan as much incentive to succeed as if she had been born poor and obscure. At 16 she decided to win fame on her own hook as a sculptor. Today at 23 she is well-known in London and New York for her talent. Her work is now on view at Philadelphia's International Sculpture Exhibition. Her second one-man show in New York is scheduled for this fall.

In her luxurious New York studio, where she lives alone, Sally works nine hours a day. Sometimes when she gets out of bed she runs downstairs, starts working in her pajamas. More often she jumps into the gray-flannel slacks and boy's shirt in which she has always felt most comfortable. Her maid brings her breakfast and lunch on a tray. Small, slim, with thin wrists, Sally looks too delicate to handle her blocks of marble and bronze, buckets of wet clay. But in her firm chin, quiet voice and gray eyes there are signs of a young lady who can handle anything she takes on.

Sally likes best to model Negroes, workmen, people who are not conventional associates of a rich man's granddaughter. In Montreal, Canada, where she grew up, Sally at 16 did her first bust of a Danish workman. Under a false name she sent it to the Royal Canadian Academy of Arts in Toronto and it was exhibited. In London she studied by herself, met Jacob Epstein, noted English sculptor, and was deeply influenced by his vigorous style. She bought nine of his works for more than \$10,000. English royalty who attended her shows were startled and impressed by her portraits of primitive women from Martinique and Ceylon.

Sally Ryan is too young and too sensible to continue her work entirely in one style. The little dancer pictured above strikes a new note of swiftness and grace. As a model for her fine study of Christ (see the next page) she picked a conventional young publicity man she met this winter at a New York dinner party.

CONTINUED ON NEXT PAGE



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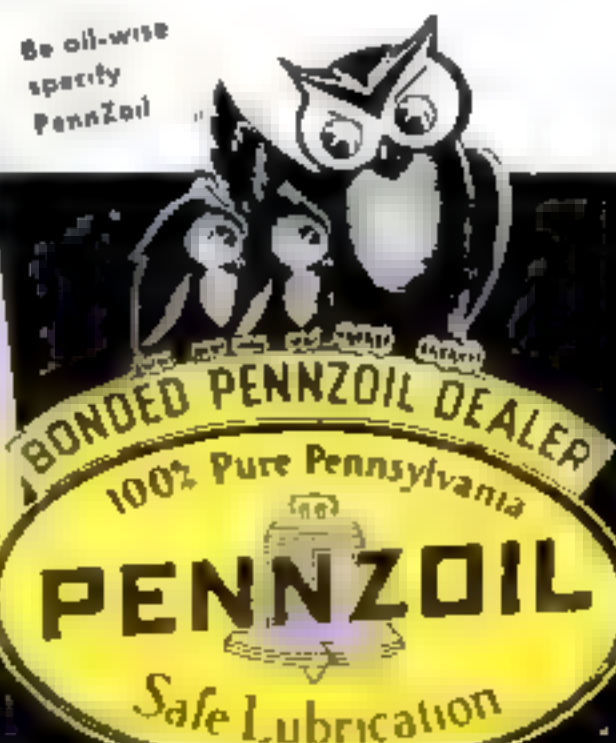
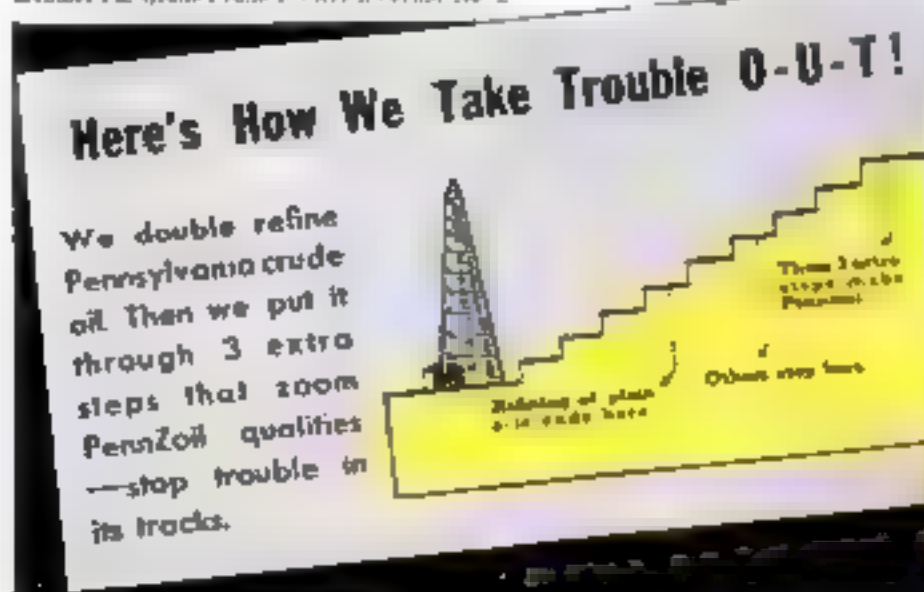
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Sally Ryan (continued)



"Thou Sayest It" is Sally's study of Christ with hands modeled after her own hands. Says she: "I tried to make Him hardy enough to tramp over hills of Palestine."

Edna Ferber, famous author, has a country home near Sally's studio in Connecticut where she posed for this head. Sally aimed to show "her terrific drive and force."

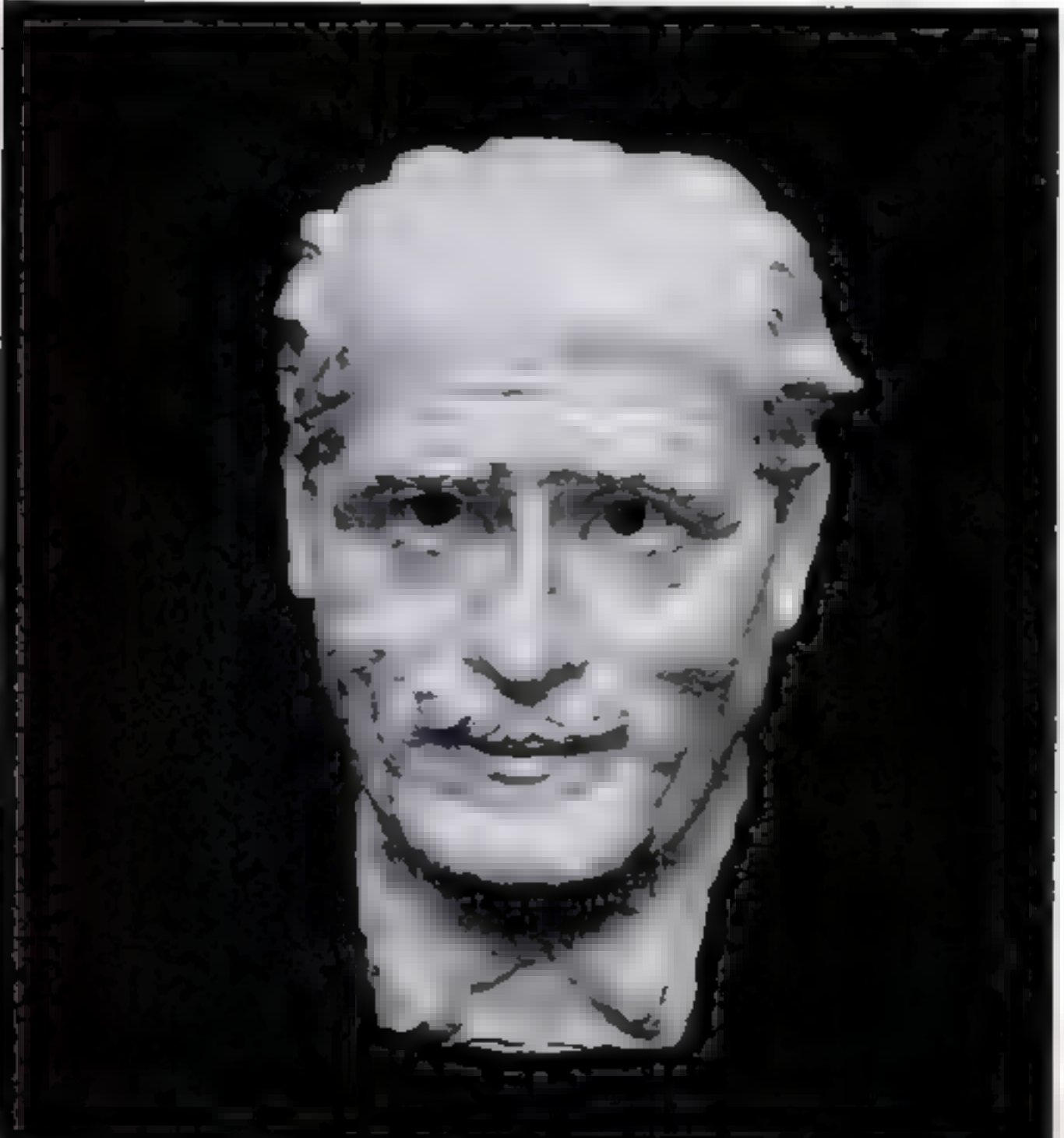




"Vero of Ceylon" is an East Indian model whom Sally loved in London because she admired her thick black hair. She has bold features that Sally likes best to portray.



Paul Robeson, noted Negro singer, posed in London for this head in which Sally tries to suggest the rich quality of his voice. Below: Toscanini modeled from photographs.



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Life goes to a Tip Toppers Party

California giants stage an evening of strenuous fun for the local small fry

In Los Angeles one recent spring evening, LIFE's photographer ventured into a party given by the Tip Toppers, a highly exclusive West Coast society restricted to girls over 6 ft. tall and young men over 6 ft. 4 in. "All in all," he reported, "it was about the most strenuous and physically dangerous affair I have ever covered."

In many undertakings great height is a desirable thing. It is good for basketball players, traffic cops and virtuosos of the bass viol. On the dance floor or in the back seat of a club coupe, it is more often deplored by its possessor. Women generally prefer compactness despite Tennyson's boast for "... a daughter of the gods, divinely tall. . . ." Long men respond tolerantly, as a rule, to the insults of small fry—whether crude gibes like, "How's the air up there, Stretch?" or learned contumely like Sir Francis Bacon's "Nature did never put her precious jewels into a garret four stories high. . . ."

The Tip Toppers were founded in 1938 by Kae Sumner (6 ft. 2 in.), an artist in the Disney studios. The idea came to her one night as she lay diagonally in a double bed, pondering the discomfort of dancing chin to cheek with little men. Today her club has 105 members. Its aim: to dispel self-consciousness by mass attack.

On these pages you see a costume party given by the Tip Toppers for members of the local Five Footers Club. Like LIFE's photographer, the little people were alarmed at first by the violence and magnitude of the Tip Toppers' fun. Later they found that by stepping lively they could avoid being trampled underfoot. At the left: Gladys King (6 ft.) is dancing with her fiancé, Buddy Nelson (6 ft. 6 in.), whom she first met at a Tip Toppers' affair.



Footling it feally, Bob Hodge (6 ft. 6 in.; 280 lb.) does his best to keep from harm's way the toes of trim, diminutive Marjory Moorhouse (5 ft.; 92 lb.).



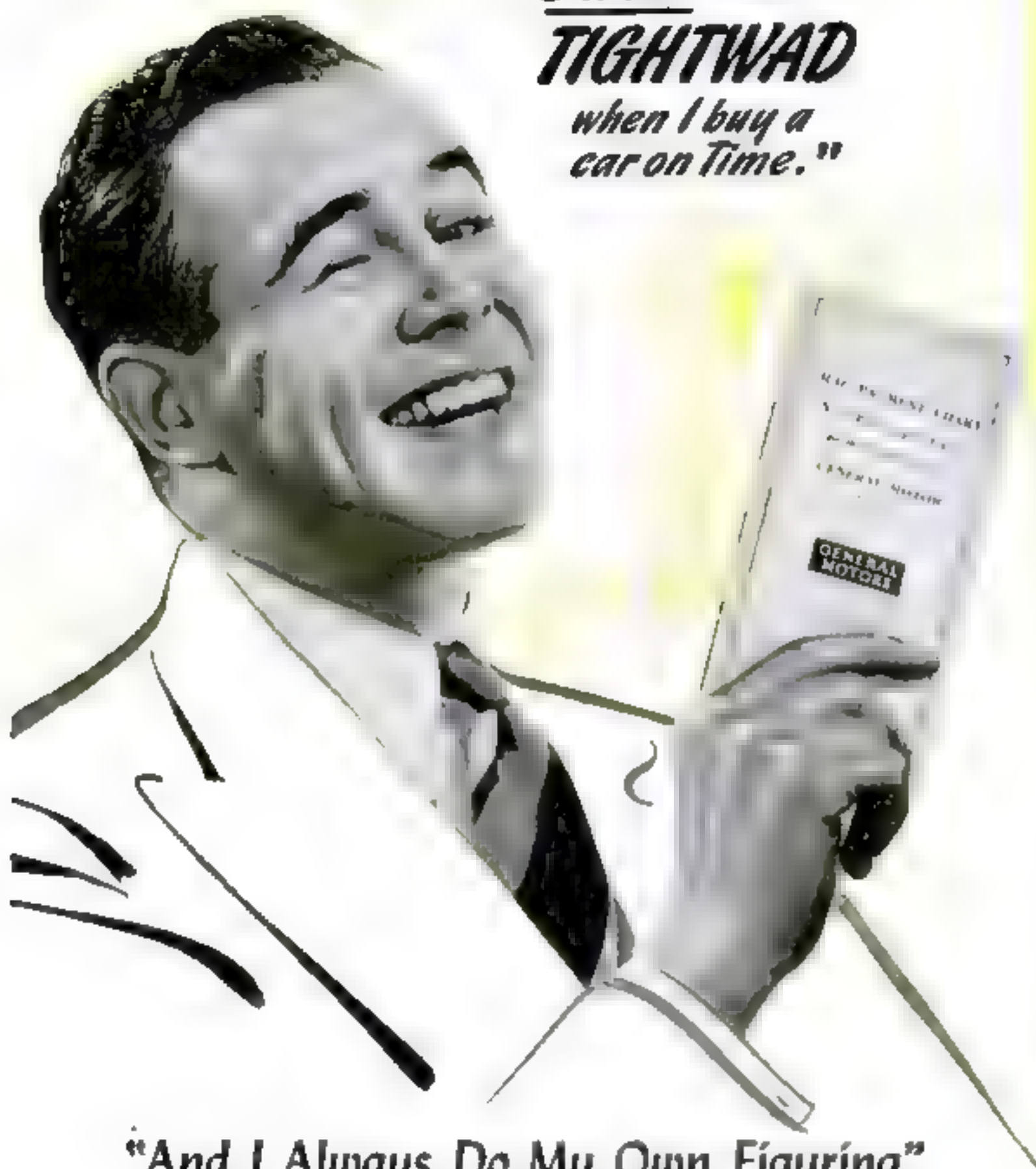
BRIDGINGMAN MEN PILOT LILLIPUTIAN LADY PARTNERS ABOUT THE FLOOR. IN CENTER, CARL BAILEY (6 ft. 10 in.), CLUB PRESIDENT, DANCES WITH MARJORY MOORMOUSE



Tired of stooping, Bob Hodge sweeps tiny Marjory from her feet and gives her a centrifugal whirl, while Tip Topper girls tolerantly look on.



Tug-of-war pits giant against giant in a tempest of cracking tibias. The Tip Toppers prick themselves as much on energy as on height. Most of them can work up a flush of alcoholic exuberance on a glass of milk.



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A game of musical chairs goes on in a melee of flying shinbones. Here Betty Spaulding (6 ft. 1) and John Payne (6 ft. 4) hurl themselves into two of the remaining three chairs. A good many tendons and ligaments were pulled during the excitement.



Around the Maypole prance Mac Sumner (6 ft. 2), founder of the Tip Toppers Club, and Ray Shaw (6 ft. 8), oil worker. Little Marjory Moorhouse (5 ft.) takes it in reverse. Below: blonde Marie Laret (6 ft.) works off some of her energy in a handstand.





Ranaphobia overcomes Frances Scully (6 ft.) when Jack Ramsey (6 ft. 5) offers her a live frog 6 in.). Most Tip Topper girls are not so morbidly antipathetic to amphibians, rodents, snakes, lizards, spiders, bats and bugs as girls of lesser stature.



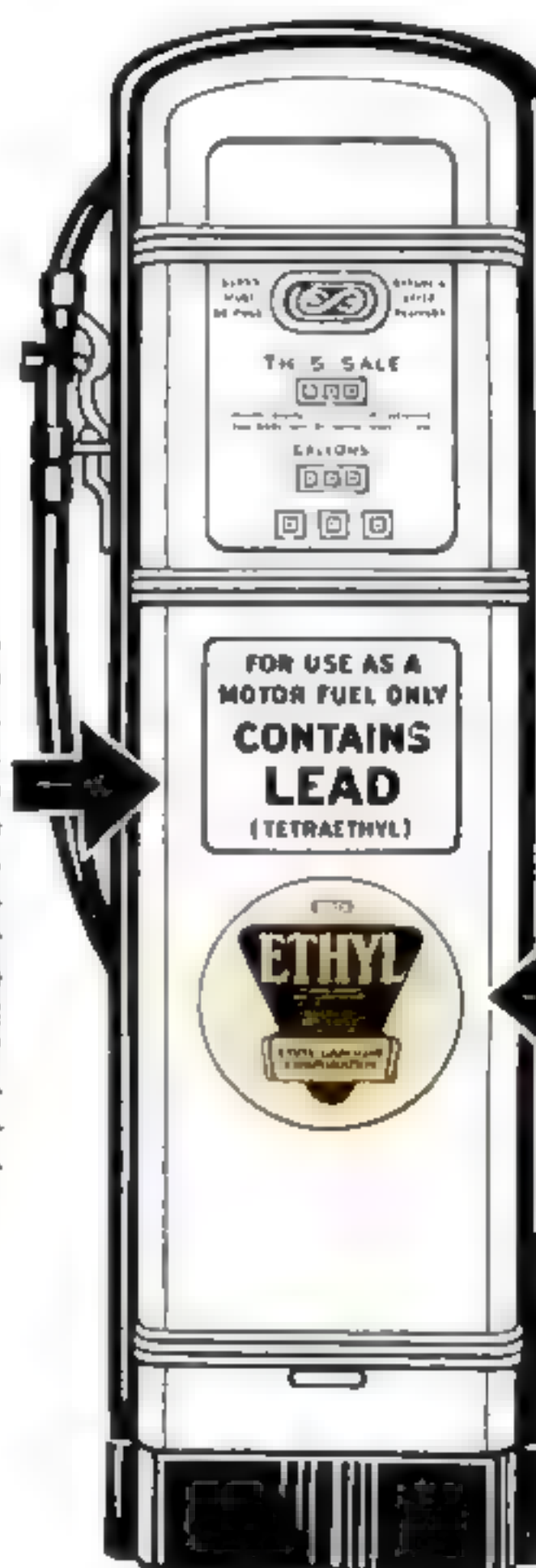
Jitter dancing got so feverish and intense that Dotty Sutliff (6 ft.) and Bob Hodge (6 ft. 5) were swept from their feet and crashed thunderously to the floor. Below: at evening's end, Tip Topper girls tenderly thank their escorts for a tall time.



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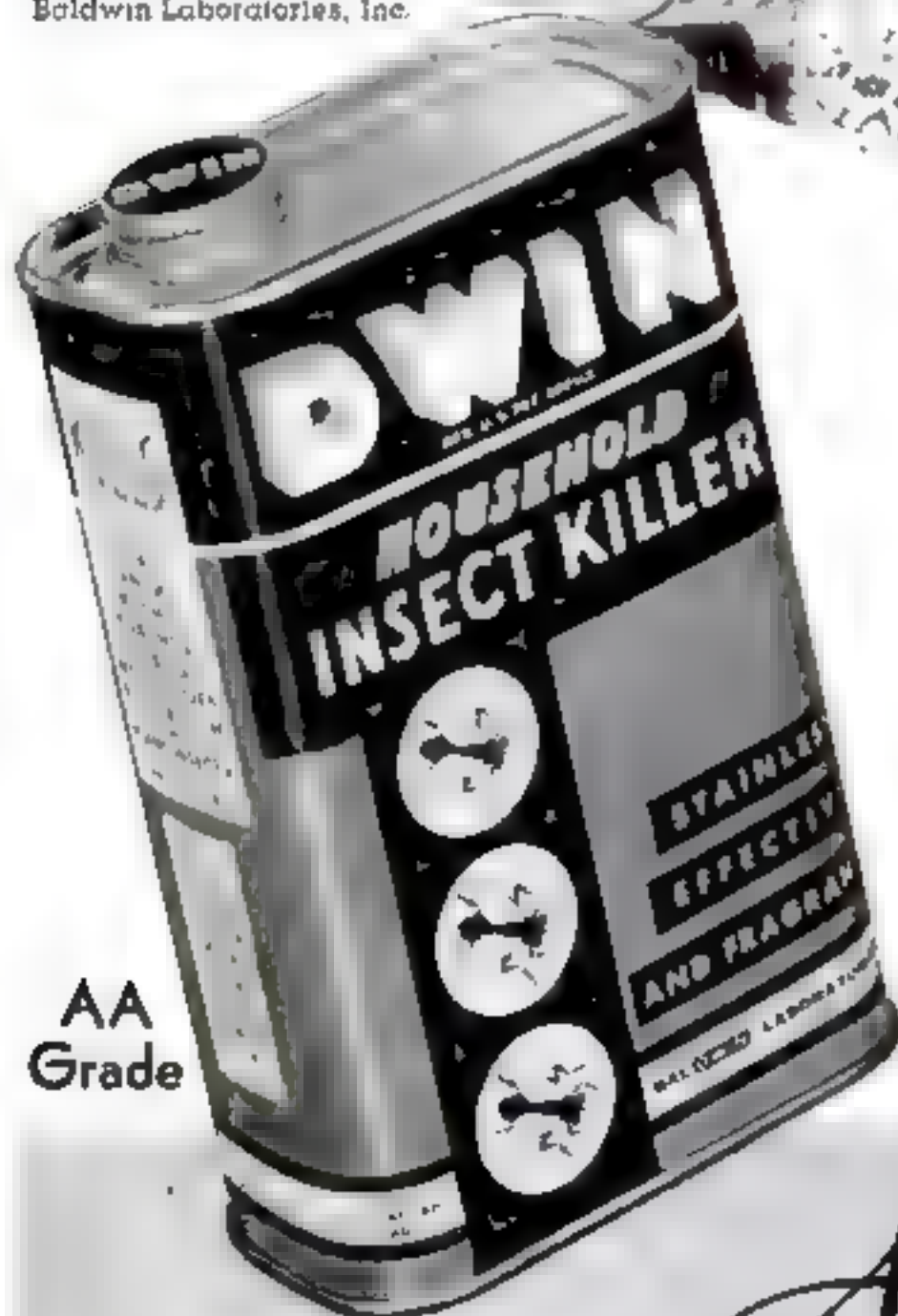
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PICTURES TO THE EDITORS

EARTHQUAKE IN PERU

Sirs

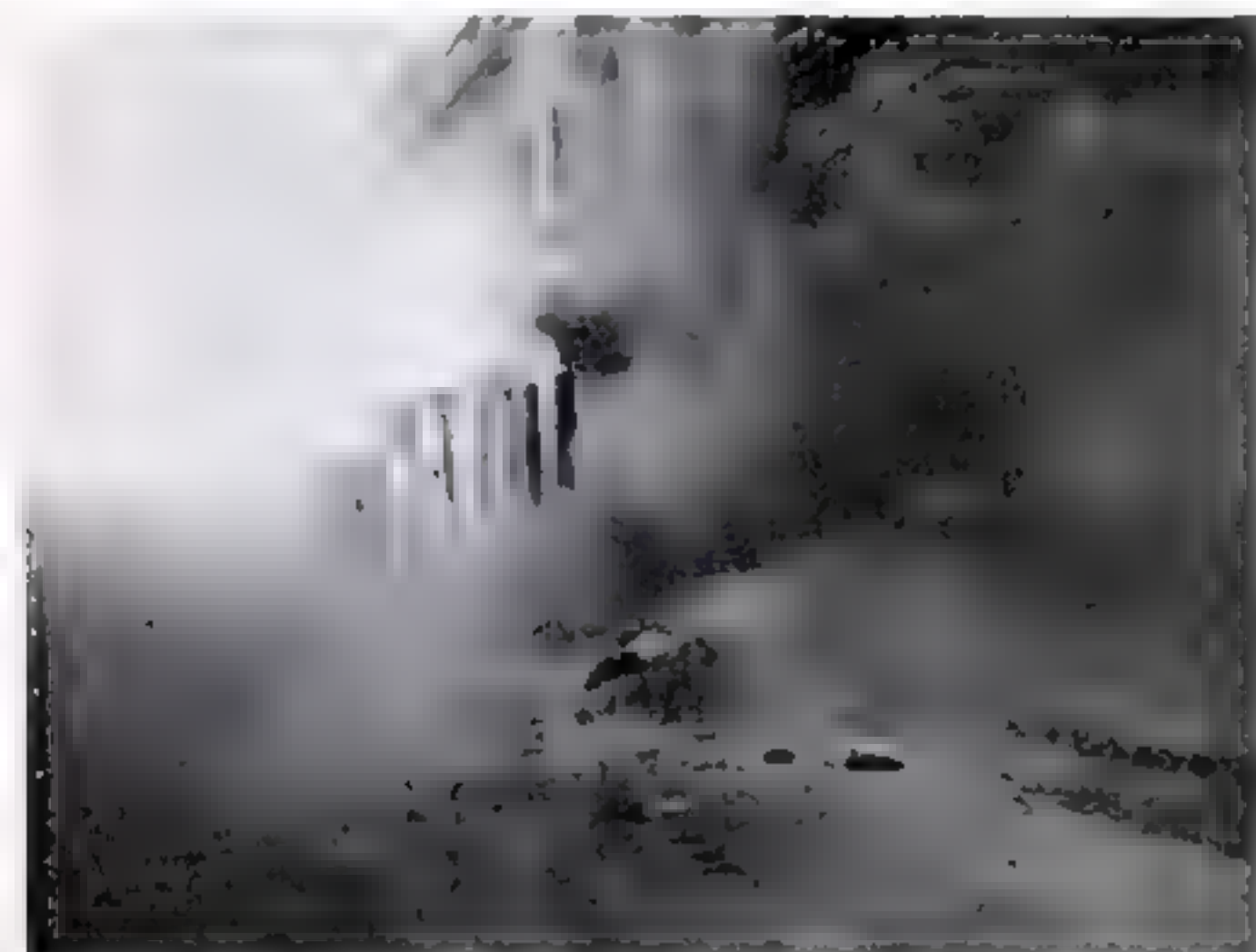
We have had a terrific earthquake in which 350 people were killed and 5,000 wounded. When it started with a low rumble I thought a heavy truck was passing but when my knees began to wobble I realized what was happening. My servant ran toward me and grabbed me in a death grip, saying as in prayer, "Santa Maria, Santa Maria." We clutched each other and dashed into the street.

A woman across the street fell on her

knees, then, throwing her arms into the air, began crying hysterically. Twenty people rushed out of the house next door, including several anemic-looking old people I had never seen before. The electric current was immediately shut off and the telephone operators promptly deserted their posts. Grown men, crying like babies, were on their knees in the streets and were in a panic in the backs of shops.

MABEL BILLIARD

Lima, Peru



IN MIDDLE OF QUAKE CLOUDS OF DUST ROSE FROM THE FALLING DEBRIS



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TUNE IN — Paul Sullivan
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PICTURES TO THE EDITORS

(continued)

HALF-MAST

Sirs:

To brighten up things for the summer tourist season, a steeplejack was employed to paint the flagpole in front of the famous Nathan Hale Schoolhouse in East Haddam, Conn. Hale actually

taught school in this building.) The steeplejack did an excellent painting job, but tied the halyards to the rear bumper of his car and started to drive away without remembering to untie them. The photograph shows the result.

RICHARD B. WALSH
Hartford, Conn.



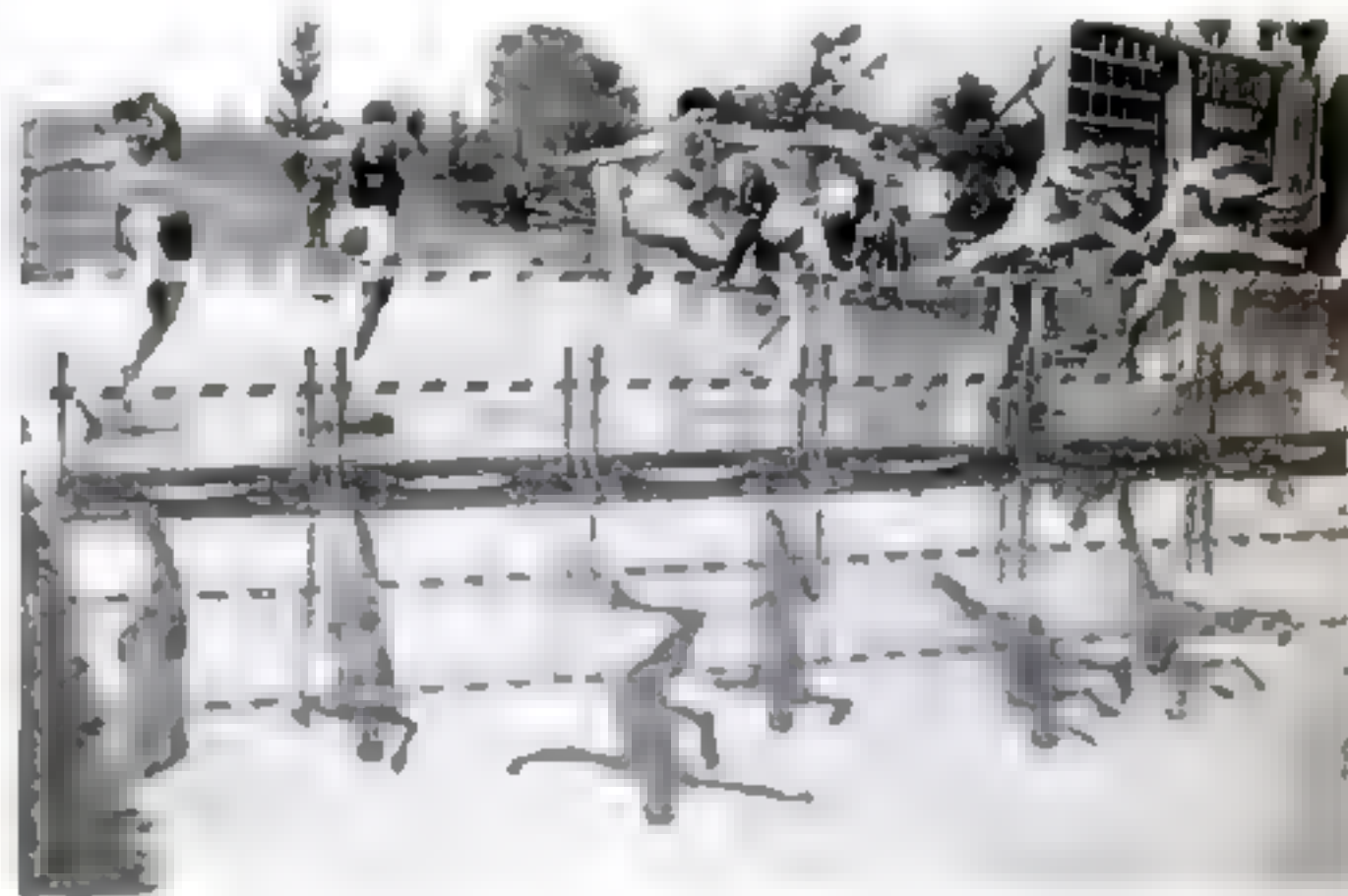
WATER JUMP

Sirs:

Running on an inundated track in the third annual Virginia State A. A. U. meet recently in Richmond, six hurdlers are shown taking the first barrier of the 120-yd. high-hurdle race. Note the reflection of the hurdlers in the pool of

water on the track. Second from right is the University of Virginia's Frank Fuller, a star hurdler who, despite the fact that he was running in the lane where the water was deepest, set a new meet record for the event.

JOE COLOGNORI
Richmond Times-Dispatch,
Richmond, Va.



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Every Minute

YOUR DOG HAS A FLEA
-he may be in DANGER


Fleas and lice—warns U. S. Dept. of Agriculture Circular No. 338—can transmit tapeworms and sarcoptic mange to dogs. That flea, for which your dog may now be scratching, may be a carrier of tapeworm larva. If your dog snaps at it successfully and swallows him, he may become infested. Don't let your dog continue being exposed to the dangers and torments of fleas and lice. Act at once!

Insure complete eradication by using Pulvex, the powder which will kill every flea on your dog with incredible speed. None ever revive to reinfest. Pulvex also destroys any lice, ticks, sticktites on dog. *Kills fleas, too, when put on single spot. Amazing—unbelievable—but true!*

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YOUR DOG WILL BE ABSOLUTELY PROTECTED AGAINST FLEA INFESTATIONS if you use Pulvex by the remarkable "minute-a-week" control method. Read about it in folder on can. If your dog is scratching, get Pulvex at once. At leading drug, department and pet stores, 50c.

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PICTURES TO THE EDITORS
 (continued)

SHIVER BUG
 Sirs:
 When the World of Mirth Shows recently gave a performance here, a sparsely-clad girl was entombed in a cake of ice to be "frozen alive." Fourteen minutes is about all a girl can stand, but although this girl only stayed for 8 minutes her skin was blue by the time she emerged. She was shivering so badly that she was led away by a doctor.

LEO DERLAK
 Elizabeth, N. J.



WHITE SPOT
 Sirs:
 Out here by now we all have our summer tans. Mine is a genuine salt of tan minus swimming trunks. When you editors get tired of working in a hot city, come out and take a plunge in our swimming hole.

CLIFFORD E. HARSH
 Sidney, Mont.



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— goes a long way to make friends



What every motorist should know

When you drive, take along some Beech-Nut Gum. It's always refreshing and restful, especially when you get tired or tense. Your choice of 7 delicious kinds:

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Visit the Beech-Nut Building. If you drive, stop at Canajoharie, in the Mohawk Valley of N. Y., and see how Beech-Nut products are made.

PICTURES TO THE EDITORS

(continued)



MRS. PAYNE STICKS GUM ON SKETCH

CHEWING-GUM PAINTINGS

Sirs:

Mrs. Jesse Clyde Payne of Bell, Calif., makes paintings out of chewing gum. First she sketches in her composition on a board. Next she sticks wads of gum over the outline with her fingers or with the aid of a large darning needle. She does not chew the gum to make it malleable but loosens it up in hot water. After the gum has been molded into its proper place over the outline, Mrs. Payne colors the gum with oil paint.

I. G. HESSEN

Los Angeles, Calif.



SCENE FROM "HANSEL AND GRETEL" SHOWS CHILDREN HEARING WITCH'S HOME



THIS IS A CLOSE-UP OF ALICE IN MRS. PAYNE'S "ALICE IN WONDERLAND"



"ALICE IN WONDERLAND" REQUIRED MORE THAN \$6 WORTH OF CHEWING GUM



One of the Old South's Finest Traditions...

"In my grandmother's day hostesses took great pride in serving the wonderful coffee that came from the old Maxwell House... just as I take pride in serving this delicious coffee to my guests today."

says Mrs. Fletcher King, popular young hostess of Jackson, Mississippi

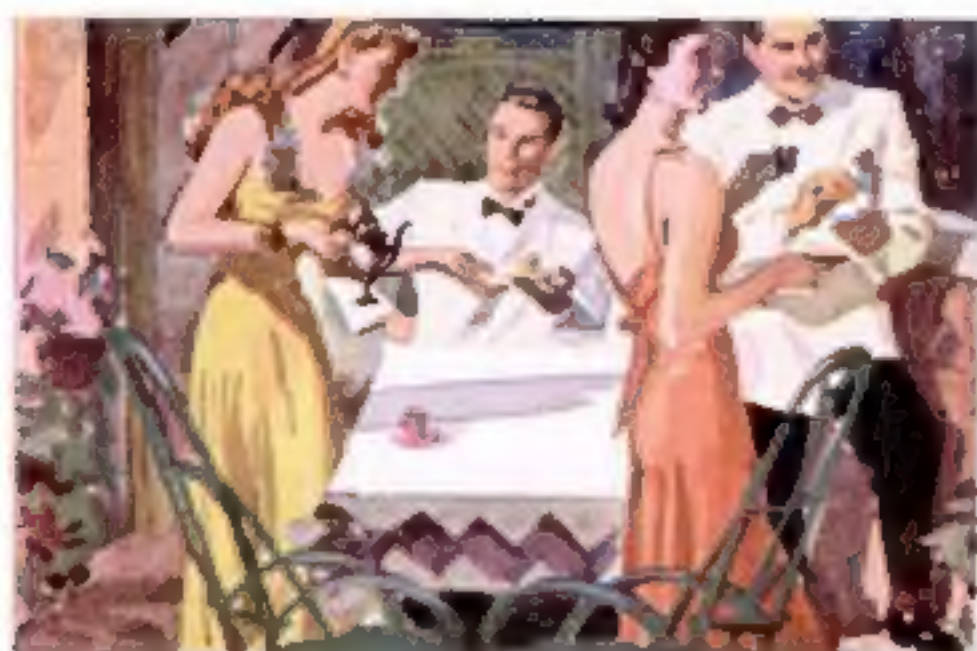
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COFFEE IS EVEN MELLOWER,
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Tom: "A grand dinner—and marvelous coffee, Susan! It's really rich and mellow... is it something special?"

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First, the famous Maxwell House blend has been enriched with extra-flavored coffees from the plateaus of Central and South America. Then... **These choice** coffees are roasted by the special Radiant Roast method, which brings out, as never before, all the full, rich flavor.



And to bring you this wonderful coffee roaster-fresh, just as it comes from the roasting ovens, Maxwell House is sealed in the super-vacuum, Vita-Fresh can. No air can get in—so no flavor can get out! Maxwell House comes in two grinds, Drip and Regular. Get the new Maxwell House—today!

Now—more than ever
GOOD TO THE LAST DROP



Tune in! "Good News of 1940" with Fanny "Baby Snooks" Brice, Dick Powell, Mary Martin, Meredith Willson's Orchestra.



• Actual color photograph—Fred Evans shows Farmer Barnes' prize leaf to a pretty visitor in tobaccoland.

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